

American Eagle (AEO)

\$37.74 (As of 06/24/21)

Price Target (6-12 Months): **\$40.00**

Long Term: 6-12 Months

Zacks Recommendation:

Neutral

(Since: 06/14/21)

Prior Recommendation: Outperform

Short Term: 1-3 Months

Zacks Rank: (1-5)

3-Hold

Zacks Style Scores:

VGM:B

Value: C

Growth: C

Momentum: A

Summary

Shares of American Eagle have outperformed the industry in the past three months, courtesy of better-than-expected first-quarter fiscal 2021 results. Further, both the top and bottom lines advanced year over year. The company witnessed accelerated growth across both the American Eagle (AE) and Aerie brands. Notably, the company recorded 26th successive quarter of double-digit growth for the Aerie brand. Also, smooth progress on the Real Power, Real Growth value-creation plan bode well. Moreover, increased investments in digital and omni-channel e-commerce, driven by expanded same-day facility and redesigned mobile app, act as growth drivers. Moreover, lower rent costs, reduced promotions and inventory optimization efforts aided margins. However, continued SG&A expense deleverage due to higher compensation, remains a headwind.

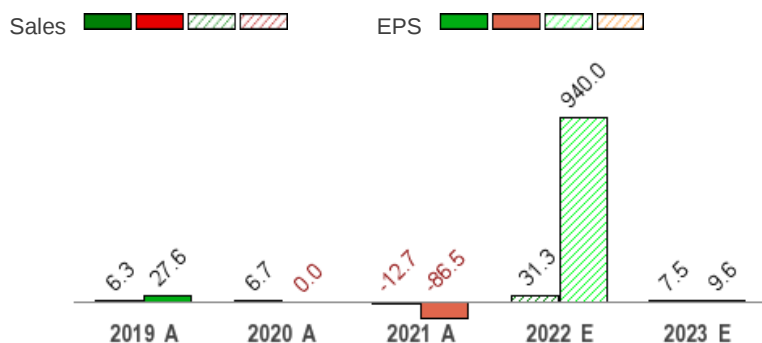
Price, Consensus & Surprise



Data Overview

52-Week High-Low	\$38.98 - \$9.25
20-Day Average Volume (Shares)	3,733,575
Market Cap	\$6.3 B
Year-To-Date Price Change	88.0%
Beta	1.47
Dividend / Dividend Yield	\$0.72 / 1.5%
Industry	Retail - Apparel and Shoes
Zacks Industry Rank	Top 25% (63 out of 252)

Sales and EPS Growth Rates (Y/Y %)



Last EPS Surprise	6.7%
Last Sales Surprise	1.2%
EPS F1 Estimate 4-Week Change	8.5%
Expected Report Date	09/08/2021
Earnings ESP	0.0%

Sales Estimates (millions of \$)

	Q1	Q2	Q3	Q4	Annual*
2023					5,305 E
2022	1,035 A	1,191 E	1,205 E	1,507 E	4,937 E
2021	552 A	884 A	1,032 A	1,292 A	3,759 A

EPS Estimates

	Q1	Q2	Q3	Q4	Annual*
2023	\$0.42 E	\$0.54 E	\$0.64 E	\$0.65 E	\$2.28 E
2022	\$0.48 A	\$0.53 E	\$0.57 E	\$0.51 E	\$2.08 E
2021	-\$0.84 A	-\$0.03 A	\$0.35 A	\$0.39 A	\$0.20 A

*Quarterly figures may not add up to annual.

P/E TTM	31.7
P/E F1	18.1
PEG F1	NA
P/S TTM	1.5

The data in the charts and tables, including the Zacks Consensus EPS and sales estimates, is as of 06/24/2021. The report's text and the

analyst-provided price target are as of 06/25/2021.

Overview

Based in Pittsburgh, PA, American Eagle Outfitters Inc. is a specialty retailer of casual apparel, accessories and footwear for men and women aged 15–25 years. American Eagle, along with its subsidiaries, engages in the designing and marketing of casual clothing. The company's assortment includes jeans, cargo pants, graphic T-shirts as well as a range of accessories, outerwear and footwear.

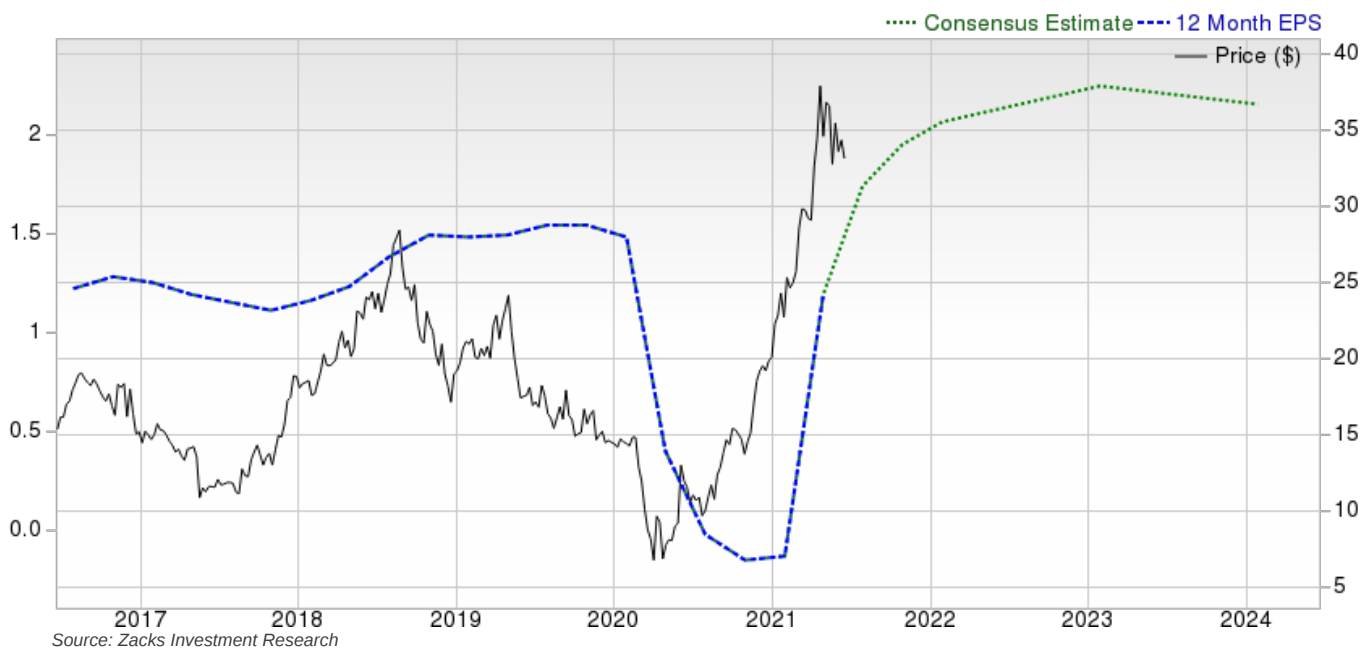
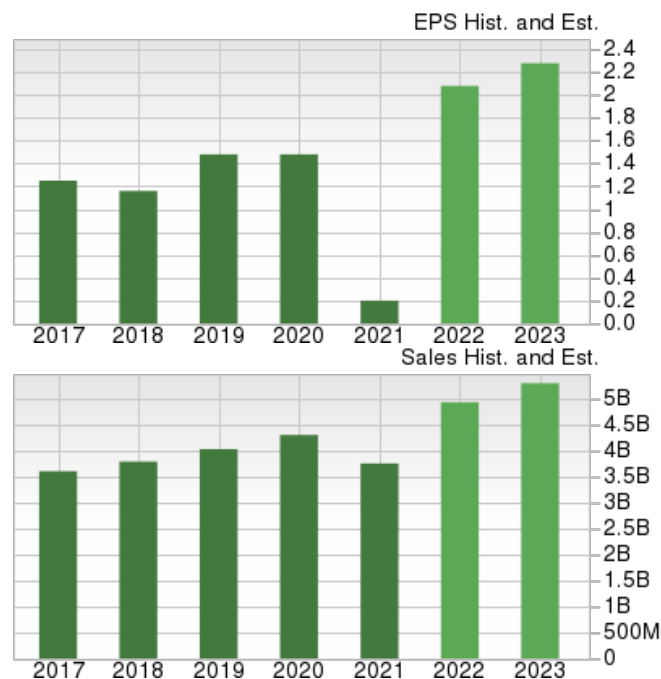
American Eagle currently operates under the American Eagle (AE) Brand, Aerie by American Eagle and an online retailing channel – AEO Direct.

AE Brand: Under this brand, the company sells latest fashion apparel and accessories for men and women in the age group of 15–25 years, including sweaters, graphic T-shirts, fleece, outerwear and accessories.

Aerie by American Eagle: Launched in 2006, Aerie is a lifestyle brand providing simple and stylish apparel, especially for young girls. The company sells apparel through its standalone Aerie stores across the United States and Canada, and globally through its online channel, aerie.com.

AEO Direct: AEO Direct is American Eagle's online retailing channel, through which it sells a wide range of apparel and accessories from its different brands. The company merchandises its products through e-commerce websites, ae.com and aerie.com.

As of May 1, 2021, American Eagle operated 1,074 stores, comprising 901 AE (including 178 Aerie side-by-side locations), 179 Aerie stand-alone and two Todd Snyder stores. Additionally, it operated 236 international license outlets.



Reasons To Buy:

▲ **Solid Q1 Results Boost Stock:** Shares of the company have gained 29.3% in the past three months outperforming the industry's growth of 10.6%. The stock's bullish run on the bourses can be attributable to first-quarter fiscal 2021 results, wherein both top and bottom lines beat the Zacks Consensus Estimate and improved year over year. Also, the company reported strong growth in key metrics on a two-year basis (compared with first-quarter fiscal 2019), reflecting robust growth from the pre-pandemic levels. The company witnessed accelerated growth across both the American Eagle (AE) and Aerie brands in the reported quarter. Management was particularly impressed with the demand for Aerie's products, which contributed to sales, margins and profitability in the reported quarter. Also, smooth progress on the Real Power, Real Growth value-creation plan aided results.

American Eagle's fiscal first-quarter results gained from robust online demand and strength in the Aerie brand. Also, it is on track with Real Power, Real Growth value-creation plan.

Notably, net sales were up advanced 87.5% year over year and 17% from first-quarter fiscal 2019. Moreover, revenues increased slightly to \$728 million for AE brand, while it surged 89% to \$297 million for Aerie compared with the pre-pandemic levels. Further, the company's fiscal first quarter adjusted earnings of 48 cents per share reflected a sharp improvement from loss of \$1.54 reported in prior year quarter and earnings of 24 cents earned in first-quarter fiscal 2019.

▲ **Robust Online Demand Aid Digital Growth:** American Eagle has been witnessing strong digital demand on the shift in consumers' shopping preference. The company's digital revenues rose 57% from the first-quarter fiscal 2019 levels. Notably, online sales across the Aerie and AE brands were up 158% and 20%, respectively. The upside can be attributed to gains from several years of investments to capitalize customer migration to digital and omni-channel e-commerce. Overall, online sales contributed nearly 40% to the company's revenues in the fiscal first quarter. Moreover, it is making efforts to improve its mobile facility by redesigning the mobile app, which led to a 70% surge in mobile revenues. Earlier, it revealed plans to expand this facility to 50 markets in the next few months.

▲ **Robust Margins:** After a dismal performance in the past few quarters, American Eagle's gross margin got back on the growth trajectory. Gross profit was \$436 million, up significantly from \$28.3 million reported in the year-ago quarter and 34% from \$325 million reported in the first quarter of 2019. Further, gross margin of 42.2% expanded significantly from 5.1% in the prior-year quarter and about 550 basis points (bps) from the pre-pandemic levels. The upside from the comparable fiscal 2019 quarter can be attributed to solid increase in merchandise margins across brands, stemming from escalated full-priced sales, reduced promotions and inventory optimization efforts. Also, reduced rent costs drove gross margin. This growth was partly offset by elevated delivery and distribution center expenses. Also, adjusted operating margin of 12.9% expanded 730 bps from the first-quarter fiscal 2019 levels.

▲ **Accelerating Aerie Growth:** American Eagle has been witnessing spectacular growth for its Aerie brand for quite some time now. Notably, sales surged 89% from the pre-pandemic levels for Aerie, driven by its unique brand platform and significant momentum in all areas of the business. This marked the 26th successive quarter of double-digit growth for the Aerie brand. The Aerie brand is a key growth engine for American Eagle and remains on track to reach the next brand milestone of \$2 billion in sales. Encouragingly, it launched a new activewear collection, namely OFFLINE, which is expected to further boost Aerie's growth. In this context, it opened its first OFFLINE store in October and received positive customer response. Also, management earlier revealed plans of opening 60 Aerie locations and more than 30 OFFLINE by Aerie stores. Meanwhile, the AE brand also witnessed strong digital demand and gained in key categories such as jeans and bottoms.

▲ **Financial Flexibility:** American Eagle ended the reported quarter with long-term debt (including operating lease liabilities) of \$329.7 million as of May 1, 2021, which reflects a sequential rise of 1.4%. However, the debt-to-capitalization ratio of 0.22 declined sequentially from 0.23. Further, the company has cash and short-term investments of \$792 million. The cash balance included proceeds from a convertible notes offering of \$406 million. Recently, management hiked its dividend by 31% to 18 cents per share. The dividend is to be paid out on Jul 23 to shareholders of record as of Jul 9, 2021.

Reasons To Sell:

- ▼ **Higher SG&A Expenses:** American Eagle's fiscal first-quarter SG&A expenses increased \$34 million from first-quarter fiscal 2019 levels to \$264.5 million, thanks to higher corporate salaries, variable selling expenses and performance-based incentive compensation. Prior to this, SG&A expenses increased 1.7% and 5.4% in the fourth and third quarters of fiscal 2020, respectively. Persistence of such a trend may weigh on the bottom line in the near term.
- ▼ **High Dependence on Outside Suppliers:** American Eagle does not own or operate any manufacturing facility and therefore, depends on third-party manufacturers for all its merchandise. The company's operations may be adversely affected in case of any import disruptions, like manufacturers' failure to ship orders on time or meet the company's standards.
- ▼ **Macroeconomic Challenges & Seasonality of Business:** The apparel retail industry is consumer driven and hence, very sensitive to the health of the economy. Spending on apparel and accessories is heavily dependent on the personal disposable income of consumers. The current macroeconomic challenges such as high household debt and unemployment levels may restrain consumers from spending on these items. Further, the seasonal and cyclical nature of the company's business puts it at risk as failure to perform well during the peak season might hurt its annual performance.

American Eagle's is reeling under continued SG&A expense deleverage due to higher compensation.

Last Earnings Report

American Eagle's Q1 Earnings Top Estimates, Revenues Up

American Eagle reported first-quarter fiscal 2021 results, with the top and bottom lines beating the Zacks Consensus Estimate. Moreover, revenues and earnings increased from first-quarter fiscal 2019 levels. Owing to massive impacts of the coronavirus outbreak in the year-ago quarter, the company believes that comparing results with the first quarter of fiscal 2019 is better suited.

It witnessed accelerated growth across both the American Eagle (AE) and Aerie brands in the reported quarter. Management was particularly impressed with the demand for Aerie's products, which contributed to sales, margins and profitability in the reported quarter. Also, smooth progress on the Real Power, Real Growth value-creation plan aided results.

Q1 Details

Adjusted earnings of 48 cents per share beat the Zacks Consensus Estimate of 45 cents. The bottom line increased from 24 cents reported in first-quarter fiscal 2019.

Total net revenues were \$1,034.6 million, up 17% from first-quarter fiscal 2019 levels. Further, the metric surpassed the Zacks Consensus Estimate of \$1,022.1 million. Brand-wise, revenues increased slightly to \$728 million for AE, while it surged 89% to \$297 million for Aerie.

The company's digital revenues rose 57% from the first-quarter fiscal 2019 levels. Notably, online sales across Aerie and AE brands were up 158% and 20%, respectively. The upside can be attributed to gains from several years of investments to capitalize customer migration to digital and omni-channel e-commerce. Meanwhile, store revenues were unchanged on the back of the pandemic-led traffic pressure as well as store closures in Canada. Nevertheless, U.S. store revenues rose in the quarter under review.

Gross profit was \$436 million, up 34% from \$325 million reported in the first quarter of 2019. Further, gross margin expanded 550 basis points (bps) to 42.2%. The upside can be attributed to solid increase in merchandise margins across brands, stemming from escalated full-priced sales, reduced promotions and inventory optimization efforts. Also, reduced rent costs drove gross margin. However, the upsides were somewhat countered by elevated delivery and distribution center expenses.

Selling, general and administrative expenses increased \$34 million from the first-quarter fiscal 2019 levels to \$264.5 million, thanks to higher corporate salaries, variable selling expenses and performance-based incentive compensation. These were somewhat offset by reduced travel costs. As a percentage of sales, the metric contacted 40 bps on the back of solid revenue growth.

Adjusted operating margin expanded 730 bps to 12.9% from the first-quarter fiscal 2019 levels.

Other Financial Details

American Eagle ended the reported quarter with cash and short-term investments of \$792 million. The cash balance included proceeds from a convertible notes offering of \$406 million. Total shareholders' equity as of May 1, 2021, was \$1,175.6 million.

Moreover, the company's capital expenditure was \$37 million in the reported quarter. For fiscal 2021, management anticipates capital expenditure of \$250-\$275 million, with investments in strategic customer-facing and supply chain.

Store Update

In first-quarter fiscal 2021, American Eagle inaugurated four AE and six Aerie stand-alone stores, while closing 14 AE stores and one Aerie stand-alone. Further, the company remodeled and refurbished three stores in the aforesaid period.

At the end of the quarter, American Eagle operated 1,074 stores, comprising 891 AE, 179 Aerie stand-alone, 178 Aerie side-by-side and two Todd Snyder stores. Additionally, it operated 236 international license outlets.

For the year, the company is looking at opening nearly 60 Aerie stores and more than 30 OFFLINE by Aerie stores. These will be a combination of stand-alone stores and Aerie side-by-side locations.

Quarter Ending	04/2021
Report Date	May 26, 2021
Sales Surprise	1.23%
EPS Surprise	6.67%
Quarterly EPS	0.48
Annual EPS (TTM)	1.19

Recent News

American Eagle Cheers Shareholders With 31% Dividend Hike - Jun 3, 2021

American Eagle will now pay a quarterly cash dividend of 18 cents per share, reflecting a 31% hike from the prior rate of 13.75 cents. The increased dividend will be paid out on Jul 23 to shareholders of record as of Jul 9, 2021.

American Eagle on Track to Cross \$1B Revenues in Q1 – Apr 14, 2021

American Eagle looks well poised for growth on strength in brands and strategic endeavors. The company issued robust business updates for first-quarter fiscal 2021, which is scheduled for release on May 26. Management stated that American Eagle's business is surpassing expectations and looks to achieve quarterly revenues of more than \$1 billion. This calls for mid-teens growth versus the pre-pandemic first-quarter fiscal 2019. We note that the company generated total net revenues of \$886.3 million during the first quarter of fiscal 2019.

Also, the company pointed out that demand across American Eagle's flagship and Aerie brands has accelerated, resulting in stronger margins, increased full-priced selling and lower promotions. Accordingly, management projects operating income of about \$120 million for the first quarter of fiscal 2021, to end on May 1. This compares with operating income of \$48 million and adjusted operating income of \$49 million reported during the first quarter of fiscal 2019.

Meanwhile, the company's strategic priorities mainly focus on the "Real Power. Real Growth." value creation plan, and hence fuel growth across brands and channels, and attract new customers. In addition, the economic stimulus, consumer optimism and pent-up demand are acting as tailwinds. American Eagle has also been witnessing strong digital demand in light of the COVID-19 pandemic.

Valuation

American Eagle shares are up 88.1% in the year to date period and nearly 258.1% over the trailing 12-month period. Stocks in the Zacks sub-industry and the Zacks Retail-Wholesale sector are up 32.4% and 0.2%, respectively, in the year to date period. Over the past year, the Zacks sub-industry and the sector are up 190.1% and 21.8%, respectively.

The S&P 500 index is up 13.8% in the year to date period and 43.3% in the past year.

The stock is currently trading at 17.69X forward 12-month earnings, which compares to 20.78X for the Zacks sub-industry, 28.19X for the Zacks sector and 21.66X for the S&P 500 index.

Over the past five years, the stock has traded as high as 60.54X, with a 5-year median of 12.96X. Our Neutral recommendation indicates that the stock will perform in-line with the market. Our \$40 price target reflects 18.75X forward 12-month earnings

The table below shows summary valuation data for AEO

Valuation Multiples - AEO					
		Stock	Sub-Industry	Sector	S&P 500
P/E F12M	Current	17.69	20.78	28.19	21.66
	5-Year High	60.54	89.35	34.01	23.83
	5-Year Low	NA	8.38	19.14	15.31
	5-Year Median	12.96	14.61	23.96	18.05
P/S F12M	Current	1.25	1.29	1.34	4.71
	5-Year High	1.29	1.3	1.41	4.74
	5-Year Low	0.25	0.34	0.84	3.21
	5-Year Median	0.76	0.83	1.02	3.72
EV/EBITDA F12M	Current	6.84	9.44	13.07	17.23
	5-Year High	8.59	10.24	13.18	18.83
	5-Year Low	1.67	3.89	8.83	13.04
	5-Year Median	5.31	6.32	11.32	15.92

As of 06/24/2021

Source: Zacks Investment Research

Industry Analysis Zacks Industry Rank: Top 25% (63 out of 252)



Top Peers

Company (Ticker)	Rec	Rank
Abercrombie & Fitch Company (ANF)	Outperform	1
PVH Corp. (PVH)	Outperform	1
Urban Outfitters, Inc. (URBN)	Outperform	1
Burberry Group PLC (BURBY)	Neutral	3
Capri Holdings Limited (CPRI)	Neutral	3
Designer Brands Inc. (DBI)	Neutral	3
Next PLC (NXGPPY)	Neutral	3
Tapestry, Inc. (TPR)	Neutral	2

The positions listed should not be deemed a recommendation to buy, hold or sell.

Industry Comparison Industry: Retail - Apparel And Shoes				Industry Peers		
	AEO	X Industry	S&P 500	ANF	TPR	URBN
Zacks Recommendation (Long Term)	Neutral	-	-	Outperform	Neutral	Outperform
Zacks Rank (Short Term)	3	-	-	1	2	1
VGM Score	B	-	-	D	C	C
Market Cap	6.33 B	1.40 B	29.99 B	2.76 B	12.00 B	3.97 B
# of Analysts	9	4	12	9	10	10
Dividend Yield	1.46%	0.00%	1.35%	0.00%	0.00%	0.00%
Value Score	C	-	-	C	C	D
Cash/Price	0.14	0.14	0.06	0.37	0.14	0.14
EV/EBITDA	-57.48	6.50	17.12	15.02	-37.78	31.13
PEG F1	NA	1.57	2.06	0.88	1.52	1.42
P/B	5.38	4.22	4.11	2.93	3.98	2.59
P/CF	31.46	17.60	17.50	23.10	22.87	34.11
P/E F1	18.61	18.15	21.14	15.78	15.20	16.35
P/S TTM	1.49	0.82	3.40	0.81	2.48	1.05
Earnings Yield	5.51%	4.05%	4.66%	6.34%	6.58%	6.11%
Debt/Equity	0.28	0.03	0.66	0.36	0.53	0.00
Cash Flow (\$/share)	1.20	0.85	6.86	1.94	1.88	1.18
Growth Score	C	-	-	D	C	C
Historical EPS Growth (3-5 Years)	-2.88%	-6.25%	9.59%	47.58%	-7.93%	-30.28%
Projected EPS Growth (F1/F0)	939.45%	114.59%	21.79%	488.59%	191.86%	24,610.00%
Current Cash Flow Growth	-54.06%	-45.04%	1.02%	-45.47%	-48.91%	-64.22%
Historical Cash Flow Growth (3-5 Years)	-11.26%	-4.43%	7.28%	-14.40%	-6.40%	-20.61%
Current Ratio	2.01	1.65	1.39	1.82	2.24	1.44
Debt/Capital	21.90%	15.62%	41.51%	26.60%	34.53%	0.00%
Net Margin	3.38%	1.96%	12.06%	5.02%	7.03%	5.10%
Return on Equity	21.66%	9.75%	16.59%	22.88%	20.85%	13.39%
Sales/Assets	1.22	1.14	0.51	1.06	0.60	1.08
Projected Sales Growth (F1/F0)	31.34%	23.26%	9.56%	18.48%	13.56%	24.05%
Momentum Score	A	-	-	D	C	C
Daily Price Change	2.50%	0.92%	0.58%	2.57%	1.01%	0.92%
1-Week Price Change	-3.53%	-5.10%	1.06%	-6.40%	-7.07%	-3.70%
4-Week Price Change	4.92%	2.80%	1.56%	1.98%	-4.57%	2.80%
12-Week Price Change	29.83%	12.43%	6.14%	29.92%	4.87%	11.26%
52-Week Price Change	240.61%	155.91%	38.35%	354.06%	241.51%	155.60%
20-Day Average Volume (Shares)	3,733,575	271,739	1,811,241	1,617,023	2,848,608	1,861,564
EPS F1 Estimate 1-Week Change	0.86%	0.00%	0.00%	0.00%	0.00%	0.00%
EPS F1 Estimate 4-Week Change	8.53%	4.63%	0.01%	86.62%	0.75%	28.21%
EPS F1 Estimate 12-Week Change	32.63%	18.97%	3.54%	108.07%	10.88%	49.01%

Past performance is no guarantee of future results. Please see important disclosures and definitions at the end of this report.

EPS Q1 Estimate Monthly Change	25.18%	:	16.67%	0.00%	:	785.46%	1.22%	36.41%
Source: Zacks Investment Research								

Zacks Stock Rating System

We offer two rating systems that take into account investors' holding horizons: Zacks Rank and Zacks Recommendation. Each provides valuable insights into the future profitability of the stock and can be used separately or in combination with each other depending on your investment style.

Zacks Recommendation

The Zacks Recommendation aims to predict performance over the next 6 to 12 months. The foundation for the quantitatively determined Zacks Recommendation is trends in the company's estimate revisions and earnings outlook. The Zacks Recommendation is broken down into 3 Levels; Outperform, Neutral and Underperform. Unlike many Wall Street firms, we maintain a balance between the number of Outperform and Neutral recommendations. Our team of 70 analysts are fully versed in the benefits of earnings estimate revisions and how that is harnessed through the Zacks quantitative rating system. But we have given our analysts the ability to override the Zacks Recommendation for the 1200 stocks that they follow. The reason for the analyst over-rides is that there are often factors such as valuation, industry conditions and management effectiveness that a trained investment professional can spot better than a quantitative model.

Zacks Rank

The Zacks Rank is our short-term rating system that is most effective over the one- to three-month holding horizon. The underlying driver for the quantitatively-determined Zacks Rank is the same as the Zacks Recommendation, and reflects trends in earnings estimate revisions.

Zacks Style Scores

The Zacks Style Score is as a complementary indicator to the Zacks rating system, giving investors a way to focus on the highest rated stocks that best fit their own stock picking preferences.

Academic research has proven that stocks with the best Value, Growth and Momentum characteristics outperform the market. The Zacks Style Scores rate stocks on each of these individual styles and assigns a rating of A, B, C, D and F. We also produce the VGM Score (V for Value, G for Growth and M for Momentum), which combines the weighted average of the individual Style Scores into one score. This is perfectly suited for those who want their stocks to have the best scores across the board.

Value Score	C
Growth Score	C
Momentum Score	A
VGM Score	B

As an investor, you want to buy stocks with the highest probability of success. That means buying stocks with a Zacks Recommendation of Outperform, which also has a Style Score of an A or a B.

Disclosures

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ZIR uses the following rating system for the securities it covers. **Outperform-** ZIR expects that the subject company will outperform the broader U.S. equities markets over the next six to twelve months. **Neutral-** ZIR expects that the company will perform in line with the broader U.S. equities markets over the next six to twelve months. **Underperform-** ZIR expects the company will underperform the broader U.S. equities markets over the next six to twelve months.

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Returns quoted represent past performance which is no guarantee of future results. Investment returns and principal value will fluctuate so that when shares are redeemed, they may be worth more or less than their original cost. Current performance may be higher or lower than the performance shown.

Investing involves risk; principal loss is possible. There is no guarantee that companies that can issue dividends will declare, continue to pay or increase dividends.

Glossary of Terms and Definitions

52-Week High-Low: The range of the highest and lowest prices at which a stock has traded during the past year. This range is determined based on the stock's daily closing price which may differ from the intra-day high or low. Many investors use it as a technical indicator to determine a stock's current value and future price movement. The idea here is that if price breaks out from the 52-week range, in either direction, the momentum may continue in the same direction.

20-Day Average Volume (Shares): The average number of shares of a company traded in a day over the last 20 days. It is a direct indication of a security's overall liquidity. The higher the average daily trading volume, the easier it is to enter or exit the stock at a desired price with more buyers and sellers being available.

Daily Price Change: This is the percentage difference between a trading day's closing price and the prior trading day's closing price. This item is updated at 9 p.m. EST each day.

1-Week Price Change: This is the percentage change in a stock's closing price over the last 5 trading days. This change reflects the collective buying and selling sentiment over the 1-week period.

A strong weekly price increase for the stock, especially when accompanied by increased volume, is an indication of it gaining momentum.

4-Week Price Change: This is the percentage change in a stock's closing price over the last 20 trading days or past 4 weeks. This is a medium-term price change metric and an indication of the stock gaining momentum.

12-Week Price Change: This is the percentage change of a stock's closing price over the last 60 trading days or past 12 weeks. Similar to 4-week price change, this is a medium-term price change metric. It shows whether a stock has been enjoying strong investor demand, or if it has been in consolidation, or distress over this period.

52-Week Price Change: This is the percentage change in a stock's closing price over the last 260 trading days or past 52 weeks. This long-term price change metric is a good reference point for investors. Some investors seek stocks with the best percentage price change over the last 52 weeks, expecting the momentum to continue.

Market Cap: The number of outstanding common shares of a company times its latest price per share. This figure represents a company's size, which indicates various characteristics, including price stability and risk, in which investors could be interested.

Year-To-Date Price Change: Change in a stock's daily closing price in the period of time beginning the first day of the current calendar year through to the previous trading day.

of Analysts: Number of EPS estimates used in calculating the current-quarter consensus. These estimates come from the brokerage analysts tracking this stock. However, the number of such analysts tracking this stock may not match the number of estimates, as all brokerage analysts may not come up with an estimate or provide it to us.

Beta: A measure of risk commonly used to compare the volatility of a stock to the overall market. The S&P 500 Index is the base for calculating beta and carries a value of 1. A stock with beta below 1 is less risky than the market as a whole. And a stock with beta above 1 is riskier.

Dividend: The portion of earnings a company is expected to distribute to its common shareholders in the next 12 months for each share they own. Dividends are usually paid quarterly. Dividend payments reflect positively on a company and help maintain investors' trust. Investors typically find dividend-paying stocks appealing because the dividend adds to any market price appreciation to result in higher return on investment (ROI). Moreover, a steady or increasing dividend payment provides investors a cushion in a down market.

Dividend Yield: The ratio of a company's annual dividend to its share price. The annual dividend used in the ratio is calculated based on the most recent dividend paid by the company. Dividend yield is an estimate of the dividend-only return from a stock in the next 12 months. Since dividend itself doesn't change frequently, dividend yield usually changes with a stock's price movement. As a result, often an unusually high dividend yield is a result of weak stock price.

S&P 500 Index: The Standard & Poor's 500 (S&P 500) Index is an unmanaged group of securities considered to be representative of the stock market in general. It is a market-capitalization-weighted index of stocks of the 500 largest U.S. companies. Each stock's weight in the index is

proportionate to its market value.

Industry: One of the 250+ groups that Zacks classifies all stocks into based on the nature of business. These groups are termed as expanded (aka "X") industries and map to their respective (economic) sectors; Zacks has 16 sectors.

Zacks Industry Rank: The Zacks Industry Rank is determined by calculating the average Zacks Rank for all stocks in the industry and then assigning an ordinal rank to it. For example, an industry with an average Zacks Rank of 1.6 is better than an industry with an average Zacks Rank of 2.3. So, the industry with the better average Zacks Rank would get a better Zacks Industry Rank. If an industry has the best average Zacks Rank, it would be considered the top industry (1 out of 250+), which would place it at the top 1% of Zacks-ranked industries. Studies have shown that roughly half of a stock's price movement can be attributed to the industry group it belongs to. In fact, the top 50% of Zacks-ranked industries outperforms the bottom 50% by a factor of more than 2 to 1.

Last EPS Surprise: The percentage deviation of a company's last reported earnings per share from the Zacks Consensus Estimate. Companies with a positive earnings surprise are more likely to surprise again in the future (or miss again if they recently missed).

Last Sales Surprise: The percentage deviation of a company's last reported sales from the Zacks Consensus Estimate.

Expected Report Date: This is an estimated date of a company's next earnings release. The information originated or gathered by Zacks Investment Research from its information providers or publicly available sources is the basis of this estimate.

Earnings ESP: The Zacks Earnings ESP compares the Most Accurate Estimate to the Zacks Consensus Estimate for the yet-to-be reported quarter. The Most Accurate Estimate is the most recent version of the Zacks Consensus EPS Estimate. The idea here is that analysts revising their estimates closer to an earnings release have the latest information, which could potentially be more accurate than what they and others contributing to the consensus had predicted earlier. Thus, a positive or negative Earnings ESP reading theoretically indicates the likely deviation of the actual earnings from the consensus estimate. However, the model's predictive power is significant for positive ESP readings only. A positive Earnings ESP is a strong predictor of an earnings beat, particularly when combined with a Zacks Rank #1 (Strong Buy), #2 (Buy) or #3 (Hold). Our research shows that stocks with this combination produce a positive surprise nearly 70% of the time.

Periods:

TTM: Trailing 12 months. Using TTM figures is an effective way of analyzing the most-recent financial data in an annualized format that helps neutralize the effects of seasonality and other quarter-to-quarter variation.

F1: Current fiscal year. This period is used to analyze the estimates for the ongoing full fiscal year.

F2: Next fiscal year. This period is used to analyze the estimates for the next full fiscal year.

F12M: Forward 12 months. Using F12M figures is an effective way of analyzing the near-term (the following four unreported quarters) estimates in an annualized manner. Instead of typically representing estimates for the full fiscal year, which may not represent the nitty-gritty of each quarter, F12M figures suggest an all-inclusive annualized estimate for the following four quarters. The annualization helps neutralize the potential effects of seasonality and other quarter-to-quarter variations.

P/E Ratio: The price-to-earnings ratio measures a company's current market price per share relative to its earnings per share (EPS). Usually, the trailing-12-month (TTM) EPS, current-fiscal-year (F1) EPS estimate, or forward-12-month (F12M) EPS estimate is used as the denominator. In essence, this ratio shows what the market is willing to pay today for each dollar of EPS. In other words, this ratio gives a sense of what the relative value of the company is at the already reported level of earnings or at a future level of earnings.

It is one of the most widely-used multiples for determining the value of a company and helps comparing its valuation with that of a competitor, the industry group or a benchmark.

PEG Ratio: The price/earnings to growth ratio is a stock's P/E ratio using current fiscal year (F1) EPS estimate divided by its expected EPS growth rate over the coming 3 to 5 years. This ratio essentially determines a stock's value by factoring in the company's expected earnings growth and is thus believed to provide a more complete picture than just the P/E ratio, particularly for faster-growing companies.

P/S Ratio: The price-to-sales ratio is calculated as a company's current price per share divided by trailing 12 months (TTM) sales or revenues per share. This ratio shows what the market is willing to pay today for each dollar of TTM sales per share. The P/S ratio is at times the only valuation metric when the company has yet to become profitable.

Cash/Price Ratio: The cash-to-price ratio or Cash Yield is calculated as cash and marketable securities per share divided by the company's current share price. Like the earnings yield, which shows the anticipated yield (or return) on a stock from earnings for each dollar invested, the cash yield does the same, with cash being the source of return instead of earnings. For example, a cash/price ratio of 0.08 suggests a return of 8% or 8 cents for every \$1 investment.

EV/EBITDA Ratio: The EV/EBITDA ratio, also known as Enterprise Multiple, is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by EBITDA (earnings before interest, taxes, depreciation and amortization). Usually, trailing-12-month (TTM) or forward-12-month (F12M) EBITDA is used as the denominator.

EV/Sales Ratio: The enterprise value-to-sales ratio is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by annual sales. It is an expansion of the P/S valuation, which uses market value instead of enterprise value. The EV/Sales ratio is perceived as more accurate than P/S, in part, because the market capitalization does not take a company's debt into account when valuing it.

EV/CF Ratio: The enterprise value-to-cash flow ratio is calculated as a company's enterprise value (market capitalization + value of total long-

term debt + book value of preferred shares - cash and marketable securities) divided by the trailing-12-month (TTM) operating cash flow. It's a measure of how long it would take to buy the entire business if you were able to use all the company's operating cash flow.

The EV/CF ratio is perceived as more accurate than the P/CF ratio, in part, because the market price does not take a company's debt into account when valuing it.

EV/FCF Ratio: The enterprise value-to-free cash flow metric compares a company's enterprise value to its trailing-12-month (TTM) free cash flow (FCF). This metric is very similar to the EV/CF ratio, but is considered a more exact measure owing to the fact that it uses free cash flow, which subtracts capital expenditures (CAPEX) from a company's total operating cash flow, thereby reflecting the actual cash flow available for funding growth activities and payments to shareholders.

P/EBITDA Ratio: The P/EBITDA ratio is calculated as a company's per share market value divided by EBITDA (earnings before interest, taxes, depreciation, and amortization). This metric is very similar to the EV/EBITDA ratio, but is considered a little less exact measure as it uses market price, which does not take a company's debt into account. However, since EBITDA is often considered a proxy for cash income, the metric is used as a measure of what the market is willing to pay today for each dollar of the company's cash profitability in the trailing 12 months (TTM) or forward 12 months (F12M).

P/B Ratio: The price-to-book ratio is calculated as a company's current price per share divided by its book value (total assets – liabilities – preferred stocks) per share. In short, the book value is how much a company is worth. In other words, it reflects the total value of a company's assets that its common shareholders would receive if it were to be liquidated. So, the P/B ratio indicates whether you're paying higher or lower than what would remain if the company went bankrupt immediately. Investors typically use this metric to determine how a company's stock price stacks up to its intrinsic value.

P/TB Ratio: The price-to-tangible-book value ratio is calculated as the per share market value of a company divided by the value of its tangible assets (total assets – liabilities – preferred stocks – intangible assets) per share. Tangible book value is the same thing as book value except it excludes the value of intangible assets to get a step closer to the baseline value of the company.

P/CF Ratio: The price-to-cash flow ratio measures a company's per share market price relative to its trailing-12-month (TTM) operating cash flow per share. This metric is used to determine whether a company is undervalued or overvalued relative to another stock, industry or sector. And like the P/E ratio, a lower number is typically considered better from the value perspective.

One of the reasons why P/CF ratio is often preferred over P/E ratio is the fact that operating cash flow adds back non-cash expenses such as depreciation and amortization to net income. This feature helps valuing stocks that have positive cash flow but are not profitable because of large noncash charges.

P/FCF Ratio: The price-to-free cash flow ratio is an extension of P/CF ratio, which uses trailing-12-month (TTM) free cash flow per share instead of operating cash flow per share. This metric is considered a more exact measure than P/CF ratio, as free cash flow subtracts capital expenditures (CAPEX) from a company's total operating cash flow, thereby reflecting the actual cash flow available for funding activities that generate additional revenues.

Earnings Yield: The earnings yield is calculated as current fiscal year (F1) EPS estimate divided by the company's current share price. The ratio, which is the inverse of the P/E ratio, measures the anticipated yield (or return) from earnings for each dollar invested in a stock today.

For example, earnings yield for a stock, which is trading at \$35 and expected to earn \$3 per share in the current fiscal year (F1), would be 0.0857 ($3/35 = 0.0857$) or 8.57%. In other words, for \$1 invested in the stock today, the yield from earnings is anticipated to be 8.57 cents.

Investors most commonly compare the earnings yield of a stock to that of a broad market index (such as the S&P 500) and prevailing interest rates, such as the current 10-year Treasury yield. Since bonds and stocks compete for investors' dollars, stock investors typically demand a higher yield for the extra risk they assume compared to investors of U.S. Treasury-backed securities that offer virtually risk-free returns. This additional return is referred to as the risk premium.

Debt/Equity Ratio: The debt-to-equity ratio is calculated as a company's total liabilities divided by its shareholder equity. This metric is used to gauge a company's financial leverage. In other words, it is a measure of the degree to which a company is financing its operations through debt versus its own funds. The higher the ratio, the higher the risk for shareholders.

However, this ratio is difficult to compare across industry groups where ideal amounts of debt vary. Some businesses are more capital intensive than others and typically require higher debt to finance their operations. So, a company's debt-to-equity ratio should be compared with other companies in the same industry.

Cash Flow (\$/share): Cash flow per share is calculated as operating cash flow (after-tax earnings + depreciation + other non-cash charges) divided by common shares outstanding. It is used by many investors as a measure of a company's financial strength. Since cash flow per share takes into consideration a company's ability to generate cash by adding back non-cash expenses, it is regarded by some as a more accurate measure of a company's financial situation than earnings per share, which could be artificially deflated.

Current Ratio: The current ratio or liquidity ratio is a company's current assets divided by its current liabilities. It measures a company's ability to pay short-term obligations. A current ratio that is in line with the industry average or slightly higher is generally considered acceptable. A current ratio that is lower than the industry average would indicate a higher risk of distress or default. A higher number is usually better. However, a very high current ratio compared to the industry average could be an indication of inefficient use of assets by management.

Debt/Capital Ratio: Debt-to-capital ratio is a company's total debt (interest-bearing debt + both short- and long-term liabilities) divided its total capital (interest-bearing debt + shareholders' equity). It is a measure of a company's financial leverage. All else being equal, the higher the debt-to-capital ratio, the riskier the stock.

However, this ratio can vary widely from industry to industry, the ideal amount of required debt being different. Some businesses are more capital

intensive than others and typically require higher debt to finance their operations. So, a company's debt-to-capital ratio should be compared with the same for its industry.

Net Margin: Net margin is calculated as net income divided by sales. It shows how much of each dollar in sales generated by a company translates into profit. For example, if a company's net margin is 15%, its net income is 15 cents for every \$1 of sales it makes.

A change in margin can reflect either a change in business conditions, or a company's cost controls, or both. If a company's expenses are growing faster than sales, its net margin will decline. However, different net margin rates are considered good for different industries, so it's better to compare net margin rates of companies in the same industry group.

Return on Equity: Return on equity (ROE) is calculated as trailing-12-month net income divided by trailing-12-month average shareholder equity (including reinvested earnings). This metric is considered a measure of how effectively management is using a company's assets to generate profits. For example, if a company's ROE is 10%, it creates 10 cents profits for every \$1 shareholder equity, which is basically the company's assets minus debt. A company's ROE deemed good or bad depends on what's normal for its peers or industry group.

Sales/Assets Ratio: The sales-to-assets ratio or asset utilization ratio or asset turnover ratio is calculated as a company's annual sales divided by average assets (average of assets at the beginning of the year and at the year's end). This metric helps investors understand how effectively a company is using its assets to generate sales. For example, a sales-to-assets ratio of 2.5 indicates that the company generated \$2.50 in sales for every \$1 of assets on its books.

The higher the sales-to-assets ratio, the better the company is performing. However, similar to many other ratios, the asset turnover ratio tends to be higher for companies in certain industries/sectors than in others. So, a company's sales-to-assets ratio should be compared with the same for its industry/sector.

Historical EPS Growth (3-5 Years): This is the average annual (trailing-12-month) EPS growth rate over the last 3-5 years. This metric helps investors see how a company's EPS has grown from a long-term perspective.

Note: There are many factors that can influence short-term numbers — a recession will reduce this number, while a recovery will inflate it. The longterm perspective helps smooth out short-term events.

Projected EPS Growth (F1/F0): This is the estimated EPS growth rate for the current financial year. It is calculated as the consensus estimate for the current fiscal year (F1) divided by the reported EPS for the last completed fiscal year (F0).

Current Cash Flow Growth: It measures the latest year-over-year change in operating cash flow. Cash flow growth tells an investor how quickly a company is generating inflows of cash from operations. A positive change in the cash flow is desired and shows that more 'cash' is coming in than going out.

Historical Cash Flow Growth (3-5 Years): This is the annualized change in cash flow over the last 3-5 years. The change in a longer period helps put the current reading into proper perspective. By looking at the rate, rather than the actual dollar value, the comparison across the industry and peers becomes easier.

Projected Sales Growth (F1/F0): This metric looks at the estimated sales growth for the current year. It is calculated as sales estimate for the current fiscal year (F1) divided by the reported sales for the last completed fiscal year (F0).

Like EPS growth, a higher rate is better for sales growth. A look at a company's projected sales growth instantly tells you what the outlook is for their products and services. However, different sales growth rates are considered good for different industries, so it's better to compare sales growth rates of companies in the same industry group.

EPS F1 Estimate 1-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past week. The change in a company's consensus EPS estimate (or earnings estimate revision) has proven to be strongly correlated with the near-term price movement of its shares. It is an integral part of the Zacks Rank.

If a stock's consensus EPS estimate is \$1.10 now versus \$1.00 a week ago, that will be reflected as a 10% upward revision. If, on the other hand, it went from \$1.00 to 90 cents, that would be a 10% downward revision.

EPS F1 Estimate 4-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past four weeks.

A stock's earnings estimate revision in a 1-week period is important. But it's more meaningful to look at the longer-term revision. And, of course, the 4-week change helps put the 1-week change into proper perspective.

EPS F1 Estimate 12-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past 12 weeks.

This metric essentially shows how the consensus EPS estimate has changed over a period longer than 1 week or 4 weeks.

EPS Q1 Estimate Monthly Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal quarter over the past four weeks.

While the revision in consensus EPS estimate for the current fiscal year is strongly correlated with the near-term price movement of its shares, the estimate revision for the current fiscal quarter is an important metric as well, especially over the short term, and particularly as a stock approaches its earnings date. If a stock's Q1 EPS estimate decreases ahead of its earnings release, it's usually a negative sign, whereas an increase is a positive sign.