

Beacon Roofing Supply (BECN)

\$56.23 (As of 04/12/21)

Price Target (6-12 Months): **\$59.00**

Long Term: 6-12 Months

Zacks Recommendation:

Neutral

(Since: 01/21/21)

Prior Recommendation: Outperform

Short Term: 1-3 Months

Zacks Rank: (1-5)

3-Hold

Zacks Style Scores:

VGM:A

Value: A

Growth: A

Momentum: D

Summary

Beacon Roofing posted impressive first-quarter fiscal 2021 results, wherein earnings topped the Zacks Consensus Estimate, mainly backed by solid residential backdrop, stronger gross margins and reduced operating expenses. Although net sales missed the consensus mark, it grew 11.4% year over year on positive contribution from residential demand. Also, cost-saving efforts and productivity initiatives helped the company bring down operating expenses, thereby driving margins. Gross margin was up 140 basis points (bps) and SG&A expenses (as a percentage of sales) were down 250 bps. Its increased focus on the e-commerce platform, new OTC (On-Time and Complete) Delivery Network and a newly-designed website are positives. However, inclement weather conditions may jeopardize profitability as the majority of the company's work is done outdoors.

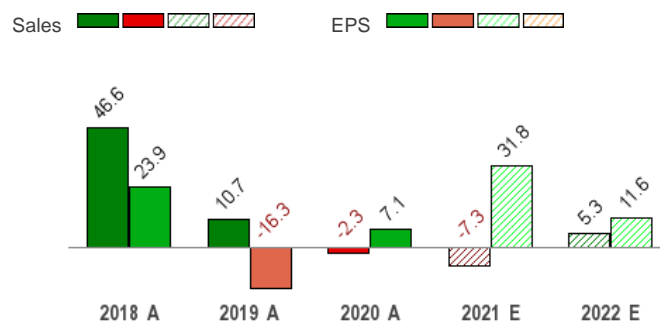
Price, Consensus & Surprise



Data Overview

52-Week High-Low	\$56.44 - \$15.79
20-Day Average Volume (Shares)	402,389
Market Cap	\$3.8 B
Year-To-Date Price Change	37.7%
Beta	2.02
Dividend / Dividend Yield	\$0.00 / 0.0%
Industry	Building Products - Retail
Zacks Industry Rank	Top 37% (95 out of 254)

Sales and EPS Growth Rates (Y/Y %)



Last EPS Surprise	43.8%
Last Sales Surprise	-10.0%
EPS F1 Estimate 4-Week Change	0.0%
Expected Report Date	05/06/2021
Earnings ESP	0.0%
P/E TTM	19.2
P/E F1	17.6
PEG F1	1.7
P/S TTM	0.6

Sales Estimates (millions of \$)

	Q1	Q2	Q3	Q4	Annual*
2022	1,632 E	1,367 E	1,739 E	1,914 E	6,778 E
2021	1,577 A	1,310 E	1,694 E	1,853 E	6,435 E
2020	1,675 A	1,458 A	1,793 A	2,018 A	6,944 A

EPS Estimates

	Q1	Q2	Q3	Q4	Annual*
2022	\$1.01 E	\$0.03 E	\$1.11 E	\$1.42 E	\$3.56 E
2021	\$0.92 A	\$0.00 E	\$1.04 E	\$1.23 E	\$3.19 E
2020	\$0.32 A	-\$0.27 A	\$0.93 A	\$1.30 A	\$2.42 A

*Quarterly figures may not add up to annual.

The data in the charts and tables, including the Zacks Consensus EPS and sales estimates, is as of 04/12/2021. The report's text and the analyst-provided price target are as of 04/13/2021.

Overview

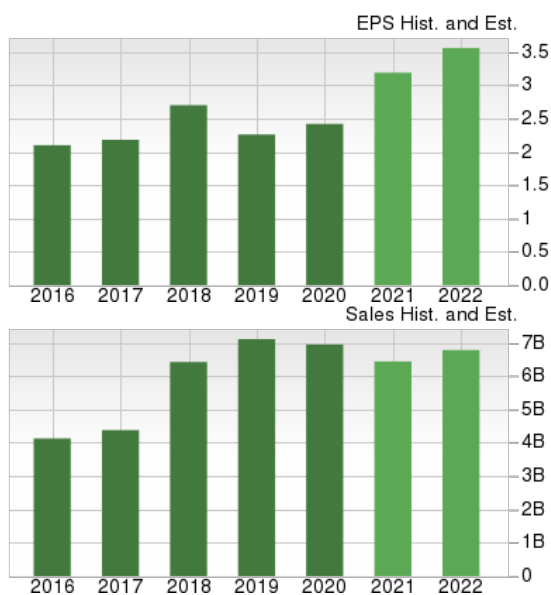
Beacon Roofing Supply is the largest distributor of residential and non-residential roofing materials in the United States and Canada. The company also distributes other complementary building products, including siding, windows, specialty exterior building products, insulation, and waterproofing systems for residential and non-residential building exteriors.

The company is one of the oldest and most recognized distributors in the industry. Beacon Roofing purchases products from a large number of manufacturers and then distributes these goods to its customers including contractors, home builders, retailers and building materials suppliers.

As of Sep 30, 2020, the company operated more than 500 branches across 50 states in the United States and six provinces in Canada, given a strong presence in the South, West and Pacific Northwest. The company's product portfolio includes Residential roofing products, Non-residential roofing products and Complementary building products.

In first quarter of fiscal 2021, Residential roofing products comprised 53.6% Beacon Roofing's existing market net sales, Non-residential roofing products accounted for 25.3%, and Complementary building products (siding, windows, insulation and waterproofing, among others) contributed to the remaining 21.1%.

On Jan 15, 2020, the company announced rebranding of 40 brands across the United States and Canada that sell exterior products. These exterior product branches will now be named Beacon Building Products. Its interior, insulation, weatherproofing and two-step branches will continue to operate under same brand names.



Reasons To Buy:

- ▲ **Cost-Reduction Initiatives:** Beacon Roofing is moving forward with the integration of the Allied Building Products acquisition. Regarding the specific synergy components, Beacon Roofing began consolidating procurement programs to secure the best supply arrangement from vendors on a market-by-market basis. It is also progressing on employee transitions process. The cost savings related to these decisions is just beginning to positively contribute to a reduction in operating costs.

Encouragingly, gross margin improved 140 bps year over year for first-quarter fiscal 2021. Moreover, adjusted EBITDA margin expanded 370 bps year over year. Successful implementation of price increase, timing benefits related to the same and corresponding increase in the cost of goods sold helped the company register higher margin. Cost-saving efforts and productivity initiatives helped it bring down operating expenses, thereby driving margins. As a percentage of net sales, SG&A expenses contracted to 16.8% or 250 bps from a year ago. For fiscal 2021, the company expects adjusted EBITDA in the range of \$500-\$525 million for continuing operations, reflecting a significant increase from \$399 million pro-forma adjusted EBITDA in fiscal 2020.

- ▲ **Focus on Productivity Enhancement & Digital Platform:** Beacon Roofing remains focused on investing for its employees with additional tools and training that are enhancing productivity for consistently expanding product breadth and depth, including TRI-BUILT private label offering. The company is also targeting new customer subsets, including building bonds with national accounts, large retailers and 2-step customers.

The company will also gain from the successful execution of technology initiative in the growing e-commerce platform. The company's digital platform achieved 10% of the company's sales during fiscal 2020. It remains on track with the long-term target of generating \$1 billion annual digital sales. The company continues to enhance the platform and add capabilities based on customer feedback. Given the lower cost to service, digital sales are generally accretive to gross margin.

- ▲ **Strategic Initiatives:** The company has plans to divest the Interior Products business that is expected to help it strengthen the balance sheet, enhance financial flexibility and sharpen focus on the core exteriors business. The transaction is expected to close later in February 2021. The divestment will help Beacon return to its legacy position as a focused leader with an exterior building products distribution. Notably, 80-85% of the company's continuing business will be within residential and commercial roofing. Last year, the company undertook strategic review decision. Under this, the company integrated 40 brands across the United States and Canada that sell exterior products under Beacon Building Products. The new name reflects its ability to supply customers with a broad range of residential and commercial building products, and a unique service offering across North America.

Driven by high concentration of non-discretionary repair and remodel demand, exteriors offer a unique platform for the company. It remains focused on four key strategic initiatives — organic growth, digital, OTC (On-Time and Complete) and branch operating performance — that have been boosting sales and helping improve operating profitability.

The company is focused on improving sales and operating performance at exterior and interior branches, and intends to enhance overall customer experience with increased scope and scale of business. With this strategic action, its customers are likely to benefit from the industry's best e-commerce platform, a new OTC Delivery Network and a newly-designed website. Markedly, the OTC Network is developed to support in-store and online customers with enhanced product availability, delivery tracking and notification. As of Dec 31, 2020, the company operated 58 distinct markets and more than 250 exteriors branches participating in OTC.

- ▲ **Enough Liquidity to Overcome Coronavirus Woes:** Beacon Roofing has been maintaining a strong liquidity position to navigate through the current challenging environment. The company ended the fiscal first quarter with \$461.4 million cash and cash equivalents.

Long-term debt (net) totaled \$1.5 billion as of Dec 31, 2020, down from \$2.2 billion at fiscal fourth quarter-end.

Beacon Roofing will gain from higher contribution from the Allied Building Products acquisition, strategic initiatives, and focus on productivity enhancement & digital platform

Reasons To Sell:

- ▼ **Coronavirus Woes May Put Pressure on Near-Term Results:** As most of the company's work is performed outdoor and is based on repair and remodeling activity, it is vulnerable to COVID-induced economic disruptions. About 70-75% of overall sales and more than 80% of the roofing business is R&R based, as well as largely non-discretionary. COVID-related headwinds and high unemployment may weigh on its results.

Higher Inflationary Pressure: The company has been witnessing higher input costs. Despite undertaking various cost-saving initiatives, the company continues to see inflationary pressures across most product categories.

- ▼ **Pricing Pressure & Stiff Competition:** The commercial roofing market has been experiencing heightened competitive pricing pressures, of late. Moreover, even though repair remodel represents the majority product demand for Beacon Roofing, the timing of these replacement decisions can vary due to economic factors and weather conditions. Beacon Roofing belongs to a highly competitive industry. The maintenance, repair & operations (MRO) supply market is highly fragmented, with many smaller local players competing directly on price. Furthermore, general market softness, volatile exchange rates and uncertainty regarding weather conditions remain matters of concern.

- ▼ **Financial Results are Prone to Seasonal Fluctuations:** Beacon Roofing's business can be significantly impacted by inclement weather conditions, as a large portion of its work is done outdoors. Financial results of the company are also prone to seasonal fluctuations due to the same. Consequently, extended periods of adverse weather impact the company's earnings during the winter. Historically, the company generates lower earnings and substantially low sales during the second quarter.

Coronavirus woes, high costs and expenses, competitive pricing pressures, weather-related crises, and strong competition remain headwinds.

Last Earnings Report

Beacon's (BECN) Q1 Earnings Top Estimates, Rise Y/Y

Beacon Roofing Supply, Inc. posted impressive first-quarter fiscal 2021 results. The bottom line surpassed the Zacks Consensus Estimate, mainly backed by solid residential backdrop, stronger gross margins and reduced operating expenses.

Julian Francis, Beacon's president and chief executive officer, said, "First quarter results represent an impressive example of the underlying potential of our company."

Quarter Ending	12/2020
Report Date	Feb 08, 2021
Sales Surprise	-9.95%
EPS Surprise	43.75%
Quarterly EPS	0.92
Annual EPS (TTM)	2.88

Quarter in Detail

This largest distributor of residential and non-residential roofing materials reported adjusted earnings of 92 cents per share, which topped the consensus mark of 64 cents by 43.8%. In the year-ago period, it recorded earnings of 32 cents a share. Aggressive cost-cutting actions aided the bottom line. Solid residential backdrop and gross margins backed by pricing execution, mix and timing bode well.

Net sales of \$1,576.5 million missed the consensus mark of \$1,751 million by 9.9% but grew 11.4% year over year, given strong residential roofing, growth of complementary products as well as benefits from recent price increases, partially offset by softer demand from non-residential categories.

Sales of residential roofing products (accounting for 53.6% of net sales) grew 21.2% and complementary products (21.1%) rose 8.8%, while non-residential roofing products (25.3%) declined 3.3%.

Operating Highlights

Gross margin of 25.4% improved 140 basis points (bps) year over year for the quarter. Successful implementation of price increase, timing benefits related to the same and corresponding increase in the cost of goods sold helped drive margin. Cost-saving efforts and productivity initiatives helped the company bring down operating expenses, thereby driving its margins.

As a percentage of net sales, SG&A expenses contracted to 16.8% or 250 bps. Adjusted EBITDA grew 85.8% and adjusted EBITDA margin also expanded 370 bps year, reflecting strong demand and implementation of cost-control strategies.

Cash Position

At the end of first-quarter 2021, Beacon had cash and cash equivalents of \$461.4 million, down from \$624.6 million at fiscal 2020-end. Long-term debt — net of current portion — was \$2.5 billion, in line with the fiscal 2020-end figure.

Cash used in operating activities was \$39.1 million for the fiscal first quarter versus \$125.3 million a year ago.

Fiscal Q2 Guidance

For the fiscal second quarter (ending in March), the company expects total sales growth in the mid to high-single digits despite one lesser selling day than second-quarter fiscal 2020.

Owing to seasonality, the company saw a drop in margins during the fiscal second quarter. Nonetheless, the company is confident that the impact is going to be lower than in recent years. Beacon also anticipates a year-over-year increase of nearly 200 bps in gross margin.

Fiscal 2021 Guidance

For fiscal 2021, the company expects sales from continuing operations to grow in the high single digit. Adjusted EBITDA is projected in the range of \$500-\$525 million for continuing operations, which reflects a significant increase from \$399-million pro forma adjusted EBITDA for fiscal 2020. This improvement reflects strong sales growth, gross margin gains and favorable operating leverage.

Valuation

Beacon Roofing's shares are up 39.9% in the year-to-date period and 207.8% over the trailing 12-month period. Stocks in the Zacks sub-industry are up 18.1% but the Zacks Retail-Wholesale sector are up 1.2%, in the year-to-date period, respectively. Over the past year, the Zacks sub-industry and sector is up 62.8% and 38.4%, respectively.

The S&P 500 index is up 10.5% in the year-to-date period and 48% in the past year.

The stock is currently trading at 16.56X forward 12-month earnings, which compares to 23.02X for the Zacks sub-industry, 32.11X for the Zacks sector and 23.11X for the S&P 500 index.

Over the past five years, the stock has traded as high as 24.01X and as low as 4.55X, with a 5-year median of 13.77X. Our Neutral recommendation indicates that the stock will perform in-line with the market. Our \$59 price target reflects 17.38X forward 12-month earnings.

The table below shows summary valuation data for BECN.

Valuation Multiples - BECN					
		Stock	Sub-Industry	Sector	S&P 500
P/E F12M	Current	16.56	23.02	32.11	23.11
	5-Year High	24.01	23.66	34.07	23.83
	5-Year Low	4.55	16.06	19.1	15.3
	5-Year Median	13.77	19.03	23.77	18
P/S F12M	Current	0.56	1.8	1.4	4.78
	5-Year High	0.85	1.8	1.4	4.78
	5-Year Low	0.11	1.08	0.84	3.21
	5-Year Median	0.38	1.36	1.02	3.71
EV/EBITDA TTM	Current	8.87	13.43	19.83	18.51
	5-Year High	20.06	15.16	20.77	18.51
	5-Year Low	6.04	8.21	11.16	9.62
	5-Year Median	10	11.12	13.25	13.36

As of 04/12/2021

Source: Zacks Investment Research

Industry Analysis Zacks Industry Rank: Top 37% (95 out of 254)



Top Peers

Company (Ticker)	Rec	Rank
Owens Corning Inc. (OC)	Outperform	2
Applied Industrial Technologies, Inc. (AIT)	Neutral	2
Armstrong World Industries, Inc. (AWI)	Neutral	3
Builders FirstSource, Inc. (BLDR)	Neutral	3
GMS Inc. (GMS)	Neutral	2
Simpson Manufacturing Company, Inc. (SSD)	Neutral	3
Tecnoglass Inc. (TGLS)	Neutral	3
Gibraltar Industries, Inc. (ROCK)	Underperform	5

The positions listed should not be deemed a recommendation to buy, hold or sell.

Industry Comparison Industry: Building Products - Retail				Industry Peers		
	BECN	X Industry	S&P 500	AIT	BLDR	OC
Zacks Recommendation (Long Term)	Neutral	-	-	Neutral	Neutral	Outperform
Zacks Rank (Short Term)	3	-	-	2	3	2
VGM Score	A	-	-	A	A	A
Market Cap	3.84 B	2.88 B	29.81 B	3.69 B	10.03 B	10.16 B
# of Analysts	8	7.5	12	2	8	6
Dividend Yield	0.00%	0.00%	1.33%	1.39%	0.00%	1.07%
Value Score	A	-	-	B	B	A
Cash/Price	0.12	0.04	0.06	0.08	0.04	0.07
EV/EBITDA	15.76	11.25	16.97	14.62	17.10	9.32
PEG F1	1.69	1.62	2.38	NA	NA	1.05
P/B	2.48	2.73	4.01	4.19	4.92	2.66
P/CF	6.66	9.25	17.10	10.78	12.14	5.16
P/E F1	17.35	17.35	22.05	24.76	15.91	14.77
P/S TTM	0.56	1.08	3.42	1.21	1.17	1.44
Earnings Yield	5.77%	5.77%	4.47%	4.04%	6.30%	6.77%
Debt/Equity	1.71	1.24	0.66	0.89	1.39	0.79
Cash Flow (\$/share)	8.44	3.49	6.78	8.92	4.06	18.90
Growth Score	A	-	-	A	A	A
Historical EPS Growth (3-5 Years)	3.05%	16.06%	9.34%	12.04%	39.61%	8.04%
Projected EPS Growth (F1/F0)	31.76%	11.29%	15.26%	0.66%	1.50%	25.85%
Current Cash Flow Growth	27.37%	20.86%	0.61%	28.52%	35.97%	113.79%
Historical Cash Flow Growth (3-5 Years)	41.05%	12.06%	7.37%	16.72%	37.95%	27.64%
Current Ratio	2.40	2.07	1.39	2.70	2.07	1.81
Debt/Capital	57.65%	55.33%	41.26%	47.07%	58.08%	44.23%
Net Margin	-4.06%	5.60%	10.59%	-0.76%	3.66%	-5.43%
Return on Equity	13.92%	25.82%	14.86%	16.73%	37.35%	14.75%
Sales/Assets	0.99	1.67	0.51	1.35	2.21	0.75
Projected Sales Growth (F1/F0)	-7.32%	1.03%	7.37%	-4.07%	71.29%	7.57%
Momentum Score	D	-	-	D	C	C
Daily Price Change	1.64%	1.10%	0.24%	1.31%	1.45%	0.65%
1-Week Price Change	3.19%	2.38%	1.54%	1.89%	2.59%	3.26%
4-Week Price Change	3.02%	2.72%	2.84%	2.36%	4.84%	7.36%
12-Week Price Change	32.28%	17.50%	10.11%	15.32%	20.63%	17.49%
52-Week Price Change	213.78%	202.41%	55.81%	95.05%	256.47%	134.89%
20-Day Average Volume (Shares)	402,389	336,298	1,992,726	163,098	2,002,040	954,681
EPS F1 Estimate 1-Week Change	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
EPS F1 Estimate 4-Week Change	0.00%	0.14%	0.00%	0.26%	-2.67%	0.13%
EPS F1 Estimate 12-Week Change	7.33%	6.90%	2.05%	11.65%	4.57%	16.78%
EPS Q1 Estimate Monthly Change	0.00%	0.00%	0.00%	1.54%	3.37%	0.24%

Source: Zacks Investment Research

Zacks Stock Rating System

We offer two rating systems that take into account investors' holding horizons: Zacks Rank and Zacks Recommendation. Each provides valuable insights into the future profitability of the stock and can be used separately or in combination with each other depending on your investment style.

Zacks Recommendation

The Zacks Recommendation aims to predict performance over the next 6 to 12 months. The foundation for the quantitatively determined Zacks Recommendation is trends in the company's estimate revisions and earnings outlook. The Zacks Recommendation is broken down into 3 Levels; Outperform, Neutral and Underperform. Unlike many Wall Street firms, we maintain a balance between the number of Outperform and Neutral recommendations. Our team of 70 analysts are fully versed in the benefits of earnings estimate revisions and how that is harnessed through the Zacks quantitative rating system. But we have given our analysts the ability to override the Zacks Recommendation for the 1200 stocks that they follow. The reason for the analyst over-rides is that there are often factors such as valuation, industry conditions and management effectiveness that a trained investment professional can spot better than a quantitative model.

Zacks Rank

The Zacks Rank is our short-term rating system that is most effective over the one- to three-month holding horizon. The underlying driver for the quantitatively-determined Zacks Rank is the same as the Zacks Recommendation, and reflects trends in earnings estimate revisions.

Zacks Style Scores

The Zacks Style Score is as a complementary indicator to the Zacks rating system, giving investors a way to focus on the highest rated stocks that best fit their own stock picking preferences.

Academic research has proven that stocks with the best Value, Growth and Momentum characteristics outperform the market. The Zacks Style Scores rate stocks on each of these individual styles and assigns a rating of A, B, C, D and F. We also produce the VGM Score (V for Value, G for Growth and M for Momentum), which combines the weighted average of the individual Style Scores into one score. This is perfectly suited for those who want their stocks to have the best scores across the board.

Value Score	A
Growth Score	A
Momentum Score	D
VGM Score	A

As an investor, you want to buy stocks with the highest probability of success. That means buying stocks with a Zacks Recommendation of Outperform, which also has a Style Score of an A or a B.

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Returns quoted represent past performance which is no guarantee of future results. Investment returns and principal value will fluctuate so that when shares are redeemed, they may be worth more or less than their original cost. Current performance may be higher or lower than the performance shown.

Investing involves risk; principal loss is possible. There is no guarantee that companies that can issue dividends will declare, continue to pay or increase dividends.

Glossary of Terms and Definitions

52-Week High-Low: The range of the highest and lowest prices at which a stock has traded during the past year. This range is determined based on the stock's daily closing price which may differ from the intra-day high or low. Many investors use it as a technical indicator to determine a stock's current value and future price movement. The idea here is that if price breaks out from the 52-week range, in either direction, the momentum may continue in the same direction.

20-Day Average Volume (Shares): The average number of shares of a company traded in a day over the last 20 days. It is a direct indication of a security's overall liquidity. The higher the average daily trading volume, the easier it is to enter or exit the stock at a desired price with more buyers and sellers being available.

Daily Price Change: This is the percentage difference between a trading day's closing price and the prior trading day's closing price. This item is updated at 9 p.m. EST each day.

1-Week Price Change: This is the percentage change in a stock's closing price over the last 5 trading days. This change reflects the collective buying and selling sentiment over the 1-week period.

A strong weekly price increase for the stock, especially when accompanied by increased volume, is an indication of it gaining momentum.

4-Week Price Change: This is the percentage change in a stock's closing price over the last 20 trading days or past 4 weeks. This is a medium-term price change metric and an indication of the stock gaining momentum.

12-Week Price Change: This is the percentage change of a stock's closing price over the last 60 trading days or past 12 weeks. Similar to 4-week price change, this is a medium-term price change metric. It shows whether a stock has been enjoying strong investor demand, or if it has been in consolidation, or distress over this period.

52-Week Price Change: This is the percentage change in a stock's closing price over the last 260 trading days or past 52 weeks. This long-term price change metric is a good reference point for investors. Some investors seek stocks with the best percentage price change over the last 52 weeks, expecting the momentum to continue.

Market Cap: The number of outstanding common shares of a company times its latest price per share. This figure represents a company's size, which indicates various characteristics, including price stability and risk, in which investors could be interested.

Year-To-Date Price Change: Change in a stock's daily closing price in the period of time beginning the first day of the current calendar year through to the previous trading day.

of Analysts: Number of EPS estimates used in calculating the current-quarter consensus. These estimates come from the brokerage analysts tracking this stock. However, the number of such analysts tracking this stock may not match the number of estimates, as all brokerage analysts may not come up with an estimate or provide it to us.

Beta: A measure of risk commonly used to compare the volatility of a stock to the overall market. The S&P 500 Index is the base for calculating beta and carries a value of 1. A stock with beta below 1 is less risky than the market as a whole. And a stock with beta above 1 is riskier.

Dividend: The portion of earnings a company is expected to distribute to its common shareholders in the next 12 months for each share they own. Dividends are usually paid quarterly. Dividend payments reflect positively on a company and help maintain investors' trust. Investors typically find dividend-paying stocks appealing because the dividend adds to any market price appreciation to result in higher return on investment (ROI). Moreover, a steady or increasing dividend payment provides investors a cushion in a down market.

Dividend Yield: The ratio of a company's annual dividend to its share price. The annual dividend used in the ratio is calculated based on the most recent dividend paid by the company. Dividend yield is an estimate of the dividend-only return from a stock in the next 12 months. Since dividend itself doesn't change frequently, dividend yield usually changes with a stock's price movement. As a result, often an unusually high dividend yield is a result of weak stock price.

S&P 500 Index: The Standard & Poor's 500 (S&P 500) Index is an unmanaged group of securities considered to be representative of the stock market in general. It is a market-capitalization-weighted index of stocks of the 500 largest U.S. companies. Each stock's weight in the index is proportionate to its market value.

Industry: One of the 250+ groups that Zacks classifies all stocks into based on the nature of business. These groups are termed as expanded (aka "X") industries and map to their respective (economic) sectors; Zacks has 16 sectors.

Zacks Industry Rank: The Zacks Industry Rank is determined by calculating the average Zacks Rank for all stocks in the industry and then assigning an ordinal rank to it. For example, an industry with an average Zacks Rank of 1.6 is better than an industry with an average Zacks Rank of 2.3. So, the industry with the better average Zacks Rank would get a better Zacks Industry Rank. If an industry has the best average Zacks Rank, it would be considered the top industry (1 out of 250+), which would place it at the top 1% of Zacks-ranked industries. Studies have shown that roughly half of a stock's price movement can be attributed to the industry group it belongs to. In fact, the top 50% of Zacks-ranked industries outperforms the bottom 50% by a factor of more than 2 to 1.

Last EPS Surprise: The percentage deviation of a company's last reported earnings per share from the Zacks Consensus Estimate. Companies with a positive earnings surprise are more likely to surprise again in the future (or miss again if they recently missed).

Last Sales Surprise: The percentage deviation of a company's last reported sales from the Zacks Consensus Estimate.

Expected Report Date: This is an estimated date of a company's next earnings release. The information originated or gathered by Zacks Investment Research from its information providers or publicly available sources is the basis of this estimate.

Earnings ESP: The Zacks Earnings ESP compares the Most Accurate Estimate to the Zacks Consensus Estimate for the yet-to-be reported quarter. The Most Accurate Estimate is the most recent version of the Zacks Consensus EPS Estimate. The idea here is that analysts revising their estimates closer to an earnings release have the latest information, which could potentially be more accurate than what they and others contributing to the consensus had predicted earlier. Thus, a positive or negative Earnings ESP reading theoretically indicates the likely deviation of the actual earnings from the consensus estimate. However, the model's predictive power is significant for positive ESP readings only. A positive Earnings ESP is a strong predictor of an earnings beat, particularly when combined with a Zacks Rank #1 (Strong Buy), #2 (Buy) or #3 (Hold). Our research shows that stocks with this combination produce a positive surprise nearly 70% of the time.

Periods:

TTM: Trailing 12 months. Using TTM figures is an effective way of analyzing the most-recent financial data in an annualized format that helps neutralize the effects of seasonality and other quarter-to-quarter variation.

F1: Current fiscal year. This period is used to analyze the estimates for the ongoing full fiscal year.

F2: Next fiscal year. This period is used to analyze the estimates for the next full fiscal year.

F12M: Forward 12 months. Using F12M figures is an effective way of analyzing the near-term (the following four unreported quarters) estimates in an annualized manner. Instead of typically representing estimates for the full fiscal year, which may not represent the nitty-gritty of each quarter, F12M figures suggest an all-inclusive annualized estimate for the following four quarters. The annualization helps neutralize the potential effects of seasonality and other quarter-to-quarter variations.

P/E Ratio: The price-to-earnings ratio measures a company's current market price per share relative to its earnings per share (EPS). Usually, the trailing-12-month (TTM) EPS, current-fiscal-year (F1) EPS estimate, or forward-12-month (F12M) EPS estimate is used as the denominator. In essence, this ratio shows what the market is willing to pay today for each dollar of EPS. In other words, this ratio gives a sense of what the relative value of the company is at the already reported level of earnings or at a future level of earnings.

It is one of the most widely-used multiples for determining the value of a company and helps comparing its valuation with that of a competitor, the industry group or a benchmark.

PEG Ratio: The price/earnings to growth ratio is a stock's P/E ratio using current fiscal year (F1) EPS estimate divided by its expected EPS growth rate over the coming 3 to 5 years. This ratio essentially determines a stock's value by factoring in the company's expected earnings growth and is thus believed to provide a more complete picture than just the P/E ratio, particularly for faster-growing companies.

P/S Ratio: The price-to-sales ratio is calculated as a company's current price per share divided by trailing 12 months (TTM) sales or revenues per share. This ratio shows what the market is willing to pay today for each dollar of TTM sales per share. The P/S ratio is at times the only valuation metric when the company has yet to become profitable.

Cash/Price Ratio: The cash-to-price ratio or Cash Yield is calculated as cash and marketable securities per share divided by the company's current share price. Like the earnings yield, which shows the anticipated yield (or return) on a stock from earnings for each dollar invested, the cash yield does the same, with cash being the source of return instead of earnings. For example, a cash/price ratio of 0.08 suggests a return of 8% or 8 cents for every \$1 investment.

EV/EBITDA Ratio: The EV/EBITDA ratio, also known as Enterprise Multiple, is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by EBITDA (earnings before interest, taxes, depreciation and amortization). Usually, trailing-12-month (TTM) or forward-12-month (F12M) EBITDA is used as the denominator.

EV/Sales Ratio: The enterprise value-to-sales ratio is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by annual sales. It is an expansion of the P/S valuation, which uses market value instead of enterprise value. The EV/Sales ratio is perceived as more accurate than P/S, in part, because the market capitalization does not take a company's debt into account when valuing it.

EV/CF Ratio: The enterprise value-to-cash flow ratio is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by the trailing-12-month (TTM) operating cash flow. It's a measure of how long it would take to buy the entire business if you were able to use all the company's operating cash flow.

The EV/CF ratio is perceived as more accurate than the P/CF ratio, in part, because the market price does not take a company's debt into account when valuing it.

EV/FCF Ratio: The enterprise value-to-free cash flow metric compares a company's enterprise value to its trailing-12-month (TTM) free cash flow (FCF). This metric is very similar to the EV/CF ratio, but is considered a more exact measure owing to the fact that it uses free cash flow, which subtracts capital expenditures (CAPEX) from a company's total operating cash flow, thereby reflecting the actual cash flow available for funding growth activities and payments to shareholders.

P/EBITDA Ratio: The P/EBITDA ratio is calculated as a company's per share market value divided by EBITDA (earnings before interest, taxes, depreciation, and amortization). This metric is very similar to the EV/EBITDA ratio, but is considered a little less exact measure as it uses market price, which does not take a company's debt into account. However, since EBITDA is often considered a proxy for cash income, the metric is used as a measure of what the market is willing to pay today for each dollar of the company's cash profitability in the trailing 12 months (TTM) or forward 12 months (F12M).

P/B Ratio: The price-to-book ratio is calculated as a company's current price per share divided by its book value (total assets – liabilities – preferred stocks) per share. In short, the book value is how much a company is worth. In other words, it reflects the total value of a company's assets that its common shareholders would receive if it were to be liquidated. So, the P/B ratio indicates whether you're paying higher or lower than what would remain if the company went bankrupt immediately. Investors typically use this metric to determine how a company's stock price stacks up to its intrinsic value.

P/TB Ratio: The price-to-tangible-book value ratio is calculated as a the per share market value of a company divided by the value of its tangible assets (total assets – liabilities – preferred stocks – intangible assets) per share. Tangible book value is the same thing as book value except it excludes the value of intangible assets to get a step closer to the baseline value of the company.

P/CF Ratio: The price-to-cash flow ratio measures a company's per share market price relative to its trailing-12-month (TTM) operating cash flow per share. This metric is used to determine whether a company is undervalued or overvalued relative to another stock, industry or sector. And like the P/E ratio, a lower number is typically considered better from the value perspective.

One of the reasons why P/CF ratio is often preferred over P/E ratio is the fact that operating cash flow adds back non-cash expenses such as depreciation and amortization to net income. This feature helps valuing stocks that have positive cash flow but are not profitable because of large noncash charges.

P/FCF Ratio: The price-to-free cash flow ratio is an extension of P/CF ratio, which uses trailing-12-month (TTM) free cash flow per share instead of operating cash flow per share. This metric is considered a more exact measure than P/CF ratio, as free cash flow subtracts capital expenditures (CAPEX) from a company's total operating cash flow, thereby reflecting the actual cash flow available for funding activities that generate additional revenues.

Earnings Yield: The earnings yield is calculated as current fiscal year (F1) EPS estimate divided by the company's current share price. The ratio, which is the inverse of the P/E ratio, measures the anticipated yield (or return) from earnings for each dollar invested in a stock today.

For example, earnings yield for a stock, which is trading at \$35 and expected to earn \$3 per share in the current fiscal year (F1), would be 0.0857 ($3/35 = 0.0857$) or 8.57%. In other words, for \$1 invested in the stock today, the yield from earnings is anticipated to be 8.57 cents.

Investors most commonly compare the earnings yield of a stock to that of a broad market index (such as the S&P 500) and prevailing interest rates, such as the current 10-year Treasury yield. Since bonds and stocks compete for investors' dollars, stock investors typically demand a higher yield for the extra risk they assume compared to investors of U.S. Treasury-backed securities that offer virtually risk-free returns. This additional return is referred to as the risk premium.

Debt/Equity Ratio: The debt-to-equity ratio is calculated as a company's total liabilities divided by its shareholder equity. This metric is used to gauge a company's financial leverage. In other words, it is a measure of the degree to which a company is financing its operations through debt versus its own funds. The higher the ratio, the higher the risk for shareholders.

However, this ratio is difficult to compare across industry groups where ideal amounts of debt vary. Some businesses are more capital intensive than others and typically require higher debt to finance their operations. So, a company's debt-to-equity ratio should be compared with other companies in the same industry.

Cash Flow (\$/share): Cash flow per share is calculated as operating cash flow (after-tax earnings + depreciation + other non-cash charges) divided by common shares outstanding. It is used by many investors as a measure of a company's financial strength. Since cash flow per share takes into consideration a company's ability to generate cash by adding back non-cash expenses, it is regarded by some as a more accurate measure of a company's financial situation than earnings per share, which could be artificially deflated.

Current Ratio: The current ratio or liquidity ratio is a company's current assets divided by its current liabilities. It measures a company's ability to pay short-term obligations. A current ratio that is in line with the industry average or slightly higher is generally considered acceptable. A current ratio that is lower than the industry average would indicate a higher risk of distress or default. A higher number is usually better. However, a very high current ratio compared to the industry average could be an indication of inefficient use of assets by management.

Debt/Capital Ratio: Debt-to-capital ratio is a company's total debt (interest-bearing debt + both short- and long-term liabilities) divided its total capital (interest-bearing debt + shareholders' equity). It is a measure of a company's financial leverage. All else being equal, the higher the debt-to-capital ratio, the riskier the stock.

However, this ratio can vary widely from industry to industry, the ideal amount of required debt being different. Some businesses are more capital intensive than others and typically require higher debt to finance their operations. So, a company's debt-to-capital ratio should be compared with the same for its industry.

Net Margin: Net margin is calculated as net income divided by sales. It shows how much of each dollar in sales generated by a company translates into profit. For example, if a company's net margin is 15%, its net income is 15 cents for every \$1 of sales it makes.

A change in margin can reflect either a change in business conditions, or a company's cost controls, or both. If a company's expenses are growing faster than sales, its net margin will decline. However, different net margin rates are considered good for different industries, so it's better to compare net margin rates of companies in the same industry group.

Return on Equity: Return on equity (ROE) is calculated as trailing-12-month net income divided by trailing-12-month average shareholder equity (including reinvested earnings). This metric is considered a measure of how effectively management is using a company's assets to generate profits. For example, if a company's ROE is 10%, it creates 10 cents profits for every \$1 shareholder equity, which is basically the company's assets minus debt. A company's ROE deemed good or bad depends on what's normal for its peers or industry group.

Sales/Assets Ratio: The sales-to-assets ratio or asset utilization ratio or asset turnover ratio is calculated as a company's annual sales divided by average assets (average of assets at the beginning of the year and at the year's end). This metric helps investors understand how effectively a company is using its assets to generate sales. For example, a sales-to-assets ratio of 2.5 indicates that the company generated \$2.50 in sales for every \$1 of assets on its books.

The higher the sales-to-assets ratio, the better the company is performing. However, similar to many other ratios, the asset turnover ratio tends to be higher for companies in certain industries/sectors than in others. So, a company's sales-to-assets ratio should be compared with the same for its industry/sector.

Historical EPS Growth (3-5 Years): This is the average annual (trailing-12-month) EPS growth rate over the last 3-5 years. This metric helps investors see how a company's EPS has grown from a long-term perspective.

Note: There are many factors that can influence short-term numbers — a recession will reduce this number, while a recovery will inflate it. The longterm perspective helps smooth out short-term events.

Projected EPS Growth (F1/F0): This is the estimated EPS growth rate for the current financial year. It is calculated as the consensus estimate for the current fiscal year (F1) divided by the reported EPS for the last completed fiscal year (F0).

Current Cash Flow Growth: It measures the latest year-over-year change in operating cash flow. Cash flow growth tells an investor how quickly a company is generating inflows of cash from operations. A positive change in the cash flow is desired and shows that more 'cash' is coming in than going out.

Historical Cash Flow Growth (3-5 Years): This is the annualized change in cash flow over the last 3-5 years. The change in a longer period helps put the current reading into proper perspective. By looking at the rate, rather than the actual dollar value, the comparison across the industry and peers becomes easier.

Projected Sales Growth (F1/F0): This metric looks at the estimated sales growth for the current year. It is calculated as sales estimate for the current fiscal year (F1) divided by the reported sales for the last completed fiscal year (F0).

Like EPS growth, a higher rate is better for sales growth. A look at a company's projected sales growth instantly tells you what the outlook is for their products and services. However, different sales growth rates are considered good for different industries, so it's better to compare sales growth rates of companies in the same industry group.

EPS F1 Estimate 1-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past week. The change in a company's consensus EPS estimate (or earnings estimate revision) has proven to be strongly correlated with the near-term price movement of its shares. It is an integral part of the Zacks Rank.

If a stock's consensus EPS estimate is \$1.10 now versus \$1.00 a week ago, that will be reflected as a 10% upward revision. If, on the other hand, it went from \$1.00 to 90 cents, that would be a 10% downward revision.

EPS F1 Estimate 4-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past four weeks.

A stock's earnings estimate revision in a 1-week period is important. But it's more meaningful to look at the longer-term revision. And, of course, the 4-week change helps put the 1-week change into proper perspective.

EPS F1 Estimate 12-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past 12 weeks.

This metric essentially shows how the consensus EPS estimate has changed over a period longer than 1 week or 4 weeks.

EPS Q1 Estimate Monthly Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal quarter over the past four weeks.

While the revision in consensus EPS estimate for the current fiscal year is strongly correlated with the near-term price movement of its shares, the estimate revision for the current fiscal quarter is an important metric as well, especially over the short term, and particularly as a stock approaches its earnings date. If a stock's Q1 EPS estimate decreases ahead of its earnings release, it's usually a negative sign, whereas an increase is a positive sign.