

Check Point Software (CHKP)

\$134.75 (As of 12/25/20)

Price Target (6-12 Months): **\$142.00**

Long Term: 6-12 Months

Zacks Recommendation:

Neutral

(Since: 04/03/19)

Prior Recommendation: Underperform

Short Term: 1-3 Months

Zacks Rank: (1-5)

3-Hold

Zacks Style Scores:

VGM:F

Value: C

Growth: F

Momentum: D

Summary

Growth in security subscriptions, aided by strong demand for its advanced solutions, primarily CloudGuard, Sandblast Zero-day threat prevention and Infinity solutions, drove Check Point's second-quarter results. Increased demand for network security gateways to support higher capacities aided the adoption of the company's remote access VPN solutions. Several Infinity deals in various industries, including government, telecommunication and industrial were positives. Acquisitions have helped it to broaden its portfolio and enter newer markets, which have eventually driven its revenues. The company continues to win new customer accounts, which is boosting revenues. However, currency headwinds and high investments in marketing and sales were an overhang on margins. Intensifying competition in the cybersecurity market is concerning.

Data Overview

52-Week High-Low	\$137.47 - \$80.06
20-Day Average Volume (Shares)	1,212,878
Market Cap	\$19.6 B
Year-To-Date Price Change	21.4%
Beta	0.65
Dividend / Dividend Yield	\$0.00 / 0.0%
Industry	Security
Zacks Industry Rank	Bottom 15% (216 out of 255)

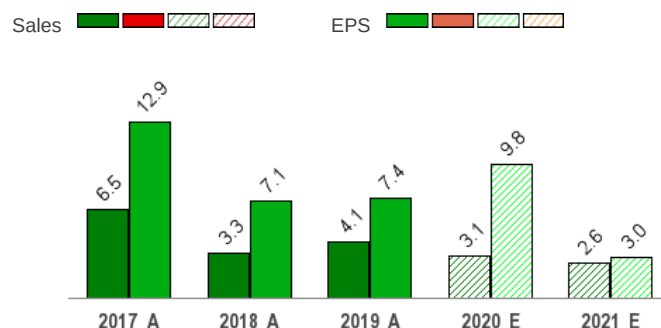
Last EPS Surprise	7.2%
Last Sales Surprise	1.3%
EPS F1 Estimate 4-Week Change	0.0%
Expected Report Date	02/01/2021
Earnings ESP	0.0%

P/E TTM	20.2
P/E F1	20.0
PEG F1	2.3
P/S TTM	9.6

Price, Consensus & Surprise



Sales and EPS Growth Rates (Y/Y %)



Sales Estimates (millions of \$)

	Q1	Q2	Q3	Q4	Annual*
2021	500 E	517 E	522 E	570 E	2,111 E
2020	487 A	506 A	509 A	555 E	2,057 E
2019	472 A	488 A	491 A	544 A	1,995 A

EPS Estimates

	Q1	Q2	Q3	Q4	Annual*
2021	\$1.50 E	\$1.61 E	\$1.65 E	\$2.16 E	\$6.93 E
2020	\$1.42 A	\$1.58 A	\$1.64 A	\$2.11 E	\$6.73 E
2019	\$1.32 A	\$1.38 A	\$1.44 A	\$2.02 A	\$6.13 A

*Quarterly figures may not add up to annual.

The data in the charts and tables, including the Zacks Consensus EPS and Sales estimates, is as of 12/25/2020. The reports text is as of 12/28/2020.

Overview

Headquartered in Tel Aviv, Israel, Check Point Software Technologies Ltd. has evolved into a well-known provider of information technology (IT) security solutions across the world.

The company offers a comprehensive range of software and combined hardware and software products aimed at IT security. Attached either to an operating system, a computer device, a server or a virtual desktop, the solutions cover network and gateway security, data security and management needs.

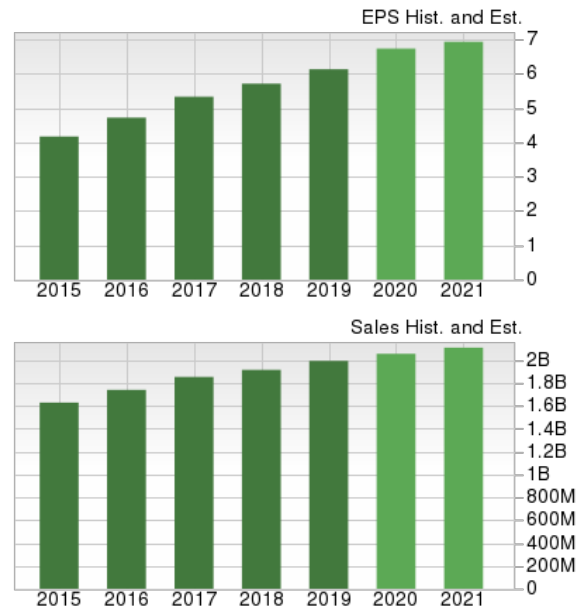
Check Point entered the industry with its breakthrough product, FireWall-1, equipped with the stateful packet inspection technology. A firewall is a device or a set of devices designed to protect networks from unauthorized access, while permitting legitimate communications.

Stateful Inspection technology, invented and patented by Check Point, runs on a firewall or a PC and helps to extract and maintain extensive data for providing a framework for future screening decisions, from relevant communication layers. It also expedites network traffic inspection.

However, Check Point has expanded its footprint from “firewall” to include a full enterprise security offering with endpoint security, remote access and network security. The company’s network security gateways protect customer data, reduce security complexities and lower the total cost of ownership. Customers are able to implement their security policies on traffic between internal networks and the Internet, as well as between internal and private networks that are shared with partners.

Check Point’s products and services are sold through a network of channel partners, including distributors, resellers, value-added resellers, system integrators and managed service providers. The company has its operations in different geographic regions including the Americas, Europe and the Asia-Pacific, Middle East and Africa.

In 2019, Check Point reported revenues of \$2 billion, which was 4% higher than the figure reported in the previous year.



Source: Zacks Investment Research

Reasons To Buy:

- ▲ Check Point Software intends to drive revenues further by selling subscription-based solutions and services. This business model generates stable recurring revenues with high gross margin. Therefore, the more the company sells subscription-based solutions and services, the more it will be able to generate steady revenues, which will drive the bottom-line performance.
- ▲ Enterprises face continued sophisticated cyber threats making cyber security a mission critical, high-profile requirement. Check Point's rich experience in the security space and continued delivery of mission-critical solutions will help it to maintain and grow its market share. Per a latest report of Mordor Intelligence report, global threat intelligence market will witness CAGR of 17.5% through 2019 to 2025. Another research firm, Markets and Markets, projected that the global threat intelligence security market will reach approximately \$16.1 billion by 2025 from \$10.9 billion in 2020, representing a CAGR of 8.2%. These predictions bode well for Check Point which recently launched the Maestro Hyperscale and 6000 Series Getaways to bolster its offerings.
- ▲ Check Point has made acquisitions to expedite growth. Acquisitions have expanded its portfolio and capabilities, helping the company enter newer markets like bring-your-own-device (BYOD). BYOD has enhanced employee productivity with anytime, anywhere access. However, it has made it all the more necessary for organizations to adopt data security measures. Check Point integrated Lagoon's products to its mobile security solution called Capsule. With this, the company added Advanced Mobile Application Threat Emulation, behavioral risk analysis and real-time anomaly detection capabilities to Capsule. The company also acquired Dome9, with which it expects to enhance its Infinity architecture and CloudGuard security offering. The recent buyout of ForceNock is also expected to bring machine learning to its security offerings.
- ▲ Check Point is winning new customer accounts, which is driving its revenue growth. Also, Check Point serves almost every Fortune 500 company and has a huge user base. This vast customer base presents the company an opportunity to upsell products within its installed user base. Moreover, any product refreshes bring in additional dollars as every enterprise tries to remain up-to-date in their threat management techniques to guard against impending security threat to their IT system. These factors in turn support the company's top line growth.
- ▲ Check Point has a strong balance sheet with ample liquidity position and no debt obligations. Cash and cash equivalents have remained stable over a billion for the past 6 quarters. As of Sep 30, 2020, the company had cash and cash equivalents, marketable securities and short-term deposits of \$3.9 billion. Since it carries no long-term debt, the cash is available for pursuing strategic acquisitions, investment in growth initiatives and distribution to shareholders.

Growing cyber-security threats are driving rapid adoption of Check Point's subscription-based solutions, which along with acquisitions are expected to significantly drive the top line.

Reasons To Sell:

- ▼ Check Point faces competition from numerous big and small companies in the security application market. Competing firms must deliver prompt and advanced technologies to suit customer requirements and expedite product introduction in order to survive. Moreover, we believe that Check Point's dominance could be challenged by new entrants. This could lead the company to resort to competitive pricing to maintain and capture further market share.
- ▼ To survive in the highly competitive cyber security market, each player must continually invest in broadening its capabilities. Over the past few years, Check Point has invested heavily to enhance its sales and marketing capabilities, particularly by increasing the sales force. This has negatively impacted its operating margins.
- ▼ Check Point is largely dependent on indirect channels for selling its products. The company derives a significant portion of total sales (53% of total sales) from the 10 biggest distributors. We think that this level of dependence increases customer concentration risk. If these distributors reduce their purchases due to supply chain or competitive issues (focusing on sales of the products of competitors), Check Point's business would be adversely affected.
- ▼ Though frequent acquisitions improve revenue opportunities, it increases integration risks. These large acquisitions deteriorate the quality of its balance sheet in the form of a high level of goodwill and intangible assets (more than 19% of total assets as of Sep 30, 2020). Moreover, frequent acquisitions are a distraction for management and can impact organic growth, as the acquired assets will take some time to generate expected return.

Customer concentration risk due to dependence on indirect channels, intensifying competition in the Cyber security space and integration risks related to frequent acquisitions are headwinds.

Last Earnings Report

Check Point Tops Q3 Earnings & Revenue Estimates

Check Point reported third-quarter 2020 results, wherein both top and bottom lines beat the Zacks Consensus Estimate. The company's non-GAAP earnings per share of \$1.64 beat the consensus mark of \$1.53. The figure also climbed 14% year over year.

Revenues for the reported quarter came in at \$509 million, up 4% year over year. Moreover, the figure exceeded the Zacks Consensus Estimate of \$502.5 million. Growth in SaaS and IaaS cloud solutions drove the top line. In addition, work-from-home-related solutions — Mobile Access and Sandblast Agent — continued to witness strong traction.

Quarter Ending	09/2020
Report Date	Oct 22, 2020
Sales Surprise	1.30%
EPS Surprise	7.19%
Quarterly EPS	1.64
Annual EPS (TTM)	6.66

Quarter Details

Subscription revenues came in at \$169 million, increasing 10% year over year, on strong demand for its advanced solutions, primarily CloudGuard, Sandblast Zero-day threat prevention and Infinity solutions. During the third quarter, the company secured several Infinity deals in various industries, including government, telecommunication and industrial.

Revenues of \$120.2 million from products and licenses inched up 1.6%. Products are currently in the process of transitioning to cloud solutions, which is included in the subscription line.

Total revenues from product and security subscriptions came in at \$289 million, up 6% year over year.

Software update and maintenance revenues inched up to \$220 million from the \$218.7 million reported in the year-ago quarter.

As of Jun 30, deferred revenues were \$1.3 billion, up 5% year over year, reflecting strength in security subscription.

Region wise, the Americas generated 46% of total revenues; Europe, Middle East and Africa accounted for 42%; and the Asia Pacific contributed 12%.

Non-GAAP operating income for the reported quarter came in at \$265 million, increasing 7.5% year over year. Non-GAAP operating margin expanded 190 basis points to 52.1%.

Balance Sheet & Other Financial Details

Check Point exited the third quarter with cash and cash equivalents, marketable securities and short-term deposits of \$3.90 billion compared with the previous quarter's \$3.96 billion.

The company generated cash worth \$248 million from operational activities, down from the previous quarter's \$252 million.

It repurchased 2.7 million shares for about \$325 million during the September-end quarter.

Outlook

Check Point has issued the guidance for the fourth quarter. For the ongoing quarter, the company projects revenues between \$525 million and \$575 million (mid-point \$550 million). It forecasts adjusted earnings per share in the range of \$1.98 to \$2.18 (mid-point \$2.09). The Zacks Consensus Estimate for the current-quarter revenues and earnings is pegged at \$554.3 million and \$2.06 per share, respectively.

Recent News

On Dec 16, Check Point announced it was selected by NHS National Services Scotland, the publicly funded healthcare service in Scotland to ensure security of essential public health data and services

On Dec 15, Check Point announced that it has become an accredited trainer with ISACA, a global learning organization and technology association.

On Nov 17, Check Point announced that it has become an Official Training Partner for (ISC), a non-profit association of certified cyber-security professionals.

On Nov 14, Check Point announced that it was recognized as a Leader in the Gartner Magic Quadrant for Enterprise Network Firewalls for the 21st time.

On Nov 9, Check Point launched industry's first unified cyber security platform, Check Point R81, which will deliver autonomous threat prevention, enabling enterprises to manage complex network environments more efficiently.

On Oct 8, Check Point revealed that it has named NTT Ltd. as its first Global Infinity Partner.

On Sep 16, Check Point announced the acquisition of a new cloud-based technology that delivers secure remote access created by Odo Security.

On Aug 24, Check Point announced a new partnership with edX, a Harvard and MIT-founded online-learning platform. The partnership will offer a growing series of Check Point cyber-security courses and content to security and network professionals.

On Aug 12, Check Point announced the launch of the new Check Point Distribution Marketplace Program. The company is joining with Arrow Electronics and Ingram Micro to help partners reach new customers and sectors with Check Point's advanced cloud-security solutions.

On Jul 16, Check Point revealed that it has helped Zoom Video Communications to mitigate risk associated with a potential security issue in latter's customizable Vanity URLs feature.

On Jul 7, Check Point launches Infinity SOC, which unifies threat prevention, detection, investigation and remediation in a single platform to give unrivalled security and operational efficiency.

On Jun 23, Check Point announced partnering with Coursera under which the two companies will introduce a series of Check Point cyber-security courses and content to security and network professionals.

On Jun 17, Check Point unveiled new 1570R rugged security gateway to protect networks in critical infrastructure, Industrial Control Systems (ICS) and SCADA systems against all types of advanced Gen V cyber-threats.

On Jun 10, Check Point launches CloudGuard Cloud Native Security, which will enable customers to seamlessly protect all of their cloud deployments and workloads, and manage security through a single pane of glass.

On May 27, Check Point announced that current Vice Chairman Jerry Ungerman will be appointed Chairman of the Board and current director Guy Gecht will be appointed Lead Independent Director of the Board.

Valuation

Check Point shares are up 21.4% year-to-date (YTD) and 20.7% over the trailing 12-month period. Stocks in the Zacks sub-industry have increased 39% while the Zacks Computer & Technology sector gained 41.1% YTD. Over the past year, the Zacks sub-industry and the sector have gained 38.3% and 41.1%, respectively.

The S&P 500 Index has increased 19% YTD and 19.2% in the past year.

The stock is currently trading at 9.29X forward 12-month sales, which compares to 8.59X for the Zacks sub-industry, 4.51X for the Zacks sector and 4.35X for the S&P 500 index.

Over the past five years, the stock has traded as high as 10.18X and as low as 6.05X, with a 5-year median of 8.47X. Our Neutral recommendation indicates that the stock will perform in-line with the market. Our \$142 price target reflects 9.75X forward 12-month sales.

The table below shows summary valuation data for CHKP

Valuation Multiples - CHKP					
		Stock	Sub-Industry	Sector	S&P 500
P/S F12M	Current	9.29	8.94	4.54	4.34
	5-Year High	10.18	8.94	4.54	4.34
	5-Year Low	6.05	5.32	2.77	3.17
	5-Year Median	8.47	6.35	3.47	3.67
EV/Sales TTM	Current	8.80	9.59	5.41	4.39
	5-Year High	10.57	9.71	5.42	4.41
	5-Year Low	5.19	4.68	2.83	2.62
	5-Year Median	8.11	6.58	3.89	3.58
EV/FCF TTM	Current	37.04	40.81	22.92	24.31
	5-Year High	37.08	41.31	23.08	32.58
	5-Year Low	9.60	14.77	12.23	15.75

	5-Year Median	14.45	19.06	18.88	23.17
As of 12/24/2020		Source: Zacks Investment Research			

Industry Analysis Zacks Industry Rank: Bottom 15% (216 out of 255)



Source: Zacks Investment Research

Top Peers

Company (Ticker)	Rec	Rank
Microsoft Corporation (MSFT)	Outperform	2
Cisco Systems, Inc. (CSCO)	Neutral	3
FireEye, Inc. (FEYE)	Neutral	3
Fortinet, Inc. (FTNT)	Neutral	3
Proofpoint, Inc. (PFPT)	Neutral	3
Qualys, Inc. (QLYS)	Neutral	2
Juniper Networks, Inc. (JNPR)	Underperform	5
Palo Alto Networks, Inc. (PANW)	Underperform	5

The positions listed should not be deemed a recommendation to buy, hold or sell.

Industry Comparison Industry: Security				Industry Peers		
	CHKP	X Industry	S&P 500	FEYE	FTNT	PANW
Zacks Recommendation (Long Term)	Neutral	-	-	Neutral	Neutral	Underperform
Zacks Rank (Short Term)	3	-	-	3	3	5
VGM Score	F	-	-	B	B	B
Market Cap	19.60 B	5.40 B	26.20 B	5.09 B	24.32 B	35.07 B
# of Analysts	14	11	13	9	14	16
Dividend Yield	0.00%	0.00%	1.48%	0.00%	0.00%	0.00%
Value Score	C	-	-	D	C	D
Cash/Price	0.09	0.09	0.06	0.22	0.07	0.10
EV/EBITDA	18.21	39.90	14.57	-58.99	41.75	80.87
PEG F1	2.31	2.78	2.83	7.04	3.23	2.74
P/B	5.85	12.64	3.64	7.68	34.09	46.79
P/CF	22.68	47.40	13.90	NA	51.42	77.55
P/E F1	20.40	49.95	22.12	77.43	46.07	63.88
P/S TTM	9.59	9.59	2.85	5.49	9.89	9.79
Earnings Yield	4.99%	1.86%	4.36%	1.30%	2.17%	1.57%
Debt/Equity	0.00	0.74	0.70	1.43	0.00	4.18
Cash Flow (\$/share)	5.94	2.13	6.93	-0.18	2.91	4.73
Growth Score	F	-	-	A	A	A
Historical EPS Growth (3-5 Years)	9.46%	13.90%	9.71%	NA	126.49%	NA
Projected EPS Growth (F1/F0)	9.81%	14.93%	1.26%	477.78%	31.64%	17.78%
Current Cash Flow Growth	-0.22%	28.60%	5.23%	-24.85%	45.71%	-6.93%
Historical Cash Flow Growth (3-5 Years)	4.14%	36.01%	8.33%	13.41%	46.74%	52.55%
Current Ratio	1.46	1.64	1.38	1.69	1.45	1.63
Debt/Capital	0.00%	50.01%	41.97%	58.88%	0.00%	80.68%
Net Margin	41.47%	0.65%	10.40%	-23.48%	18.50%	-8.36%
Return on Equity	25.10%	4.34%	14.99%	-13.83%	48.30%	-8.66%
Sales/Assets	0.36	0.46	0.50	0.34	0.70	0.46
Projected Sales Growth (F1/F0)	3.12%	12.02%	0.35%	4.89%	19.05%	20.59%
Momentum Score	D	-	-	D	C	C
Daily Price Change	-0.10%	-0.30%	0.29%	-6.95%	-0.30%	0.64%
1-Week Price Change	1.60%	13.63%	0.87%	39.05%	13.63%	14.71%
4-Week Price Change	12.83%	24.97%	0.99%	47.95%	24.97%	23.50%
12-Week Price Change	13.38%	29.48%	14.77%	77.12%	24.57%	46.54%
52-Week Price Change	20.24%	35.56%	5.47%	34.19%	38.39%	57.21%
20-Day Average Volume (Shares)	1,212,878	724,966	2,028,114	15,959,042	1,129,893	1,246,133
EPS F1 Estimate 1-Week Change	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
EPS F1 Estimate 4-Week Change	0.00%	0.00%	0.00%	0.00%	0.18%	0.00%
EPS F1 Estimate 12-Week Change	2.12%	6.83%	3.68%	-3.19%	7.34%	-686.05%
EPS Q1 Estimate Monthly Change	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

Source: Zacks Investment Research

Zacks Stock Rating System

We offer two rating systems that take into account investors' holding horizons: Zacks Rank and Zacks Recommendation. Each provides valuable insights into the future profitability of the stock and can be used separately or in combination with each other depending on your investment style.

Zacks Recommendation

The Zacks Recommendation aims to predict performance over the next 6 to 12 months. The foundation for the quantitatively determined Zacks Recommendation is trends in the company's estimate revisions and earnings outlook. The Zacks Recommendation is broken down into 3 Levels; Outperform, Neutral and Underperform. Unlike many Wall Street firms, we maintain a balance between the number of Outperform and Neutral recommendations. Our team of 70 analysts are fully versed in the benefits of earnings estimate revisions and how that is harnessed through the Zacks quantitative rating system. But we have given our analysts the ability to override the Zacks Recommendation for the 1200 stocks that they follow. The reason for the analyst over-rides is that there are often factors such as valuation, industry conditions and management effectiveness that a trained investment professional can spot better than a quantitative model.

Zacks Rank

The Zacks Rank is our short-term rating system that is most effective over the one- to three-month holding horizon. The underlying driver for the quantitatively-determined Zacks Rank is the same as the Zacks Recommendation, and reflects trends in earnings estimate revisions.

Zacks Style Scores

The Zacks Style Score is as a complementary indicator to the Zacks rating system, giving investors a way to focus on the highest rated stocks that best fit their own stock picking preferences.

Academic research has proven that stocks with the best Value, Growth and Momentum characteristics outperform the market. The Zacks Style Scores rate stocks on each of these individual styles and assigns a rating of A, B, C, D and F. We also produce the VGM Score (V for Value, G for Growth and M for Momentum), which combines the weighted average of the individual Style Scores into one score. This is perfectly suited for those who want their stocks to have the best scores across the board.

Value Score	C
Growth Score	F
Momentum Score	D
VGM Score	F

As an investor, you want to buy stocks with the highest probability of success. That means buying stocks with a Zacks Recommendation of Outperform, which also has a Style Score of an A or a B.

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Returns quoted represent past performance which is no guarantee of future results. Investment returns and principal value will fluctuate so that when shares are redeemed, they may be worth more or less than their original cost. Current performance may be higher or lower than the performance shown.

Investing involves risk; principal loss is possible. There is no guarantee that companies that can issue dividends will declare, continue to pay or increase dividends.

Glossary of Terms and Definitions

52-Week High-Low: The range of the highest and lowest prices at which a stock has traded during the past year. This range is determined based on the stock's daily closing price which may differ from the intra-day high or low. Many investors use it as a technical indicator to determine a stock's current value and future price movement. The idea here is that if price breaks out from the 52-week range, in either direction, the momentum may continue in the same direction.

20-Day Average Volume (Shares): The average number of shares of a company traded in a day over the last 20 days. It is a direct indication of a security's overall liquidity. The higher the average daily trading volume, the easier it is to enter or exit the stock at a desired price with more buyers and sellers being available.

Daily Price Change: This is the percentage difference between a trading day's closing price and the prior trading day's closing price. This item is updated at 9 p.m. EST each day.

1-Week Price Change: This is the percentage change in a stock's closing price over the last 5 trading days. This change reflects the collective buying and selling sentiment over the 1-week period.

A strong weekly price increase for the stock, especially when accompanied by increased volume, is an indication of it gaining momentum.

4-Week Price Change: This is the percentage change in a stock's closing price over the last 20 trading days or past 4 weeks. This is a medium-term price change metric and an indication of the stock gaining momentum.

12-Week Price Change: This is the percentage change of a stock's closing price over the last 60 trading days or past 12 weeks. Similar to 4-week price change, this is a medium-term price change metric. It shows whether a stock has been enjoying strong investor demand, or if it has been in consolidation, or distress over this period.

52-Week Price Change: This is the percentage change in a stock's closing price over the last 260 trading days or past 52 weeks. This long-term price change metric is a good reference point for investors. Some investors seek stocks with the best percentage price change over the last 52 weeks, expecting the momentum to continue.

Market Cap: The number of outstanding common shares of a company times its latest price per share. This figure represents a company's size, which indicates various characteristics, including price stability and risk, in which investors could be interested.

Year-To-Date Price Change: Change in a stock's daily closing price in the period of time beginning the first day of the current calendar year through to the previous trading day.

of Analysts: Number of EPS estimates used in calculating the current-quarter consensus. These estimates come from the brokerage analysts tracking this stock. However, the number of such analysts tracking this stock may not match the number of estimates, as all brokerage analysts may not come up with an estimate or provide it to us.

Beta: A measure of risk commonly used to compare the volatility of a stock to the overall market. The S&P 500 Index is the base for calculating beta and carries a value of 1. A stock with beta below 1 is less risky than the market as a whole. And a stock with beta above 1 is riskier.

Dividend: The portion of earnings a company is expected to distribute to its common shareholders in the next 12 months for each share they own. Dividends are usually paid quarterly. Dividend payments reflect positively on a company and help maintain investors' trust. Investors typically find dividend-paying stocks appealing because the dividend adds to any market price appreciation to result in higher return on investment (ROI). Moreover, a steady or increasing dividend payment provides investors a cushion in a down market.

Dividend Yield: The ratio of a company's annual dividend to its share price. The annual dividend used in the ratio is calculated based on the most recent dividend paid by the company. Dividend yield is an estimate of the dividend-only return from a stock in the next 12 months. Since dividend itself doesn't change frequently, dividend yield usually changes with a stock's price movement. As a result, often an unusually high dividend yield is a result of weak stock price.

S&P 500 Index: The Standard & Poor's 500 (S&P 500) Index is an unmanaged group of securities considered to be representative of the stock market in general. It is a market-capitalization-weighted index of stocks of the 500 largest U.S. companies. Each stock's weight in the index is proportionate to its market value.

Industry: One of the 250+ groups that Zacks classifies all stocks into based on the nature of business. These groups are termed as expanded (aka "X") industries and map to their respective (economic) sectors; Zacks has 16 sectors.

Zacks Industry Rank: The Zacks Industry Rank is determined by calculating the average Zacks Rank for all stocks in the industry and then assigning an ordinal rank to it. For example, an industry with an average Zacks Rank of 1.6 is better than an industry with an average Zacks Rank of 2.3. So, the industry with the better average Zacks Rank would get a better Zacks Industry Rank. If an industry has the best average Zacks Rank, it would be considered the top industry (1 out of 250+), which would place it at the top 1% of Zacks-ranked industries. Studies have shown that roughly half of a stock's price movement can be attributed to the industry group it belongs to. In fact, the top 50% of Zacks-ranked industries outperforms the bottom 50% by a factor of more than 2 to 1.

Last EPS Surprise: The percentage deviation of a company's last reported earnings per share from the Zacks Consensus Estimate. Companies with a positive earnings surprise are more likely to surprise again in the future (or miss again if they recently missed).

Last Sales Surprise: The percentage deviation of a company's last reported sales from the Zacks Consensus Estimate.

Expected Report Date: This is an estimated date of a company's next earnings release. The information originated or gathered by Zacks Investment Research from its information providers or publicly available sources is the basis of this estimate.

Earnings ESP: The Zacks Earnings ESP compares the Most Accurate Estimate to the Zacks Consensus Estimate for the yet-to-be reported quarter. The Most Accurate Estimate is the most recent version of the Zacks Consensus EPS Estimate. The idea here is that analysts revising their estimates closer to an earnings release have the latest information, which could potentially be more accurate than what they and others contributing to the consensus had predicted earlier. Thus, a positive or negative Earnings ESP reading theoretically indicates the likely deviation of the actual earnings from the consensus estimate. However, the model's predictive power is significant for positive ESP readings only. A positive Earnings ESP is a strong predictor of an earnings beat, particularly when combined with a Zacks Rank #1 (Strong Buy), #2 (Buy) or #3 (Hold). Our research shows that stocks with this combination produce a positive surprise nearly 70% of the time.

Periods:

TTM: Trailing 12 months. Using TTM figures is an effective way of analyzing the most-recent financial data in an annualized format that helps neutralize the effects of seasonality and other quarter-to-quarter variation.

F1: Current fiscal year. This period is used to analyze the estimates for the ongoing full fiscal year.

F2: Next fiscal year. This period is used to analyze the estimates for the next full fiscal year.

F12M: Forward 12 months. Using F12M figures is an effective way of analyzing the near-term (the following four unreported quarters) estimates in an annualized manner. Instead of typically representing estimates for the full fiscal year, which may not represent the nitty-gritty of each quarter, F12M figures suggest an all-inclusive annualized estimate for the following four quarters. The annualization helps neutralize the potential effects of seasonality and other quarter-to-quarter variations.

P/E Ratio: The price-to-earnings ratio measures a company's current market price per share relative to its earnings per share (EPS). Usually, the trailing-12-month (TTM) EPS, current-fiscal-year (F1) EPS estimate, or forward-12-month (F12M) EPS estimate is used as the denominator. In essence, this ratio shows what the market is willing to pay today for each dollar of EPS. In other words, this ratio gives a sense of what the relative value of the company is at the already reported level of earnings or at a future level of earnings.

It is one of the most widely-used multiples for determining the value of a company and helps comparing its valuation with that of a competitor, the industry group or a benchmark.

PEG Ratio: The price/earnings to growth ratio is a stock's P/E ratio using current fiscal year (F1) EPS estimate divided by its expected EPS growth rate over the coming 3 to 5 years. This ratio essentially determines a stock's value by factoring in the company's expected earnings growth and is thus believed to provide a more complete picture than just the P/E ratio, particularly for faster-growing companies.

P/S Ratio: The price-to-sales ratio is calculated as a company's current price per share divided by trailing 12 months (TTM) sales or revenues per share. This ratio shows what the market is willing to pay today for each dollar of TTM sales per share. The P/S ratio is at times the only valuation metric when the company has yet to become profitable.

Cash/Price Ratio: The cash-to-price ratio or Cash Yield is calculated as cash and marketable securities per share divided by the company's current share price. Like the earnings yield, which shows the anticipated yield (or return) on a stock from earnings for each dollar invested, the cash yield does the same, with cash being the source of return instead of earnings. For example, a cash/price ratio of 0.08 suggests a return of 8% or 8 cents for every \$1 investment.

EV/EBITDA Ratio: The EV/EBITDA ratio, also known as Enterprise Multiple, is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by EBITDA (earnings before interest, taxes, depreciation and amortization). Usually, trailing-12-month (TTM) or forward-12-month (F12M) EBITDA is used as the denominator.

EV/Sales Ratio: The enterprise value-to-sales ratio is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by annual sales. It is an expansion of the P/S valuation, which uses market value instead of enterprise value. The EV/Sales ratio is perceived as more accurate than P/S, in part, because the market capitalization does not take a company's debt into account when valuing it.

EV/CF Ratio: The enterprise value-to-cash flow ratio is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by the trailing-12-month (TTM) operating cash flow. It's a measure of how long it would take to buy the entire business if you were able to use all the company's operating cash flow.

The EV/CF ratio is perceived as more accurate than the P/CF ratio, in part, because the market price does not take a company's debt into account when valuing it.

EV/FCF Ratio: The enterprise value-to-free cash flow metric compares a company's enterprise value to its trailing-12-month (TTM) free cash flow (FCF). This metric is very similar to the EV/CF ratio, but is considered a more exact measure owing to the fact that it uses free cash flow, which subtracts capital expenditures (CAPEX) from a company's total operating cash flow, thereby reflecting the actual cash flow available for funding growth activities and payments to shareholders.

P/EBITDA Ratio: The P/EBITDA ratio is calculated as a company's per share market value divided by EBITDA (earnings before interest, taxes, depreciation, and amortization). This metric is very similar to the EV/EBITDA ratio, but is considered a little less exact measure as it uses market price, which does not take a company's debt into account. However, since EBITDA is often considered a proxy for cash income, the metric is used as a measure of what the market is willing to pay today for each dollar of the company's cash profitability in the trailing 12 months (TTM) or forward 12 months (F12M).

P/B Ratio: The price-to-book ratio is calculated as a company's current price per share divided by its book value (total assets – liabilities – preferred stocks) per share. In short, the book value is how much a company is worth. In other words, it reflects the total value of a company's assets that its common shareholders would receive if it were to be liquidated. So, the P/B ratio indicates whether you're paying higher or lower than what would remain if the company went bankrupt immediately. Investors typically use this metric to determine how a company's stock price stacks up to its intrinsic value.

P/TB Ratio: The price-to-tangible-book value ratio is calculated as a the per share market value of a company divided by the value of its tangible assets (total assets – liabilities – preferred stocks – intangible assets) per share. Tangible book value is the same thing as book value except it excludes the value of intangible assets to get a step closer to the baseline value of the company.

P/CF Ratio: The price-to-cash flow ratio measures a company's per share market price relative to its trailing-12-month (TTM) operating cash flow per share. This metric is used to determine whether a company is undervalued or overvalued relative to another stock, industry or sector. And like the P/E ratio, a lower number is typically considered better from the value perspective.

One of the reasons why P/CF ratio is often preferred over P/E ratio is the fact that operating cash flow adds back non-cash expenses such as depreciation and amortization to net income. This feature helps valuing stocks that have positive cash flow but are not profitable because of large noncash charges.

P/FCF Ratio: The price-to-free cash flow ratio is an extension of P/CF ratio, which uses trailing-12-month (TTM) free cash flow per share instead of operating cash flow per share. This metric is considered a more exact measure than P/CF ratio, as free cash flow subtracts capital expenditures (CAPEX) from a company's total operating cash flow, thereby reflecting the actual cash flow available for funding activities that generate additional revenues.

Earnings Yield: The earnings yield is calculated as current fiscal year (F1) EPS estimate divided by the company's current share price. The ratio, which is the inverse of the P/E ratio, measures the anticipated yield (or return) from earnings for each dollar invested in a stock today.

For example, earnings yield for a stock, which is trading at \$35 and expected to earn \$3 per share in the current fiscal year (F1), would be 0.0857 ($3/35 = 0.0857$) or 8.57%. In other words, for \$1 invested in the stock today, the yield from earnings is anticipated to be 8.57 cents.

Investors most commonly compare the earnings yield of a stock to that of a broad market index (such as the S&P 500) and prevailing interest rates, such as the current 10-year Treasury yield. Since bonds and stocks compete for investors' dollars, stock investors typically demand a higher yield for the extra risk they assume compared to investors of U.S. Treasury-backed securities that offer virtually risk-free returns. This additional return is referred to as the risk premium.

Debt/Equity Ratio: The debt-to-equity ratio is calculated as a company's total liabilities divided by its shareholder equity. This metric is used to gauge a company's financial leverage. In other words, it is a measure of the degree to which a company is financing its operations through debt versus its own funds. The higher the ratio, the higher the risk for shareholders.

However, this ratio is difficult to compare across industry groups where ideal amounts of debt vary. Some businesses are more capital intensive than others and typically require higher debt to finance their operations. So, a company's debt-to-equity ratio should be compared with other companies in the same industry.

Cash Flow (\$/share): Cash flow per share is calculated as operating cash flow (after-tax earnings + depreciation + other non-cash charges) divided by common shares outstanding. It is used by many investors as a measure of a company's financial strength. Since cash flow per share takes into consideration a company's ability to generate cash by adding back non-cash expenses, it is regarded by some as a more accurate measure of a company's financial situation than earnings per share, which could be artificially deflated.

Current Ratio: The current ratio or liquidity ratio is a company's current assets divided by its current liabilities. It measures a company's ability to pay short-term obligations. A current ratio that is in line with the industry average or slightly higher is generally considered acceptable. A current ratio that is lower than the industry average would indicate a higher risk of distress or default. A higher number is usually better. However, a very high current ratio compared to the industry average could be an indication of inefficient use of assets by management.

Debt/Capital Ratio: Debt-to-capital ratio is a company's total debt (interest-bearing debt + both short- and long-term liabilities) divided its total capital (interest-bearing debt + shareholders' equity). It is a measure of a company's financial leverage. All else being equal, the higher the debt-to-capital ratio, the riskier the stock.

However, this ratio can vary widely from industry to industry, the ideal amount of required debt being different. Some businesses are more capital intensive than others and typically require higher debt to finance their operations. So, a company's debt-to-capital ratio should be compared with the same for its industry.

Net Margin: Net margin is calculated as net income divided by sales. It shows how much of each dollar in sales generated by a company translates into profit. For example, if a company's net margin is 15%, its net income is 15 cents for every \$1 of sales it makes.

A change in margin can reflect either a change in business conditions, or a company's cost controls, or both. If a company's expenses are growing faster than sales, its net margin will decline. However, different net margin rates are considered good for different industries, so it's better to compare net margin rates of companies in the same industry group.

Return on Equity: Return on equity (ROE) is calculated as trailing-12-month net income divided by trailing-12-month average shareholder equity (including reinvested earnings). This metric is considered a measure of how effectively management is using a company's assets to generate profits. For example, if a company's ROE is 10%, it creates 10 cents profits for every \$1 shareholder equity, which is basically the company's assets minus debt. A company's ROE deemed good or bad depends on what's normal for its peers or industry group.

Sales/Assets Ratio: The sales-to-assets ratio or asset utilization ratio or asset turnover ratio is calculated as a company's annual sales divided by average assets (average of assets at the beginning of the year and at the year's end). This metric helps investors understand how effectively a company is using its assets to generate sales. For example, a sales-to-assets ratio of 2.5 indicates that the company generated \$2.50 in sales for every \$1 of assets on its books.

The higher the sales-to-assets ratio, the better the company is performing. However, similar to many other ratios, the asset turnover ratio tends to be higher for companies in certain industries/sectors than in others. So, a company's sales-to-assets ratio should be compared with the same for its industry/sector.

Historical EPS Growth (3-5 Years): This is the average annual (trailing-12-month) EPS growth rate over the last 3-5 years. This metric helps investors see how a company's EPS has grown from a long-term perspective.

Note: There are many factors that can influence short-term numbers — a recession will reduce this number, while a recovery will inflate it. The longterm perspective helps smooth out short-term events.

Projected EPS Growth (F1/F0): This is the estimated EPS growth rate for the current financial year. It is calculated as the consensus estimate for the current fiscal year (F1) divided by the reported EPS for the last completed fiscal year (F0).

Current Cash Flow Growth: It measures the latest year-over-year change in operating cash flow. Cash flow growth tells an investor how quickly a company is generating inflows of cash from operations. A positive change in the cash flow is desired and shows that more 'cash' is coming in than going out.

Historical Cash Flow Growth (3-5 Years): This is the annualized change in cash flow over the last 3-5 years. The change in a longer period helps put the current reading into proper perspective. By looking at the rate, rather than the actual dollar value, the comparison across the industry and peers becomes easier.

Projected Sales Growth (F1/F0): This metric looks at the estimated sales growth for the current year. It is calculated as sales estimate for the current fiscal year (F1) divided by the reported sales for the last completed fiscal year (F0).

Like EPS growth, a higher rate is better for sales growth. A look at a company's projected sales growth instantly tells you what the outlook is for their products and services. However, different sales growth rates are considered good for different industries, so it's better to compare sales growth rates of companies in the same industry group.

EPS F1 Estimate 1-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past week. The change in a company's consensus EPS estimate (or earnings estimate revision) has proven to be strongly correlated with the near-term price movement of its shares. It is an integral part of the Zacks Rank.

If a stock's consensus EPS estimate is \$1.10 now versus \$1.00 a week ago, that will be reflected as a 10% upward revision. If, on the other hand, it went from \$1.00 to 90 cents, that would be a 10% downward revision.

EPS F1 Estimate 4-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past four weeks.

A stock's earnings estimate revision in a 1-week period is important. But it's more meaningful to look at the longer-term revision. And, of course, the 4-week change helps put the 1-week change into proper perspective.

EPS F1 Estimate 12-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past 12 weeks.

This metric essentially shows how the consensus EPS estimate has changed over a period longer than 1 week or 4 weeks.

EPS Q1 Estimate Monthly Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal quarter over the past four weeks.

While the revision in consensus EPS estimate for the current fiscal year is strongly correlated with the near-term price movement of its shares, the estimate revision for the current fiscal quarter is an important metric as well, especially over the short term, and particularly as a stock approaches its earnings date. If a stock's Q1 EPS estimate decreases ahead of its earnings release, it's usually a negative sign, whereas an increase is a positive sign.