

Centene Corporation (CNC)

\$67.93 (As of 11/06/20)

Price Target (6-12 Months): **\$71.00**

Long Term: 6-12 Months

Zacks Recommendation:

Neutral

(Since: 04/15/19)

Prior Recommendation: Outperform

Short Term: 1-3 Months

Zacks Rank: (1-5)

3-Hold

Zacks Style Scores:

VGM:B

Value: B

Growth: C

Momentum: D

Summary

Shares of Centene have outperformed its industry in a year's time. The company boasts an impressive inorganic growth strategy for expanding its markets and increasing Medicaid membership. Its buyout of WellCare strengthens its position as the largest Medicaid managed care organization in the country with around 22 million members. The company's revenues have also been benefiting from membership growth in the Health Insurance Marketplace business. A solid outlook for 2020 bodes well. Centene's medical membership has been rising over the last several quarters courtesy of contract wins and expansion. Its third-quarter earnings beat estimates and soared year over year on the back of revenues. However, the company's operating costs have been weighing on margins. High debt level reflects inadequate financial flexibility.

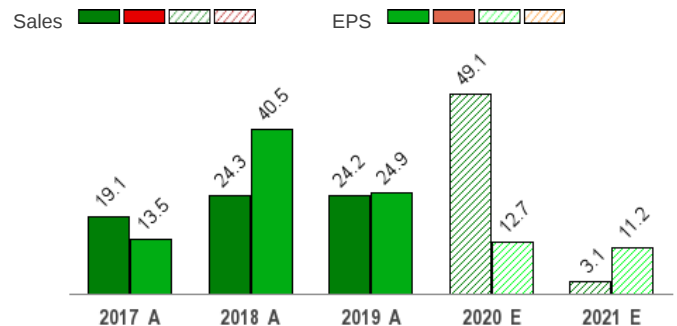
Price, Consensus & Surprise



Data Overview

52-Week High-Low	\$74.70 - \$43.96
20-Day Average Volume (Shares)	3,538,991
Market Cap	\$39.4 B
Year-To-Date Price Change	8.1%
Beta	0.55
Dividend / Dividend Yield	\$0.00 / 0.0%
Industry	Medical - HMOs
Zacks Industry Rank	Top 48% (120 out of 249)

Sales and EPS Growth Rates (Y/Y %)



Last EPS Surprise	31.3%
Last Sales Surprise	2.5%
EPS F1 Estimate 4-Week Change	2.1%
Expected Report Date	NA
Earnings ESP	-4.7%

Sales Estimates (millions of \$)

	Q1	Q2	Q3	Q4	Annual*
2021	28,708 E	28,670 E	29,067 E	28,711 E	114,741 E
2020	26,025 A	27,712 A	29,090 A	28,450 E	111,302 E
2019	18,444 A	18,356 A	18,976 A	18,863 A	74,639 A

EPS Estimates

	Q1	Q2	Q3	Q4	Annual*
2021	\$1.25 E	\$1.72 E	\$1.50 E	\$1.07 E	\$5.54 E
2020	\$0.86 A	\$2.40 A	\$1.26 A	\$0.47 E	\$4.98 E
2019	\$1.39 A	\$1.34 A	\$0.96 A	\$0.73 A	\$4.42 A

*Quarterly figures may not add up to annual.

P/E TTM	12.9
P/E F1	13.6
PEG F1	1.0
P/S TTM	0.4

The data in the charts and tables, including the Zacks Consensus EPS and Sales estimates, is as of 11/06/2020. The reports text is as of 11/09/2020.

Overview

Centene Corporation is a well-diversified, multi-national healthcare company that primarily provides a set of services to the government sponsored healthcare programs. The company serves the under-insured and uninsured individuals through member-focused services. It is also engaged in providing education and outreach programs to inform and assist members in accessing quality, appropriate healthcare services.

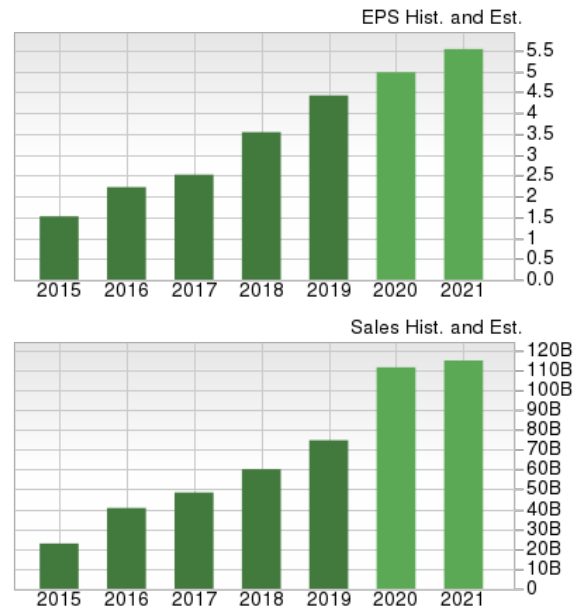
Centene is now a \$100-billion plus enterprise catering healthcare services to more than 24 million members across 50 states. The recent acquisition of WellCare Health leveraged the company's position as the largest Medicaid managed care organization in the country. The combined entity now has 22 million members. In 2019, the company retained its market-leading position nationwide, serving 1.8 million exchange members across 20 states at the year-end.

Through a diversified product portfolio and expanding geographic reach, Centene continues to deliver results by executing on our strategy, growing premium and service revenues profitably. This is evidenced by organic growth within its existing states, new Medicaid contracts, new contract awards in innovative healthcare services, key acquisitions to enhance its medical management platform and participation in Health Insurance Marketplaces. Centene acquired Health Net on Mar 24, 2016 which became its wholly owned subsidiary.

Founded as a single health plan in Wisconsin in 1984, Centene has established itself as a national leader in healthcare services. The company operates in two segments: Managed Care and Specialty Services.

Managed Care (83.8% of total revenues in 2019): This segment provides health plan coverage to individuals through Government subsidized programs, including Medicaid. The Managed Care segment also includes the operations previously included in Health Net's Western Region Operations Segment.

Specialty Services (16.2%): This segment consists of its specialty companies offering diversified healthcare services and products to state programs, correctional facilities, healthcare organizations, employer groups and other commercial organizations.



Source: Zacks Investment Research

Reasons To Buy:

- ▲ **Growing Top Line:** Centene has been witnessing consistent and significant revenue growth since 2002. The company's top line witnessed a CAGR of 34.6% from 2015 to 2019. Its 2019 revenues shot up mainly on the back of the Fidelis Care buyout, growth in the Health Insurance Marketplace business and expansions plus new programs across many states in 2018 and 2019. In the first nine months of 2020, its top line improved 48.5% year over year on the back of the WellCare buyout, membership growth in Medicaid and the Health Insurance Marketplace business as well as expansions in new programs across many states. The company now expects revenues in the range of \$109.8-\$111.4 billion, the upper limit being narrowed from the previous anticipation of \$109-\$111.4 billion. This upside could primarily be backed by membership growth, expansion of contracts and other investments.
- ▲ **Inorganic Growth:** Centene's mergers and acquisitions strategy is mainly targeted at expanding the company's markets and increasing its Medicaid membership. Certain acquisitions like Community Medical Holdings, MHM Services and Fidelis Care have contributed to its revenues and helped it expand its capabilities. In the second quarter of 2019, the company completed the acquisition of QCA Health Plan, Inc. and also made a substantial investment in RxAdvance. In July, it also purchased additional stakes in Ribera Salud, which makes the company own 90% interest in the acquired entity. This clearly shows the company's constant efforts in strengthening its international portfolio. The acquisitions and partnerships should bolster the company's operations, aiding long-term growth.
- ▲ **Acquisition of WellCare:** Centene has acquired WellCare (in January 2020). The consolidated entity now has a wider scale and diversification with more than 12 million Medicaid and around 5 million Medicare members. In total, it has around 22 million members across 50 US states. The transaction is expected to generate adjusted earnings per share accretion of approximately mid-single digits during 2021 with long-term growth opportunities and cost reduction across markets and products. The same is expected to be slightly dilutive to adjusted earnings per share in 2020.
- ▲ **Membership Growth:** Medical membership of the company has been rising over the past several quarters due to contract wins and expansion across different regions. In 2018 and 2019, the metric rose 14.7% and 8.8% each year over year. As of Sep 30, 2020, managed care membership came in at 25.2 million, up 65% year over year. We expect this trend to continue on the back of certain contract wins as well as the WellCare buyout.
- ▲ **Price Performance:** In a year's time, the stock has outperformed its industry. Moreover, its solid fundamentals such as inorganic growth strategy and improving top line are likely to help the stock continue its rally in the days ahead.
- ▲ **Solid 2020 Outlook:** The company provided its updated 2020 outlook after releasing second-quarter earnings. The company now expects revenues in the range of \$109.8-\$111.4 billion, the upper limit being tightened from the previous anticipation of \$109-\$111.4 billion. The new projection is \$400 million more than the midpoint of the previously guided range. Adjusted EPS is anticipated between \$4.90 and \$5.06, up from the past forecast of \$4.76-\$4.96. Management expects the company to deliver robust growth in 2021, driven by the WellCare deal and organic strength. Its membership accrual is in line with the July outlook. The company expects 2020 membership to rise in November with 1.4 million new members. A solid guidance instills investors' confidence in the stock.

Centene's leading position in the industry is largely supported by its prudent operating performance, strong inorganic growth and solid fundamentals. A solid 2020 guidance also impresses.

Reasons To Sell:

- ▼ **Weak ROE:** Centene's return on equity undermines its growth potential. The company's trailing 12-month ROE of 13.5% compares unfavorably with the industry average of 24.4%, indicating that it is less efficient in utilizing its shareholders' funds.
- ▼ **High Financial Leverage:** The company's balance sheet position remains a concern. Long-term debt at Centene has been rising since 2005, mainly because the company's acquisitions are financed majorly by borrowings. Its total debt reflects 39.4% of its capital, higher than the industry's average of 37.5%. Also, its time interest earned stands at 5.7x, much lower than the industry's average of 12.3x. As of Sep 30, 2020, the company has cash and cash equivalents of \$12.1 billion, much lower than its long-term debt of \$16.8 billion. The debt includes \$93 million of borrowings under its revolving credit facility. Thus, its inadequate financial flexibility is a concern for investors.
- ▼ **Increasing Costs:** The company's bottom line is hurt by higher operating costs. Since 2007, total operating costs have been increasing significantly. In 2018 and 2019, total operating expenses rose in the respective percentages of 24.3% and 24.2% year over year (almost equal to the increase in revenues), stemming mainly from higher medical costs, selling, general and administrative (SG&A) expenses, amortization of acquired intangible assets and a premium tax expense. In the first nine months, the metric again soared almost 47% year over year. We expect it to continue incurring elevated expenses due to investments.

Centene's financial results suffer from rising level of debt and increasing costs. Its low return on equity also bothers.

Last Earnings Report

Centene's Q3 Earnings Improve Y/Y on High Revenues

Centene reported third-quarter 2020 adjusted earnings per share of \$1.26, beating the Zacks Consensus Estimate by 31.3%. The bottom line also soared by the same percentage year over year on the back of solid revenues.

For the third quarter, total revenues surged 53% to \$29.1 billion from the year-ago period, primarily aided by the WellCare buyout, growth in Health Insurance Marketplace business, expansions and new programs across many states as well as the reinstatement of the health insurer fee in 2020 along with the ACA risk corridor receivable settlement. However, this upside was offset by the Illinois health plan divestiture.

Meanwhile, the top line surpassed the consensus mark by 2.5%.

Quarterly Operational Update

As of Sep 30, 2020, managed care membership came in at 25.2 million, up 65% year over year.

Health Benefit Ratio (HBR) for the reported quarter was 86.4% compared with 88.2% in the prior-year period. This decrease can be attributed to the prevalent COVID-19 pandemic as well as the ACA risk corridor receivable settlement.

Adjusted Selling, General & Administrative (SG&A) expense ratio was 8.9% in the quarter compared with 8.8% in the same period last year.

Financial Update

As of Sep 30, 2020, the company's cash and cash equivalents totaled \$12.2 billion, up 0.6% from the figure at 2019 end.

As of Sep 30, 2020, total assets were up 66.8% to \$68.4 billion from the level at 2019 end.

Centene's long-term debt summed \$16.7 billion, up 22.7% from the figure at 2019 end.

Net cash provided by operating activities as of Sep 30, 2020 was \$2.5 billion compared with net cash provided by operating activities of \$2.1 billion a year ago.

2020 Outlook

The company now expects revenues in the range of \$109.8-\$111.4 billion, the upper limit tightened from the previous anticipation of \$109-\$111.4 billion.

Adjusted EPS is anticipated between \$4.90 and \$5.06, up from the previous projection of \$4.76-\$4.96.

Quarter Ending	09/2020
Report Date	Oct 27, 2020
Sales Surprise	2.50%
EPS Surprise	31.25%
Quarterly EPS	1.26
Annual EPS (TTM)	5.25

Recent News

Centene's 2021 Medicare Plans to Strengthen U.S. Footprint — Oct 6, 2020

Centene unveiled the broadening of its Medicare Advantage offerings for the next year. The health care provider boasts a strong Medicare Advantage (MA) network across the United States, wherein it provides coverage to around one million members. Notably, the company provides Medicare Advantage offerings nationwide through its Medicare plans — WellCare, Allwell, Fidelis and Health Net. Through the same plans, the health care provider, in 2021, is likely to function across 1,249 counties in 33 states. This is likely to boost Centene's presence by 30% across the United States in the next year.

Centene Offers Senior Unsecured Notes Valued \$2.2B — Sep 23, 2020

Centene announced the pricing of \$2.2 billion aggregate principal amount of senior unsecured notes. The notes carry an interest rate of 3.00% p.a. and are scheduled to mature on 2030. At first, Centene plans to utilize the net proceeds coupled with cash on hand for redeeming the entire outstanding 4.75% Senior Notes due 2022 and 5.25% Senior Notes due 2025.

Centene Ties Up to Expand Telehealth Services in Rural Areas — Sep 14, 2020

Centene collaborated with Samsung Electronics America to extend telehealth offerings to patients living in rural and underserved areas. The tie-up entails distribution of 13,000 Galaxy A10e smartphones to around 200 federally qualified health centers (FQHCs), other providers and community support organizations located across several markets served by Centene. They will further distribute these devices based on the patients' urgency of requiring the same.

Centene to Expand Availability of Marketplace Product — Sep 11, 2020

Centene has been the leading provider of Health Insurance Marketplace plans in the United States. It has unveiled plans to expand the reach of branded Ambetter, which is its Marketplace product. The product will not only be available in around 400 new counties across 13 existing states but also in two new states — New Mexico and Michigan. It caters to around 2.2 million exchange members through these plans.

Valuation

Centene's shares are up 8.1% and up 25.9% in the year-to-date period and over the trailing 12-month period, respectively. Stocks in the Zacks sub-industry and the Zacks Finance sector are up 8.8% and down 0.2% in the year-to-date period, respectively. Over the past year, the Zacks sub-industry and sector are up 24.1% and 6.7%, respectively.

The S&P 500 index is up 9.4% in the year-to-date period and 14.3% in the past year.

The stock is currently trading at 12.45x forward 12-month earnings value, which compares to 17x for the Zacks sub-industry, 22.24x for the Zacks sector and 22.24x for the S&P 500 index.

Over the past five years, the stock has traded as high as 20.91x and as low as 8.87x, with a 5-year median of 14.1x. Our Neutral recommendation indicates that the stock will perform in-line with the market. Our \$71 price target reflects 13x forward earnings.

The table below shows summary valuation data for CNC

Valuation Multiples - CNC					
		Stock	Sub-Industry	Sector	S&P 500
P/E F12M	Current	12.45	17	22.24	22.24
	5-Year High	20.91	20.58	22.99	23.47
	5-Year Low	8.87	12.48	15.91	15.27
	5-Year Median	14.1	15.8	19.02	17.72
P/S F12M	Current	0.34	0.85	2.8	4.12
	5-Year High	0.5	0.86	3.24	4.3
	5-Year Low	0.19	0.48	2.24	3.17
	5-Year Median	0.3	0.71	2.84	3.67
P/B TTM	Current	1.52	3.49	3.82	6.21
	5-Year High	3.88	4.07	5.09	6.22
	5-Year Low	1.25	2.3	2.96	3.74
	5-Year Median	2.13	3.23	4.3	4.9

As of 11/06/2020 Source: Zacks Investment Research

Industry Analysis Zacks Industry Rank: Top 48% (120 out of 249)



Top Peers

Company (Ticker)	Rec	Rank
Anthem, Inc. (ANTM)	Neutral	3
Cigna Corporation (CI)	Neutral	3
Humana Inc. (HUM)	Neutral	4
Magellan Health, Inc. (MGLN)	Neutral	3
Molina Healthcare, Inc. (MOH)	Neutral	2
Select Medical Holdings Corporation (SEM)	Neutral	4
Universal Health Services, Inc. (UHS)	Neutral	3
UnitedHealth Group Incorporated (UNH)	Neutral	3

The positions listed should not be deemed a recommendation to buy, hold or sell.

Industry Comparison Industry: Medical - Hmos				Industry Peers		
	CNC	X Industry	S&P 500	HUM	SEM	UNH
Zacks Recommendation (Long Term)	Neutral	-	-	Neutral	Neutral	Neutral
Zacks Rank (Short Term)	3	-	-	4	4	3
VGM Score	B	-	-	A	A	B
Market Cap	39.39 B	2.55 B	23.64 B	57.24 B	3.15 B	329.68 B
# of Analysts	12	4.5	13	11	2	13
Dividend Yield	0.00%	0.00%	1.56%	0.58%	0.00%	1.44%
Value Score	B	-	-	B	B	B
Cash/Price	0.40	0.35	0.07	0.38	0.23	0.07
EV/EBITDA	13.65	9.01	13.75	10.13	8.56	15.57
PEG F1	1.04	1.64	2.71	1.89	1.00	1.64
P/B	1.52	2.44	3.33	3.63	2.58	4.84
P/CF	10.17	12.83	13.32	19.21	8.14	19.01
P/E F1	14.04	17.16	21.18	23.06	14.97	20.77
P/S TTM	0.39	0.66	2.63	0.77	0.58	1.31
Earnings Yield	7.33%	5.32%	4.53%	4.34%	6.68%	4.81%
Debt/Equity	0.65	0.53	0.70	0.38	2.78	0.59
Cash Flow (\$/share)	6.68	6.68	6.92	22.51	2.87	18.28
Growth Score	C	-	-	A	A	A
Historical EPS Growth (3-5 Years)	27.90%	26.21%	10.07%	26.89%	14.00%	25.53%
Projected EPS Growth (F1/F0)	13.36%	11.79%	0.26%	4.99%	112.03%	4,388.46%
Current Cash Flow Growth	45.38%	14.42%	5.29%	17.03%	10.32%	14.76%
Historical Cash Flow Growth (3-5 Years)	49.67%	13.62%	8.38%	12.98%	14.27%	19.53%
Current Ratio	1.25	1.43	1.38	1.81	1.21	0.82
Debt/Capital	39.36%	34.48%	41.97%	27.76%	76.34%	38.00%
Net Margin	2.00%	4.22%	10.44%	5.58%	3.93%	6.62%
Return on Equity	13.45%	19.34%	14.96%	22.74%	20.22%	27.53%
Sales/Assets	1.67	1.40	0.50	2.12	0.74	1.35
Projected Sales Growth (F1/F0)	49.12%	9.47%	0.00%	17.20%	0.10%	5.84%
Momentum Score	D	-	-	F	C	D
Daily Price Change	0.07%	-0.26%	-0.23%	-1.87%	-0.51%	-1.96%
1-Week Price Change	-12.34%	-8.58%	-5.63%	-10.13%	-9.45%	-7.70%
4-Week Price Change	5.02%	5.05%	0.00%	1.22%	5.08%	7.77%
12-Week Price Change	5.02%	10.49%	2.80%	3.11%	17.21%	8.07%
52-Week Price Change	27.95%	18.41%	2.05%	37.26%	17.92%	35.48%
20-Day Average Volume (Shares)	3,538,991	216,441	1,955,785	724,040	458,626	3,390,877
EPS F1 Estimate 1-Week Change	0.00%	0.00%	0.00%	-1.56%	-6.02%	0.00%
EPS F1 Estimate 4-Week Change	2.09%	0.90%	1.27%	-1.38%	15.56%	1.21%
EPS F1 Estimate 12-Week Change	2.10%	0.40%	3.13%	0.22%	15.56%	1.21%
EPS Q1 Estimate Monthly Change	-26.85%	-16.28%	0.51%	-63.12%	-20.00%	-12.03%

Source: Zacks Investment Research

Zacks Stock Rating System

We offer two rating systems that take into account investors' holding horizons: Zacks Rank and Zacks Recommendation. Each provides valuable insights into the future profitability of the stock and can be used separately or in combination with each other depending on your investment style.

Zacks Recommendation

The Zacks Recommendation aims to predict performance over the next 6 to 12 months. The foundation for the quantitatively determined Zacks Recommendation is trends in the company's estimate revisions and earnings outlook. The Zacks Recommendation is broken down into 3 Levels; Outperform, Neutral and Underperform. Unlike many Wall Street firms, we maintain a balance between the number of Outperform and Neutral recommendations. Our team of 70 analysts are fully versed in the benefits of earnings estimate revisions and how that is harnessed through the Zacks quantitative rating system. But we have given our analysts the ability to override the Zacks Recommendation for the 1200 stocks that they follow. The reason for the analyst over-rides is that there are often factors such as valuation, industry conditions and management effectiveness that a trained investment professional can spot better than a quantitative model.

Zacks Rank

The Zacks Rank is our short-term rating system that is most effective over the one- to three-month holding horizon. The underlying driver for the quantitatively-determined Zacks Rank is the same as the Zacks Recommendation, and reflects trends in earnings estimate revisions.

Zacks Style Scores

The Zacks Style Score is as a complementary indicator to the Zacks rating system, giving investors a way to focus on the highest rated stocks that best fit their own stock picking preferences.

Academic research has proven that stocks with the best Value, Growth and Momentum characteristics outperform the market. The Zacks Style Scores rate stocks on each of these individual styles and assigns a rating of A, B, C, D and F. We also produce the VGM Score (V for Value, G for Growth and M for Momentum), which combines the weighted average of the individual Style Scores into one score. This is perfectly suited for those who want their stocks to have the best scores across the board.

Value Score	B
Growth Score	C
Momentum Score	D
VGM Score	B

As an investor, you want to buy stocks with the highest probability of success. That means buying stocks with a Zacks Recommendation of Outperform, which also has a Style Score of an A or a B.

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Returns quoted represent past performance which is no guarantee of future results. Investment returns and principal value will fluctuate so that when shares are redeemed, they may be worth more or less than their original cost. Current performance may be higher or lower than the performance shown.

Investing involves risk; principal loss is possible. There is no guarantee that companies that can issue dividends will declare, continue to pay or increase dividends.

Glossary of Terms and Definitions

52-Week High-Low: The range of the highest and lowest prices at which a stock has traded during the past year. This range is determined based on the stock's daily closing price which may differ from the intra-day high or low. Many investors use it as a technical indicator to determine a stock's current value and future price movement. The idea here is that if price breaks out from the 52-week range, in either direction, the momentum may continue in the same direction.

20-Day Average Volume (Shares): The average number of shares of a company traded in a day over the last 20 days. It is a direct indication of a security's overall liquidity. The higher the average daily trading volume, the easier it is to enter or exit the stock at a desired price with more buyers and sellers being available.

Daily Price Change: This is the percentage difference between a trading day's closing price and the prior trading day's closing price. This item is updated at 9 p.m. EST each day.

1-Week Price Change: This is the percentage change in a stock's closing price over the last 5 trading days. This change reflects the collective buying and selling sentiment over the 1-week period.

A strong weekly price increase for the stock, especially when accompanied by increased volume, is an indication of it gaining momentum.

4-Week Price Change: This is the percentage change in a stock's closing price over the last 20 trading days or past 4 weeks. This is a medium-term price change metric and an indication of the stock gaining momentum.

12-Week Price Change: This is the percentage change of a stock's closing price over the last 60 trading days or past 12 weeks. Similar to 4-week price change, this is a medium-term price change metric. It shows whether a stock has been enjoying strong investor demand, or if it has been in consolidation, or distress over this period.

52-Week Price Change: This is the percentage change in a stock's closing price over the last 260 trading days or past 52 weeks. This long-term price change metric is a good reference point for investors. Some investors seek stocks with the best percentage price change over the last 52 weeks, expecting the momentum to continue.

Market Cap: The number of outstanding common shares of a company times its latest price per share. This figure represents a company's size, which indicates various characteristics, including price stability and risk, in which investors could be interested.

Year-To-Date Price Change: Change in a stock's daily closing price in the period of time beginning the first day of the current calendar year through to the previous trading day.

of Analysts: Number of EPS estimates used in calculating the current-quarter consensus. These estimates come from the brokerage analysts tracking this stock. However, the number of such analysts tracking this stock may not match the number of estimates, as all brokerage analysts may not come up with an estimate or provide it to us.

Beta: A measure of risk commonly used to compare the volatility of a stock to the overall market. The S&P 500 Index is the base for calculating beta and carries a value of 1. A stock with beta below 1 is less risky than the market as a whole. And a stock with beta above 1 is riskier.

Dividend: The portion of earnings a company is expected to distribute to its common shareholders in the next 12 months for each share they own. Dividends are usually paid quarterly. Dividend payments reflect positively on a company and help maintain investors' trust. Investors typically find dividend-paying stocks appealing because the dividend adds to any market price appreciation to result in higher return on investment (ROI). Moreover, a steady or increasing dividend payment provides investors a cushion in a down market.

Dividend Yield: The ratio of a company's annual dividend to its share price. The annual dividend used in the ratio is calculated based on the most recent dividend paid by the company. Dividend yield is an estimate of the dividend-only return from a stock in the next 12 months. Since dividend itself doesn't change frequently, dividend yield usually changes with a stock's price movement. As a result, often an unusually high dividend yield is a result of weak stock price.

S&P 500 Index: The Standard & Poor's 500 (S&P 500) Index is an unmanaged group of securities considered to be representative of the stock market in general. It is a market-capitalization-weighted index of stocks of the 500 largest U.S. companies. Each stock's weight in the index is proportionate to its market value.

Industry: One of the 250+ groups that Zacks classifies all stocks into based on the nature of business. These groups are termed as expanded (aka "X") industries and map to their respective (economic) sectors; Zacks has 16 sectors.

Zacks Industry Rank: The Zacks Industry Rank is determined by calculating the average Zacks Rank for all stocks in the industry and then assigning an ordinal rank to it. For example, an industry with an average Zacks Rank of 1.6 is better than an industry with an average Zacks Rank of 2.3. So, the industry with the better average Zacks Rank would get a better Zacks Industry Rank. If an industry has the best average Zacks Rank, it would be considered the top industry (1 out of 250+), which would place it at the top 1% of Zacks-ranked industries. Studies have shown that roughly half of a stock's price movement can be attributed to the industry group it belongs to. In fact, the top 50% of Zacks-ranked industries outperforms the bottom 50% by a factor of more than 2 to 1.

Last EPS Surprise: The percentage deviation of a company's last reported earnings per share from the Zacks Consensus Estimate. Companies with a positive earnings surprise are more likely to surprise again in the future (or miss again if they recently missed).

Last Sales Surprise: The percentage deviation of a company's last reported sales from the Zacks Consensus Estimate.

Expected Report Date: This is an estimated date of a company's next earnings release. The information originated or gathered by Zacks Investment Research from its information providers or publicly available sources is the basis of this estimate.

Earnings ESP: The Zacks Earnings ESP compares the Most Accurate Estimate to the Zacks Consensus Estimate for the yet-to-be reported quarter. The Most Accurate Estimate is the most recent version of the Zacks Consensus EPS Estimate. The idea here is that analysts revising their estimates closer to an earnings release have the latest information, which could potentially be more accurate than what they and others contributing to the consensus had predicted earlier. Thus, a positive or negative Earnings ESP reading theoretically indicates the likely deviation of the actual earnings from the consensus estimate. However, the model's predictive power is significant for positive ESP readings only. A positive Earnings ESP is a strong predictor of an earnings beat, particularly when combined with a Zacks Rank #1 (Strong Buy), #2 (Buy) or #3 (Hold). Our research shows that stocks with this combination produce a positive surprise nearly 70% of the time.

Periods:

TTM: Trailing 12 months. Using TTM figures is an effective way of analyzing the most-recent financial data in an annualized format that helps neutralize the effects of seasonality and other quarter-to-quarter variation.

F1: Current fiscal year. This period is used to analyze the estimates for the ongoing full fiscal year.

F2: Next fiscal year. This period is used to analyze the estimates for the next full fiscal year.

F12M: Forward 12 months. Using F12M figures is an effective way of analyzing the near-term (the following four unreported quarters) estimates in an annualized manner. Instead of typically representing estimates for the full fiscal year, which may not represent the nitty-gritty of each quarter, F12M figures suggest an all-inclusive annualized estimate for the following four quarters. The annualization helps neutralize the potential effects of seasonality and other quarter-to-quarter variations.

P/E Ratio: The price-to-earnings ratio measures a company's current market price per share relative to its earnings per share (EPS). Usually, the trailing-12-month (TTM) EPS, current-fiscal-year (F1) EPS estimate, or forward-12-month (F12M) EPS estimate is used as the denominator. In essence, this ratio shows what the market is willing to pay today for each dollar of EPS. In other words, this ratio gives a sense of what the relative value of the company is at the already reported level of earnings or at a future level of earnings.

It is one of the most widely-used multiples for determining the value of a company and helps comparing its valuation with that of a competitor, the industry group or a benchmark.

PEG Ratio: The price/earnings to growth ratio is a stock's P/E ratio using current fiscal year (F1) EPS estimate divided by its expected EPS growth rate over the coming 3 to 5 years. This ratio essentially determines a stock's value by factoring in the company's expected earnings growth and is thus believed to provide a more complete picture than just the P/E ratio, particularly for faster-growing companies.

P/S Ratio: The price-to-sales ratio is calculated as a company's current price per share divided by trailing 12 months (TTM) sales or revenues per share. This ratio shows what the market is willing to pay today for each dollar of TTM sales per share. The P/S ratio is at times the only valuation metric when the company has yet to become profitable.

Cash/Price Ratio: The cash-to-price ratio or Cash Yield is calculated as cash and marketable securities per share divided by the company's current share price. Like the earnings yield, which shows the anticipated yield (or return) on a stock from earnings for each dollar invested, the cash yield does the same, with cash being the source of return instead of earnings. For example, a cash/price ratio of 0.08 suggests a return of 8% or 8 cents for every \$1 investment.

EV/EBITDA Ratio: The EV/EBITDA ratio, also known as Enterprise Multiple, is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by EBITDA (earnings before interest, taxes, depreciation and amortization). Usually, trailing-12-month (TTM) or forward-12-month (F12M) EBITDA is used as the denominator.

EV/Sales Ratio: The enterprise value-to-sales ratio is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by annual sales. It is an expansion of the P/S valuation, which uses market value instead of enterprise value. The EV/Sales ratio is perceived as more accurate than P/S, in part, because the market capitalization does not take a company's debt into account when valuing it.

EV/CF Ratio: The enterprise value-to-cash flow ratio is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by the trailing-12-month (TTM) operating cash flow. It's a measure of how long it would take to buy the entire business if you were able to use all the company's operating cash flow.

The EV/CF ratio is perceived as more accurate than the P/CF ratio, in part, because the market price does not take a company's debt into account when valuing it.

EV/FCF Ratio: The enterprise value-to-free cash flow metric compares a company's enterprise value to its trailing-12-month (TTM) free cash flow (FCF). This metric is very similar to the EV/CF ratio, but is considered a more exact measure owing to the fact that it uses free cash flow, which subtracts capital expenditures (CAPEX) from a company's total operating cash flow, thereby reflecting the actual cash flow available for funding growth activities and payments to shareholders.

P/EBITDA Ratio: The P/EBITDA ratio is calculated as a company's per share market value divided by EBITDA (earnings before interest, taxes, depreciation, and amortization). This metric is very similar to the EV/EBITDA ratio, but is considered a little less exact measure as it uses market price, which does not take a company's debt into account. However, since EBITDA is often considered a proxy for cash income, the metric is used as a measure of what the market is willing to pay today for each dollar of the company's cash profitability in the trailing 12 months (TTM) or forward 12 months (F12M).

P/B Ratio: The price-to-book ratio is calculated as a company's current price per share divided by its book value (total assets – liabilities – preferred stocks) per share. In short, the book value is how much a company is worth. In other words, it reflects the total value of a company's assets that its common shareholders would receive if it were to be liquidated. So, the P/B ratio indicates whether you're paying higher or lower than what would remain if the company went bankrupt immediately. Investors typically use this metric to determine how a company's stock price stacks up to its intrinsic value.

P/TB Ratio: The price-to-tangible-book value ratio is calculated as the per share market value of a company divided by the value of its tangible assets (total assets – liabilities – preferred stocks – intangible assets) per share. Tangible book value is the same thing as book value except it excludes the value of intangible assets to get a step closer to the baseline value of the company.

P/CF Ratio: The price-to-cash flow ratio measures a company's per share market price relative to its trailing-12-month (TTM) operating cash flow per share. This metric is used to determine whether a company is undervalued or overvalued relative to another stock, industry or sector. And like the P/E ratio, a lower number is typically considered better from the value perspective.

One of the reasons why P/CF ratio is often preferred over P/E ratio is the fact that operating cash flow adds back non-cash expenses such as depreciation and amortization to net income. This feature helps valuing stocks that have positive cash flow but are not profitable because of large noncash charges.

P/FCF Ratio: The price-to-free cash flow ratio is an extension of P/CF ratio, which uses trailing-12-month (TTM) free cash flow per share instead of operating cash flow per share. This metric is considered a more exact measure than P/CF ratio, as free cash flow subtracts capital expenditures (CAPEX) from a company's total operating cash flow, thereby reflecting the actual cash flow available for funding activities that generate additional revenues.

Earnings Yield: The earnings yield is calculated as current fiscal year (F1) EPS estimate divided by the company's current share price. The ratio, which is the inverse of the P/E ratio, measures the anticipated yield (or return) from earnings for each dollar invested in a stock today.

For example, earnings yield for a stock, which is trading at \$35 and expected to earn \$3 per share in the current fiscal year (F1), would be 0.0857 ($3/35 = 0.0857$) or 8.57%. In other words, for \$1 invested in the stock today, the yield from earnings is anticipated to be 8.57 cents.

Investors most commonly compare the earnings yield of a stock to that of a broad market index (such as the S&P 500) and prevailing interest rates, such as the current 10-year Treasury yield. Since bonds and stocks compete for investors' dollars, stock investors typically demand a higher yield for the extra risk they assume compared to investors of U.S. Treasury-backed securities that offer virtually risk-free returns. This additional return is referred to as the risk premium.

Debt/Equity Ratio: The debt-to-equity ratio is calculated as a company's total liabilities divided by its shareholder equity. This metric is used to gauge a company's financial leverage. In other words, it is a measure of the degree to which a company is financing its operations through debt versus its own funds. The higher the ratio, the higher the risk for shareholders.

However, this ratio is difficult to compare across industry groups where ideal amounts of debt vary. Some businesses are more capital intensive than others and typically require higher debt to finance their operations. So, a company's debt-to-equity ratio should be compared with other companies in the same industry.

Cash Flow (\$/share): Cash flow per share is calculated as operating cash flow (after-tax earnings + depreciation + other non-cash charges) divided by common shares outstanding. It is used by many investors as a measure of a company's financial strength. Since cash flow per share takes into consideration a company's ability to generate cash by adding back non-cash expenses, it is regarded by some as a more accurate measure of a company's financial situation than earnings per share, which could be artificially deflated.

Current Ratio: The current ratio or liquidity ratio is a company's current assets divided by its current liabilities. It measures a company's ability to pay short-term obligations. A current ratio that is in line with the industry average or slightly higher is generally considered acceptable. A current ratio that is lower than the industry average would indicate a higher risk of distress or default. A higher number is usually better. However, a very high current ratio compared to the industry average could be an indication of inefficient use of assets by management.

Debt/Capital Ratio: Debt-to-capital ratio is a company's total debt (interest-bearing debt + both short- and long-term liabilities) divided its total capital (interest-bearing debt + shareholders' equity). It is a measure of a company's financial leverage. All else being equal, the higher the debt-to-capital ratio, the riskier the stock.

However, this ratio can vary widely from industry to industry, the ideal amount of required debt being different. Some businesses are more capital intensive than others and typically require higher debt to finance their operations. So, a company's debt-to-capital ratio should be compared with the same for its industry.

Net Margin: Net margin is calculated as net income divided by sales. It shows how much of each dollar in sales generated by a company translates into profit. For example, if a company's net margin is 15%, its net income is 15 cents for every \$1 of sales it makes.

A change in margin can reflect either a change in business conditions, or a company's cost controls, or both. If a company's expenses are growing faster than sales, its net margin will decline. However, different net margin rates are considered good for different industries, so it's better to compare net margin rates of companies in the same industry group.

Return on Equity: Return on equity (ROE) is calculated as trailing-12-month net income divided by trailing-12-month average shareholder equity (including reinvested earnings). This metric is considered a measure of how effectively management is using a company's assets to generate profits. For example, if a company's ROE is 10%, it creates 10 cents profits for every \$1 shareholder equity, which is basically the company's assets minus debt. A company's ROE deemed good or bad depends on what's normal for its peers or industry group.

Sales/Assets Ratio: The sales-to-assets ratio or asset utilization ratio or asset turnover ratio is calculated as a company's annual sales divided by average assets (average of assets at the beginning of the year and at the year's end). This metric helps investors understand how effectively a company is using its assets to generate sales. For example, a sales-to-assets ratio of 2.5 indicates that the company generated \$2.50 in sales for every \$1 of assets on its books.

The higher the sales-to-assets ratio, the better the company is performing. However, similar to many other ratios, the asset turnover ratio tends to be higher for companies in certain industries/sectors than in others. So, a company's sales-to-assets ratio should be compared with the same for its industry/sector.

Historical EPS Growth (3-5 Years): This is the average annual (trailing-12-month) EPS growth rate over the last 3-5 years. This metric helps investors see how a company's EPS has grown from a long-term perspective.

Note: There are many factors that can influence short-term numbers — a recession will reduce this number, while a recovery will inflate it. The longterm perspective helps smooth out short-term events.

Projected EPS Growth (F1/F0): This is the estimated EPS growth rate for the current financial year. It is calculated as the consensus estimate for the current fiscal year (F1) divided by the reported EPS for the last completed fiscal year (F0).

Current Cash Flow Growth: It measures the latest year-over-year change in operating cash flow. Cash flow growth tells an investor how quickly a company is generating inflows of cash from operations. A positive change in the cash flow is desired and shows that more 'cash' is coming in than going out.

Historical Cash Flow Growth (3-5 Years): This is the annualized change in cash flow over the last 3-5 years. The change in a longer period helps put the current reading into proper perspective. By looking at the rate, rather than the actual dollar value, the comparison across the industry and peers becomes easier.

Projected Sales Growth (F1/F0): This metric looks at the estimated sales growth for the current year. It is calculated as sales estimate for the current fiscal year (F1) divided by the reported sales for the last completed fiscal year (F0).

Like EPS growth, a higher rate is better for sales growth. A look at a company's projected sales growth instantly tells you what the outlook is for their products and services. However, different sales growth rates are considered good for different industries, so it's better to compare sales growth rates of companies in the same industry group.

EPS F1 Estimate 1-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past week. The change in a company's consensus EPS estimate (or earnings estimate revision) has proven to be strongly correlated with the near-term price movement of its shares. It is an integral part of the Zacks Rank.

If a stock's consensus EPS estimate is \$1.10 now versus \$1.00 a week ago, that will be reflected as a 10% upward revision. If, on the other hand, it went from \$1.00 to 90 cents, that would be a 10% downward revision.

EPS F1 Estimate 4-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past four weeks.

A stock's earnings estimate revision in a 1-week period is important. But it's more meaningful to look at the longer-term revision. And, of course, the 4-week change helps put the 1-week change into proper perspective.

EPS F1 Estimate 12-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past 12 weeks.

This metric essentially shows how the consensus EPS estimate has changed over a period longer than 1 week or 4 weeks.

EPS Q1 Estimate Monthly Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal quarter over the past four weeks.

While the revision in consensus EPS estimate for the current fiscal year is strongly correlated with the near-term price movement of its shares, the estimate revision for the current fiscal quarter is an important metric as well, especially over the short term, and particularly as a stock approaches its earnings date. If a stock's Q1 EPS estimate decreases ahead of its earnings release, it's usually a negative sign, whereas an increase is a positive sign.