

CNH Industrial N.V.(CNHI)

\$10.74 (As of 01/21/20)

Price Target (6-12 Months): \$11.00

Long Term: 6-12 Months	Zacks Recommendation: (Since: 08/12/19) Prior Recommendation: Underpet	Neutral
Short Term: 1-3 Months	Zacks Rank: (1-5)	3-Hold
	Zacks Style Scores:	VGM:C
	Value: A Growth: D	Momentum: D

Summary

Shares of CNH Industrial have outperformed the industry over the past year. The technological advancements and new emission-control procedures will aid CNH Industrial. Productivity improvements and new organizational structures are expected to make the company more customer-centric and agile. Further, the company is working towards digitalization and electrification. However, investments for capacity expansion with high material and tariff costs are increasing the company's expenses and hampering the company's profits. The company expects rising investments to develop products and technologies in 2019. Uncertainty on trade tensions and aftereffects of unfavorable weather in Australia and Northern Europe are further headwinds. Also, foreign exchange volatility is adding to the company's woes.

Price, Consensus & Surprise

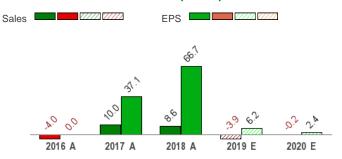


Data Overview

52 Week High-Low	\$11.99 - \$8.53
20 Day Average Volume (sh)	983,775
Market Cap	\$14.5 B
YTD Price Change	-2.4%
Beta	1.36
Dividend / Div Yld	\$0.00 / 0.0%
Industry	<u>Automotive - Foreign</u>
Zacks Industry Rank	Bottom 26% (188 out of 255)

Last EPS Surprise	0.0%
Last Sales Surprise	-2.3%
EPS F1 Est- 4 week change	-1.0%
Expected Report Date	02/06/2020
Earnings ESP	0.0%
P/E TTM	12.5
P/E F1	12.3
PEG F1	NA
P/S TTM	0.5

Sales and EPS Growth Rates (Y/Y %)



Sales Estimates (millions of \$)

	Q1	Q2	Q3	Q4	Annual*
2020					28,479 E
2019	6,457 A	7,567 A	6,360 A	8,197 E	28,546 E
2018	6,773 A	8,045 A	6,686 A	8,202 A	29,706 A
EPS Esti	mates				
	Q1	Q2	Q3	Q4	Annual*
2020	\$0.18 E	\$0.31 E	\$0.16 E	\$0.26 E	\$0.87 E
2019	\$0.18 A	\$0.31 A	\$0.16 A	\$0.20 E	\$0.85 E
2018	\$0.14 A	\$0.28 A	\$0.16 A	\$0.21 A	\$0.80 A

*Quarterly figures may not add up to annual.

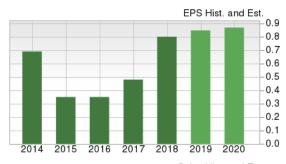
The data in the charts and tables, including the Zacks Consensus EPS and Sales estimates, is as of 01/21/2020. The reports text is as of 01/22/2020.

Overview

CNH Industrial N.V., with principal office in London, United Kingdom, offers vehicles for agricultural and industrial purposes. Its products range from tractors to trucks and buses, along with powertrain solutions for off and on-road, and marine vehicles. It has 12 brands that offer equipment, catering to a wide consumer base. In September 2013, the company was formed after merging Fiat Industrial S.p.A. ("Fiat Industrial") and CNH Global N.V. ("CNH Global"). It has five operating segments:

Agricultural Equipment (contributed 39% to net Industrial sales of 2018): The segment engages in designing, manufacturing and distribution of farm machinery. Its products include two-wheel and four-wheel drive tractors, and crawler tractors, among others. The segment offers products under the brand names — New Holland, Case IH, with the STEYR brand in Europe and Miller brand majorly in North America. Adjusted EBITDA for the segment amounted to \$1339 million for the year ended Dec, 2018.

Construction Equipment (10%): The segment designs, manufactures and distributes construction equipment, including excavators, graders wheel loaders, crawler dozers, backhoe loaders, compact track loaders and telehandlers. Its products are offered through Case Construction Equipment and New Holland Construction brand names, under New Holland. Adjusted EBITDA for the segment amounted to \$152 million for the year ended Dec, 2018.

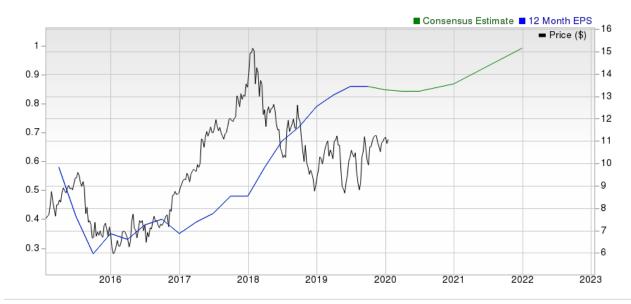




Commercial Vehicles (36%): The segment manufactures and distributes a full range of commercial vehicles under the IVECO brand, consisting of Iveco Bus and Heuliez Bus brands. Further, firefighting and special purpose vehicles are provided under the Magirus, Iveco Astra and Iveco Defense Vehicles brands. Adjusted EBITDA for the segment amounted to \$890 million for the year ended Dec, 2018.

Powertrain (15%): Under FPT Industrial, the segment designs, manufactures and offers engines, transmission systems and axles for on- and offroad applications. Adjusted EBITDA for the segment amounted to \$536 million for the year ended Dec, 2018.

Financial Services: The segment offers retail financing to customers, enabling them to purchase or lease new and used industrial equipment or vehicles. Additionally, it also provides wholesale financing for dealers. Adjusted EBITDA for the segment amounted to \$767 million for the year ended Dec, 2018.



Reasons To Buy:

▲ The company is developing several products and technologies across all the segments to remain at par with the technological advancements and new emission-control procedures. In the first three months of 2019, it launched 24 products across the group. A few of the many launches include Iveco's new daily minibus — AFS Connect Magnum series tractors by agricultural equipment provider Case IH, and methane-powered wheel loader idea — Project TETRA by the construction equipment segment. Beside these, the company is working on electric version of city buses and advanced diesel engines that are likely to be launched in 2019. Upgraded product offerings will aid the company to achieve new business contracts.

Upgraded product offerings and digitalization initiatives will aid the company to achieve new business contracts.

- ▲ CNH Industrial is working on a business plan to combat approaching megatrends that are affecting the industry, which includes digitalization, electrification and automation. The company has been working on a new organizational structure that aims to make it more customer-centric and agile. Apart from this, it looks after ways of productivity improvements while keeping a check on costs. CNH Industrial is also analyzing its global manufacturing footprint, capital allocation, R&D investments and other long-term initiatives.
- ▲ CNH Industrial remains optimistic for the agricultural markets going into 2020, given that the U.S. farmers took advantage of recent improved commodity prices, lower commodity stock levels expected at the end of 2019, sustained U.S. pharma cash flows, use of CapEx, depreciation tax incentives, and finally the apparent needs to replace older equipment to improve yields, all of which will stimulate equipment demand in the latter part of 2019, and of course going into 2020.

Reasons To Sell:

- ✓ Increasing capital expenditure is a concern for CNH Industrial. This rise was due to rising investments to develop products and technologies, which includes funding for precision farming platform and launch of Stage V emission requirement compliant engine applications. Further, investments for capacity expansion, high material costs, overhead expenses and tariff headwinds also added to the company's expenses, which are hampering profits. For 2019, it expects R&D and capital spending to increase to 4% and 2% of sales, respectively.
- ▼ Uncertainty on trade tensions, along with aftereffects of unfavorable weather in Australia and Northern Europe, and extreme wet conditions in North America leading to late planting are likely to hurt CNH industrial's agricultural end markets in 2019. As agricultural equipment is the largest sales contributor in net Industrial sales, a softening in the business is a serious concern.
- Rise in expenses, global weather uncertainties driven by climate changes, unfavorable agricultural end markets are concerns for CNH Industrial. Also, fluctuating foreign currency is a woe.

▼ CNH Industrial has global presence through its four segments, making it vulnerable to foreign exchange volatility. Also, its strong presence in EMEA might experience disruption in case of a no-deal Brexit.

Last Earnings Report

CNH Industrial Meets Q3 Earnings Estimates, Flat Y/Y

CNH Industrial's third-quarter 2019 adjusted earnings per share of 16 cents met the Zacks Consensus Estimate. The figure was flat year over year.

Adjusted net income of \$221 million was flat year over year, mainly due to lower interest expenses and a drop in adjusted effective tax rate.

Consolidated revenues declined 4.9% from the year-ago quarter's level to \$6.36 billion and missed the Zacks Consensus Estimate of \$6.51 billion. The decline was mainly led by lower revenues in the Agricultural Equipment, Construction Equipment, Commercial and Specialty vehicles, and Powertrain segments.

Quarter Ending	09/2019		
Report Date	Nov 06, 2019		
Sales Surprise	-2.26%		
EPS Surprise	0.00%		
Quarterly EPS	0.16		
Annual EPS (TTM)	0.86		

The company's net sales for Industrial Activities were \$5.9 billion and adjusted EBITDA (earnings before interest, tax, depreciation and amortization) was \$523 million in the quarter due to lower sales volume and negative currency translation.

Segmental Performances

Net sales at the Agricultural Equipment segment declined 7.2% year over year to \$2.45 billion in the quarter, due to industry volume deceleration combined with an unfavorable product mix, primarily in North America. Moreover, the segment's adjusted EBIT was \$152 million, down by \$44 million from the year-ago quarter's tally, mainly owing to higher product costs as a result of increased raw material cost and tariffs.

Construction Equipment segment's sales declined 8.5% year over year to \$664 million in third-quarter 2019. The decrease was mainly because of lower production and sales volume in North America to rebalance channel inventory. Further, the adjusted EBIT was down to \$10 million from \$26 million recorded in the year-ago quarter, owing to higher raw material cost and tariffs.

In the third quarter, revenues in Commercial and Specialty vehicles fell 3% year over year to \$2.33 billion due to lower volumes of truck and bus in Europe and exceptionally-low industry demand in Argentina. The segment's adjusted EBIT was \$70 million, up from \$68 million recorded in the prior-year quarter on gains realized from the access granted to Nikola Corporation to Iveco technology.

The Powertrain segment's third-quarter revenues declined 3.3% year over year to \$940 million. The segment's adjusted EBIT was \$81 million compared with \$82 million in the third quarter of 2018, primarily aided by an unfavorable mix of engine sales and increased product development activity in order to support the segment's electrification and alternative propulsion strategy.

Revenues at the Financial Services segment rose 3.8% year over year to \$487 million in the third quarter of 2019. Adjusted EBIT was \$117 million, down \$6 million from the prior-year quarter's figure.

Financial Details & Buyback

CNH Industrial had cash and cash equivalents of \$3.4 billion as of Sep 30, 2019, compared with \$5 billion as of Dec 31, 2018. The company's debt was \$23.91 billion as of Sep 30, 2019, compared with \$24 billion as of Dec 31, 2018. The debt-to-capital ratio stands at 81.54%.

At the end of the third quarter, CNH Industrial's net cash outflow from operations was \$144 million compared with cash inflow of \$1.2 billion in the prior-year quarter.

With the expiration of the previous buyback program, CNH Industrial recently announced a new share repurchase program of up to \$700 million to optimize its capital structure.

Outlook

The company updated its projection for 2019. For the current year, it projects roughly \$26.5-\$27 billion in Industrial Activities' net sales as against the prior guidance of \$27-\$27.5 billion. The adjusted earnings per share guidance has been kept intact at 84-88 cents. Net debt of Industrial Activities at the end of 2019 is expected between \$400 million and \$600 million versus the prior view of \$200 million-400 million.

Valuation

CNH Industrial's shares are up 7.6% in the trailing 12-month period. Stocks in the Zacks Automotive – Foreign industry and the Zacks Auto-Tires-Trucks sector are up 5.5% and 15.3%, respectively, over the past year.

The S&P 500 index is up 28.1% in the past year.

The stock is currently trading at 12.26X forward 12-month earnings, which compares to 8.6X for the Zacks sub-industry, 10.76X for the Zacks sector and 19.18X for the S&P 500 index.

Over the past five years, the stock has traded as high as 29.54X and as low as 9.51X, with a 5-year median of 18.09X. Our Neutral recommendation indicates that the stock will perform in-line with the market. Our \$11 price target reflects 12.5X forward 12-month earnings per share

The table below shows summary valuation data for CNHI:

	Valuation Multiples - CNHI					
		Stock	Sub-Industry	Sector	S&P 500	
	Current	12.26	8.6	10.76	19.18	
P/E F12M	5-Year High	29.54	11.12	11.75	19.34	
	5-Year Low	9.51	6.97	8.23	15.17	
	5-Year Median	18.09	8.62	9.93	17.44	
	Current	8.05	6.3	8.73	12.38	
EV/EBITDA TTM	5-Year High	9.68	7.71	11.33	12.86	
	5-Year Low	6.76	5.43	7.05	8.48	
	5-Year Median	7.86	6.75	9.27	10.67	
	Current	0.51	0.48	0.67	3.57	
P/S F12M	5-Year High	0.76	0.64	0.76	3.57	
	5-Year Low	0.31	0.35	0.5	2.54	
	5-Year Median	0.47	0.46	0.62	3	

As of 01/21/2020

Industry Analysis Zacks Industry Rank: Bottom 26% (188 out of 255) ■ Industry Price 16 200 - Industry ■ Price

Top Peers

Caterpillar Inc. (CAT)	Neutral
Deere & Company (DE)	Neutral
Navistar International Corporation (NAV)	Neutral
Oshkosh Corporation (OSK)	Neutral
PACCAR Inc. (PCAR)	Neutral
Volkswagen AG (VWAGY)	Neutral
Daimler AG (DDAIF)	Underperform
AB Volvo (VLVLY)	Underperform

Industry Comparison Ind	dustry: Automotive - Foreign			Industry Peers		
	CNHI Neutral	X Industry	S&P 500	DDAIF Underperform	DE Neutral	VLVL\ Underperform
VGM Score	С	-	-	А	В	D
Market Cap	14.54 B	15.40 B	24.43 B	54.89 B	54.32 B	34.30
# of Analysts	7	1	13	3	10	
Dividend Yield	0.00%	1.18%	1.75%	0.00%	1.76%	5.10%
Value Score	Α	-	-	Α	D	C
Cash/Price	0.28	0.38	0.04	0.57	0.08	0.1
EV/EBITDA	9.48	4.19	14.00	6.41	10.58	6.7
PEG Ratio	NA	1.52	2.06	2.45	4.08	N/
Price/Book (P/B)	2.37	0.94	3.39	0.79	4.76	2.3
Price/Cash Flow (P/CF)	6.04	3.95	13.69	3.35	10.44	6.1
P/E (F1)	12.28	9.21	19.00	8.02	18.27	13.18
Price/Sales (P/S)	0.51	0.42	2.68	0.28	1.38	0.7
Earnings Yield	8.10%	8.96%	5.26%	12.47%	5.47%	7.59%
Debt/Equity	3.90	0.38	0.72	1.58	2.65	0.7
Cash Flow (\$/share)	1.78	5.58	6.94	15.32	16.53	2.7
Growth Score	D	-	-	A	В	D
Hist. EPS Growth (3-5 yrs)	17.68%	0.25%	10.60%	0.39%	12.82%	41.479
Proj. EPS Growth (F1/F0)	2.53%	5.32%	7.57%	48.53%	-5.00%	-27.27%
Curr. Cash Flow Growth	21.09%	-0.40%	14.00%	-10.36%	4.09%	23.949
Hist. Cash Flow Growth (3-5 yrs)	2.13%	1.76%	9.00%	1.70%	3.09%	N.
Current Ratio	6.03	1.24	1.23	1.22	2.04	1.3
Debt/Capital	79.63%	27.57%	42.99%	61.31%	72.60%	43.90%
Net Margin	5.46%	2.91%	11.15%	2.40%	8.29%	7.31%
Return on Equity	21.02%	8.89%	17.16%	11.23%	27.11%	27.749
Sales/Assets	0.62	0.90	0.55	0.58	0.54	0.8
Proj. Sales Growth (F1/F0)	-0.24%	0.31%	4.05%	1.20%	-7.50%	-5.12%
Momentum Score	D	-	-	D	В	C
Daily Price Chg	-2.98%	0.00%	-0.27%	-1.04%	-2.07%	0.93%
1 Week Price Chg	1.65%	0.00%	2.29%	-5.38%	1.60%	2.48%
4 Week Price Chg	-3.16%	-0.41%	2.13%	-6.73%	-1.11%	-0.129
12 Week Price Chg	-2.45%	-0.61%	6.99%	-13.81%	-0.89%	11.659
52 Week Price Chg	6.97%	-6.76%	21.25%	-10.31%	8.64%	25.199
20 Day Average Volume	983,775	52,269	1,415,064	33,577	1,104,996	18,65
(F1) EPS Est 1 week change	0.00%	0.00%	0.00%	-0.83%	0.00%	0.00
(F1) EPS Est 4 week change	-0.98%	0.00%	0.00%	-1.13%	-0.43%	-0.269
(F1) EPS Est 12 week change	-4.25%	-6.55%	-0.34%	-14.45%	-15.48%	-12.33%
(Q1) EPS Est Mthly Chg	0.00%	0.00%	0.00%	NA	0.00%	0.009

Zacks Stock Rating System

We offer two rating systems that take into account investors' holding horizons: Zacks Rank and Zacks Recommendation. Each provides valuable insights into the future profitability of the stock and can be used separately or in combination with each other depending on your investment style.

Zacks Recommendation

The Zacks Recommendation aims to predict performance over the next 6 to 12 months. The foundation for the quantitatively determined Zacks Recommendation is trends in the company's estimate revisions and earnings outlook. The Zacks Recommendation is broken down into 3 Levels; Outperform, Neutral and Underperform. Unlike many Wall Street firms, we have an excellent balance between the number of Outperform and Neutral recommendations. Our team of 70 analysts are fully versed in the benefits of earnings estimate revisions and how that is harnessed through the Zacks quantitative rating system. But we have given our analysts the ability to override the Zacks Recommendation for the 1200 stocks that they follow. The reason for the analyst over-rides is that there are often factors such as valuation, industry conditions and management effectiveness that a trained investment professional can spot better than a quantitative model.

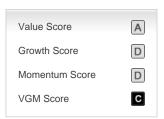
Zacks Rank

The Zacks Rank is our short-term rating system that is most effective over the one- to three-month holding horizon. The underlying driver for the quantitatively-determined Zacks Rank is the same as the Zacks Recommendation, and reflects trends in earnings estimate revisions.

Zacks Style Scores

The Zacks Style Score is as a complementary indicator to the Zacks rating system, giving investors a way to focus on the highest rated stocks that best fit their own stock picking preferences.

Academic research has proven that stocks with the best Value, Growth and Momentum characteristics outperform the market. The Zacks Style Scores rate stocks on each of these individual styles and assigns a rating of A, B, C, D and F. We also produce the VGM Score (V for Value, G for Growth and M for Momentum), which combines the weighted average of the individual Style Scores into one score. This is perfectly suited for those who want their stocks to have the best scores across the board.



As an investor, you want to buy stocks with the highest probability of success. That means buying stocks with a Zacks Recommendation of Outperform, which also has a Style Score of an A or a B.

Disclosures

This report contains independent commentary to be used for informational purposes only. The analysts contributing to this report do not hold any shares of this stock. The analysts contributing to this report do not serve on the board of the company that issued this stock. The EPS and revenue forecasts are the Zacks Consensus estimates, unless indicated otherwise on the reports first page. Additionally, the analysts contributing to this report certify that the views expressed herein accurately reflect the analysts personal views as to the subject securities and issuers. ZIR certifies that no part of the analysts compensation was, is, or will be, directly or indirectly, related to the specific recommendation or views expressed by the analyst in the report.

Additional information on the securities mentioned in this report is available upon request. This report is based on data obtained from sources we believe to be reliable, but is not guaranteed as to accuracy and does not purport to be complete. Any opinions expressed herein are subject to change.

ZIR is not an investment advisor and the report should not be construed as advice designed to meet the particular investment needs of any investor. Prior to making any investment decision, you are advised to consult with your broker, investment advisor, or other appropriate tax or financial professional to determine the suitability of any investment. This report and others like it are published regularly and not in response to episodic market activity or events affecting the securities industry.

This report is not to be construed as an offer or the solicitation of an offer to buy or sell the securities herein mentioned. ZIR or its officers, employees or customers may have a position long or short in the securities mentioned and buy or sell the securities from time to time. ZIR is not a broker-dealer. ZIR may enter into arms-length agreements with broker-dealers to provide this research to their clients. Zacks and its staff are not involved in investment banking activities for the stock issuer covered in this report.

ZIR uses the following rating system for the securities it covers. **Outperform-** ZIR expects that the subject company will outperform the broader U.S. equities markets over the next six to twelve months. **Neutral-** ZIR expects that the company will perform in line with the broader U.S. equities markets over the next six to twelve months. **Underperform-** ZIR expects the company will underperform the broader U.S. equities markets over the next six to twelve months.

No part of this report can be reprinted, republished or transmitted electronically without the prior written authorization of ZIR.