

Canadian Pacific(CP)

\$361.31 (As of 03/03/21)

Price Target (6-12 Months): **\$383.00**

Long Term: 6-12 Months

Zacks Recommendation:
Neutral

(Since: 09/21/20)

Prior Recommendation: Outperform

Short Term: 1-3 Months

Zacks Rank: (1-5)

3-Hold

Zacks Style Scores:

VGM:C

Value: B

Growth: C

Momentum: C

Summary

We are impressed by Canadian Pacific's efforts to reward its shareholders. During the fourth quarter, the company repurchased shares worth \$561 million. Moreover, in July 2020, the company hiked its dividend payout by 15%. With gradual recovery in freight volumes, the strong rebound in the automotive business (revenues rose 28% in fourth quarter and 8% in the third quarter after declining 67.3% in the second) is encouraging. The recent buyout of the Detroit River Rail Tunnel is expected to lower its operating costs pertaining to the movement of traffic through the tunnel. Although freight volumes have improved, it is considerably weak on a year-over-year basis (volumes declined 2% year over year in 2020), which adds uncertainty to Canadian Pacific's prospects. High capital expenditures also may spillover.

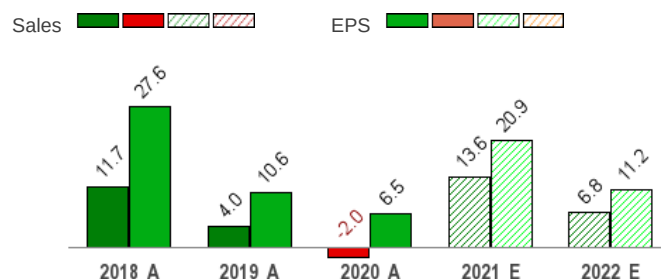
Price, Consensus & Surprise



Data Overview

52-Week High-Low	\$379.00 - \$173.26
20-Day Average Volume (Shares)	247,395
Market Cap	\$48.2 B
Year-To-Date Price Change	4.2%
Beta	0.93
Dividend / Dividend Yield	\$2.98 / 0.8%
Industry	Transportation - Rail
Zacks Industry Rank	Bottom 17% (212 out of 254)

Sales and EPS Growth Rates (Y/Y %)



Last EPS Surprise	0.0%
Last Sales Surprise	-5.3%
EPS F1 Estimate 4-Week Change	0.0%
Expected Report Date	04/20/2021
Earnings ESP	0.3%
P/E TTM	27.4
P/E F1	22.7
PEG F1	2.5
P/S TTM	8.4

Sales Estimates (millions of \$)

	Q1	Q2	Q3	Q4	Annual*
2022					6,985 E
2021	1,584 E	1,617 E	1,623 E	1,683 E	6,538 E
2020	1,523 A	1,293 A	1,398 A	1,543 A	5,756 A

EPS Estimates

	Q1	Q2	Q3	Q4	Annual*
2022					\$17.74 E
2021	\$3.68 E	\$4.00 E	\$4.03 E	\$4.16 E	\$15.95 E
2020	\$3.30 A	\$2.94 A	\$3.09 A	\$3.88 A	\$13.19 A

*Quarterly figures may not add up to annual.

The data in the charts and tables, including the Zacks Consensus EPS and sales estimates, is as of 03/03/2021. The report's text and the analyst-provided price target are as of 03/04/2021.

Overview

Canadian Pacific Railway Limited, founded in 1881 and headquartered in Calgary, Canada, operates a transcontinental railway network in Canada and the United States. The company focuses on providing logistics and supply chain expertise services.

Canadian Pacific serves the principal business centers of Canada from Montreal to Vancouver, as well as the U.S. Northeast and Midwest regions. The company has extended its network reach by establishing alliances and agreements with other Class I railways in North America, which allows it to provide services and access markets across North America beyond its own rail network. As of December 31, 2020, Canadian Pacific operated 19,236 track miles.

Canadian Pacific, whose fiscal year coincides with the calendar year, also serves markets in Europe and the Pacific Rim through direct access to the Port of Montreal in Quebec, and the Port of Vancouver in British Columbia, respectively. Moreover, its equipment includes owned and leased locomotives, railcars etc. At 2020-end, 1,336 locomotive units were owned and 76 leased.

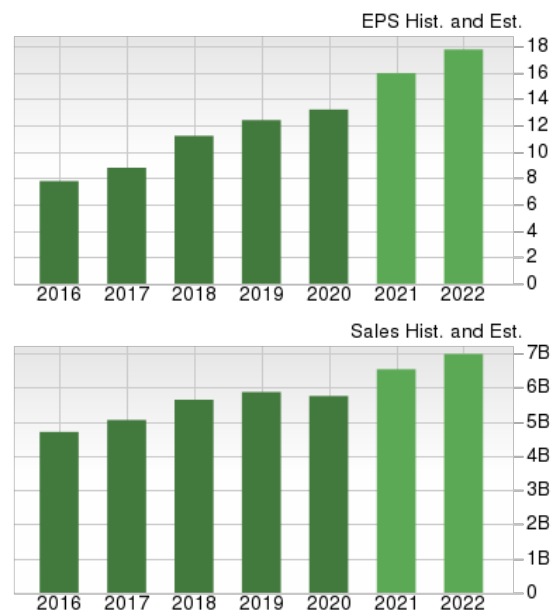
Canadian Pacific is constantly looking to cut costs in a bid to drive bottom-line growth. To this end, operating ratio (operating expenses as a percentage of revenues) improved 280 basis points to 57.1% in 2020. The precision scheduled railroading model adopted by Canadian Pacific is enabling it to control costs. The model improves efficiencies and optimizes assets.

Canadian Pacific derives revenues from **Freight transport** (accounted for approximately 97.8% of the total revenues generated by the company in 2020) and Other (non-freight) services (2.2%).

Freight revenues, which improved marginally year over year in 2020, are earned from transporting bulk, merchandise and intermodal goods, and include fuel recoveries billed to the customers.

Freight segment consists of Grain (24% of freight revenues in 2020), Coal (8%), Sulfur and Fertilizer (4%), Forest products (4%), Energy ,Chemicals and Plastics (20%), Metals, Minerals and Consumer products (8%), Automotive (4%) and Intermodal (21%).

Other revenues are generated mainly from leasing of certain assets, switching fees, routine land sales and income from business partnerships.



Source: Zacks Investment Research

Reasons To Buy:

- ▲ We are impressed by the company's efforts to reward its shareholders. To this end, the company hiked its dividend payout by 15% to C\$0.95 per share (C\$3.8 annually) in July, mainly owing to increased efficiencies, courtesy of the precision scheduled railroading model. Notably, over the long term, the company expects adjusted dividend payout ratio in the 25-30% range. Moreover, the company has resumed its share-buyback program, which was suspended temporarily due to coronavirus-triggered uncertainties. During the fourth quarter of 2020, Canadian Pacific repurchased shares worth \$561 million.
- ▲ Canadian Pacific is performing brilliantly with respect to grain movement. To this end, the company set a record with respect to movement of Canadian grain and grain products in 2020. In the year just gone by, the railroad operator moved 31.32 million metric tonnes (MMT) of Canadian grain and grain products, more than any previous calendar year. Besides, the company also reported its best ever quarter apart from establishing another monthly record in December. During the December-end quarter, Canadian Pacific moved 8.84MMT of Canadian grain and grain products. With this, the company broke its second-quarter 2020 record by 5.1%. In line with the objective of investing in its grain fleet, Canadian Pacific added more than 3,700 new hopper cars to its fleet via purchase or lease. The new high-efficiency railcars carry 15% more grain with respect to volume and 10% more in terms of weight compared with older cars that are being replaced. Moreover, the company is significantly investing in its grain fleet with additional hopper cars coming into service every week.
- ▲ The recent buyout of the Detroit River Rail Tunnel for \$312 million is expected to lower Canadian Pacific's operating costs pertaining to the movement of traffic through the tunnel. This should boost its bottom line further. Per the president and CEO Keith Creel "This is an important corridor for CP, and by taking full ownership, we can better operate the asset to the benefit of our customers and the North American supply chain". The company got full ownership of the tunnel from certain units of OMERS (Ontario Municipal Employees Retirement System), the defined benefit pension plan for municipal employees in the province of Ontario. OMERS had first invested in the Detroit River Tunnel partnership in 2001. Notably, the tunnel connects Windsor, Ontario and Detroit, MI.
- ▲ With gradual recovery in freight-market conditions, Canadian Pacific's automotive business rebounded significantly in the third quarter. After a massive 67.3% year-over-year decline in the second quarter, automotive revenues rose 8% in the third quarter with volumes rising 11%. In the fourth-quarter, automotive freight revenues improved 24%. Moreover, with overall volumes gradually improving, Canadian Pacific anticipates revenue ton-miles to increase at high-single digit in 2021. Additionally, adjusted earnings per share are estimated to increase at double-digit for the current year from the C\$17.67 recorded in 2020.

Gradual improvement in freight-market conditions is aiding the company's. Additionally, its measures to reward shareholders are encouraging.

Reasons To Sell:

- ▼ Although the freight environment has improved, it is still substantially weak when compared with the year-ago levels. With the coronavirus pandemic continuing unabated, it might take a while for freight volumes to rebound fully. Amid coronavirus-related woes, freight revenues, contributing majority to the top line, dipped 1% year over year in 2020. Within the freight segment, coal revenues declined 17%. Notably, metals, minerals and consumer products revenues also decreased 17%. Additionally, automotive and intermodal revenues fell 9% and 2% respectively.
- ▼ With Canadian Pacific investing significantly to upgrade its facilities, the company is incurring significant amount of capital expenses. Capital expenditures increased 6.2% year over year to C\$1.65 billion in 2019. The same was roughly similar in 2020. The same is projected to be roughly C\$1.55 billion in 2021. Such high capital expenditures amid adversities can have a significant impact on the bottom line.
- ▼ At the end of 2020, Canadian Pacific had cash and cash equivalents of C\$147 million, way below its debt (maturing within one year) of C\$1,186 million, implying that the company does not have sufficient cash to meet its current debt obligations.

The company's high debt levels are worrisome.

Last Earnings Report

Q4 Earnings in line at Canadian Pacific

Canadian Pacific's earnings (excluding 68 cents from non-recurring items) of \$3.88 (C\$5.06) per share were in line with the Zacks Consensus Estimate. Quarterly earnings increased 7.5% on a year-over-year basis.

However, quarterly revenues of \$1,543.1 million (C\$2,012 million) lagged the Zacks Consensus Estimate of \$1,629.1 million. The top line dropped 1.6% year over year due to decline in freight revenues amid coronavirus-related woes.

Quarter Ending 12/2020

Report Date	Jan 27, 2021
Sales Surprise	-5.28%
EPS Surprise	0.00%
Quarterly EPS	3.88
Annual EPS (TTM)	13.21

Freight revenues, contributing 97.8% to the top line, fell 3% on a year-over-year basis. The company's freight segment consists of Grain (up 7%), Coal (down 8%), Potash (up 8%), Fertilizers and sulphur (up 22%), Forest products (up 12%), Energy, chemicals and plastics (down 25%), Metals, minerals and consumer products (down 10%), Automotive (up 28%) as well as Intermodal (up 3%). In the reported quarter, total freight revenues per revenue ton-miles (RTMs) were down 5% year over year. Also, total freight revenues per carload plunged 6% from the year-ago quarter's reported figure.

Operating income increased 4%, while operating expenses fell 8% year over year in the quarter under review. Moreover, operating ratio (operating expenses as a percentage of revenues on an adjusted basis) improved to 53.9% in the fourth quarter from 57% in the year-ago quarter. The upside can be attributed to the reduction in operating expenses. Notably, lower value of this key metric bodes well.

Liquidity

The company exited the fourth quarter with cash and cash equivalents of C\$147 million compared with C\$133 million at the end of December 2019. Long-term debt amounted to C\$8,585 million compared with C\$8,158 million at the end of December 2019.

New Repurchase Plan & Five-for-one Stock Split Update

In a shareholder-friendly move, Canadian Pacific's board of directors announced a new 2.5% buyback program. In a bid to enhance liquidity in the shares and provide better access to ownership for a wide range of investors, the railroad announced the proposal for a five-for-one share split of its issued and outstanding common shares. The proposal will be presented by the board of directors for approval of its shareholders. Approval will be sought at the Annual and Special Meeting of Shareholders scheduled to be held on Apr 21, 2021.

2021 Outlook

With volumes gradually improving, Canadian Pacific anticipates revenue ton-miles to increase at high-single digit. Additionally, adjusted earnings per share are estimated to increase at double-digit for the current year from the C\$17.67 recorded in 2020. Effective tax rate is estimated to be approximately 24.6% in the current year.

Recent News

Record Grain Movement for January — Feb 8, 2021

Canadian Pacific set a new record with respect to movement of Canadian grain and grain products in January. Last month, the railroad operator moved 2.22 million metric tonnes of Canadian grain and grain products, exceeding last January's record by 6%.

Dividend Update — Jan 26, 2021

The company's board of directors declared a quarterly dividend of C\$0.95 per share on the outstanding common shares. The dividend will be paid on Apr 26, 2021 to shareholders of record at the close of business on Mar 26.

Valuation

Canadian Pacific shares are up 24.4% and 44.9% in the six-month period and over the trailing 12-month period respectively. Stocks in the Zacks sub-industry and those in the Zacks Transportation sector are up 14.7% and 17.4% in the six-month period, respectively. Over the past year, the Zacks sub-industry appreciated 37% and the sector gained 41.5%.

The S&P 500 Index is up 13.8% and 30.4% in the past six-month period and in the past year respectively.

The stock is currently trading at 7.28X forward 12-month price to sales, which compares to 7.35X for the Zacks sub-industry, 1.62X for the Zacks sector and 4.51X for the S&P 500 Index.

Over the past five years, the stock has traded as high as 7.75X and as low as 3.47X, with a 5-year median of 4.79X. Our Neutral recommendation indicates that the stock will perform in-line with the market. Our \$383 price target reflects 7.71X forward 12-month sales.

The table below shows summary valuation data for CP

Valuation Multiples - CP					
		Stock	Sub-Industry	Sector	S&P 500
P/S F12M	Current	7.28	7.35	1.62	4.51
	5-Year High	7.75	7.35	1.62	4.51
	5-Year Low	3.47	3.64	0.86	3.21
	5-Year Median	4.79	5.14	1.25	3.68
EV/EBITDA TTM	Current	18.3	18.14	16.94	17.24
	5-Year High	18.99	31.17	17.03	17.54
	5-Year Low	9.07	9.15	5.18	9.63
	5-Year Median	13.27	13.59	7.43	13.3
P/E TTM	Current	27.35	26.63	NA	28.21
	5-Year High	28.54	26.63	NA	28.21
	5-Year Low	14.64	15.69	NA	16.05
	5-Year Median	19.77	20.43	15.84	19.71

As of 3/03/2021

Source: Zacks Investment Research

Industry Analysis Zacks Industry Rank: Bottom 17% (212 out of 254)



Top Peers

Company (Ticker)	Rec	Rank
Alstom ADR (ALSMY)	Neutral	4
Canadian National Railway Company (CNI)	Neutral	4
CSX Corporation (CSX)	Neutral	3
Kansas City Southern (KSU)	Neutral	2
Norfolk Southern Corporation (NSC)	Neutral	3
Union Pacific Corporation (UNP)	Neutral	3
United Parcel Service, Inc. (UPS)	Neutral	3
WEST JAPAN RAIL (WJRY)	Underperform	4

The positions listed should not be deemed a recommendation to buy, hold or sell.

Industry Comparison Industry: Transportation - Rail				Industry Peers		
	CP	X Industry	S&P 500	ALSMY	CNI	KSU
Zacks Recommendation (Long Term)	Neutral	-	-	Neutral	Neutral	Neutral
Zacks Rank (Short Term)	3	-	-	4	4	2
VGM Score	C	-	-	B	B	D
Market Cap	48.16 B	26.37 B	27.65 B	19.41 B	79.18 B	18.84 B
# of Analysts	11	7	13	1	10	8
Dividend Yield	0.83%	1.15%	1.4%	0.00%	1.61%	0.85%
Value Score	B	-	-	B	B	C
Cash/Price	0.00	0.08	0.06	0.13	0.01	0.01
EV/EBITDA	16.43	15.01	15.61	NA	17.49	16.83
PEG F1	2.48	2.08	2.34	NA	2.84	1.53
P/B	8.81	4.30	3.83	3.04	5.41	4.30
P/CF	20.27	16.64	15.50	14.65	19.78	18.56
P/E F1	22.65	22.95	20.73	23.77	23.93	22.98
P/S TTM	8.36	6.82	3.18	NA	7.67	7.16
Earnings Yield	4.41%	4.35%	4.73%	4.21%	4.18%	4.35%
Debt/Equity	1.17	0.84	0.67	0.36	0.61	0.86
Cash Flow (\$/share)	17.82	5.64	6.77	0.36	5.64	11.17
Growth Score	C	-	-	B	C	D
Historical EPS Growth (3-5 Years)	15.32%	8.40%	9.32%	NA	4.79%	12.01%
Projected EPS Growth (F1/F0)	20.92%	16.85%	14.54%	0.00%	17.65%	29.65%
Current Cash Flow Growth	5.21%	-4.51%	0.86%	9.76%	-7.81%	-2.37%
Historical Cash Flow Growth (3-5 Years)	6.58%	5.68%	7.37%	NA	1.56%	5.44%
Current Ratio	0.50	1.08	1.39	1.10	0.95	1.31
Debt/Capital	53.98%	46.20%	41.42%	26.57%	37.91%	46.20%
Net Margin	31.74%	22.00%	10.59%	NA	25.86%	23.44%
Return on Equity	33.06%	17.95%	14.75%	NA	19.92%	14.07%
Sales/Assets	0.33	0.31	0.51	NA	0.31	0.26
Projected Sales Growth (F1/F0)	13.55%	7.88%	7.02%	3.61%	12.02%	12.43%
Momentum Score	C	-	-	B	B	D
Daily Price Change	-1.33%	-0.66%	-0.34%	2.95%	-0.43%	-1.33%
1-Week Price Change	-3.18%	-0.35%	-1.51%	1.02%	0.22%	-0.12%
4-Week Price Change	2.97%	3.08%	3.38%	-4.04%	6.55%	-1.78%
12-Week Price Change	6.25%	5.41%	5.67%	-4.91%	0.74%	5.33%
52-Week Price Change	40.47%	26.51%	24.18%	2.15%	26.64%	30.71%
20-Day Average Volume (Shares)	247,395	182,016	1,998,609	116,638	899,893	628,032
EPS F1 Estimate 1-Week Change	0.00%	0.00%	0.00%	0.00%	0.00%	-0.26%
EPS F1 Estimate 4-Week Change	0.00%	0.00%	0.32%	0.00%	0.00%	-0.26%
EPS F1 Estimate 12-Week Change	4.84%	0.93%	2.13%	NA	-3.22%	7.33%
EPS Q1 Estimate Monthly Change	0.00%	0.00%	0.00%	NA	0.00%	0.00%

Source: Zacks Investment Research

Zacks Stock Rating System

We offer two rating systems that take into account investors' holding horizons: Zacks Rank and Zacks Recommendation. Each provides valuable insights into the future profitability of the stock and can be used separately or in combination with each other depending on your investment style.

Zacks Recommendation

The Zacks Recommendation aims to predict performance over the next 6 to 12 months. The foundation for the quantitatively determined Zacks Recommendation is trends in the company's estimate revisions and earnings outlook. The Zacks Recommendation is broken down into 3 Levels; Outperform, Neutral and Underperform. Unlike many Wall Street firms, we maintain a balance between the number of Outperform and Neutral recommendations. Our team of 70 analysts are fully versed in the benefits of earnings estimate revisions and how that is harnessed through the Zacks quantitative rating system. But we have given our analysts the ability to override the Zacks Recommendation for the 1200 stocks that they follow. The reason for the analyst over-rides is that there are often factors such as valuation, industry conditions and management effectiveness that a trained investment professional can spot better than a quantitative model.

Zacks Rank

The Zacks Rank is our short-term rating system that is most effective over the one- to three-month holding horizon. The underlying driver for the quantitatively-determined Zacks Rank is the same as the Zacks Recommendation, and reflects trends in earnings estimate revisions.

Zacks Style Scores

The Zacks Style Score is as a complementary indicator to the Zacks rating system, giving investors a way to focus on the highest rated stocks that best fit their own stock picking preferences.

Academic research has proven that stocks with the best Value, Growth and Momentum characteristics outperform the market. The Zacks Style Scores rate stocks on each of these individual styles and assigns a rating of A, B, C, D and F. We also produce the VGM Score (V for Value, G for Growth and M for Momentum), which combines the weighted average of the individual Style Scores into one score. This is perfectly suited for those who want their stocks to have the best scores across the board.

Value Score	B
Growth Score	C
Momentum Score	C
VGM Score	C

As an investor, you want to buy stocks with the highest probability of success. That means buying stocks with a Zacks Recommendation of Outperform, which also has a Style Score of an A or a B.

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Returns quoted represent past performance which is no guarantee of future results. Investment returns and principal value will fluctuate so that when shares are redeemed, they may be worth more or less than their original cost. Current performance may be higher or lower than the performance shown.

Investing involves risk; principal loss is possible. There is no guarantee that companies that can issue dividends will declare, continue to pay or increase dividends.

Glossary of Terms and Definitions

52-Week High-Low: The range of the highest and lowest prices at which a stock has traded during the past year. This range is determined based on the stock's daily closing price which may differ from the intra-day high or low. Many investors use it as a technical indicator to determine a stock's current value and future price movement. The idea here is that if price breaks out from the 52-week range, in either direction, the momentum may continue in the same direction.

20-Day Average Volume (Shares): The average number of shares of a company traded in a day over the last 20 days. It is a direct indication of a security's overall liquidity. The higher the average daily trading volume, the easier it is to enter or exit the stock at a desired price with more buyers and sellers being available.

Daily Price Change: This is the percentage difference between a trading day's closing price and the prior trading day's closing price. This item is updated at 9 p.m. EST each day.

1-Week Price Change: This is the percentage change in a stock's closing price over the last 5 trading days. This change reflects the collective buying and selling sentiment over the 1-week period.

A strong weekly price increase for the stock, especially when accompanied by increased volume, is an indication of it gaining momentum.

4-Week Price Change: This is the percentage change in a stock's closing price over the last 20 trading days or past 4 weeks. This is a medium-term price change metric and an indication of the stock gaining momentum.

12-Week Price Change: This is the percentage change of a stock's closing price over the last 60 trading days or past 12 weeks. Similar to 4-week price change, this is a medium-term price change metric. It shows whether a stock has been enjoying strong investor demand, or if it has been in consolidation, or distress over this period.

52-Week Price Change: This is the percentage change in a stock's closing price over the last 260 trading days or past 52 weeks. This long-term price change metric is a good reference point for investors. Some investors seek stocks with the best percentage price change over the last 52 weeks, expecting the momentum to continue.

Market Cap: The number of outstanding common shares of a company times its latest price per share. This figure represents a company's size, which indicates various characteristics, including price stability and risk, in which investors could be interested.

Year-To-Date Price Change: Change in a stock's daily closing price in the period of time beginning the first day of the current calendar year through to the previous trading day.

of Analysts: Number of EPS estimates used in calculating the current-quarter consensus. These estimates come from the brokerage analysts tracking this stock. However, the number of such analysts tracking this stock may not match the number of estimates, as all brokerage analysts may not come up with an estimate or provide it to us.

Beta: A measure of risk commonly used to compare the volatility of a stock to the overall market. The S&P 500 Index is the base for calculating beta and carries a value of 1. A stock with beta below 1 is less risky than the market as a whole. And a stock with beta above 1 is riskier.

Dividend: The portion of earnings a company is expected to distribute to its common shareholders in the next 12 months for each share they own. Dividends are usually paid quarterly. Dividend payments reflect positively on a company and help maintain investors' trust. Investors typically find dividend-paying stocks appealing because the dividend adds to any market price appreciation to result in higher return on investment (ROI). Moreover, a steady or increasing dividend payment provides investors a cushion in a down market.

Dividend Yield: The ratio of a company's annual dividend to its share price. The annual dividend used in the ratio is calculated based on the most recent dividend paid by the company. Dividend yield is an estimate of the dividend-only return from a stock in the next 12 months. Since dividend itself doesn't change frequently, dividend yield usually changes with a stock's price movement. As a result, often an unusually high dividend yield is a result of weak stock price.

S&P 500 Index: The Standard & Poor's 500 (S&P 500) Index is an unmanaged group of securities considered to be representative of the stock market in general. It is a market-capitalization-weighted index of stocks of the 500 largest U.S. companies. Each stock's weight in the index is proportionate to its market value.

Industry: One of the 250+ groups that Zacks classifies all stocks into based on the nature of business. These groups are termed as expanded (aka "X") industries and map to their respective (economic) sectors; Zacks has 16 sectors.

Zacks Industry Rank: The Zacks Industry Rank is determined by calculating the average Zacks Rank for all stocks in the industry and then assigning an ordinal rank to it. For example, an industry with an average Zacks Rank of 1.6 is better than an industry with an average Zacks Rank of 2.3. So, the industry with the better average Zacks Rank would get a better Zacks Industry Rank. If an industry has the best average Zacks Rank, it would be considered the top industry (1 out of 250+), which would place it at the top 1% of Zacks-ranked industries. Studies have shown that roughly half of a stock's price movement can be attributed to the industry group it belongs to. In fact, the top 50% of Zacks-ranked industries outperforms the bottom 50% by a factor of more than 2 to 1.

Last EPS Surprise: The percentage deviation of a company's last reported earnings per share from the Zacks Consensus Estimate. Companies with a positive earnings surprise are more likely to surprise again in the future (or miss again if they recently missed).

Last Sales Surprise: The percentage deviation of a company's last reported sales from the Zacks Consensus Estimate.

Expected Report Date: This is an estimated date of a company's next earnings release. The information originated or gathered by Zacks Investment Research from its information providers or publicly available sources is the basis of this estimate.

Earnings ESP: The Zacks Earnings ESP compares the Most Accurate Estimate to the Zacks Consensus Estimate for the yet-to-be reported quarter. The Most Accurate Estimate is the most recent version of the Zacks Consensus EPS Estimate. The idea here is that analysts revising their estimates closer to an earnings release have the latest information, which could potentially be more accurate than what they and others contributing to the consensus had predicted earlier. Thus, a positive or negative Earnings ESP reading theoretically indicates the likely deviation of the actual earnings from the consensus estimate. However, the model's predictive power is significant for positive ESP readings only. A positive Earnings ESP is a strong predictor of an earnings beat, particularly when combined with a Zacks Rank #1 (Strong Buy), #2 (Buy) or #3 (Hold). Our research shows that stocks with this combination produce a positive surprise nearly 70% of the time.

Periods:

TTM: Trailing 12 months. Using TTM figures is an effective way of analyzing the most-recent financial data in an annualized format that helps neutralize the effects of seasonality and other quarter-to-quarter variation.

F1: Current fiscal year. This period is used to analyze the estimates for the ongoing full fiscal year.

F2: Next fiscal year. This period is used to analyze the estimates for the next full fiscal year.

F12M: Forward 12 months. Using F12M figures is an effective way of analyzing the near-term (the following four unreported quarters) estimates in an annualized manner. Instead of typically representing estimates for the full fiscal year, which may not represent the nitty-gritty of each quarter, F12M figures suggest an all-inclusive annualized estimate for the following four quarters. The annualization helps neutralize the potential effects of seasonality and other quarter-to-quarter variations.

P/E Ratio: The price-to-earnings ratio measures a company's current market price per share relative to its earnings per share (EPS). Usually, the trailing-12-month (TTM) EPS, current-fiscal-year (F1) EPS estimate, or forward-12-month (F12M) EPS estimate is used as the denominator. In essence, this ratio shows what the market is willing to pay today for each dollar of EPS. In other words, this ratio gives a sense of what the relative value of the company is at the already reported level of earnings or at a future level of earnings.

It is one of the most widely-used multiples for determining the value of a company and helps comparing its valuation with that of a competitor, the industry group or a benchmark.

PEG Ratio: The price/earnings to growth ratio is a stock's P/E ratio using current fiscal year (F1) EPS estimate divided by its expected EPS growth rate over the coming 3 to 5 years. This ratio essentially determines a stock's value by factoring in the company's expected earnings growth and is thus believed to provide a more complete picture than just the P/E ratio, particularly for faster-growing companies.

P/S Ratio: The price-to-sales ratio is calculated as a company's current price per share divided by trailing 12 months (TTM) sales or revenues per share. This ratio shows what the market is willing to pay today for each dollar of TTM sales per share. The P/S ratio is at times the only valuation metric when the company has yet to become profitable.

Cash/Price Ratio: The cash-to-price ratio or Cash Yield is calculated as cash and marketable securities per share divided by the company's current share price. Like the earnings yield, which shows the anticipated yield (or return) on a stock from earnings for each dollar invested, the cash yield does the same, with cash being the source of return instead of earnings. For example, a cash/price ratio of 0.08 suggests a return of 8% or 8 cents for every \$1 investment.

EV/EBITDA Ratio: The EV/EBITDA ratio, also known as Enterprise Multiple, is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by EBITDA (earnings before interest, taxes, depreciation and amortization). Usually, trailing-12-month (TTM) or forward-12-month (F12M) EBITDA is used as the denominator.

EV/Sales Ratio: The enterprise value-to-sales ratio is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by annual sales. It is an expansion of the P/S valuation, which uses market value instead of enterprise value. The EV/Sales ratio is perceived as more accurate than P/S, in part, because the market capitalization does not take a company's debt into account when valuing it.

EV/CF Ratio: The enterprise value-to-cash flow ratio is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by the trailing-12-month (TTM) operating cash flow. It's a measure of how long it would take to buy the entire business if you were able to use all the company's operating cash flow.

The EV/CF ratio is perceived as more accurate than the P/CF ratio, in part, because the market price does not take a company's debt into account when valuing it.

EV/FCF Ratio: The enterprise value-to-free cash flow metric compares a company's enterprise value to its trailing-12-month (TTM) free cash flow (FCF). This metric is very similar to the EV/CF ratio, but is considered a more exact measure owing to the fact that it uses free cash flow, which subtracts capital expenditures (CAPEX) from a company's total operating cash flow, thereby reflecting the actual cash flow available for funding growth activities and payments to shareholders.

P/EBITDA Ratio: The P/EBITDA ratio is calculated as a company's per share market value divided by EBITDA (earnings before interest, taxes, depreciation, and amortization). This metric is very similar to the EV/EBITDA ratio, but is considered a little less exact measure as it uses market price, which does not take a company's debt into account. However, since EBITDA is often considered a proxy for cash income, the metric is used as a measure of what the market is willing to pay today for each dollar of the company's cash profitability in the trailing 12 months (TTM) or forward 12 months (F12M).

P/B Ratio: The price-to-book ratio is calculated as a company's current price per share divided by its book value (total assets – liabilities – preferred stocks) per share. In short, the book value is how much a company is worth. In other words, it reflects the total value of a company's assets that its common shareholders would receive if it were to be liquidated. So, the P/B ratio indicates whether you're paying higher or lower than what would remain if the company went bankrupt immediately. Investors typically use this metric to determine how a company's stock price stacks up to its intrinsic value.

P/TB Ratio: The price-to-tangible-book value ratio is calculated as a the per share market value of a company divided by the value of its tangible assets (total assets – liabilities – preferred stocks – intangible assets) per share. Tangible book value is the same thing as book value except it excludes the value of intangible assets to get a step closer to the baseline value of the company.

P/CF Ratio: The price-to-cash flow ratio measures a company's per share market price relative to its trailing-12-month (TTM) operating cash flow per share. This metric is used to determine whether a company is undervalued or overvalued relative to another stock, industry or sector. And like the P/E ratio, a lower number is typically considered better from the value perspective.

One of the reasons why P/CF ratio is often preferred over P/E ratio is the fact that operating cash flow adds back non-cash expenses such as depreciation and amortization to net income. This feature helps valuing stocks that have positive cash flow but are not profitable because of large noncash charges.

P/FCF Ratio: The price-to-free cash flow ratio is an extension of P/CF ratio, which uses trailing-12-month (TTM) free cash flow per share instead of operating cash flow per share. This metric is considered a more exact measure than P/CF ratio, as free cash flow subtracts capital expenditures (CAPEX) from a company's total operating cash flow, thereby reflecting the actual cash flow available for funding activities that generate additional revenues.

Earnings Yield: The earnings yield is calculated as current fiscal year (F1) EPS estimate divided by the company's current share price. The ratio, which is the inverse of the P/E ratio, measures the anticipated yield (or return) from earnings for each dollar invested in a stock today.

For example, earnings yield for a stock, which is trading at \$35 and expected to earn \$3 per share in the current fiscal year (F1), would be 0.0857 ($3/35 = 0.0857$) or 8.57%. In other words, for \$1 invested in the stock today, the yield from earnings is anticipated to be 8.57 cents.

Investors most commonly compare the earnings yield of a stock to that of a broad market index (such as the S&P 500) and prevailing interest rates, such as the current 10-year Treasury yield. Since bonds and stocks compete for investors' dollars, stock investors typically demand a higher yield for the extra risk they assume compared to investors of U.S. Treasury-backed securities that offer virtually risk-free returns. This additional return is referred to as the risk premium.

Debt/Equity Ratio: The debt-to-equity ratio is calculated as a company's total liabilities divided by its shareholder equity. This metric is used to gauge a company's financial leverage. In other words, it is a measure of the degree to which a company is financing its operations through debt versus its own funds. The higher the ratio, the higher the risk for shareholders.

However, this ratio is difficult to compare across industry groups where ideal amounts of debt vary. Some businesses are more capital intensive than others and typically require higher debt to finance their operations. So, a company's debt-to-equity ratio should be compared with other companies in the same industry.

Cash Flow (\$/share): Cash flow per share is calculated as operating cash flow (after-tax earnings + depreciation + other non-cash charges) divided by common shares outstanding. It is used by many investors as a measure of a company's financial strength. Since cash flow per share takes into consideration a company's ability to generate cash by adding back non-cash expenses, it is regarded by some as a more accurate measure of a company's financial situation than earnings per share, which could be artificially deflated.

Current Ratio: The current ratio or liquidity ratio is a company's current assets divided by its current liabilities. It measures a company's ability to pay short-term obligations. A current ratio that is in line with the industry average or slightly higher is generally considered acceptable. A current ratio that is lower than the industry average would indicate a higher risk of distress or default. A higher number is usually better. However, a very high current ratio compared to the industry average could be an indication of inefficient use of assets by management.

Debt/Capital Ratio: Debt-to-capital ratio is a company's total debt (interest-bearing debt + both short- and long-term liabilities) divided its total capital (interest-bearing debt + shareholders' equity). It is a measure of a company's financial leverage. All else being equal, the higher the debt-to-capital ratio, the riskier the stock.

However, this ratio can vary widely from industry to industry, the ideal amount of required debt being different. Some businesses are more capital intensive than others and typically require higher debt to finance their operations. So, a company's debt-to-capital ratio should be compared with the same for its industry.

Net Margin: Net margin is calculated as net income divided by sales. It shows how much of each dollar in sales generated by a company translates into profit. For example, if a company's net margin is 15%, its net income is 15 cents for every \$1 of sales it makes.

A change in margin can reflect either a change in business conditions, or a company's cost controls, or both. If a company's expenses are growing faster than sales, its net margin will decline. However, different net margin rates are considered good for different industries, so it's better to compare net margin rates of companies in the same industry group.

Return on Equity: Return on equity (ROE) is calculated as trailing-12-month net income divided by trailing-12-month average shareholder equity (including reinvested earnings). This metric is considered a measure of how effectively management is using a company's assets to generate profits. For example, if a company's ROE is 10%, it creates 10 cents profits for every \$1 shareholder equity, which is basically the company's assets minus debt. A company's ROE deemed good or bad depends on what's normal for its peers or industry group.

Sales/Assets Ratio: The sales-to-assets ratio or asset utilization ratio or asset turnover ratio is calculated as a company's annual sales divided by average assets (average of assets at the beginning of the year and at the year's end). This metric helps investors understand how effectively a company is using its assets to generate sales. For example, a sales-to-assets ratio of 2.5 indicates that the company generated \$2.50 in sales for every \$1 of assets on its books.

The higher the sales-to-assets ratio, the better the company is performing. However, similar to many other ratios, the asset turnover ratio tends to be higher for companies in certain industries/sectors than in others. So, a company's sales-to-assets ratio should be compared with the same for its industry/sector.

Historical EPS Growth (3-5 Years): This is the average annual (trailing-12-month) EPS growth rate over the last 3-5 years. This metric helps investors see how a company's EPS has grown from a long-term perspective.

Note: There are many factors that can influence short-term numbers — a recession will reduce this number, while a recovery will inflate it. The longterm perspective helps smooth out short-term events.

Projected EPS Growth (F1/F0): This is the estimated EPS growth rate for the current financial year. It is calculated as the consensus estimate for the current fiscal year (F1) divided by the reported EPS for the last completed fiscal year (F0).

Current Cash Flow Growth: It measures the latest year-over-year change in operating cash flow. Cash flow growth tells an investor how quickly a company is generating inflows of cash from operations. A positive change in the cash flow is desired and shows that more 'cash' is coming in than going out.

Historical Cash Flow Growth (3-5 Years): This is the annualized change in cash flow over the last 3-5 years. The change in a longer period helps put the current reading into proper perspective. By looking at the rate, rather than the actual dollar value, the comparison across the industry and peers becomes easier.

Projected Sales Growth (F1/F0): This metric looks at the estimated sales growth for the current year. It is calculated as sales estimate for the current fiscal year (F1) divided by the reported sales for the last completed fiscal year (F0).

Like EPS growth, a higher rate is better for sales growth. A look at a company's projected sales growth instantly tells you what the outlook is for their products and services. However, different sales growth rates are considered good for different industries, so it's better to compare sales growth rates of companies in the same industry group.

EPS F1 Estimate 1-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past week. The change in a company's consensus EPS estimate (or earnings estimate revision) has proven to be strongly correlated with the near-term price movement of its shares. It is an integral part of the Zacks Rank.

If a stock's consensus EPS estimate is \$1.10 now versus \$1.00 a week ago, that will be reflected as a 10% upward revision. If, on the other hand, it went from \$1.00 to 90 cents, that would be a 10% downward revision.

EPS F1 Estimate 4-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past four weeks.

A stock's earnings estimate revision in a 1-week period is important. But it's more meaningful to look at the longer-term revision. And, of course, the 4-week change helps put the 1-week change into proper perspective.

EPS F1 Estimate 12-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past 12 weeks.

This metric essentially shows how the consensus EPS estimate has changed over a period longer than 1 week or 4 weeks.

EPS Q1 Estimate Monthly Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal quarter over the past four weeks.

While the revision in consensus EPS estimate for the current fiscal year is strongly correlated with the near-term price movement of its shares, the estimate revision for the current fiscal quarter is an important metric as well, especially over the short term, and particularly as a stock approaches its earnings date. If a stock's Q1 EPS estimate decreases ahead of its earnings release, it's usually a negative sign, whereas an increase is a positive sign.