

Cousins Properties (CUZ)

\$28.89 (As of 09/09/20)

Price Target (6-12 Months): **\$31.00**

Long Term: 6-12 Months

Zacks Recommendation:

Neutral

(Since: 12/31/19)

Prior Recommendation: Outperform

Short Term: 1-3 Months

Zacks Rank: (1-5)

3-Hold

Zacks Style Scores:

VGM:D

Value: C

Growth: C

Momentum: C

Summary

Cousins Properties' portfolio of class A office assets concentrated in the high-growth Sun Belt markets is well-poised to benefit from the de-densification trends and renewal leasing that are likely to dominate near-term demand. Moreover, it is capitalizing on favorable migration trend and long-term prospects in its markets to strengthen portfolio by undertaking new developments and non-core asset sales. Excellent liquidity, with limited near-term capital needs amid the ongoing uncertainty, is also a positive. Shares of the company have outperformed the industry in the past three months. However, a competitive landscape and high supply in the office real estate market are expected to adversely impact Cousins Properties' pricing power. Further, the coronavirus pandemic and the related setbacks continue to hinder its leasing activities.

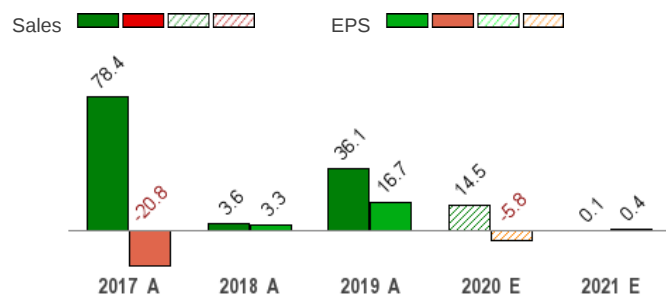
Price, Consensus & Surprise



Data Overview

52-Week High-Low	\$42.99 - \$21.15
20-Day Average Volume (Shares)	696,587
Market Cap	\$4.3 B
Year-To-Date Price Change	-29.9%
Beta	0.90
Dividend / Dividend Yield	\$1.20 / 4.2%
Industry	REIT and Equity Trust - Other
Zacks Industry Rank	Bottom 11% (223 out of 251)

Sales and EPS Growth Rates (Y/Y %)



Last EPS Surprise	0.0%
Last Sales Surprise	1.5%
EPS F1 Estimate 4-Week Change	0.1%
Expected Report Date	10/28/2020
Earnings ESP	-0.8%
P/E TTM	10.1
P/E F1	10.4
PEG F1	2.6
P/S TTM	5.7

Sales Estimates (millions of \$)

	Q1	Q2	Q3	Q4	Annual*
2021					721 E
2020	189 A	175 A	176 E	179 E	720 E
2019	123 A	135 A	181 A	189 A	629 A

EPS Estimates

	Q1	Q2	Q3	Q4	Annual*
2021	\$0.69 E	\$0.69 E	\$0.71 E	\$0.71 E	\$2.78 E
2020	\$0.76 A	\$0.66 A	\$0.67 E	\$0.69 E	\$2.77 E
2019	\$0.80 A	\$0.71 A	\$0.72 A	\$0.73 A	\$2.94 A

*Quarterly figures may not add up to annual.

The data in the charts and tables, including the Zacks Consensus EPS and Sales estimates, is as of 09/09/2020. The reports text is as of 09/10/2020.

Overview

Founded in 1958, Cousins Properties Incorporated is a real estate investment trust (REIT) based in Atlanta, GA. The company engages in the acquisition, ownership, development and management of class A office and mixed-use properties throughout the Sunbelt markets of the United States, with special focus on Arizona, Florida, Georgia, North Carolina, and Texas.

As of Jun 30, 2020, the company's portfolio of real estate assets comprised interests in 35 operating properties, having 19.4 million square feet of rentable space, and six projects (five office and one mixed-use) under active development.

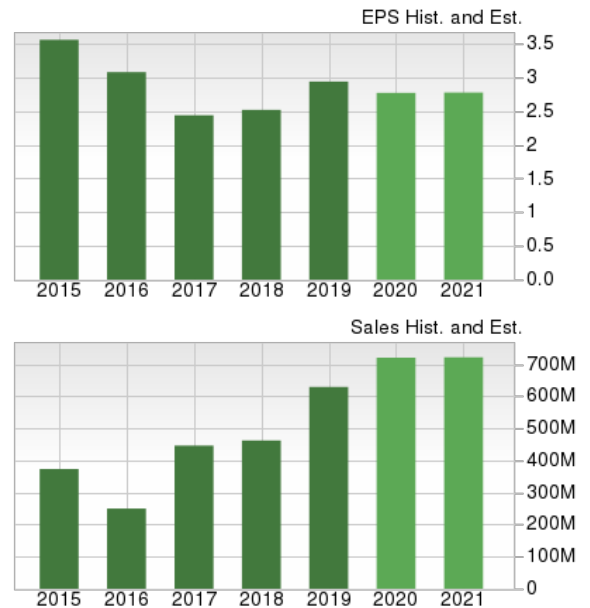
Cousins Properties is enhancing its scale on the back of strategic transactions. In June 2019, it completed the merger with TIER REIT in a 100% stock-for-stock deal. The move has helped create a Sun Belt-focused Class A office REIT, which will likely benefit from improved market scale, and realize operational and leasing synergies.

Moreover, following the merger on Jun 17, 2019, Cousins Properties announced that it has completed a one-for-four reverse stock split for outstanding shares of its common stock.

Earlier in October 2016, Cousins Properties closed the merger with Parkway Properties. The over \$2 billion stock-for-stock merger and the simultaneous spin-off of the Houston-based assets of both companies into a new publicly-traded REIT paved way for strengthening the company's portfolio with high-quality assets and exit the troubled Houston market simultaneously.

On Oct 1, 2019 Cousins Properties completed the previously-announced transaction to acquire its partner's 50% interest in Terminus Office Holdings LLC (TOH) for \$148 million. The transaction valued Terminus 100 and 200 (located in Atlanta) at \$503 million. The company consolidated TOH and recognized a gain of \$92.8 million in stages.

Note: All EPS numbers presented in this report represent FFO per share. FFO, a widely used metric to gauge the performance of REITs, is obtained after adding depreciation and amortization and other non-cash expenses to net income.



Source: Zacks Investment Research

Reasons To Buy:

- ▲ Cousins Properties has an unmatched portfolio of class A office assets concentrated in the high-growth Sun Belt markets. This region is experiencing a population influx. The demand for office space has been high amid favorable migration trends and pro-business environment. Assets in these markets are also expected to command higher rents compared with the broader market. In fact, the company's 19.4-million square-foot portfolio was 94.4% leased as of the second-quarter end.
- ▲ With significant presence in the best urban submarkets in each city, Cousins Properties has been able to enjoy healthy demand for its properties. The company has a well-diversified, high-end tenant roster with less dependence on a single industry. This enables it to enjoy steady revenues over different economic cycles. In fact, amid the coronavirus-led market mayhem, Cousins Properties collected 97% of its second-quarter rents and 98% of July rents. Additionally, as of the first-quarter end the company has enjoyed 33 consecutive quarters of year-over-year growth in same-property cash net operating income (NOI).
- ▲ Much of the leasing proportion has shifted from new to renewal-oriented deals due to the pandemic. Going forward, the next cycle of office-space demand will likely be driven by de-densification to allow higher square footage per office worker and the need for better-amenitized office properties to focus on health & wellness amid social-distancing requirements. Moreover, tenant downsizing is less likely and this will improve tenant retention. Hence, with a portfolio of class A properties in best amenitized submarkets across the Sun Belt region, Cousins Properties is well-positioned to benefit from the emerging trend. Additionally, 32% of Cousins Properties' second-quarter leasing activity was new and expansion leasing.
- ▲ Moreover, the company makes concerted efforts to build a stronger platform with trophy assets' acquisitions and opportunistic developments in high-barrier-to-entry submarkets in Atlanta, Austin, Charlotte, Phoenix and Tampa. Currently, the company's development pipeline aggregates \$566 million. The office pipeline is 82% pre-leased and is expected to add \$66 million of additional NOI by 2022 end.
- ▲ Cousins Properties focuses on maintaining a fortress balance sheet, with ample liquidity to leverage on improving market fundamentals. A low-leveraged balance sheet allows it to pursue compelling investments and leverage on strategic land opportunities for future office and mixed-use projects. Also, the company's \$1-billion liquidity is sufficient to fund the remaining \$160 million of development pipeline. Further, it has no debt maturities for the remainder of 2020.

Cousins Properties' high-quality portfolio, impressive tenant roster, opportunistic investments, and developments in best sub-markets and strong balance sheet keep the growth momentum going.

Reasons To Sell:

- ▼ There is stiff competition from developers, owners and operators of office properties and other commercial real estate and this affects the company's ability to retain tenants at relatively higher rents and dents its pricing power. In addition, higher construction activity is expected to increase new supply of class A office space in the company's market. This too is intensifying competition for the company, leading to lesser scope for rent and occupancy growth.
- ▼ The coronavirus pandemic and the resultant impact on the economy and real estate sector add to its woes. In fact, the company anticipates muted leasing activity and parking demand in the near term. Further, cash same-property performance is anticipated to remain discouraging. Additionally, Cousins Properties has received rent relief requests primarily from its retail tenants and flexible office providers, and has deferred \$7.5 million of cash rent as of Jul 31. The company expects such deferral activity to continue until the pandemic subsides.
- ▼ The company has a significant development pipeline, with an estimated project cost (the company's share) of \$565.6 million. In addition, the company focuses to increase its land bank. Although such activities are accretive for value creation, it requires huge capital outlays. Furthermore, an extensive development pipeline increases the company's operational risks by exposing it to construction cost overruns, entitlement delays and lease-up risks.
- ▼ The company's assets are concentrated in Atlanta, Austin, Charlotte, Phoenix and Tampa. Particularly, as of Jun 30, 2020, Atlanta, Austin and Charlotte contributed 35.2%, 26.8% and 12.4%, respectively, to the company's NOI. Hence, any economic or political downturn in the markets will likely affect Cousins Properties' performance.
- ▼ Shares of Cousins Properties have declined 7.6% as against its industry's growth of 4.8% over the past three months. Moreover, the trend in estimate revision of 2020 FFO per share does not indicate a favorable outlook for the company as estimates have been revised marginally downward over the past week. Hence, given the above mentioned concerns and downward estimate revision, the stock has limited upside potential in the near term.

A competitive landscape and high supply in the office real estate market are expected to adversely impact Cousins Properties' pricing power. Also, it has significant concentration of assets.

Last Earnings Report

Cousins Properties Q2 FFO In Line, Revenues Up Y/Y

Cousins Properties reported second-quarter 2020 FFO per share of 66 cents, in line with the Zacks Consensus Estimate. Notably, the reported figure comes in lower than the prior-year quarter's 71 cents.

Rental property revenues for the quarter came in at \$175.1 million, marking a 30% jump, year on year. The figure also outpaced the Zacks Consensus Estimate of \$172.6 million.

Quarterly results reflect growth in rental property revenues and net rent per square foot. However, fall in same-property NOI was a concern. The company informed that its rent collection for the second quarter was 97%, including 98% from office tenants. In July, the company collected 98% of its rents, including 98% from office tenants.

It also updated the current-year outlook in light of the coronavirus pandemic.

Quarter in Detail

Cousins Properties executed leases for 302,877 square feet of office space during the June-end quarter. Same-property NOI, on a cash basis, edged down 1.6% from the year-ago quarter. As of Jun 30, 2020, 94.4% of its same-property portfolio was leased, declining 40 basis points (bps) from the first-quarter end.

Temporary rent deferral agreements and a decline in parking revenues affected same-property performance in the second quarter.

Nonetheless, second-generation net rent per square foot (cash basis) climbed 20.6%. Weighted average occupancy for the company's same-property portfolio of 91.5% for the quarter ended Jun 30, 2020, expanded 10 bps from the prior quarter.

Cousins Properties exited the second quarter with cash and cash equivalents of \$28.3 million compared with \$15.6 million recorded as of Dec 31, 2019. The company has in excess of \$1 billion of available liquidity.

2020 Outlook

The company has provided updates regarding its current year guidance.

On May 4, the company acquired a parking garage in Charlotte for a gross price of \$85 million. The property is expected to generate NOI of \$1.5-2 million during the company's ownership period this year and stabilized NOI of \$4.5-5 million. The company expects a fall in parking revenues to affect NOI by \$5.5-9.5 million compared to \$3.5-9.5 million earlier. Moreover, fee and other income is projected to reduce by \$2 million.

Nonetheless, in the current year, Cousins Properties expects general and administrative expenses (net of capitalized salaries) of \$27-29 million, 18% lower from \$33-35 million mentioned earlier. Additionally, the company expects a rise in property level NOI amounting to about \$0.3 million. This due to the prior disclosed Parsley Energy lease amendment at Colorado Tower which was accounted for as a lease modification rather than a termination.

Quarter Ending	06/2020
Report Date	Jul 30, 2020
Sales Surprise	1.48%
EPS Surprise	0.00%
Quarterly EPS	0.66
Annual EPS (TTM)	2.87

Recent News

Cousins Properties Bags Lease With Amazon at 100 Mill Site – Aug 21, 2020

Cousins Properties clinched a lease with Amazon for approximately 95,000 square feet at the former's 100 Mill development project as part of the e-commerce provider's Phoenix Tech Hub expansion.

Notably, the company is constructing 100 Mill in the joint venture (JV) with Hines and has a 90% stake in the JV. The project is for an 18-story office tower, spanning 287,000 square feet of space in downtown Tempe. Total development costs are projected to be around \$153 million, while initial occupancy for the building is anticipated in first-quarter 2022.

Notably, Amazon's lease at 100 Mill was executed prior to Cousins Properties' announced commencement of the development this February. The development is 44% pre-leased at present and will have Deloitte and Amazon on its tenant roster. Moreover, Amazon leases additional space at the office landlord's Hayden Ferry office property that is adjacent to the 100 Mill site.

Per Cousins Properties' management, Amazon's "decision to continue investing in new space validates the long-term value proposition of modern and well-located office properties for both companies and employees."

Dividend Update

On Jun 18, Cousins Properties announced a cash dividend of 30 cents per share for second-quarter 2020. The dividend was paid out on Jul 17 to shareholders of record as of Jul 6, 2020.

Valuation

Cousins Properties' shares have lost 17.4% in the trailing 12 months. Stocks in the Zacks sub-industry and the Zacks Finance have declined 4.5% and 9.1% over the past year.

The S&P 500 Index has been up 13.8% over the trailing 12-month period.

The stock is currently trading at 10.38X forward 12-month FFO, which compares to 18.99X for the Zacks sub-industry, 16.23X for the Zacks sector and 22.17X for the S&P 500 Index.

Over the past five years, the stock has traded as high as 15.57X and as low as 8.04X, with a 5-year median of 13.31X. Our neutral recommendation indicates that the stock will perform in line with the market. Our \$31 price target reflects 11.14X FFO.

The table below shows summary valuation data for CUZ.

Valuation Multiples - CUZ					
		Stock	Sub-Industry	Sector	S&P 500
P/E F 12M	Current	10.38	18.99	16.23	22.17
	5-Year High	15.57	19.33	16.71	23.44
	5-Year Low	8.04	14.32	11.6	15.26
	5-Year Median	13.31	16.14	14.27	17.63
P/S F12M	Current	5.98	8.25	6.44	4.08
	5-Year High	11.02	8.38	6.67	4.29
	5-Year Low	4.3	5.97	4.97	3.11
	5-Year Median	7.49	7.08	6.07	3.66
P/B TTM	Current	0.95	2.43	2.5	5.73
	5-Year High	1.5	3.03	2.91	6.17
	5-Year Low	0.75	1.81	1.72	3.75
	5-Year Median	1.31	2.51	2.54	4.83

As of 09/09/2020 Source: Zacks Investment Research

Industry Analysis Zacks Industry Rank: Bottom 11% (223 out of 251)



Source: Zacks Investment Research

Top Peers

Company (Ticker)	Rec	Rank
Alexandria Real Estate Equities, Inc. (ARE)	Neutral	3
Highwoods Properties, Inc. (HIW)	Neutral	3
Kilroy Realty Corporation (KRC)	Neutral	3
Piedmont Office Realty Trust, Inc. (PDM)	Neutral	4
SL Green Realty Corporation (SLG)	Neutral	3
Boston Properties, Inc. (BXP)	Underperform	5
Douglas Emmett, Inc. (DEI)	Underperform	4
Hudson Pacific Properties, Inc. (HPP)	Underperform	4

The positions listed should not be deemed a recommendation to buy, hold or sell.

Industry Comparison Industry: Reit And Equity Trust - Other				Industry Peers		
	CUZ	X Industry	S&P 500	ARE	BXP	SLG
Zacks Recommendation (Long Term)	Neutral	-	-	Neutral	Underperform	Neutral
Zacks Rank (Short Term)	3	-	-	3	5	3
VGM Score	D	-	-	D	C	B
Market Cap	4.29 B	1.96 B	23.35 B	20.54 B	13.31 B	3.47 B
# of Analysts	4	4	14	3	6	8
Dividend Yield	4.15%	3.61%	1.63%	2.60%	4.58%	7.48%
Value Score	C	-	-	D	D	B
Cash/Price	0.01	0.06	0.07	0.01	0.15	0.31
EV/EBITDA	18.14	14.27	13.13	25.35	14.08	12.87
PEG F1	2.60	3.57	2.97	4.33	5.24	5.13
P/B	0.95	1.31	3.22	1.86	1.59	0.68
P/CF	10.36	11.02	12.52	22.63	11.00	6.84
P/E F1	10.38	15.24	21.45	21.58	12.84	6.87
P/S TTM	5.67	4.96	2.48	12.26	4.58	2.91
Earnings Yield	9.59%	5.73%	4.45%	4.64%	7.79%	14.56%
Debt/Equity	0.43	0.90	0.70	0.68	1.56	1.17
Cash Flow (\$/share)	2.79	2.05	6.93	7.20	7.77	6.92
Growth Score	C	-	-	C	C	D
Historical EPS Growth (3-5 Years)	-5.63%	0.73%	10.41%	7.69%	5.50%	-0.94%
Projected EPS Growth (F1/F0)	-5.70%	-2.49%	-4.73%	8.43%	-4.97%	-1.62%
Current Cash Flow Growth	55.56%	3.36%	5.22%	4.79%	-2.18%	3.22%
Historical Cash Flow Growth (3-5 Years)	18.86%	12.74%	8.49%	23.85%	2.31%	-0.78%
Current Ratio	1.01	1.62	1.35	0.19	7.67	6.70
Debt/Capital	29.93%	47.87%	42.95%	40.53%	60.42%	52.02%
Net Margin	44.35%	10.49%	10.25%	24.09%	35.18%	19.90%
Return on Equity	7.51%	3.32%	14.59%	3.94%	12.72%	4.21%
Sales/Assets	0.11	0.13	0.50	0.09	0.13	0.09
Projected Sales Growth (F1/F0)	14.57%	0.00%	-1.42%	15.94%	-2.16%	-17.52%
Momentum Score	C	-	-	A	A	A
Daily Price Change	-0.31%	0.49%	1.39%	0.55%	-1.24%	0.60%
1-Week Price Change	-1.52%	-0.64%	-1.28%	-1.93%	-1.27%	0.57%
4-Week Price Change	-11.19%	-2.79%	-1.22%	-6.01%	-3.02%	-6.22%
12-Week Price Change	-10.00%	-4.38%	5.76%	-4.71%	-12.19%	-8.35%
52-Week Price Change	-20.30%	-21.33%	-0.03%	6.93%	-35.23%	-43.22%
20-Day Average Volume (Shares)	696,587	528,638	1,805,652	542,134	1,154,040	1,118,259
EPS F1 Estimate 1-Week Change	0.00%	0.00%	0.00%	0.00%	0.00%	0.40%
EPS F1 Estimate 4-Week Change	0.09%	0.00%	0.00%	3.24%	-3.85%	0.40%
EPS F1 Estimate 12-Week Change	1.71%	0.00%	3.99%	3.38%	-7.02%	1.45%
EPS Q1 Estimate Monthly Change	0.00%	0.00%	0.00%	13.27%	-3.71%	1.22%

Source: Zacks Investment Research

Zacks Stock Rating System

We offer two rating systems that take into account investors' holding horizons: Zacks Rank and Zacks Recommendation. Each provides valuable insights into the future profitability of the stock and can be used separately or in combination with each other depending on your investment style.

Zacks Recommendation

The Zacks Recommendation aims to predict performance over the next 6 to 12 months. The foundation for the quantitatively determined Zacks Recommendation is trends in the company's estimate revisions and earnings outlook. The Zacks Recommendation is broken down into 3 Levels; Outperform, Neutral and Underperform. Unlike many Wall Street firms, we maintain a balance between the number of Outperform and Neutral recommendations. Our team of 70 analysts are fully versed in the benefits of earnings estimate revisions and how that is harnessed through the Zacks quantitative rating system. But we have given our analysts the ability to override the Zacks Recommendation for the 1200 stocks that they follow. The reason for the analyst over-rides is that there are often factors such as valuation, industry conditions and management effectiveness that a trained investment professional can spot better than a quantitative model.

Zacks Rank

The Zacks Rank is our short-term rating system that is most effective over the one- to three-month holding horizon. The underlying driver for the quantitatively-determined Zacks Rank is the same as the Zacks Recommendation, and reflects trends in earnings estimate revisions.

Zacks Style Scores

The Zacks Style Score is as a complementary indicator to the Zacks rating system, giving investors a way to focus on the highest rated stocks that best fit their own stock picking preferences.

Academic research has proven that stocks with the best Value, Growth and Momentum characteristics outperform the market. The Zacks Style Scores rate stocks on each of these individual styles and assigns a rating of A, B, C, D and F. We also produce the VGM Score (V for Value, G for Growth and M for Momentum), which combines the weighted average of the individual Style Scores into one score. This is perfectly suited for those who want their stocks to have the best scores across the board.

Value Score	C
Growth Score	C
Momentum Score	C
VGM Score	D

As an investor, you want to buy stocks with the highest probability of success. That means buying stocks with a Zacks Recommendation of Outperform, which also has a Style Score of an A or a B.

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Returns quoted represent past performance which is no guarantee of future results. Investment returns and principal value will fluctuate so that when shares are redeemed, they may be worth more or less than their original cost. Current performance may be higher or lower than the performance shown.

Investing involves risk; principal loss is possible. There is no guarantee that companies that can issue dividends will declare, continue to pay or increase dividends.

Glossary of Terms and Definitions

52-Week High-Low: The range of the highest and lowest prices at which a stock has traded during the past year. This range is determined based on the stock's daily closing price which may differ from the intra-day high or low. Many investors use it as a technical indicator to determine a stock's current value and future price movement. The idea here is that if price breaks out from the 52-week range, in either direction, the momentum may continue in the same direction.

20-Day Average Volume (Shares): The average number of shares of a company traded in a day over the last 20 days. It is a direct indication of a security's overall liquidity. The higher the average daily trading volume, the easier it is to enter or exit the stock at a desired price with more buyers and sellers being available.

Daily Price Change: This is the percentage difference between a trading day's closing price and the prior trading day's closing price. This item is updated at 9 p.m. EST each day.

1-Week Price Change: This is the percentage change in a stock's closing price over the last 5 trading days. This change reflects the collective buying and selling sentiment over the 1-week period.

A strong weekly price increase for the stock, especially when accompanied by increased volume, is an indication of it gaining momentum.

4-Week Price Change: This is the percentage change in a stock's closing price over the last 20 trading days or past 4 weeks. This is a medium-term price change metric and an indication of the stock gaining momentum.

12-Week Price Change: This is the percentage change of a stock's closing price over the last 60 trading days or past 12 weeks. Similar to 4-week price change, this is a medium-term price change metric. It shows whether a stock has been enjoying strong investor demand, or if it has been in consolidation, or distress over this period.

52-Week Price Change: This is the percentage change in a stock's closing price over the last 260 trading days or past 52 weeks. This long-term price change metric is a good reference point for investors. Some investors seek stocks with the best percentage price change over the last 52 weeks, expecting the momentum to continue.

Market Cap: The number of outstanding common shares of a company times its latest price per share. This figure represents a company's size, which indicates various characteristics, including price stability and risk, in which investors could be interested.

Year-To-Date Price Change: Change in a stock's daily closing price in the period of time beginning the first day of the current calendar year through to the previous trading day.

of Analysts: Number of EPS estimates used in calculating the current-quarter consensus. These estimates come from the brokerage analysts tracking this stock. However, the number of such analysts tracking this stock may not match the number of estimates, as all brokerage analysts may not come up with an estimate or provide it to us.

Beta: A measure of risk commonly used to compare the volatility of a stock to the overall market. The S&P 500 Index is the base for calculating beta and carries a value of 1. A stock with beta below 1 is less risky than the market as a whole. And a stock with beta above 1 is riskier.

Dividend: The portion of earnings a company is expected to distribute to its common shareholders in the next 12 months for each share they own. Dividends are usually paid quarterly. Dividend payments reflect positively on a company and help maintain investors' trust. Investors typically find dividend-paying stocks appealing because the dividend adds to any market price appreciation to result in higher return on investment (ROI). Moreover, a steady or increasing dividend payment provides investors a cushion in a down market.

Dividend Yield: The ratio of a company's annual dividend to its share price. The annual dividend used in the ratio is calculated based on the most recent dividend paid by the company. Dividend yield is an estimate of the dividend-only return from a stock in the next 12 months. Since dividend itself doesn't change frequently, dividend yield usually changes with a stock's price movement. As a result, often an unusually high dividend yield is a result of weak stock price.

S&P 500 Index: The Standard & Poor's 500 (S&P 500) Index is an unmanaged group of securities considered to be representative of the stock market in general. It is a market-capitalization-weighted index of stocks of the 500 largest U.S. companies. Each stock's weight in the index is proportionate to its market value.

Industry: One of the 250+ groups that Zacks classifies all stocks into based on the nature of business. These groups are termed as expanded (aka "X") industries and map to their respective (economic) sectors; Zacks has 16 sectors.

Zacks Industry Rank: The Zacks Industry Rank is determined by calculating the average Zacks Rank for all stocks in the industry and then assigning an ordinal rank to it. For example, an industry with an average Zacks Rank of 1.6 is better than an industry with an average Zacks Rank of 2.3. So, the industry with the better average Zacks Rank would get a better Zacks Industry Rank. If an industry has the best average Zacks Rank, it would be considered the top industry (1 out of 250+), which would place it at the top 1% of Zacks-ranked industries. Studies have shown that roughly half of a stock's price movement can be attributed to the industry group it belongs to. In fact, the top 50% of Zacks-ranked industries outperforms the bottom 50% by a factor of more than 2 to 1.

Last EPS Surprise: The percentage deviation of a company's last reported earnings per share from the Zacks Consensus Estimate. Companies with a positive earnings surprise are more likely to surprise again in the future (or miss again if they recently missed).

Last Sales Surprise: The percentage deviation of a company's last reported sales from the Zacks Consensus Estimate.

Expected Report Date: This is an estimated date of a company's next earnings release. The information originated or gathered by Zacks Investment Research from its information providers or publicly available sources is the basis of this estimate.

Earnings ESP: The Zacks Earnings ESP compares the Most Accurate Estimate to the Zacks Consensus Estimate for the yet-to-be reported quarter. The Most Accurate Estimate is the most recent version of the Zacks Consensus EPS Estimate. The idea here is that analysts revising their estimates closer to an earnings release have the latest information, which could potentially be more accurate than what they and others contributing to the consensus had predicted earlier. Thus, a positive or negative Earnings ESP reading theoretically indicates the likely deviation of the actual earnings from the consensus estimate. However, the model's predictive power is significant for positive ESP readings only. A positive Earnings ESP is a strong predictor of an earnings beat, particularly when combined with a Zacks Rank #1 (Strong Buy), #2 (Buy) or #3 (Hold). Our research shows that stocks with this combination produce a positive surprise nearly 70% of the time.

Periods:

TTM: Trailing 12 months. Using TTM figures is an effective way of analyzing the most-recent financial data in an annualized format that helps neutralize the effects of seasonality and other quarter-to-quarter variation.

F1: Current fiscal year. This period is used to analyze the estimates for the ongoing full fiscal year.

F2: Next fiscal year. This period is used to analyze the estimates for the next full fiscal year.

F12M: Forward 12 months. Using F12M figures is an effective way of analyzing the near-term (the following four unreported quarters) estimates in an annualized manner. Instead of typically representing estimates for the full fiscal year, which may not represent the nitty-gritty of each quarter, F12M figures suggest an all-inclusive annualized estimate for the following four quarters. The annualization helps neutralize the potential effects of seasonality and other quarter-to-quarter variations.

P/E Ratio: The price-to-earnings ratio measures a company's current market price per share relative to its earnings per share (EPS). Usually, the trailing-12-month (TTM) EPS, current-fiscal-year (F1) EPS estimate, or forward-12-month (F12M) EPS estimate is used as the denominator. In essence, this ratio shows what the market is willing to pay today for each dollar of EPS. In other words, this ratio gives a sense of what the relative value of the company is at the already reported level of earnings or at a future level of earnings.

It is one of the most widely-used multiples for determining the value of a company and helps comparing its valuation with that of a competitor, the industry group or a benchmark.

PEG Ratio: The price/earnings to growth ratio is a stock's P/E ratio using current fiscal year (F1) EPS estimate divided by its expected EPS growth rate over the coming 3 to 5 years. This ratio essentially determines a stock's value by factoring in the company's expected earnings growth and is thus believed to provide a more complete picture than just the P/E ratio, particularly for faster-growing companies.

P/S Ratio: The price-to-sales ratio is calculated as a company's current price per share divided by trailing 12 months (TTM) sales or revenues per share. This ratio shows what the market is willing to pay today for each dollar of TTM sales per share. The P/S ratio is at times the only valuation metric when the company has yet to become profitable.

Cash/Price Ratio: The cash-to-price ratio or Cash Yield is calculated as cash and marketable securities per share divided by the company's current share price. Like the earnings yield, which shows the anticipated yield (or return) on a stock from earnings for each dollar invested, the cash yield does the same, with cash being the source of return instead of earnings. For example, a cash/price ratio of 0.08 suggests a return of 8% or 8 cents for every \$1 investment.

EV/EBITDA Ratio: The EV/EBITDA ratio, also known as Enterprise Multiple, is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by EBITDA (earnings before interest, taxes, depreciation and amortization). Usually, trailing-12-month (TTM) or forward-12-month (F12M) EBITDA is used as the denominator.

EV/Sales Ratio: The enterprise value-to-sales ratio is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by annual sales. It is an expansion of the P/S valuation, which uses market value instead of enterprise value. The EV/Sales ratio is perceived as more accurate than P/S, in part, because the market capitalization does not take a company's debt into account when valuing it.

EV/CF Ratio: The enterprise value-to-cash flow ratio is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by the trailing-12-month (TTM) operating cash flow. It's a measure of how long it would take to buy the entire business if you were able to use all the company's operating cash flow.

The EV/CF ratio is perceived as more accurate than the P/CF ratio, in part, because the market price does not take a company's debt into account when valuing it.

EV/FCF Ratio: The enterprise value-to-free cash flow metric compares a company's enterprise value to its trailing-12-month (TTM) free cash flow (FCF). This metric is very similar to the EV/CF ratio, but is considered a more exact measure owing to the fact that it uses free cash flow, which subtracts capital expenditures (CAPEX) from a company's total operating cash flow, thereby reflecting the actual cash flow available for funding growth activities and payments to shareholders.

P/EBITDA Ratio: The P/EBITDA ratio is calculated as a company's per share market value divided by EBITDA (earnings before interest, taxes, depreciation, and amortization). This metric is very similar to the EV/EBITDA ratio, but is considered a little less exact measure as it uses market price, which does not take a company's debt into account. However, since EBITDA is often considered a proxy for cash income, the metric is used as a measure of what the market is willing to pay today for each dollar of the company's cash profitability in the trailing 12 months (TTM) or forward 12 months (F12M).

P/B Ratio: The price-to-book ratio is calculated as a company's current price per share divided by its book value (total assets – liabilities – preferred stocks) per share. In short, the book value is how much a company is worth. In other words, it reflects the total value of a company's assets that its common shareholders would receive if it were to be liquidated. So, the P/B ratio indicates whether you're paying higher or lower than what would remain if the company went bankrupt immediately. Investors typically use this metric to determine how a company's stock price stacks up to its intrinsic value.

P/TB Ratio: The price-to-tangible-book value ratio is calculated as the per share market value of a company divided by the value of its tangible assets (total assets – liabilities – preferred stocks – intangible assets) per share. Tangible book value is the same thing as book value except it excludes the value of intangible assets to get a step closer to the baseline value of the company.

P/CF Ratio: The price-to-cash flow ratio measures a company's per share market price relative to its trailing-12-month (TTM) operating cash flow per share. This metric is used to determine whether a company is undervalued or overvalued relative to another stock, industry or sector. And like the P/E ratio, a lower number is typically considered better from the value perspective.

One of the reasons why P/CF ratio is often preferred over P/E ratio is the fact that operating cash flow adds back non-cash expenses such as depreciation and amortization to net income. This feature helps valuing stocks that have positive cash flow but are not profitable because of large noncash charges.

P/FCF Ratio: The price-to-free cash flow ratio is an extension of P/CF ratio, which uses trailing-12-month (TTM) free cash flow per share instead of operating cash flow per share. This metric is considered a more exact measure than P/CF ratio, as free cash flow subtracts capital expenditures (CAPEX) from a company's total operating cash flow, thereby reflecting the actual cash flow available for funding activities that generate additional revenues.

Earnings Yield: The earnings yield is calculated as current fiscal year (F1) EPS estimate divided by the company's current share price. The ratio, which is the inverse of the P/E ratio, measures the anticipated yield (or return) from earnings for each dollar invested in a stock today.

For example, earnings yield for a stock, which is trading at \$35 and expected to earn \$3 per share in the current fiscal year (F1), would be 0.0857 ($3/35 = 0.0857$) or 8.57%. In other words, for \$1 invested in the stock today, the yield from earnings is anticipated to be 8.57 cents.

Investors most commonly compare the earnings yield of a stock to that of a broad market index (such as the S&P 500) and prevailing interest rates, such as the current 10-year Treasury yield. Since bonds and stocks compete for investors' dollars, stock investors typically demand a higher yield for the extra risk they assume compared to investors of U.S. Treasury-backed securities that offer virtually risk-free returns. This additional return is referred to as the risk premium.

Debt/Equity Ratio: The debt-to-equity ratio is calculated as a company's total liabilities divided by its shareholder equity. This metric is used to gauge a company's financial leverage. In other words, it is a measure of the degree to which a company is financing its operations through debt versus its own funds. The higher the ratio, the higher the risk for shareholders.

However, this ratio is difficult to compare across industry groups where ideal amounts of debt vary. Some businesses are more capital intensive than others and typically require higher debt to finance their operations. So, a company's debt-to-equity ratio should be compared with other companies in the same industry.

Cash Flow (\$/share): Cash flow per share is calculated as operating cash flow (after-tax earnings + depreciation + other non-cash charges) divided by common shares outstanding. It is used by many investors as a measure of a company's financial strength. Since cash flow per share takes into consideration a company's ability to generate cash by adding back non-cash expenses, it is regarded by some as a more accurate measure of a company's financial situation than earnings per share, which could be artificially deflated.

Current Ratio: The current ratio or liquidity ratio is a company's current assets divided by its current liabilities. It measures a company's ability to pay short-term obligations. A current ratio that is in line with the industry average or slightly higher is generally considered acceptable. A current ratio that is lower than the industry average would indicate a higher risk of distress or default. A higher number is usually better. However, a very high current ratio compared to the industry average could be an indication of inefficient use of assets by management.

Debt/Capital Ratio: Debt-to-capital ratio is a company's total debt (interest-bearing debt + both short- and long-term liabilities) divided its total capital (interest-bearing debt + shareholders' equity). It is a measure of a company's financial leverage. All else being equal, the higher the debt-to-capital ratio, the riskier the stock.

However, this ratio can vary widely from industry to industry, the ideal amount of required debt being different. Some businesses are more capital intensive than others and typically require higher debt to finance their operations. So, a company's debt-to-capital ratio should be compared with the same for its industry.

Net Margin: Net margin is calculated as net income divided by sales. It shows how much of each dollar in sales generated by a company translates into profit. For example, if a company's net margin is 15%, its net income is 15 cents for every \$1 of sales it makes.

A change in margin can reflect either a change in business conditions, or a company's cost controls, or both. If a company's expenses are growing faster than sales, its net margin will decline. However, different net margin rates are considered good for different industries, so it's better to compare net margin rates of companies in the same industry group.

Return on Equity: Return on equity (ROE) is calculated as trailing-12-month net income divided by trailing-12-month average shareholder equity (including reinvested earnings). This metric is considered a measure of how effectively management is using a company's assets to generate profits. For example, if a company's ROE is 10%, it creates 10 cents profits for every \$1 shareholder equity, which is basically the company's assets minus debt. A company's ROE deemed good or bad depends on what's normal for its peers or industry group.

Sales/Assets Ratio: The sales-to-assets ratio or asset utilization ratio or asset turnover ratio is calculated as a company's annual sales divided by average assets (average of assets at the beginning of the year and at the year's end). This metric helps investors understand how effectively a company is using its assets to generate sales. For example, a sales-to-assets ratio of 2.5 indicates that the company generated \$2.50 in sales for every \$1 of assets on its books.

The higher the sales-to-assets ratio, the better the company is performing. However, similar to many other ratios, the asset turnover ratio tends to be higher for companies in certain industries/sectors than in others. So, a company's sales-to-assets ratio should be compared with the same for its industry/sector.

Historical EPS Growth (3-5 Years): This is the average annual (trailing-12-month) EPS growth rate over the last 3-5 years. This metric helps investors see how a company's EPS has grown from a long-term perspective.

Note: There are many factors that can influence short-term numbers — a recession will reduce this number, while a recovery will inflate it. The longterm perspective helps smooth out short-term events.

Projected EPS Growth (F1/F0): This is the estimated EPS growth rate for the current financial year. It is calculated as the consensus estimate for the current fiscal year (F1) divided by the reported EPS for the last completed fiscal year (F0).

Current Cash Flow Growth: It measures the latest year-over-year change in operating cash flow. Cash flow growth tells an investor how quickly a company is generating inflows of cash from operations. A positive change in the cash flow is desired and shows that more 'cash' is coming in than going out.

Historical Cash Flow Growth (3-5 Years): This is the annualized change in cash flow over the last 3-5 years. The change in a longer period helps put the current reading into proper perspective. By looking at the rate, rather than the actual dollar value, the comparison across the industry and peers becomes easier.

Projected Sales Growth (F1/F0): This metric looks at the estimated sales growth for the current year. It is calculated as sales estimate for the current fiscal year (F1) divided by the reported sales for the last completed fiscal year (F0).

Like EPS growth, a higher rate is better for sales growth. A look at a company's projected sales growth instantly tells you what the outlook is for their products and services. However, different sales growth rates are considered good for different industries, so it's better to compare sales growth rates of companies in the same industry group.

EPS F1 Estimate 1-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past week. The change in a company's consensus EPS estimate (or earnings estimate revision) has proven to be strongly correlated with the near-term price movement of its shares. It is an integral part of the Zacks Rank.

If a stock's consensus EPS estimate is \$1.10 now versus \$1.00 a week ago, that will be reflected as a 10% upward revision. If, on the other hand, it went from \$1.00 to 90 cents, that would be a 10% downward revision.

EPS F1 Estimate 4-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past four weeks.

A stock's earnings estimate revision in a 1-week period is important. But it's more meaningful to look at the longer-term revision. And, of course, the 4-week change helps put the 1-week change into proper perspective.

EPS F1 Estimate 12-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past 12 weeks.

This metric essentially shows how the consensus EPS estimate has changed over a period longer than 1 week or 4 weeks.

EPS Q1 Estimate Monthly Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal quarter over the past four weeks.

While the revision in consensus EPS estimate for the current fiscal year is strongly correlated with the near-term price movement of its shares, the estimate revision for the current fiscal quarter is an important metric as well, especially over the short term, and particularly as a stock approaches its earnings date. If a stock's Q1 EPS estimate decreases ahead of its earnings release, it's usually a negative sign, whereas an increase is a positive sign.