

CVS Health (CVS)

\$61.55 (As of 04/30/20)

Price Target (6-12 Months): **\$66.00**

Long Term: 6-12 Months

Zacks Recommendation:
Neutral

(Since: 04/22/19)

Prior Recommendation: Underperform

Short Term: 1-3 Months

Zacks Rank: (1-5)

3-Hold

Zacks Style Scores:

VGM:A

Value: B

Growth: B

Momentum: A

Summary

Over the past six months, CVS Health has outperformed its industry. In the last-reported quarter, the company's year-over-year improvement in the top line was fueled by strong growth in the Pharmacy Services segment, which benefited from the upside in specialty services. The company's recently-introduced Health Care Benefits segment, following the Aetna acquisition, also holds immense promise. Additionally, solid year-over-year Retail/LTC comparisons were impressive. Strong expansion of both margins further buoys optimism on the stock. The expansions of MinuteClinics and HealthHUBs during the quarter are also encouraging. CVS Health ended the fourth quarter with better-than-expected numbers. However, the LTC business is facing some industry-wide challenges. Reimbursement risk continues to be a dampener.

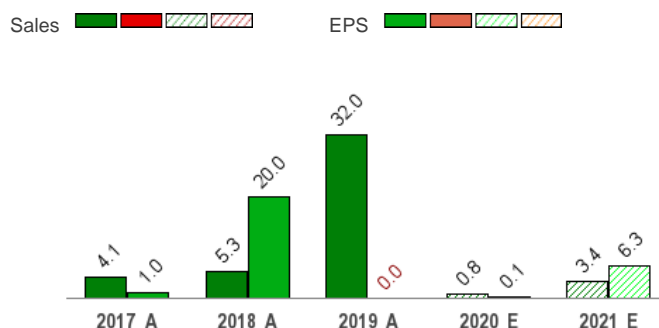
Price, Consensus & Surprise



Data Overview

52 Week High-Low	\$77.03 - \$51.72
20 Day Average Volume (sh)	8,055,460
Market Cap	\$80.3 B
YTD Price Change	-17.2%
Beta	0.74
Dividend / Div Yld	\$2.00 / 3.2%
Industry	Retail - Pharmacies and Drug Stores
Zacks Industry Rank	Bottom 36% (161 out of 253)

Sales and EPS Growth Rates (Y/Y %)



Last EPS Surprise	3.0%
Last Sales Surprise	4.2%
EPS F1 Est- 4 week change	-0.8%
Expected Report Date	05/06/2020
Earnings ESP	3.4%
P/E TTM	8.7
P/E F1	8.7
PEG F1	1.2
P/S TTM	0.3

Sales Estimates (millions of \$)

	Q1	Q2	Q3	Q4	Annual*
2021	65,131 E	66,670 E	67,679 E	68,341 E	267,660 E
2020	63,071 E	64,480 E	65,457 E	66,301 E	258,872 E
2019	61,646 A	63,431 A	64,810 A	66,889 A	256,776 A

EPS Estimates

	Q1	Q2	Q3	Q4	Annual*
2021	\$1.75 E	\$1.93 E	\$1.87 E	\$1.96 E	\$7.54 E
2020	\$1.63 E	\$1.85 E	\$1.79 E	\$1.85 E	\$7.09 E
2019	\$1.62 A	\$1.89 A	\$1.84 A	\$1.73 A	\$7.08 A

*Quarterly figures may not add up to annual.

The data in the charts and tables, including the Zacks Consensus EPS and Sales estimates, is as of 04/30/2020. The reports text is as of 05/01/2020.

Overview

Headquartered in Woonsocket, RI, CVS Health Corporation (formerly known as CVS Caremark Corporation) is a pharmacy innovation company with integrated offerings across the entire spectrum of pharmacy care. On Sep 3, 2014, CVS Caremark Corporation announced a change of its corporate name to CVS Health to reflect its broader health care commitment.

In Nov 2018, CVS Health completed the \$70-billion consolidation of insurance-giant Aetna. With the acquisition, the segments of CVS Health have been realigned.

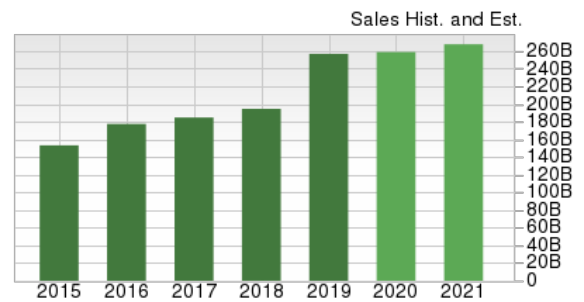
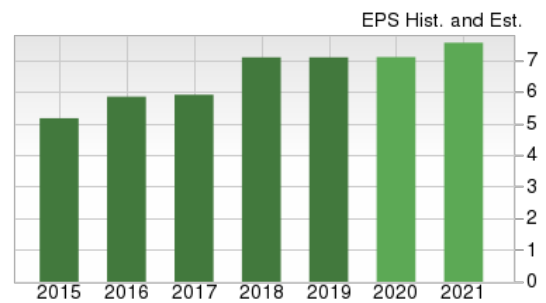
Effective first-quarter 2019, the company's SilverScript Medicare Part D prescription drug plan (PDP) has shifted from the Pharmacy Services segment to the Health Care Benefits segment. In addition, the mail order and specialty pharmacy operations of Aetna have been transitioned from the Health Care Benefits segment to the Pharmacy Services segment.

CVS currently has four reportable segments: Pharmacy Services, Retail/Long Term Care (LTC), Health Care Benefits and Corporate/Other.

The Pharmacy Services segment provides a full range of pharmacy benefit management ("PBM") solutions, including plan design offerings and administration, formulary management, retail pharmacy network management services, mail order pharmacy, specialty pharmacy and infusion services, clinical services, disease management services and medical spend management.

The Retail/LTC segment sells prescription drugs and a wide range of general merchandise, including over-the-counter drugs, beauty products, cosmetics and personal care products, health care services through its MinuteClinic walk-in medical clinics and conducts long-term care pharmacy operations, which distribute prescription drugs and provide related pharmacy consulting and other ancillary services to chronic care facilities and other care settings.

The Health Care Benefits segment offers a broad range of traditional, voluntary and consumer-directed health insurance products and related services, including medical, pharmacy, dental, behavioral health, medical management capabilities, Medicare Advantage and Medicare Supplement plans, PDPs, Medicaid health care management services, workers' compensation.



Reasons To Buy:

- ▲ **Share Price Performance:** Over the past six months, CVS Health outperformed its industry. The stock lost 9.5%, in comparison to the 16.1% loss of the industry. The company posted better-than-expected results for the fourth quarter, demonstrating successful execution of its priorities. This led to all three of its segments performing in line with or above its expectations. Going by these priorities, CVS Health is currently on track to make approximately 50 hubs operational by the year-end along with its original plan to have 1,500 hubs by the end of 2021. The company has already started to witness increased customer traffic, and incremental sales in pharmacy front store and MinuteClinics.

In terms of segmental performances, year-over-year growth in the top line was driven by strength in the Pharmacy Services segment, benefiting from the upside in specialty services. The company's recently introduced Health Care Benefits segment, following the Aetna acquisition, is showing strong momentum, particularly in the government product portfolio.

- ▲ **Health Care Benefit Shows Potential:** Following the colossal acquisition of health insurance giant Aetna for a colossal sum of \$70 billion, CVS Health has introduced a new business arm called Health Care Benefits. This segment has already started to show strong momentum, particularly in government business.

Revenue growth in the segment during the fourth quarter was driven by strong membership growth in the company's government product portfolio, expansion of its Medicare Advantage business and successful synergy benefit coming from the Aetna integration. In the fourth quarter, revenues were in line with the company's expectations.

In this regard, we note that, CVS Health expects to earn \$750 million from near-term synergies of Aetna integration with low to mid-single digit accretion in the second year post the transaction's closure. Per the company, shareholders can look forward to several outcomes with respect to near-term synergy including enhanced competitive positioning and a new combined platform that might redefine access to high-quality care at low cost, substantially accelerating the consolidated business' growth.

- ▲ **PBM Business Gaining Traction:** With regard to its 2021 PBM selling season, CVS Health has noted that, till the end of the fourth quarter, it has completed approximately 65% of renewals with strong retention. This includes the extension of the FEP contract through 2021, and the renewal of the WellCare contract through 2023.

Meanwhile its 2020 selling has already completed. Since the third-quarter earnings call, net new business improved by \$2.8 billion which includes the retention of a larger portion of the Centene contract as well as additional client wins. CVS Health noted that, it has extended its contract with Centene through 2022.

According to CVS health, service levels and performance metrics are currently remaining at historically high levels and the company expects to return to its historical retention levels in future periods.

- ▲ **Specialty Pharmacy – A High-Growth Avenue:** The soaring demand for specialty pharmacy, especially in the on-going decade, is likely to accelerate growth for the company. Within Pharmacy Services, total revenues increased 6.2% year over year in the fourth quarter, exceeding the company's expectations. The upside can be attributed to increased volume of claims, brand inflation and growth in specialty services like IngenioRx.

Shift of Aetna's mail order and specialty operations to its Pharmacy Services segment during the fourth quarter also benefited the segment.

We are also positive on the company's newly developed comprehensive set of programs to effectively manage specialty trends, which includes formulary exclusion strategy. According to recent data, 3 million people in the U.S. are currently in need of specialty treatment while the potential cost of treatment tends to be very high. With management's notification that the company's specialty business remains a top priority for customers, we believe CVS Health is well positioned to capitalize on that opportunity based on its broad, differentiated offering which includes the likes of Specialty Connect. Moving forward, management expects drug price inflation, new product launch, higher utilization and new PBM clients to fuel growth. We expect the segment to serve as a stable growth platform going forward.

- ▲ **Retail on a Growth Track:** Over the last few quarters, the retail Long Term Care business registered positive revenue growth after several quarters of drag.

The business witnessed year-over-year growth of 2.5% in the fourth quarter, in line with the company's expectation. Strong growth was primarily driven by higher prescription volume and brand name drug price inflation. Front store revenues within the Retail/LTC segment grew in the fourth quarter, primarily banking on increased sales of health and beauty products. The company delivered strong adjusted script growth of 5.6%, with comp scripts up 6.9%, primarily driven by the consistently strong adoption of patient care programs.

Going forward, Retail is expected to continue to deliver strong adjusted script growth in the range on successful execution of pharmacy clinical care program that drive improved adherence and patient retention. CVS Health is experiencing growth in the Medicare partnerships it formed in recent times, as well as a few new regional preferred relationships in 2019.

- ▲ **Balance Sheet View:** CVS Health ended 2019 with cash and cash equivalents of \$5.68 billion compared with \$4.05 billion at the end of 2018. Meanwhile, total debt came up to \$89 billion, a slight reduction from the year-ago figure of \$92.5 billion. Although, the quarter's total debt was much higher than the corresponding cash and cash equivalent level, the current-year debt is coming at \$5.37 billion, lower than the short-term cash level. This is a good news in terms of the company's solvency level as, at least during the year of economic downturn, the company is holding sufficient cash for debt repayment. We note that, sequentially, the total debt level for the company remained marginally flat.

CVS Health's current debt level remains marginally low compared to the industry average of \$5.82 billion. However, with respect to the total debt level, the industry average stands at \$60.98 billion, much lower than the company.

Increasing demand for PBM and specialty pharmacy along with significant growth observed in the retail business are encouraging.

The quarter's total debt-to-capital of 58.1% stands at a pretty high level right now. However, it represented a sequential drop from 58.8% at the end of the fourth quarter. In fact, the current quarter ratio stands lowest among the last four consecutive quarters' debt-to-capital. This also stands marginally below the industry-average of 58.4% indicating healthier financial structure compared to its industry average.

The company's fourth-quarter interest coverage stands at 4, the highest in the past four quarters buoying optimism. This however, stands below the industry average of 4.4.

CVS Health's capital deployment policy is based on the return of shareholders's money through dividends and share buybacks. The company's current payout ratio stands at a 28.2%, slightly above the industry average of 28.1%. However, amid the pandemic-led economic crisis, if production and supply halt along with lockdowns continue through the next few months, the company might find its dividends to be over burdened.

Reasons To Sell:

- ▼ **Near-term Challenges to Impede Growth in 2020:** For CVS Health, the year 2019 was a transition year that primarily focused on the colossal integration of Aetna. This accordingly, had certain adverse impacts on the year's operating income of its Pharmacy Services and Retail/LTC segments compared to 2018.

Ongoing pharmacy reimbursement pressure in the Pharmacy Services and Retail/LTC segments and reductions in the traditional offsets to those pressures, including a declining benefit from the introduction of new multi-source generic prescription drugs and lower benefits from generic dispensing rate increases.

These challenges are expected to persist through 2020 as well.

The reimbursement pressure in the Pharmacy Services segment is projected to be exacerbated by the cumulative effect on rebate guarantees of lower brand name drug price inflation and a modest selling season.

The Retail/LTC segment is projected to be impacted by structural and company specific challenges in the long-term care space as well as the annualization of the company's 2018 investment of a portion of the savings from the Tax Cuts and Job Act in wages and benefits.

- ▼ **Risk Related to Reimbursement Reduction:** A significant portion of CVS Health's net revenue is derived directly from Medicare, Medicaid and other government-sponsored health care programs. The company is therefore subject to federal and state reimbursement laws and regulatory requirements, anti-remuneration laws, the Stark Law and/or federal and state false claims laws. According to the company, the continued efforts of health maintenance organizations, managed care organizations, PBM companies, government entities, and other third party payors to reduce prescription drug costs and pharmacy reimbursement rates may impact its profitability. In particular, increased utilization of generic pharmaceuticals has resulted in pressure to decrease reimbursement payments to retail and mail order pharmacies for generic drugs, causing a reduction in the generic profit rate.
- ▼ **Competitive Landscape:** Despite significant new client wins in the course of a strong selling season, intense competition and tough industry conditions act as major impediments. Major competitors such as Walgreens, Target and Wal-Mart are expanding their pharmacy businesses. Competition is especially tough in the pharmacy segment, as other retail businesses continue to add pharmacy departments and low-cost pharmacy options become available. Discount retailers, in particular, have made substantial inroads in gaining market share.
- ▼ **Poor Macroeconomic Condition:** Although prescriptions and related health care service providers like CVS stay out of general macro-economic turmoil, the recent debt crisis and sluggish economic conditions in U.S. could impact consumer purchasing power. This may also influence preferences and spending patterns and result in low prescription utilization. In the reported quarter, CVS faced pricing pressure and higher operating and remediation expenses for its Medicare Part D prescription drug business.

Rising pressure to reduce reimbursement rates for generic drugs, disappointing retail performance, highly competitive market and pressure on margins provide stiff challenges to CVS Health.

Last Earnings Report

CVS Health Q4 Earnings Top Estimates, Margins Improve

CVS Health Corporation's fourth-quarter 2019 adjusted earnings per share of \$1.73 dropped 19.2% year over year but exceeded the Zacks Consensus Estimate by 2.9%. The quarter's adjusted earnings considered certain transaction and integration costs pertaining to the buyout of Aetna and asset amortization costs along with other adjustments.

On a reported basis, the company's earnings of \$1.33 per share came in against the year-ago loss of 37 cents.

Full-year adjusted earnings of \$7.08 was unchanged from the year-ago period but topped the Zacks Consensus Estimate by 0.7%.

Total revenues in the fourth quarter rose 22.9% year over year (excluding the impact of certain items that neither relate to the ordinary course of CVS Health's business nor reflect the company's underlying business performance, adjusted revenues increased 23.1% year over year) to \$66.89 billion. The top line also beat the Zacks Consensus Estimate by 4.2%.

The year-over-year revenue rise was primarily driven by the acquisition of Aetna, expanded volume and the brand name drug price inflation in both the Pharmacy Services and Retail/LTC segments, partially offset by a persistent reimbursement pressure in the Retail/LTC, continued price compression in the Pharmacy Services segment and an increased generic dispensing rate.

Full-year total revenues and adjusted revenues surged 32% and 32.3%, respectively, to reach \$256.7 billion. This too exceeded the Zacks Consensus Estimate by 1.1%.

Quarter in Detail

Earlier in 2019, CVS Health realigned the composition of its segments. As a result, the company's SilverScript Medicare Part D prescription drug plan (PDP) was shifted from the Pharmacy Services segment to Health Care Benefits. In addition, the mail order and specialty pharmacy operations of Aetna were transitioned from the Health Care Benefits segment to Pharmacy Services.

Pharmacy Services revenues were up 6.2% to \$37.07 billion in the reported quarter, driven by growth in total pharmacy claims volume and the brand name drug price inflation. This was, however, partially offset by a continued price compression and an increase in generic dispensing rate.

Total pharmacy claims processed rose 10.2% on a 30-day equivalent basis, attributable to net new business and the steady adoption of Maintenance Choice offerings.

Revenues from CVS Health's Retail/LTC were up 2.5% year over year to \$22.58 billion. Per the company, the result was based on higher prescription volume and branded drug price inflation, partially offset by a persistent reimbursement pressure and the impact of an increased generic dispensing rate. Front store revenues represented 22.7% of total Retail/LTC revenues in the reported quarter, primarily banking on improved sales of health and beauty products.

Total prescription volume grew 5.6% on a 30-day equivalent basis, boosted by the steady uptake of patient care programs, collaborations with PBMs and the company's preferred status in a number of Medicare Part D networks.

Within Health Care Benefits segment, the company registered revenues worth \$17.15 billion in the fourth quarter.

Gross profit soared 79.1% to \$24.82 billion. Accordingly, gross margin expanded 1165 bps to 37.1%. Adjusted operating margin in the quarter under review grew 1086 bps to 24.2% on a 123.1% rise in operating profit to \$16.17 billion.

Outlook

CVS Health has provided its 2020 guidance.

Adjusted earnings per share is expected in the band of \$7.04-\$7.17. The Zacks Consensus Estimate for 2020 earnings is pegged at \$7.15.

This apart, the company's 2020 adjusted operating profit is estimated in the \$15.5-\$15.8 billion range.

Further, the company's full-year cash flow from operations is envisioned in the bracket of \$10.5-\$11 billion.

Quarter Ending **12/2019**

Report Date	Feb 12, 2020
Sales Surprise	4.16%
EPS Surprise	2.98%
Quarterly EPS	1.73
Annual EPS (TTM)	7.08

Recent News

On **Mar 25, 2020**, CVS Caremark, the pharmacy benefit management business of CVS Health, announced that it is working with clients to implement new measures to balance the growing interest in off-label use of certain medicines to treat COVID-19 pneumonia with the current needs of members using these drugs for chronic conditions.

On **Mar 25, 2020**, CVS Health announced that it is waiving cost-sharing and co-pays for inpatient hospital admissions related to COVID-19 for Aetna's commercially insured members.

On **Mar 19, 2020**, CVS Health announced the opening of a COVID-19 testing site for a limited population in the parking lot of a CVS Pharmacy in Shrewsbury, MA.

On **Mar 16, 2020**, CVS Health announced that it is enhancing its Guardian Angel program in North Carolina to support opioid overdose victims. The program will be supported by CVS Health's collaboration with Unite Us, a leading social care coordination platform.

On **Mar 11, 2020**, CVS Health announced the addition of five new health and well-being point solution vendors to its Point Solutions Management service following a comprehensive clinical, security and business evaluation process.

On **Mar 10, 2020**, CVS Pharmacy signed agreement to acquire, rebrand and operate Schnucks Pharmacies.

On **Jan 23, 2020**, CVS Health debuted its first HealthHUB locations to serve Greater Philadelphia and South New Jersey Communities.

Valuation

CVS Health shares are down 17.2% in the year-to date period and up 8.5% in the trailing 12-month periods. Stocks in the Zacks sub-industry are down 20.5% while the Zacks Medical sector fell 5.2% in the year-to-date period. Over the past year, the Zacks sub-industry is down 4% and sector is down 0.4%.

The S&P 500 index is down 8.9% in the year-to-date period and up 0.5% in the past year.

The stock is currently trading at 8.5X Forward 12-months earnings, which compares to 8.5X for the Zacks sub-industry, 28.9X for the Zacks sector and 20.8X for the S&P 500 index.

Over the past five years, the stock has traded as high as 20.3X and as low as 7.2X, with a 5-year median 12.2X. Our Neutral recommendation indicates that the stock will perform in-line with the market. Our \$66 price target reflects 9.1X forward 12-months earnings.

The table below shows summary valuation data for CVS

Valuation Multiples - CVS					
		Stock	Sub-Industry	Sector	S&P 500
P/E F 12M	Current	8.5	8.55	28.87	20.8
	5-Year High	20.26	20.48	28.87	20.8
	5-Year Low	7.24	7.66	19.06	15.19
	5-Year Median	12.23	12.44	23.17	17.44
P/S F12M	Current	0.31	0.26	1.03	3.3
	5-Year High	0.81	0.79	1.11	3.44
	5-Year Low	0.21	0.24	0.8	2.54
	5-Year Median	0.41	0.44	0.93	3.01
P/B TTM	Current	1.25	1.16	4.34	3.89
	5-Year High	3.45	3.21	5.88	4.55
	5-Year Low	0.91	1.06	3.6	2.84
	5-Year Median	2.21	2.33	4.82	3.64

As of 05/01/2020

Industry Analysis Zacks Industry Rank: Bottom 36% (161 out of 253)



Top Peers

Company (Ticker)	Rec	Rank
Herbalife LTD. (HLF)	Neutral	4
Humana Inc. (HUM)	Neutral	3
The Kroger Co. (KR)	Neutral	2
Rite Aid Corporation (RAD)	Neutral	3
Target Corporation (TGT)	Neutral	3
Universal Health Services, Inc. (UHS)	Neutral	4
Walgreens Boots Alliance, Inc. (WBA)	Neutral	3
Walmart Inc. (WMT)	Neutral	2

Industry Comparison Industry: Retail - Pharmacies And Drug Stores				Industry Peers		
	CVS	X Industry	S&P 500	RAD	WBA	WMT
Zacks Recommendation (Long Term)	Neutral	-	-	Neutral	Neutral	Neutral
Zacks Rank (Short Term)	3	-	-	3	3	2
VGM Score	A	-	-	C	A	A
Market Cap	80.27 B	783.92 M	20.61 B	783.92 M	37.97 B	344.44 B
# of Analysts	12	2	14	1	9	14
Dividend Yield	3.25%	0.00%	2.11%	0.00%	4.23%	1.78%
Value Score	B	-	-	D	A	B
Cash/Price	0.10	0.16	0.06	0.28	0.02	0.03
EV/EBITDA	9.50	9.50	11.87	13.38	9.60	11.84
PEG Ratio	1.20	1.69	2.47	NA	2.00	4.82
Price/Book (P/B)	1.25	1.42	2.67	1.16	1.58	4.23
Price/Cash Flow (P/CF)	5.88	5.52	10.66	2.34	5.17	13.73
P/E (F1)	8.68	8.68	19.01	NA	7.83	23.81
Price/Sales (P/S)	0.31	0.31	2.10	0.04	0.27	0.66
Earnings Yield	11.52%	5.38%	5.05%	-2.16%	12.77%	4.20%
Debt/Equity	1.30	0.21	0.72	8.61	1.34	0.79
Cash Flow (\$/share)	10.47	3.36	7.01	6.13	8.38	8.85
Growth Score	B	-	-	B	C	B
Hist. EPS Growth (3-5 yrs)	10.58%	6.03%	10.88%	NA	11.21%	0.99%
Proj. EPS Growth (F1/F0)	0.13%	-24.15%	-7.32%	-306.67%	-7.64%	3.55%
Curr. Cash Flow Growth	-16.33%	-16.33%	5.92%	-53.93%	-2.42%	-0.12%
Hist. Cash Flow Growth (3-5 yrs)	14.66%	-4.76%	8.55%	-16.86%	11.05%	-0.31%
Current Ratio	0.94	1.14	1.23	1.34	0.66	0.79
Debt/Capital	56.58%	57.25%	43.84%	89.59%	57.25%	44.04%
Net Margin	2.58%	0.45%	11.08%	-2.06%	2.52%	2.84%
Return on Equity	14.87%	1.64%	16.44%	0.87%	21.26%	18.16%
Sales/Assets	1.17	1.73	0.54	2.13	1.75	2.22
Proj. Sales Growth (F1/F0)	0.82%	0.82%	-1.42%	2.54%	1.17%	3.50%
Momentum Score	A	-	-	F	A	A
Daily Price Chg	-1.69%	-2.17%	-2.39%	-8.73%	-4.56%	-1.66%
1 Week Price Chg	-1.66%	4.38%	-1.74%	22.75%	-1.71%	-2.03%
4 Week Price Chg	11.08%	18.33%	17.07%	18.33%	7.37%	2.44%
12 Week Price Chg	-13.11%	-13.11%	-18.53%	13.55%	-19.07%	4.51%
52 Week Price Chg	8.50%	-19.52%	-9.82%	62.84%	-19.52%	20.17%
20 Day Average Volume	8,055,460	4,563,578	2,641,413	5,785,028	5,848,204	9,395,140
(F1) EPS Est 1 week change	-0.14%	0.00%	0.00%	0.00%	0.00%	-0.07%
(F1) EPS Est 4 week change	-0.84%	-29.47%	-6.62%	-568.85%	-5.50%	0.46%
(F1) EPS Est 12 week change	-0.82%	-33.66%	-13.28%	-346.55%	-5.49%	-1.87%
(Q1) EPS Est Mthly Chg	-3.53%	-22.71%	-11.97%	-285.71%	-22.71%	1.35%

Zacks Stock Rating System

We offer two rating systems that take into account investors' holding horizons: Zacks Rank and Zacks Recommendation. Each provides valuable insights into the future profitability of the stock and can be used separately or in combination with each other depending on your investment style.

Zacks Recommendation

The Zacks Recommendation aims to predict performance over the next 6 to 12 months. The foundation for the quantitatively determined Zacks Recommendation is trends in the company's estimate revisions and earnings outlook. The Zacks Recommendation is broken down into 3 Levels; Outperform, Neutral and Underperform. Unlike many Wall Street firms, we have an excellent balance between the number of Outperform and Neutral recommendations. Our team of 70 analysts are fully versed in the benefits of earnings estimate revisions and how that is harnessed through the Zacks quantitative rating system. But we have given our analysts the ability to override the Zacks Recommendation for the 1200 stocks that they follow. The reason for the analyst over-rides is that there are often factors such as valuation, industry conditions and management effectiveness that a trained investment professional can spot better than a quantitative model.

Zacks Rank

The Zacks Rank is our short-term rating system that is most effective over the one- to three-month holding horizon. The underlying driver for the quantitatively-determined Zacks Rank is the same as the Zacks Recommendation, and reflects trends in earnings estimate revisions.

Zacks Style Scores

The Zacks Style Score is as a complementary indicator to the Zacks rating system, giving investors a way to focus on the highest rated stocks that best fit their own stock picking preferences.

Academic research has proven that stocks with the best Value, Growth and Momentum characteristics outperform the market. The Zacks Style Scores rate stocks on each of these individual styles and assigns a rating of A, B, C, D and F. We also produce the VGM Score (V for Value, G for Growth and M for Momentum), which combines the weighted average of the individual Style Scores into one score. This is perfectly suited for those who want their stocks to have the best scores across the board.

Value Score	B
Growth Score	B
Momentum Score	A
VGM Score	A

As an investor, you want to buy stocks with the highest probability of success. That means buying stocks with a Zacks Recommendation of Outperform, which also has a Style Score of an A or a B.

Disclosures

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