

Eaton Vance Corp. (EV)

\$68.58 (As of 11/25/20)

Price Target (6-12 Months): **\$72.00**

Long Term: 6-12 Months

Zacks Recommendation:

Neutral

(Since: 08/20/19)

Prior Recommendation: Outperform

Short Term: 1-3 Months

Zacks Rank: (1-5)

2-Buy

Zacks Style Scores:

VGM:F

Value: D

Growth: F

Momentum: A

Summary

Shares of Eaton Vance have outperformed the industry over the past six months. In the trailing four quarters, the company's earnings surpassed the Zacks Consensus Estimate thrice and met once. Fourth-quarter fiscal 2020 (ended Oct 31) results benefited from higher revenues and assets under management (AUM) balance. The company is set to be acquired by Morgan Stanley for an equity value of \$7 billion. Despite economic slowdown, it will likely witness revenue growth driven by strong AUM balance, global footprint and diverse product offerings. Also, impressive capital-deployment activities reflect strong earnings growth. However, elevated operating expenses (owing to higher compensation costs) are expected to hurt the bottom line to some extent. Additionally, the presence of high level of debt makes us apprehensive about its near-term prospects.

Data Overview

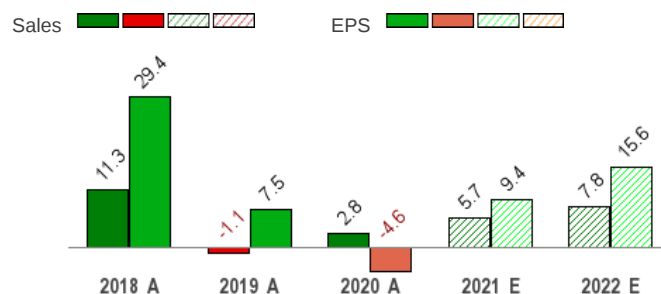
52-Week High-Low	\$68.75 - \$23.59
20-Day Average Volume (Shares)	2,103,288
Market Cap	\$7.8 B
Year-To-Date Price Change	46.9%
Beta	1.26
Dividend / Dividend Yield	\$1.50 / 2.2%
Industry	Financial - Investment Management
Zacks Industry Rank	Top 41% (104 out of 254)

Last EPS Surprise	2.3%
Last Sales Surprise	2.3%
EPS F1 Estimate 4-Week Change	2.2%
Expected Report Date	02/24/2021
Earnings ESP	5.6%
P/E TTM	20.4
P/E F1	19.1
PEG F1	3.0
P/S TTM	4.5

Price, Consensus & Surprise



Sales and EPS Growth Rates (Y/Y %)



Sales Estimates (millions of \$)

	Q1	Q2	Q3	Q4	Annual*
2022					1,972 E
2021	444 E	432 E	454 E	459 E	1,829 E
2020	453 A	406 A	421 A	451 A	1,730 A

EPS Estimates

	Q1	Q2	Q3	Q4	Annual*
2022					\$4.16 E
2021	\$0.84 E	\$0.83 E	\$0.88 E	\$0.91 E	\$3.60 E
2020	\$0.86 A	\$0.80 A	\$0.82 A	\$0.88 A	\$3.29 A

*Quarterly figures may not add up to annual.

The data in the charts and tables, including the Zacks Consensus EPS and Sales estimates, is as of 11/25/2020. The reports text is as of 11/26/2020.

Overview

Headquartered in Boston, MA, Eaton Vance Corp. operates as an independent investment manager, and offers a wide range of investment products and services. Incorporated in 1981, it has offices in the United States, U.K., Ireland, Singapore, Australia and Japan. The company's total AUM was \$515.7 billion as of Oct 31, 2020.

The company operates its business through one segment, called investment adviser to funds and separate accounts. Eaton Vance manages its AUM through the following investment vehicles:

Open-end Funds (constituting 21.1% of AUM as of Oct 31, 2020): Funds included in the segment consist of equity funds, state and national municipal income funds, taxable fixed-income and cash-management funds, floating-rate bank loan funds, alternative funds, and multi-asset funds.

Closed-end Funds (4.5%): This segment is comprised of municipal bond, domestic and global equity, bank loan, multi-sector income and taxable income funds.

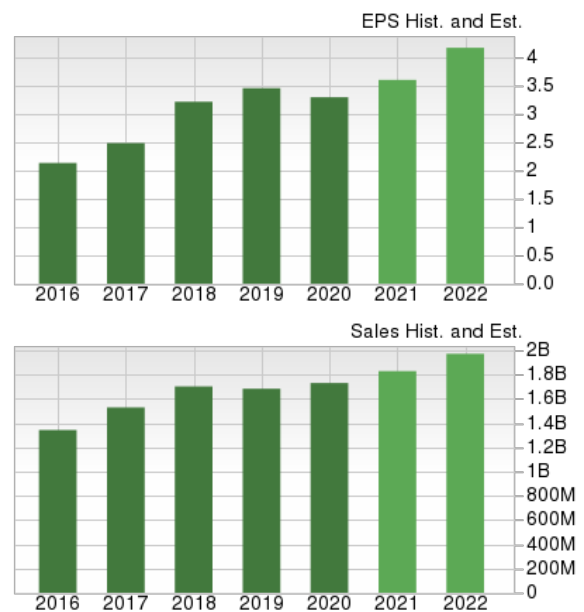
Private Funds (9.6%): Through this segment, Eaton Vance manages equity funds, which are privately offered, to ensure that the diversification and tax-management needs of high-net-worth clients are met.

Institutional Separate Accounts (31.7%): The company provides services to a wide range of clients through this segment which include government, corporate and union retirement plans, endowments and foundations, nuclear-decommissioning trusts and asbestos litigation trusts, sovereign wealth funds and investment funds funded by others for which they serve as a sub-adviser.

Individual separate accounts (33.1%): Eaton Vance provides tailored investment services to high-net-worth and family office clients, per their individual requirements. Also, the company serves individual investors.

The company's fiscal year ends on Oct 31.

In November 2020, Eaton Vance acquired the assets of WaterOak Advisors, LLC.



Source: Zacks Investment Research

Reasons To Buy:

- ▲ Eaton Vance is set to be acquired by global investment bank, Morgan Stanley. The stock-cum-cash deal, valued at nearly \$7 billion, is expected to close in mid-2021. The transaction is likely to result in substantial financial benefits, along with cost savings and revenue growth opportunities following the closure. Thus, this is expected to enhance shareholder value.
- ▲ Eaton Vance's top-line growth looks impressive. Revenues (on a GAAP basis) witnessed a compound annual growth rate (CAGR) of 6.7% over the last five fiscal years (2016-2020). The increase was mainly driven by improving AUM balance, which witnessed a CAGR of 6.9% over the last four fiscal years (2017-2020) despite coronavirus-induced uncertainty during the major part of fiscal 2020. In November, the company acquired the assets of a wealth management firm, WaterOak Advisors. Its diverse product offerings and investment strategies will continue to attract investors, which, along with improving AUM balance (driven by net inflows) are expected to support revenue growth in the upcoming quarters.
- ▲ We remain encouraged by Eaton Vance's decent capital deployment activities. In October 2019, the company announced a dividend hike for the 39th consecutive fiscal year and has maintained the same since then. Moreover, as part of its merger deal with Morgan Stanley, the company announced a special dividend of \$4.25 per share in November 2020. Further, the company has a share-repurchase plan in place. In July 2019, it announced a new repurchase authorization of 8 million shares. Given decent earnings strength, the company will be able to sustain capital-deployment plans, thereby enhancing shareholder value.
- ▲ Eaton Vance's trailing 12-month return on equity (ROE) reflects its superiority in terms of utilizing shareholders' fund. The company's ROE of 29.84% compares favorably with 12.15% for the industry.
- ▲ Shares of Eaton Vance have outperformed the industry so far this year. Also, the company's fiscal 2021 earnings estimates have moved marginally upward over the past seven days. Therefore, given the strong fundamentals and positive estimate revisions, the price performance is expected to continue improving in the near term.

Consistent organic growth and strong assets under management balance are expected to be key growth drivers for Eaton Vance. Further, its impressive capital deployments reflect solid earnings strength.

Reasons To Sell:

- ▼ Eaton Vance's expenses have witnessed a CAGR of 8.9% over the last four fiscal years (2017-2020). The substantial rise in expenses during fiscal 2020 was mainly due to costs related to the company's merger deal with Morgan Stanley. Increase in compensation costs and fund-related charges is expected to keep expenses elevated in the future, which in turn is likely to hurt the bottom line to some extent.
- ▼ Eaton Vance's high debt levels could restrict it from procuring additional finance for working capital, capital expenditure, acquisitions, debt service requirements or other purposes. As of Oct 31, 2020, the company had total debt worth \$2.5 billion, significantly higher than the cash and cash equivalent balance of \$799.3 million. Also, its times-interest-earned ratio of 15 at the end of fourth-quarter fiscal 2020 declined sequentially. This shows that the company's current liquidity position might not be sufficient to meet debt obligations if economic situation worsens.
- ▼ Further, Eaton Vance seems overvalued than the broader industry. Its current price/book and price/earnings (F1) ratios are higher than the respective industry averages.

High debt levels and mounting expenses (mainly due to higher compensation costs) remain major concerns for Eaton Vance in the near term. A stretched valuation limits the stock's upside potential.

Last Earnings Report

Eaton Vance Q4 Earnings & Revenue Beat Estimates, Costs Up

Eaton Vance's fourth-quarter fiscal 2020 (ended Oct 31) adjusted earnings of 88 cents per share for the reported quarter outpaced the Zacks Consensus Estimate of 86 cents. However, the bottom line declined 1% year over year.

The results were driven by a rise in revenues and higher assets under management (AUM) balance (owing to inflows). However, increase in operating expenses was a headwind.

Net loss attributable to shareholders (GAAP basis) was \$35.9 million or 31 cents per share versus net income of \$109.2 million or 96 cents per share in the prior year.

For fiscal 2020, adjusted earnings per share of \$3.29 lagged the consensus estimate of \$3.34. Also, the metric was down 1% from the prior year. On a GAAP basis, net income was \$138.5 million or \$1.20 per share, down from \$400 million or \$3.50 per share in fiscal 2019.

Quarter Ending	10/2020
Report Date	Nov 24, 2020
Sales Surprise	2.25%
EPS Surprise	2.33%
Quarterly EPS	0.88
Annual EPS (TTM)	3.36

Revenues & Expenses Up (GAAP basis)

Total revenues for the reported quarter were \$451.1 million, up 4% year over year. A rise in management fees and performance fees were the main reason for higher revenues. Also, revenues beat the Zacks Consensus Estimate of \$441.1 million.

For fiscal 2020, total revenues grew 3% from a year ago to \$1.73 billion. The top line beat the Zacks Consensus Estimate of \$1.72 billion.

Total expenses surged 56% from the prior-year quarter to \$464.7 million. The rise was due to an increase in compensation, service fee expense, amortization of deferred sales commissions and other operating costs, which were partly offset by lower distribution expenses and fund-related expenses.

Total operating loss was \$13.7 million versus operating income of \$135.4 million in the prior-year period.

Liquidity Position Strong, AUM Balance Improves

As of Oct 31, 2020, Eaton Vance had \$799.4 million in cash and cash equivalents compared with \$557.7 million on Oct 31, 2019. The company had no borrowings outstanding under the \$300-million credit facility.

Eaton Vance's consolidated AUM rose 4% year over year to \$515.7 billion as of Oct 31, 2020. For the fiscal fourth quarter, the company recorded market price appreciation of \$11.7 billion, net inflows of \$4.7 billion and new managed assets of \$2.3 billion from the acquisition of business assets of WaterOak Advisors, LLC.

Share Repurchase Update

During fiscal 2020, Eaton Vance repurchased and retired nearly 4.2 million shares of its Non-Voting Common Stock for \$171.5 million under the company's existing repurchase authorization.

Recent News

Eaton Vance Completes Acquisition of WaterOak Advisors - Nov 2, 2020

Eaton Vance, through its wholly owned subsidiary, Eaton Vance Investment Counsel, has completed the acquisition of the assets of the Winter Park, FL-based wealth management firm — WaterOak Advisors, LLC.

Headquartered in Winter Park, FL, WaterOak Advisors is a wealth management firm with about \$2.3 billion of client assets under management.

Upon completion, the combined company — Eaton Vance WaterOak Advisors — has about \$11.4 billion of client assets under advisement. The company will offer high-net-worth families and institutions with access to sophisticated wealth management and investment solutions, including financial, estate and tax planning, investment management, and family office and trust services.

As part of the deal, L. Clarke Lemons, founder and president of WaterOak, Stephen Curley and Scott Macaione, along with their team, joined Eaton Vance Investment Counsel.

"The mission of Eaton Vance WaterOak Advisors is to provide world-class wealth management and investment services customized to fit the particular circumstances of each client and delivered with a highly personal touch," said David C. McCabe, President.

Morgan Stanley Inks Deal to Acquire Eaton Vance, Boosts AUM - Oct 8, 2020

Morgan Stanley has announced a deal to acquire Boston, MA-based Eaton Vance Corp for an equity value of about \$7 billion. The Voting trust holding all the voting common stock of Eaton Vance has approved the deal.

Notably, post the deal's closure, Morgan Stanley Investment Management (MSIM) will have \$1.2 trillion of assets under management (AUM) and more than \$5 billion of combined revenues. The deal is likely to position Morgan Stanley as a leader in the Wealth Management industry across all channels and segments, with significant increase in the scale and breadth of its franchise.

The acquisition, supporting Morgan Stanley's strategic transformation with three world-class businesses of scale, including Institutional Securities, Wealth Management and Investment Management, aims to grab the market opportunities and scale the client base higher, striking a balance between institutional and retail client with investment solutions in the United States and worldwide. Moreover, the company's expanded scale, technological advancement and increased product offerings will help capitalize the market share.

The stock-cum-cash deal, which still awaits certain customary approvals, is anticipated to close in the second quarter of 2021.

"Eaton Vance is a perfect fit for Morgan Stanley," said James P. Gorman, chairman and chief executive officer of Morgan Stanley. "This transaction further advances our strategic transformation by continuing to add more fee-based revenues to complement our world-class investment banking and institutional securities franchise. With the addition of Eaton Vance, Morgan Stanley will oversee \$4.4 trillion of client assets and AUM across its Wealth Management and Investment Management segments," noted Gorman.

Terms of the Deal

Per terms of the deal, each common shareholder of Eaton Vance will get stock equivalent to 0.5833 of Morgan Stanley shares for every Eaton Vance share held and \$28.25 per share in cash. This represents a per share value of \$56.50, consisting of about 50% cash and 50% Morgan Stanley common stock paid to common shareholders of Eaton Vance.

The terms also include an election procedure giving all Eaton Vance shareholders the option to choose for all cash or all stock, which is subject to a proration and adjustment mechanism. Besides, pre-closing of the deal, a one-time special cash dividend of \$4.25 per share will be paid to Eaton Vance common shareholders from the current balance sheet resources.

Strategically, the combined entity will enhance through advanced technologies, innovative products and create a competitive edge with financial stability.

Financial Benefits

Both companies foresee long-term financial benefits from the transaction, which seems attractive for shareholders. Through increased scale, improved distribution, cost savings of \$150 million — or 4% of MSIM, and Eaton Vance expenses and revenue opportunities, the combined entity will likely generate stellar financial returns for Morgan Stanley.

With 50% cash-financing of the deal, Morgan Stanley is likely to use approximately 100 basis points (bps) of excess capital, while the bank's common equity tier 1 ratio is expected to remain around 300 bps above the stress capital buffer (SCB) requirement of 13.2%.

Additionally, a break-even to earnings per share is anticipated immediately and marginally accretive thereafter, with fully phased-in cost synergies. Further, the transaction is likely to add about 100 bps to return on tangible common equity.

Dividend Update

On Oct 15, Eaton Vance announced a quarterly cash dividend of 37.5 cents per share. The dividend was paid out on Nov 13 to shareholders of record as of Oct 30.

Valuation

Eaton Vance's shares are up 46.9% in the year-to-date period and 44.5% over the trailing 12-month period. Stocks in the Zacks sub-industry are up 12.1% but the Zacks Finance sector is down 5.5% in the year-to-date period. Over the past year, the Zacks sub-industry is up 14%, while the sector is down 3.3%.

The S&P 500 index is up 13.1% and 15.7% in the year-to-date period and trailing 12-month period, respectively.

The stock is currently trading at 19.00X forward 12 months earnings, which compares to 13.77X for the Zacks sub-industry, 17.12X for the Zacks sector and 22.70X for the S&P 500 index.

Over the past five years, the stock has traded as high as 20.67X and as low as 6.60X, with a 5-year median of 14.81X. Our Neutral recommendation indicates that the stock will perform in line with the market. Our \$72 price target reflects 19.94X forward earnings.

The table below shows summary valuation data for EV

Valuation Multiples - EV					
		Stock	Sub-Industry	Sector	S&P 500
P/E F12M	Current	19	13.77	17.12	22.7
	5-Year High	20.67	14.39	17.12	23.47
	5-Year Low	6.6	9.74	11.6	15.27
	5-Year Median	14.81	12.47	14.45	17.72
P/TB	Current	8.56	2.52	3.69	15.97
	5-Year High	14	3.72	4.04	16.15
	5-Year Low	2.99	1.65	2.04	7.43
	5-Year Median	8.87	3.08	3.52	10.76
P/S F12M	Current	4.27	3.52	6.12	4.25
	5-Year High	4.28	3.8	6.72	4.3
	5-Year Low	1.45	2.36	5.01	3.17
	5-Year Median	2.97	3.08	6.1	3.67

As of 11/25/2020

Source: Zacks Investment Research

Industry Analysis Zacks Industry Rank: Top 41% (104 out of 254)



Source: Zacks Investment Research

Top Peers

Company (Ticker)	Rec	Rank
BlackRock, Inc. (BLK)	Outperform	2
Federated Hermes, Inc. (FHI)	Outperform	2
Janus Henderson Group plc (JHG)	Outperform	2
Lazard Ltd (LAZ)	Outperform	2
Affiliated Managers Group, Inc. (AMG)	Neutral	3
Ares Management Corporation (ARES)	Neutral	3
SEI Investments Company (SEIC)	Neutral	3
T. Rowe Price Group, Inc. (TROW)	Neutral	3

The positions listed should not be deemed a recommendation to buy, hold or sell.

Industry Comparison Industry: Financial - Investment Management				Industry Peers		
	EV	X Industry	S&P 500	ARES	FHI	SEIC
Zacks Recommendation (Long Term)	Neutral	-	-	Neutral	Outperform	Neutral
Zacks Rank (Short Term)	2	-	-	3	2	3
VGM Score	F	-	-	F	A	C
Market Cap	7.83 B	828.25 M	26.28 B	11.64 B	2.78 B	8.06 B
# of Analysts	5	3	14	5	4	5
Dividend Yield	2.19%	1.80%	1.48%	3.55%	3.86%	1.26%
Value Score	D	-	-	F	A	C
Cash/Price	0.41	0.16	0.07	0.11	0.12	0.10
EV/EBITDA	8.62	7.81	14.65	15.11	6.48	10.22
PEG F1	2.96	1.51	2.76	2.30	0.75	1.59
P/B	5.92	1.86	3.57	5.62	2.42	4.66
P/CF	19.29	9.56	13.72	22.22	9.43	14.39
P/E F1	19.05	11.46	21.80	25.85	9.23	19.04
P/S TTM	4.53	2.44	2.83	7.54	1.93	4.84
Earnings Yield	5.25%	8.69%	4.40%	3.86%	10.86%	5.26%
Debt/Equity	0.50	0.15	0.70	0.39	0.08	0.00
Cash Flow (\$/share)	3.56	2.03	6.93	2.03	2.97	3.88
Growth Score	F	-	-	D	B	C
Historical EPS Growth (3-5 Years)	14.19%	6.64%	9.72%	15.59%	11.65%	14.00%
Projected EPS Growth (F1/F0)	9.30%	-0.49%	0.45%	4.31%	12.83%	-9.63%
Current Cash Flow Growth	-7.95%	-1.40%	5.23%	-37.87%	15.18%	-0.22%
Historical Cash Flow Growth (3-5 Years)	4.81%	3.83%	8.33%	-3.84%	11.71%	8.52%
Current Ratio	4.91	1.76	1.38	0.15	2.43	5.09
Debt/Capital	40.15%	20.90%	41.99%	27.62%	20.90%	0.00%
Net Margin	8.01%	9.04%	10.44%	7.22%	21.72%	27.06%
Return on Equity	29.84%	12.15%	14.99%	16.07%	28.99%	26.05%
Sales/Assets	0.41	0.35	0.50	0.11	0.75	0.80
Projected Sales Growth (F1/F0)	5.69%	0.00%	0.23%	5.47%	7.60%	1.36%
Momentum Score	A	-	-	B	C	C
Daily Price Change	-0.17%	0.00%	-0.56%	0.85%	-2.30%	-1.68%
1-Week Price Change	1.17%	1.60%	0.21%	1.60%	-3.99%	-1.38%
4-Week Price Change	15.28%	16.85%	14.04%	7.09%	23.46%	11.79%
12-Week Price Change	63.95%	9.58%	8.89%	9.96%	14.10%	4.58%
52-Week Price Change	44.50%	-2.90%	5.87%	36.28%	-17.14%	-14.18%
20-Day Average Volume (Shares)	2,103,288	85,501	2,256,422	495,819	689,508	519,689
EPS F1 Estimate 1-Week Change	0.62%	0.00%	0.00%	0.00%	0.00%	0.00%
EPS F1 Estimate 4-Week Change	2.22%	0.87%	1.00%	2.23%	6.40%	0.00%
EPS F1 Estimate 12-Week Change	2.63%	5.14%	3.64%	5.42%	9.17%	-1.66%
EPS Q1 Estimate Monthly Change	4.44%	0.44%	0.00%	-4.86%	6.58%	0.00%

Source: Zacks Investment Research

Zacks Stock Rating System

We offer two rating systems that take into account investors' holding horizons: Zacks Rank and Zacks Recommendation. Each provides valuable insights into the future profitability of the stock and can be used separately or in combination with each other depending on your investment style.

Zacks Recommendation

The Zacks Recommendation aims to predict performance over the next 6 to 12 months. The foundation for the quantitatively determined Zacks Recommendation is trends in the company's estimate revisions and earnings outlook. The Zacks Recommendation is broken down into 3 Levels; Outperform, Neutral and Underperform. Unlike many Wall Street firms, we maintain a balance between the number of Outperform and Neutral recommendations. Our team of 70 analysts are fully versed in the benefits of earnings estimate revisions and how that is harnessed through the Zacks quantitative rating system. But we have given our analysts the ability to override the Zacks Recommendation for the 1200 stocks that they follow. The reason for the analyst over-rides is that there are often factors such as valuation, industry conditions and management effectiveness that a trained investment professional can spot better than a quantitative model.

Zacks Rank

The Zacks Rank is our short-term rating system that is most effective over the one- to three-month holding horizon. The underlying driver for the quantitatively-determined Zacks Rank is the same as the Zacks Recommendation, and reflects trends in earnings estimate revisions.

Zacks Style Scores

The Zacks Style Score is as a complementary indicator to the Zacks rating system, giving investors a way to focus on the highest rated stocks that best fit their own stock picking preferences.

Academic research has proven that stocks with the best Value, Growth and Momentum characteristics outperform the market. The Zacks Style Scores rate stocks on each of these individual styles and assigns a rating of A, B, C, D and F. We also produce the VGM Score (V for Value, G for Growth and M for Momentum), which combines the weighted average of the individual Style Scores into one score. This is perfectly suited for those who want their stocks to have the best scores across the board.

Value Score	D
Growth Score	F
Momentum Score	A
VGM Score	F

As an investor, you want to buy stocks with the highest probability of success. That means buying stocks with a Zacks Recommendation of Outperform, which also has a Style Score of an A or a B.

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Returns quoted represent past performance which is no guarantee of future results. Investment returns and principal value will fluctuate so that when shares are redeemed, they may be worth more or less than their original cost. Current performance may be higher or lower than the performance shown.

Investing involves risk; principal loss is possible. There is no guarantee that companies that can issue dividends will declare, continue to pay or increase dividends.

Glossary of Terms and Definitions

52-Week High-Low: The range of the highest and lowest prices at which a stock has traded during the past year. This range is determined based on the stock's daily closing price which may differ from the intra-day high or low. Many investors use it as a technical indicator to determine a stock's current value and future price movement. The idea here is that if price breaks out from the 52-week range, in either direction, the momentum may continue in the same direction.

20-Day Average Volume (Shares): The average number of shares of a company traded in a day over the last 20 days. It is a direct indication of a security's overall liquidity. The higher the average daily trading volume, the easier it is to enter or exit the stock at a desired price with more buyers and sellers being available.

Daily Price Change: This is the percentage difference between a trading day's closing price and the prior trading day's closing price. This item is updated at 9 p.m. EST each day.

1-Week Price Change: This is the percentage change in a stock's closing price over the last 5 trading days. This change reflects the collective buying and selling sentiment over the 1-week period.

A strong weekly price increase for the stock, especially when accompanied by increased volume, is an indication of it gaining momentum.

4-Week Price Change: This is the percentage change in a stock's closing price over the last 20 trading days or past 4 weeks. This is a medium-term price change metric and an indication of the stock gaining momentum.

12-Week Price Change: This is the percentage change of a stock's closing price over the last 60 trading days or past 12 weeks. Similar to 4-week price change, this is a medium-term price change metric. It shows whether a stock has been enjoying strong investor demand, or if it has been in consolidation, or distress over this period.

52-Week Price Change: This is the percentage change in a stock's closing price over the last 260 trading days or past 52 weeks. This long-term price change metric is a good reference point for investors. Some investors seek stocks with the best percentage price change over the last 52 weeks, expecting the momentum to continue.

Market Cap: The number of outstanding common shares of a company times its latest price per share. This figure represents a company's size, which indicates various characteristics, including price stability and risk, in which investors could be interested.

Year-To-Date Price Change: Change in a stock's daily closing price in the period of time beginning the first day of the current calendar year through to the previous trading day.

of Analysts: Number of EPS estimates used in calculating the current-quarter consensus. These estimates come from the brokerage analysts tracking this stock. However, the number of such analysts tracking this stock may not match the number of estimates, as all brokerage analysts may not come up with an estimate or provide it to us.

Beta: A measure of risk commonly used to compare the volatility of a stock to the overall market. The S&P 500 Index is the base for calculating beta and carries a value of 1. A stock with beta below 1 is less risky than the market as a whole. And a stock with beta above 1 is riskier.

Dividend: The portion of earnings a company is expected to distribute to its common shareholders in the next 12 months for each share they own. Dividends are usually paid quarterly. Dividend payments reflect positively on a company and help maintain investors' trust. Investors typically find dividend-paying stocks appealing because the dividend adds to any market price appreciation to result in higher return on investment (ROI). Moreover, a steady or increasing dividend payment provides investors a cushion in a down market.

Dividend Yield: The ratio of a company's annual dividend to its share price. The annual dividend used in the ratio is calculated based on the most recent dividend paid by the company. Dividend yield is an estimate of the dividend-only return from a stock in the next 12 months. Since dividend itself doesn't change frequently, dividend yield usually changes with a stock's price movement. As a result, often an unusually high dividend yield is a result of weak stock price.

S&P 500 Index: The Standard & Poor's 500 (S&P 500) Index is an unmanaged group of securities considered to be representative of the stock market in general. It is a market-capitalization-weighted index of stocks of the 500 largest U.S. companies. Each stock's weight in the index is proportionate to its market value.

Industry: One of the 250+ groups that Zacks classifies all stocks into based on the nature of business. These groups are termed as expanded (aka "X") industries and map to their respective (economic) sectors; Zacks has 16 sectors.

Zacks Industry Rank: The Zacks Industry Rank is determined by calculating the average Zacks Rank for all stocks in the industry and then assigning an ordinal rank to it. For example, an industry with an average Zacks Rank of 1.6 is better than an industry with an average Zacks Rank of 2.3. So, the industry with the better average Zacks Rank would get a better Zacks Industry Rank. If an industry has the best average Zacks Rank, it would be considered the top industry (1 out of 250+), which would place it at the top 1% of Zacks-ranked industries. Studies have shown that roughly half of a stock's price movement can be attributed to the industry group it belongs to. In fact, the top 50% of Zacks-ranked industries outperforms the bottom 50% by a factor of more than 2 to 1.

Last EPS Surprise: The percentage deviation of a company's last reported earnings per share from the Zacks Consensus Estimate. Companies with a positive earnings surprise are more likely to surprise again in the future (or miss again if they recently missed).

Last Sales Surprise: The percentage deviation of a company's last reported sales from the Zacks Consensus Estimate.

Expected Report Date: This is an estimated date of a company's next earnings release. The information originated or gathered by Zacks Investment Research from its information providers or publicly available sources is the basis of this estimate.

Earnings ESP: The Zacks Earnings ESP compares the Most Accurate Estimate to the Zacks Consensus Estimate for the yet-to-be reported quarter. The Most Accurate Estimate is the most recent version of the Zacks Consensus EPS Estimate. The idea here is that analysts revising their estimates closer to an earnings release have the latest information, which could potentially be more accurate than what they and others contributing to the consensus had predicted earlier. Thus, a positive or negative Earnings ESP reading theoretically indicates the likely deviation of the actual earnings from the consensus estimate. However, the model's predictive power is significant for positive ESP readings only. A positive Earnings ESP is a strong predictor of an earnings beat, particularly when combined with a Zacks Rank #1 (Strong Buy), #2 (Buy) or #3 (Hold). Our research shows that stocks with this combination produce a positive surprise nearly 70% of the time.

Periods:

TTM: Trailing 12 months. Using TTM figures is an effective way of analyzing the most-recent financial data in an annualized format that helps neutralize the effects of seasonality and other quarter-to-quarter variation.

F1: Current fiscal year. This period is used to analyze the estimates for the ongoing full fiscal year.

F2: Next fiscal year. This period is used to analyze the estimates for the next full fiscal year.

F12M: Forward 12 months. Using F12M figures is an effective way of analyzing the near-term (the following four unreported quarters) estimates in an annualized manner. Instead of typically representing estimates for the full fiscal year, which may not represent the nitty-gritty of each quarter, F12M figures suggest an all-inclusive annualized estimate for the following four quarters. The annualization helps neutralize the potential effects of seasonality and other quarter-to-quarter variations.

P/E Ratio: The price-to-earnings ratio measures a company's current market price per share relative to its earnings per share (EPS). Usually, the trailing-12-month (TTM) EPS, current-fiscal-year (F1) EPS estimate, or forward-12-month (F12M) EPS estimate is used as the denominator. In essence, this ratio shows what the market is willing to pay today for each dollar of EPS. In other words, this ratio gives a sense of what the relative value of the company is at the already reported level of earnings or at a future level of earnings.

It is one of the most widely-used multiples for determining the value of a company and helps comparing its valuation with that of a competitor, the industry group or a benchmark.

PEG Ratio: The price/earnings to growth ratio is a stock's P/E ratio using current fiscal year (F1) EPS estimate divided by its expected EPS growth rate over the coming 3 to 5 years. This ratio essentially determines a stock's value by factoring in the company's expected earnings growth and is thus believed to provide a more complete picture than just the P/E ratio, particularly for faster-growing companies.

P/S Ratio: The price-to-sales ratio is calculated as a company's current price per share divided by trailing 12 months (TTM) sales or revenues per share. This ratio shows what the market is willing to pay today for each dollar of TTM sales per share. The P/S ratio is at times the only valuation metric when the company has yet to become profitable.

Cash/Price Ratio: The cash-to-price ratio or Cash Yield is calculated as cash and marketable securities per share divided by the company's current share price. Like the earnings yield, which shows the anticipated yield (or return) on a stock from earnings for each dollar invested, the cash yield does the same, with cash being the source of return instead of earnings. For example, a cash/price ratio of 0.08 suggests a return of 8% or 8 cents for every \$1 investment.

EV/EBITDA Ratio: The EV/EBITDA ratio, also known as Enterprise Multiple, is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by EBITDA (earnings before interest, taxes, depreciation and amortization). Usually, trailing-12-month (TTM) or forward-12-month (F12M) EBITDA is used as the denominator.

EV/Sales Ratio: The enterprise value-to-sales ratio is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by annual sales. It is an expansion of the P/S valuation, which uses market value instead of enterprise value. The EV/Sales ratio is perceived as more accurate than P/S, in part, because the market capitalization does not take a company's debt into account when valuing it.

EV/CF Ratio: The enterprise value-to-cash flow ratio is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by the trailing-12-month (TTM) operating cash flow. It's a measure of how long it would take to buy the entire business if you were able to use all the company's operating cash flow.

The EV/CF ratio is perceived as more accurate than the P/CF ratio, in part, because the market price does not take a company's debt into account when valuing it.

EV/FCF Ratio: The enterprise value-to-free cash flow metric compares a company's enterprise value to its trailing-12-month (TTM) free cash flow (FCF). This metric is very similar to the EV/CF ratio, but is considered a more exact measure owing to the fact that it uses free cash flow, which subtracts capital expenditures (CAPEX) from a company's total operating cash flow, thereby reflecting the actual cash flow available for funding growth activities and payments to shareholders.

P/EBITDA Ratio: The P/EBITDA ratio is calculated as a company's per share market value divided by EBITDA (earnings before interest, taxes, depreciation, and amortization). This metric is very similar to the EV/EBITDA ratio, but is considered a little less exact measure as it uses market price, which does not take a company's debt into account. However, since EBITDA is often considered a proxy for cash income, the metric is used as a measure of what the market is willing to pay today for each dollar of the company's cash profitability in the trailing 12 months (TTM) or forward 12 months (F12M).

P/B Ratio: The price-to-book ratio is calculated as a company's current price per share divided by its book value (total assets – liabilities – preferred stocks) per share. In short, the book value is how much a company is worth. In other words, it reflects the total value of a company's assets that its common shareholders would receive if it were to be liquidated. So, the P/B ratio indicates whether you're paying higher or lower than what would remain if the company went bankrupt immediately. Investors typically use this metric to determine how a company's stock price stacks up to its intrinsic value.

P/TB Ratio: The price-to-tangible-book value ratio is calculated as a the per share market value of a company divided by the value of its tangible assets (total assets – liabilities – preferred stocks – intangible assets) per share. Tangible book value is the same thing as book value except it excludes the value of intangible assets to get a step closer to the baseline value of the company.

P/CF Ratio: The price-to-cash flow ratio measures a company's per share market price relative to its trailing-12-month (TTM) operating cash flow per share. This metric is used to determine whether a company is undervalued or overvalued relative to another stock, industry or sector. And like the P/E ratio, a lower number is typically considered better from the value perspective.

One of the reasons why P/CF ratio is often preferred over P/E ratio is the fact that operating cash flow adds back non-cash expenses such as depreciation and amortization to net income. This feature helps valuing stocks that have positive cash flow but are not profitable because of large noncash charges.

P/FCF Ratio: The price-to-free cash flow ratio is an extension of P/CF ratio, which uses trailing-12-month (TTM) free cash flow per share instead of operating cash flow per share. This metric is considered a more exact measure than P/CF ratio, as free cash flow subtracts capital expenditures (CAPEX) from a company's total operating cash flow, thereby reflecting the actual cash flow available for funding activities that generate additional revenues.

Earnings Yield: The earnings yield is calculated as current fiscal year (F1) EPS estimate divided by the company's current share price. The ratio, which is the inverse of the P/E ratio, measures the anticipated yield (or return) from earnings for each dollar invested in a stock today.

For example, earnings yield for a stock, which is trading at \$35 and expected to earn \$3 per share in the current fiscal year (F1), would be 0.0857 ($3/35 = 0.0857$) or 8.57%. In other words, for \$1 invested in the stock today, the yield from earnings is anticipated to be 8.57 cents.

Investors most commonly compare the earnings yield of a stock to that of a broad market index (such as the S&P 500) and prevailing interest rates, such as the current 10-year Treasury yield. Since bonds and stocks compete for investors' dollars, stock investors typically demand a higher yield for the extra risk they assume compared to investors of U.S. Treasury-backed securities that offer virtually risk-free returns. This additional return is referred to as the risk premium.

Debt/Equity Ratio: The debt-to-equity ratio is calculated as a company's total liabilities divided by its shareholder equity. This metric is used to gauge a company's financial leverage. In other words, it is a measure of the degree to which a company is financing its operations through debt versus its own funds. The higher the ratio, the higher the risk for shareholders.

However, this ratio is difficult to compare across industry groups where ideal amounts of debt vary. Some businesses are more capital intensive than others and typically require higher debt to finance their operations. So, a company's debt-to-equity ratio should be compared with other companies in the same industry.

Cash Flow (\$/share): Cash flow per share is calculated as operating cash flow (after-tax earnings + depreciation + other non-cash charges) divided by common shares outstanding. It is used by many investors as a measure of a company's financial strength. Since cash flow per share takes into consideration a company's ability to generate cash by adding back non-cash expenses, it is regarded by some as a more accurate measure of a company's financial situation than earnings per share, which could be artificially deflated.

Current Ratio: The current ratio or liquidity ratio is a company's current assets divided by its current liabilities. It measures a company's ability to pay short-term obligations. A current ratio that is in line with the industry average or slightly higher is generally considered acceptable. A current ratio that is lower than the industry average would indicate a higher risk of distress or default. A higher number is usually better. However, a very high current ratio compared to the industry average could be an indication of inefficient use of assets by management.

Debt/Capital Ratio: Debt-to-capital ratio is a company's total debt (interest-bearing debt + both short- and long-term liabilities) divided its total capital (interest-bearing debt + shareholders' equity). It is a measure of a company's financial leverage. All else being equal, the higher the debt-to-capital ratio, the riskier the stock.

However, this ratio can vary widely from industry to industry, the ideal amount of required debt being different. Some businesses are more capital intensive than others and typically require higher debt to finance their operations. So, a company's debt-to-capital ratio should be compared with the same for its industry.

Net Margin: Net margin is calculated as net income divided by sales. It shows how much of each dollar in sales generated by a company translates into profit. For example, if a company's net margin is 15%, its net income is 15 cents for every \$1 of sales it makes.

A change in margin can reflect either a change in business conditions, or a company's cost controls, or both. If a company's expenses are growing faster than sales, its net margin will decline. However, different net margin rates are considered good for different industries, so it's better to compare net margin rates of companies in the same industry group.

Return on Equity: Return on equity (ROE) is calculated as trailing-12-month net income divided by trailing-12-month average shareholder equity (including reinvested earnings). This metric is considered a measure of how effectively management is using a company's assets to generate profits. For example, if a company's ROE is 10%, it creates 10 cents profits for every \$1 shareholder equity, which is basically the company's assets minus debt. A company's ROE deemed good or bad depends on what's normal for its peers or industry group.

Sales/Assets Ratio: The sales-to-assets ratio or asset utilization ratio or asset turnover ratio is calculated as a company's annual sales divided by average assets (average of assets at the beginning of the year and at the year's end). This metric helps investors understand how effectively a company is using its assets to generate sales. For example, a sales-to-assets ratio of 2.5 indicates that the company generated \$2.50 in sales for every \$1 of assets on its books.

The higher the sales-to-assets ratio, the better the company is performing. However, similar to many other ratios, the asset turnover ratio tends to be higher for companies in certain industries/sectors than in others. So, a company's sales-to-assets ratio should be compared with the same for its industry/sector.

Historical EPS Growth (3-5 Years): This is the average annual (trailing-12-month) EPS growth rate over the last 3-5 years. This metric helps investors see how a company's EPS has grown from a long-term perspective.

Note: There are many factors that can influence short-term numbers — a recession will reduce this number, while a recovery will inflate it. The longterm perspective helps smooth out short-term events.

Projected EPS Growth (F1/F0): This is the estimated EPS growth rate for the current financial year. It is calculated as the consensus estimate for the current fiscal year (F1) divided by the reported EPS for the last completed fiscal year (F0).

Current Cash Flow Growth: It measures the latest year-over-year change in operating cash flow. Cash flow growth tells an investor how quickly a company is generating inflows of cash from operations. A positive change in the cash flow is desired and shows that more 'cash' is coming in than going out.

Historical Cash Flow Growth (3-5 Years): This is the annualized change in cash flow over the last 3-5 years. The change in a longer period helps put the current reading into proper perspective. By looking at the rate, rather than the actual dollar value, the comparison across the industry and peers becomes easier.

Projected Sales Growth (F1/F0): This metric looks at the estimated sales growth for the current year. It is calculated as sales estimate for the current fiscal year (F1) divided by the reported sales for the last completed fiscal year (F0).

Like EPS growth, a higher rate is better for sales growth. A look at a company's projected sales growth instantly tells you what the outlook is for their products and services. However, different sales growth rates are considered good for different industries, so it's better to compare sales growth rates of companies in the same industry group.

EPS F1 Estimate 1-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past week. The change in a company's consensus EPS estimate (or earnings estimate revision) has proven to be strongly correlated with the near-term price movement of its shares. It is an integral part of the Zacks Rank.

If a stock's consensus EPS estimate is \$1.10 now versus \$1.00 a week ago, that will be reflected as a 10% upward revision. If, on the other hand, it went from \$1.00 to 90 cents, that would be a 10% downward revision.

EPS F1 Estimate 4-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past four weeks.

A stock's earnings estimate revision in a 1-week period is important. But it's more meaningful to look at the longer-term revision. And, of course, the 4-week change helps put the 1-week change into proper perspective.

EPS F1 Estimate 12-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past 12 weeks.

This metric essentially shows how the consensus EPS estimate has changed over a period longer than 1 week or 4 weeks.

EPS Q1 Estimate Monthly Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal quarter over the past four weeks.

While the revision in consensus EPS estimate for the current fiscal year is strongly correlated with the near-term price movement of its shares, the estimate revision for the current fiscal quarter is an important metric as well, especially over the short term, and particularly as a stock approaches its earnings date. If a stock's Q1 EPS estimate decreases ahead of its earnings release, it's usually a negative sign, whereas an increase is a positive sign.