

## First American (FAF)

**\$54.59** (As of 07/20/20)

Price Target (6-12 Months): **\$57.00**

Long Term: 6-12 Months

**Zacks Recommendation:**

**Neutral**

(Since: 07/02/20)

Prior Recommendation: Underperform

Short Term: 1-3 Months

**Zacks Rank:** (1-5)

**2-Buy**

Zacks Style Scores:

VGM:C

Value: B

Growth: D

Momentum: C

## Summary

First American should continue to benefit from strength in commercial business and increased traction in P&C business. The company has been actively pursuing acquisitions to strengthen its core business, and expand its valuation and data businesses. It also expects increased demand among millennials for first-time home purchases. Growing direct premiums, escrow fees and agent premiums should drive revenues. Moreover, effective capital deployment bode well. First American has been consistently increasing its dividend payout each year. Shares of First American have outperformed the industry in a year's time. However, increasing expenses put a strain on its margin expansion. Also, high debt level and poor interest coverage implying that earnings are not sufficient to cover service debt concerns. Cash balance has also declined.

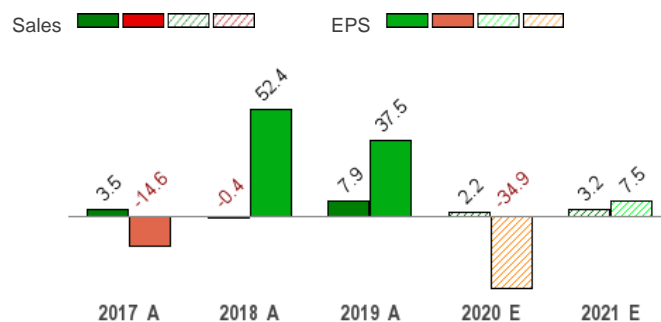
## Price, Consensus & Surprise



## Data Overview

52 Week High-Low	\$66.78 - \$29.36
20 Day Average Volume (sh)	833,100
Market Cap	\$6.0 B
YTD Price Change	-7.0%
Beta	1.06
Dividend / Div Yld	\$1.76 / 3.2%
Industry	<a href="#">Insurance - Property and Casualty</a>
Zacks Industry Rank	Bottom 40% (150 out of 252)

## Sales and EPS Growth Rates (Y/Y %)



Last EPS Surprise	10.4%
Last Sales Surprise	-4.9%
EPS F1 Est- 4 week change	4.9%
Expected Report Date	07/23/2020
Earnings ESP	0.0%
P/E TTM	8.9
P/E F1	14.6
PEG F1	1.3
P/S TTM	1.0

## Sales Estimates (millions of \$)

	Q1	Q2	Q3	Q4	Annual*
2021	1,513 E	1,577 E	1,753 E	1,698 E	6,541 E
2020	1,413 A	1,524 E	1,675 E	1,724 E	6,337 E
2019	1,304 A	1,499 A	1,671 A	1,729 A	6,202 A

## EPS Estimates

	Q1	Q2	Q3	Q4	Annual*
2021	\$0.88 E	\$1.07 E	\$1.14 E	\$1.26 E	\$4.03 E
2020	\$1.06 A	\$0.83 E	\$0.97 E	\$1.20 E	\$3.75 E
2019	\$0.74 A	\$1.58 A	\$1.64 A	\$1.80 A	\$5.76 A

\*Quarterly figures may not add up to annual.

The data in the charts and tables, including the Zacks Consensus EPS and Sales estimates, is as of 07/20/2020. The reports text is as of 07/21/2020.

## Overview

Headquartered in Santa Ana, CA., First American Financial serves homebuyers and sellers, real estate professionals, loan originators and servicers, commercial property professionals, homebuilders and others involved in residential and commercial property transactions with products and services specific to their needs.

The company was founded in the state of Delaware in January 2008. On Jun 1, 2010, the company's common stock was listed on the New York Stock Exchange.

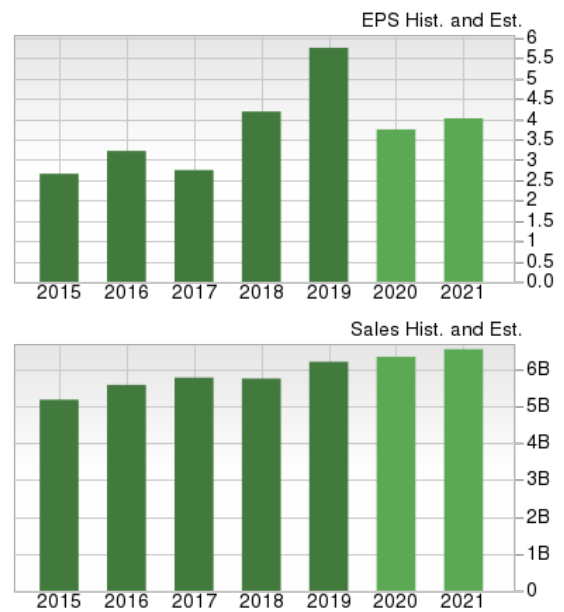
First American Financial core business lines include title insurance and closing/settlement services; property data and automated title plant records and images; home warranty products; property and casualty insurance; banking, trust and wealth management services; and other related products and services.

Further, providing banking services via First American Trust enhances agents' efficiency and lowers risk.

The company provides financial services through its Title Insurance and Services segment and its Specialty Insurance segment.

**Title insurance and Services** segment (91.8% of 2019 revenues) provides title insurance, closing and/or escrow services and similar or related services domestically and internationally in connection with residential and commercial real estate transactions. It also provides products, services and solutions that are designed to mitigate risk or facilitate real estate transactions. Many of these products, services and solutions involve use of real property-related data, including data derived from proprietary databases. It maintains, manages and provides access to title plant records and images. It also provides banking, trust, document custodial and wealth management services. This segment offers products through a network of direct operations and agents in 49 states and in the District of Columbia, and Canada, the U.K., Australia, South Korea, and internationally.

**Specialty insurance** segment (8.2%) issues property and casualty insurance policies and sells home warranty products. Additionally, corporate function consists of certain financing facilities and the corporate services that support business operations.



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## Reasons To Buy:

- ▲ First American Financial remains well poised to capitalize from the increased demand among millennials for first-time home purchases. Purchase transactions generate more than twice the revenues of refinance transactions. The company thus anticipates housing inventory constraints to continue, driving further price appreciation and in turn incremental revenues. In spite of purchase orders commenced 2020 on a solid note, the same have fallen sharply in the mid of March on account of the present volatile situation in markets. The company's open purchase orders are expected to witness year-over-year decline of 45% in second-quarter 2020. Nevertheless, we remain optimistic about its improvement in the near future.
- ▲ The company noted that strength in purchase market along with low mortgage rates has been driving substantial growth in refinance activity and supporting a healthy commercial market. However, the company's commercial business is also likely to suffer a setback due to the current dismal period. Consequently, revenues from the company's commercial business are also estimated to decline 50% year over year in the second quarter. Nevertheless, refinance orders are expected to remain strong for the full year.
- ▲ Net investment income, a major component of an insurer's top line, continued to witness improvement in the past several quarters, witnessing a CAGR of 21.2% over the past five years (2014-2019). However, this momentum did not continue in first-quarter 2020, when the metric slumped 44.2% year over year. The current low interest rate environment in the United States is likely to keep investment yields under pressure, which would consequently weigh on its overall investment income. Consequently, the metric is expected to witness a sharp fall in second-quarter 2020. Nevertheless, First American Financial expects investment income in the range of \$40-\$45 million for each remaining quarter of 2020 with respect to its Title Insurance and Services segment.
- ▲ The company has been generating improving revenues over the years on the back of growing direct premiums and escrow fees, agent premiums and net investment income. The momentum continued in first-quarter 2020 as well, with the metric rising 8.4% year over year. Though expenses have been increasing over the years, the magnitude of revenue increase has been driving margin expansion.
- ▲ First American Financial pursues strategic acquisitions that in turn strengthen its core business and expand its valuation and data businesses. The company has consolidated its capabilities with Forsythe Appraisals, RedVision and TD Service Financial, among others. The company also pursued small title agency buyouts in the regions that it identifies as growth markets. In the beginning of this year, First American Financial had fully acquired Title Security Agency. Further buyout of Docutech will leverage First American's existing abilities as well as property and homeownership data to offer enhanced end-to-end digital mortgage and settlement services to customers. Notably, Docutech had contributed \$6.4 million to the company's topline in the first quarter of 2020.
- ▲ Given a strong operational performance, the company engages in shareholder-friendly moves. The company has been consistently increasing its dividend payout each year and witnessed 5-year CAGR of more than 11%. In January 2020, the board of directors at First American Financial approved a 5% hike in its quarterly dividend to 44 cents per share. Its dividend yield is currently 3.2%, way above the industry average of 0.5%. Also, the payout ratio of 28 compares favorably with the industry average of 12. These make the stock an attractive pick for yield seeking investors.
- ▲ Return on equity, a measure of profitability reflecting how efficiently the company is utilizing its shareholders' value, has improved to 15.2% from 9% in 2014. Return on equity is 16.1% which compares favorably with the industry average of 6.5%. The company aims 12-14% return on equity over the long term.
- ▲ Shares of First American Financial have lost 1.4% in the past year compared with the industry's decline of 9.4%. Strong fundamentals such as increased demand among millennials for first-time home purchases, growing direct premiums, escrow fees and agent premiums as well as effective capital deployment should help shares bounce back.

Increased demand among millennials for first-time home purchases, improved rate environment, strength in commercial business and effective capital deployment should drive growth.

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## Reasons To Sell:

- ▼ First American Financial has been recording escalating expenses over the year, attributable to higher personnel costs, premiums retained by agents, operating expenses, premium taxes and interests. Expenses increased 15.4% in first-quarter 2020. It also incurred professional expenses related to Docutech buyout of around \$4 million, which has impacted the first-quarter margin to some extent. The company must strive to control costs or increase revenues at a higher magnitude than expenses, else margin can be eroded.
- ▼ First American Financial's balance sheet position also remains a concern. As of Mar 31, 2020, cash and cash equivalents of \$1.04 billion have declined 29.3% from the prior-quarter's figure. The net debt is 23% of its total capital in the first quarter, which is higher than the prior-quarter's figure of 18.5%. Further, the company's times interest earned of 18.4 as on Mar 31, 2020 is lower when compared with the prior-quarter's figure of 19.9, implying that its earnings are not sufficient to cover interest obligations. Thus, the company's inadequate financial flexibility remains a concern for investors.
- ▼ This year in March, the central bank lowered interest rates to its near-zero level due to COVID-19 pandemic. This is expected to slow down economic growth and lead to a sluggish inflation in 2020. Given the present financial market volatility on account of the pandemic, First American Financial expects a rise in its claims. Consequently, the company has decided to maintain the loss rate at 5%, up from the loss rate of 4% in fourth-quarter 2019.

Escalating expenses  
escalating expenses  
attributable to higher  
personnel costs, premiums  
retained by agents,  
operating expenses and  
interests and continued  
decline in the purchase  
market are headwinds.

## Last Earnings Report

### First American Financial Q1 Earnings Beat, Improve Y/Y

First American Financial reported first-quarter 2020 operating income per share of \$1.06, which surpassed the Zacks Consensus Estimate by 10.4%. Moreover, the bottom line improved 43.2% year over year.

The company's results reflect strong performance at its Title Insurance and Services segment, which was partially offset by increase in expenses.

Quarter Ending **03/2020**

Report Date	Apr 23, 2020
Sales Surprise	-4.92%
EPS Surprise	10.42%
Quarterly EPS	1.06
Annual EPS (TTM)	6.08

### Results in Details

Operating revenues of \$1.4 billion increased 8.4% year over year. The improvement came on the back of strong direct premiums and escrow fees, and higher agent premiums. However, the top line missed the Zacks Consensus Estimate by 4.9%.

Net investment income declined 44.2% to \$45.9 million.

Closed title orders increased 34%, which can be attributed to 144% increase in refinance orders.

Average revenue per order decreased 6%, driven by the shift to refinance transactions.

Total expense of \$1.3 billion increased 15.4% year over year, primarily due to rise in personnel costs, premiums retained by agents, other operating expenses, provision for policy losses and other claims, premium taxes and interest.

### Segment Results

**Title Insurance and Services:** Total revenues increased nearly 11% year over year to \$1.3 billion. The upside came on the back of improved premiums and escrow fees, which can be primarily attributed to higher number of direct title orders closed. However, pre-tax margin contracted 650 bps year over year to 5.6%.

Direct open orders increased 55.6% year over year to 354,400 while direct closed orders improved 34.3% to 202,700 year over year.

**Specialty Insurance:** Total revenues remained flat year over year at \$122 million. Strong property and casualty (P&C) and home warranty business have contributed to the segment's top line. However, pre-tax margin contracted 410 bps year over year to 10.5%.

### Share Repurchase Update

In the first quarter, the company bought back 1.7 million shares worth \$65.8 million. Such shareholder friendly moves reflect the company's strong liquidity position.

### Financial Update

First American Financial exited first-quarter 2020 with cash and cash equivalents of \$1.1 billion, down 29.3% from Dec 31, 2019-level. Notes and contracts payable were \$847 million, up 16.3% from 2019-end level.

As of Mar 31, 2020, the company had stockholders' equity of \$4.4 billion, down 1.4% from Dec 31, 2019-end level.

### 2020 Outlook

The interest rate cut by the Federal Reserve in the United States is likely to keep investment yields under pressure.

For its Title Insurance and Services segment, First American Financial expects investment income in the range of \$40-\$45 million for each remaining quarter of 2020. This segment's pretax margin is estimated between 9% and 11% in 2020.

### Q2 Guidance

The company's open purchase orders are expected to witness a year-over-year decline of 45% in second-quarter 2020. Moreover, revenues from the company's commercial business are also estimated to decline 50% year over year in the second quarter.

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## Recent News

### First American Financial's Unit Partners With Home Point - Jul 17, 2020

First American Financial's member unit Docutech has entered into a partnership with Home Point Financial to assist borrowers with digital mortgage closing solution. This partnership will provide borrowers of Home Point an efficient and beneficial mortgage process.

### First American Financial's Unit Partners With LendingQB - Jun 18, 2020

First American Financial's member unit Docutech has entered into a partnership with LendingQB to enable a complete end-to-end digital mortgage closing solution for lenders, borrowers and settlement agents. This partnership will assist lenders, borrowers and settlement agents with complete digital solution to streamline the closing process with safety and security.

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## Valuation

First American Financial shares are down 7% in the year-to-date period and 1.4% over the trailing 12-month period. Stocks in the Zacks sub-industry and the Zacks Finance sector are down 15.6% and 18.9% in the year-to-date period, respectively. Over the past year, the Zacks sub-industry and sector are down 9.4% and 13.6%, respectively.

The S&P 500 index are up nearly 0.3% in the year-to-date period and 8.7% in the past year.

The stock is currently trading at 1.38x trailing 12-month book value, which compares to 1.27x for the Zacks sub-industry, 2.37x for the Zacks sector and 4.41x for the S&P 500 index.

Over the past five years, the stock has traded as high as 1.98x and as low as 0.84x, with a 5-year median of 1.55x. Our Neutral recommendation indicates that the stock will perform in line with the market. Our \$57 price target reflects 1.45x trailing 12-month book value.

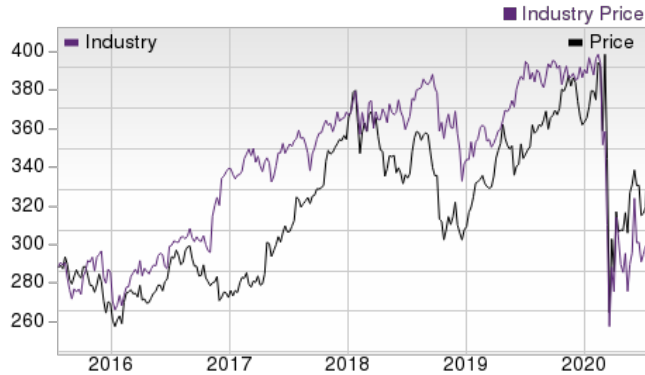
The table below shows summary valuation data for FAF

Valuation Multiples - FAF					
		Stock	Sub-Industry	Sector	S&P 500
P/B TTM	Current	1.38	1.27	2.37	4.41
	5-Year High	1.98	1.67	2.91	4.56
	5-Year Low	0.84	0.93	1.72	2.83
	5-Year Median	1.55	1.46	2.53	3.71
P/S F12M	Current	0.94	1.7	6.04	3.58
	5-Year High	1.21	11.26	6.66	3.58
	5-Year Low	0.59	1.39	4.96	2.53
	5-Year Median	0.92	1.85	6.06	3.02
P/E F12M	Current	13.9	24.61	16.38	22.83
	5-Year High	16.37	31.55	16.38	22.83
	5-Year Low	6.22	21.01	11.59	15.25
	5-Year Median	12.63	25.42	14.16	17.52

As of 07/20/2020

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## Industry Analysis Zacks Industry Rank: Bottom 40% (150 out of 252)



## Top Peers

Company (Ticker)	Rec	Rank
Arch Capital Group Ltd. (ACGL)	Neutral	3
American Financial Group, Inc. (AFG)	Neutral	3
Axis Capital Holdings Limited (AXS)	Neutral	3
Cincinnati Financial Corporation (CINF)	Neutral	3
Markel Corporation (MKL)	Neutral	5
National General Holdings Corp (NGHC)	Neutral	3
The Hanover Insurance Group, Inc. (THG)	Neutral	2
W.R. Berkley Corporation (WRB)	Neutral	3

Industry Comparison Industry: Insurance - Property And Casualty				Industry Peers		
	FAF	X Industry	S&P 500	ACGL	AXS	CINF
Zacks Recommendation (Long Term)	Neutral	-	-	Neutral	Neutral	Neutral
Zacks Rank (Short Term)	2	-	-	3	3	3
VGM Score	C	-	-	C	F	B
Market Cap	6.04 B	1.15 B	22.29 B	12.19 B	3.34 B	12.39 B
# of Analysts	2	2	14	3	3	2
Dividend Yield	3.25%	1.33%	1.85%	0.00%	4.14%	3.11%
Value Score	B	-	-	B	C	B
Cash/Price	0.17	0.22	0.06	0.07	0.36	0.04
EV/EBITDA	4.50	5.16	13.06	7.29	8.98	4.95
PEG Ratio	1.32	2.46	2.98	5.60	19.18	NA
Price/Book (P/B)	1.38	1.09	3.12	1.11	0.78	1.54
Price/Cash Flow (P/CF)	7.51	9.49	12.03	9.47	8.88	16.44
P/E (F1)	14.56	14.18	22.15	55.97	95.90	25.31
Price/Sales (P/S)	0.96	0.77	2.35	1.81	0.67	1.56
Earnings Yield	6.91%	6.87%	4.30%	1.80%	1.03%	3.96%
Debt/Equity	0.00	0.26	0.75	0.26	0.48	0.12
Cash Flow (\$/share)	7.22	3.12	6.94	3.17	4.47	4.69
Growth Score	D	-	-	B	F	B
Hist. EPS Growth (3-5 yrs)	19.58%	5.19%	10.82%	14.25%	-22.09%	3.24%
Proj. EPS Growth (F1/F0)	-34.90%	-8.87%	-9.08%	-80.97%	-83.60%	-27.50%
Curr. Cash Flow Growth	20.75%	3.79%	5.51%	21.44%	-8.72%	25.16%
Hist. Cash Flow Growth (3-5 yrs)	18.51%	4.78%	8.55%	15.01%	-11.78%	9.30%
Current Ratio	0.76	0.45	1.30	0.52	0.56	0.26
Debt/Capital	0.00%	20.54%	44.41%	19.85%	30.01%	10.66%
Net Margin	10.47%	3.85%	10.54%	19.61%	0.73%	25.20%
Return on Equity	16.08%	7.24%	15.74%	9.93%	-0.38%	7.24%
Sales/Assets	0.54	0.31	0.54	0.18	0.20	0.32
Proj. Sales Growth (F1/F0)	2.18%	0.00%	-2.36%	4.31%	-5.88%	2.11%
Momentum Score	C	-	-	F	F	F
Daily Price Chg	0.20%	-0.34%	-0.77%	-2.12%	-2.94%	0.52%
1 Week Price Chg	13.29%	2.81%	3.82%	8.71%	5.18%	8.77%
4 Week Price Chg	8.42%	1.31%	2.71%	1.11%	-7.47%	22.71%
12 Week Price Chg	15.51%	4.70%	9.79%	21.87%	13.32%	-6.06%
52 Week Price Chg	-1.40%	-16.59%	-3.79%	-19.72%	-33.81%	-27.60%
20 Day Average Volume	833,100	136,052	2,095,914	1,817,077	1,014,924	1,295,656
(F1) EPS Est 1 week change	4.90%	0.00%	0.00%	-37.35%	-47.90%	-9.10%
(F1) EPS Est 4 week change	4.90%	0.00%	0.09%	-37.35%	-50.00%	-9.10%
(F1) EPS Est 12 week change	-11.97%	-16.21%	-4.60%	-77.61%	-90.43%	-19.16%
(Q1) EPS Est Mthly Chg	14.12%	0.00%	0.00%	-36.36%	-33.33%	-7.33%

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## Zacks Stock Rating System

We offer two rating systems that take into account investors' holding horizons: Zacks Rank and Zacks Recommendation. Each provides valuable insights into the future profitability of the stock and can be used separately or in combination with each other depending on your investment style.

### Zacks Recommendation

The Zacks Recommendation aims to predict performance over the next 6 to 12 months. The foundation for the quantitatively determined Zacks Recommendation is trends in the company's estimate revisions and earnings outlook. The Zacks Recommendation is broken down into 3 Levels; Outperform, Neutral and Underperform. Unlike many Wall Street firms, we have an excellent balance between the number of Outperform and Neutral recommendations. Our team of 70 analysts are fully versed in the benefits of earnings estimate revisions and how that is harnessed through the Zacks quantitative rating system. But we have given our analysts the ability to override the Zacks Recommendation for the 1200 stocks that they follow. The reason for the analyst over-rides is that there are often factors such as valuation, industry conditions and management effectiveness that a trained investment professional can spot better than a quantitative model.

### Zacks Rank

The Zacks Rank is our short-term rating system that is most effective over the one- to three-month holding horizon. The underlying driver for the quantitatively-determined Zacks Rank is the same as the Zacks Recommendation, and reflects trends in earnings estimate revisions.

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### Zacks Style Scores

The Zacks Style Score is as a complementary indicator to the Zacks rating system, giving investors a way to focus on the highest rated stocks that best fit their own stock picking preferences.

Academic research has proven that stocks with the best Value, Growth and Momentum characteristics outperform the market. The Zacks Style Scores rate stocks on each of these individual styles and assigns a rating of A, B, C, D and F. We also produce the VGM Score (V for Value, G for Growth and M for Momentum), which combines the weighted average of the individual Style Scores into one score. This is perfectly suited for those who want their stocks to have the best scores across the board.

Value Score	<b>B</b>
Growth Score	<b>D</b>
Momentum Score	<b>C</b>
VGM Score	<b>C</b>

As an investor, you want to buy stocks with the highest probability of success. That means buying stocks with a Zacks Recommendation of Outperform, which also has a Style Score of an A or a B.

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