

G-III Apparel, Ltd. (GIII)

\$8.76 (As of 04/21/20)

Price Target (6-12 Months): **\$8.00**

Long Term: 6-12 Months

Zacks Recommendation: Underperform

(Since: 04/19/20)

Prior Recommendation: Neutral

Short Term: 1-3 Months

Zacks Rank: (1-5)

5-Strong Sell

Zacks Style Scores:

VGM:A

Value: A

Growth: A

Momentum: A

Summary

Shares of G-III Apparel have slid and underperformed the industry in the past three months due to soft retail business. It has been witnessing softness across the retail segment for a while due to weak underlying brands and store closures. This has been weighing on its top line, which lagged the Zacks Consensus Estimate for sixth straight time in fourth-quarter fiscal 2020. Management informed that it has closed retail stores and corporate offices, and has been working remotely in view of the coronavirus outbreak. Consequently, sales from its retail partners and stores are facing the brunt. It did not provide fiscal 2021 outlook as well. Recently, the company has also decided to furlough majority of its retail and wholesale associates, and temporarily reduce annual salary to reinforce its financial position amid such tough times.

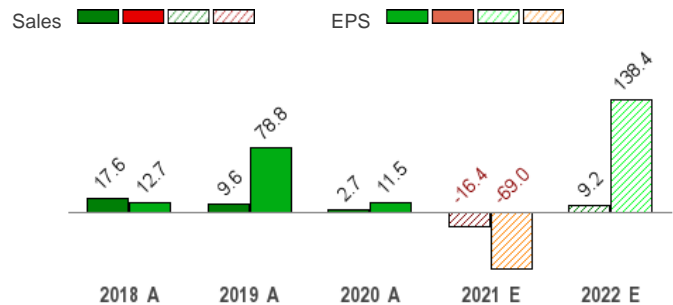
Price, Consensus & Surprise



Data Overview

52 Week High-Low	\$43.98 - \$2.96
20 Day Average Volume (sh)	1,639,460
Market Cap	\$436.9 M
YTD Price Change	-72.8%
Beta	2.32
Dividend / Div Yld	\$0.00 / 0.0%
Industry	Textile - Apparel
Zacks Industry Rank	Bottom 5% (241 out of 253)

Sales and EPS Growth Rates (Y/Y %)



Last EPS Surprise	10.3%
Last Sales Surprise	-4.7%
EPS F1 Est- 4 week change	-38.0%
Expected Report Date	06/03/2020
Earnings ESP	-56.3%

Sales Estimates (millions of \$)

	Q1	Q2	Q3	Q4	Annual*
2022	500 E	435 E	1,027 E	677 E	2,886 E
2021	462 E	467 E	989 E	725 E	2,642 E
2020	634 A	644 A	1,128 A	755 A	3,160 A

EPS Estimates

	Q1	Q2	Q3	Q4	Annual*
2022	-\$0.11 E	-\$0.15 E	\$1.63 E	\$0.65 E	\$2.36 E
2021	-\$0.48 E	-\$0.25 E	\$1.43 E	\$0.57 E	\$0.99 E
2020	\$0.25 A	\$0.23 A	\$1.99 A	\$0.75 A	\$3.19 A

*Quarterly figures may not add up to annual.

P/E TTM	2.8
P/E F1	8.9
PEG F1	0.8
P/S TTM	0.1

The data in the charts and tables, including the Zacks Consensus EPS and Sales estimates, is as of 04/21/2020. The reports text is as of 04/22/2020.

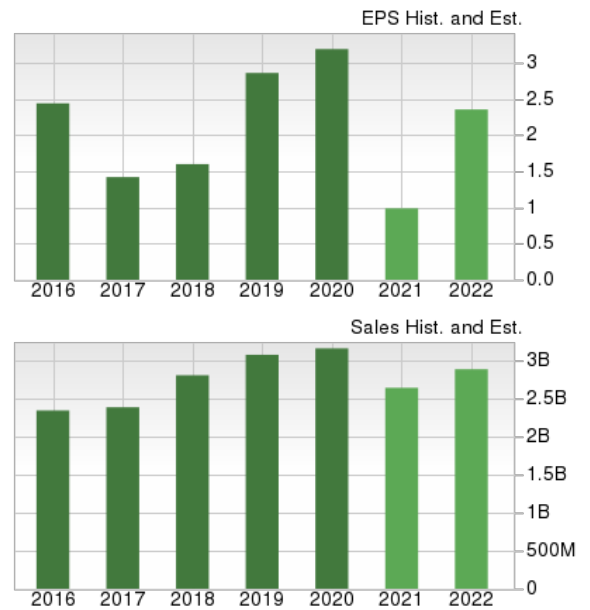
Overview

Based in New York, G-III Apparel Group, Ltd. is a manufacturer, designer and distributor of apparel and accessories under licensed brands, owned brands and private label brands. The company's portfolio includes outerwear, dresses, sportswear, swimwear, women's suits and women's performance wear as well as women's handbags, footwear, small leather goods, cold weather accessories and luggage. G-III has a portfolio of more than 40 licensed and proprietary brands, including five global major brands — DKNY, Donna Karan, Calvin Klein, Tommy Hilfiger and Karl Lagerfeld. G-III's owned brands include Donna Karan, DKNY, Vilebrequin, G. H. Bass, Andrew Marc, Marc New York, Eliza J and Jessica Howard.

The company operates under two segments — wholesale operations and retail operations.

Wholesale operations segment consists of wholesale sales, revenues from license agreements and internet sales related to the Donna Karan International ("DKI"), G.H. Bass, Andrew Marc and Vilebrequin businesses.

Retail operations segment comprises Wilsons Leather, G.H. Bass and DKNY retail stores along with a limited number of Calvin Klein Performance and Karl Lagerfeld Paris stores. This segment also consists of product sales through Wilsons and G.H. Bass websites.



Reasons To Sell:

- ▼ **Sluggish Retail Business Hurts Stock:** Shares of G-III Apparel have plunged 69.8% in the past three months, wider than the industry's 36.7% decline. Most of this downside is caused by G-III Apparel's retail business that has been dismal for a while, due to weakness in underlying brands. In the fourth quarter of fiscal 2020, the retail segment's net sales fell 16% from the prior-year quarter's figure. The segment witnessed sales decline across Wilsons and G.H. Bass. Notably, same-store sales declined nearly 6% at Wilsons and 10% at G.H. Bass. Decline in about 26 stores operated by the company also exerted pressure on the segment's performance. Moreover, the segment's gross margin contracted 300 basis points in the fiscal fourth quarter, which also impacted overall gross margin. However, management is focusing on restructuring of retail operations, which will bring down the number of stores and consequently cut losses from underperforming locations. Nevertheless, loss of sales from store closures is also likely to hurt the segment's performance in the near term. Apparently, persistence weakness in the retail business has been weighing on the company's overall top-line performance.
- ▼ **Dismal Sales Surprise Trend:** We note that the company's unimpressive sales surprise trend continued for the sixth straight time in the fourth quarter of fiscal 2020. Moreover, net sales fell 1.6% year over year in the reported quarter. The metric was mainly hurt by warm weather conditions during the holiday season and in January. This weighed on sales of winter apparel, comprising the outerwear category. Also, decline in sales at the company's wholesale and retail divisions adversely impacted the overall top line in the fiscal fourth quarter. Net sales for the Wholesale segment dipped roughly 1% to \$635 million, mainly hurt by brands in the winter apparel categories.
- ▼ **COVID-19 Impacts:** Although G-III Apparel posted impressive bottom-line results in fourth-quarter fiscal 2020, it is not spared from the adverse impacts of coronavirus pandemic. Apparently, management informed that it has closed retail stores and corporate offices, and has been working remotely in view of the coronavirus outbreak. Further, it informed that it has been monitoring developments of the pandemic and its impact on sales, operations and supply chain. Consequently, G-III Apparel has not provided any outlook for fiscal 2021. Furthermore, the company expects minimal delays in production and transit times, depending on the current updates for factory operations in China and other affected areas. Sales from the retail partners and the company's retail stores are also facing the brunt.
- Recently, the company decided to furlough majority of its associates and temporarily reduce annual salary to reinforce its financial position amid the tough times. Management will lower its retail business employees by above 80% via furloughs and staff reductions effective Apr 6. However, the furloughed full-time associates will be entitled to the existing healthcare benefits. Speaking of the company's wholesale unit, which needs a small workforce now, management decides to furlough around 60% associates effective Apr 6.
- ▼ **Competitive Pressure:** G-III Apparel faces intense competition from other well-established players in the apparel industry on the basis of brand recognition, fashion, price, service, style and quality. The company competes with a diverse group of retailers including outlet stores, department stores, specialty stores, warehouse clubs and e-commerce retailers. Failure to offer high-quality products at a competitive price may hamper the company's market share and dent top- and bottom-line growth.
- ▼ **Adverse Currency Fluctuations:** G-III Apparel generates a significant amount of sales outside the United States. Due to high exposure to international markets the company is prone to currency fluctuations. The weakening of foreign currencies against the U.S. dollar may compel the company to either raise prices or contract profit margins in locations outside the United States. An increase in price may have an adverse impact on the demand. Per management, some of the foreign operations buy products from suppliers denominated in U.S. dollars and Euros. This may expose such operations to rise in cost of goods sold that will result in low profit margins due to foreign exchange fluctuations.

Dismal performance of the G-III Apparel's Retail business, stemming from weak brands and store closures, poses concern. This is hurting the company's overall top-line performance.

Risks

- **Positive Earnings Surprise History:** G-III Apparel's robust earnings surprise history continued in the fourth quarter of fiscal 2020. Notably, the company delivered 12th straight bottom-line beat in the fiscal fourth quarter. The metric also improved 36.4% year over year in the reported quarter. Strength in the Calvin Klein, Tommy Hilfiger and DKNY brands has been a major boost. Moreover, the company's e-commerce business is performing well, with DKNY and Karl Lagerfeld recording double-digit sales growth. Moving along, management is on track with the restructuring of retail operations, which will bring down the number of stores and consequently cut losses from underperforming locations. G-III Apparel expects to continue leveraging strength in its global power brands — DKNY, Donna Karan, Calvin Klein, Tommy Hilfiger and Karl Lagerfeld — by enhancing and developing new designs.
- **Growth Potential for DKNY and Donna Karan Brands:** DKNY and Donna Karan brands have been performing well and emerged as an important factor for driving overall organizational growth. Evidently, the company's DKNY and Donna Karan brands registered sales growth of about 25% in fiscal 2020. These brands generated more than \$450 million in wholesale sales and licensing revenues annually, thus adding to profits significantly.

We note that the company has been opening and reshaping stores under the DKNY and Donna Karan banners while also continuing to launch new products. In November 2019, GIII Apparel's DKNY and Karl Lagerfeld stores witnessed positive sales on improved products and store design. The company also witnessed improvement in store comp sales in November, with solid momentum in the Black Friday week. Further, the company is also augmenting licensing agreements for these brands across the globe to spread brand awareness and reach out to a broader consumer base. During the second quarter, the company entered into a licensing agreement with Komar, pertaining to DKNY intimate apparel. Moreover, continued success of DKNY home business led management to enter into a licensing agreement with Living Style Group. Additionally, the company is emphasizing on brand marketing to ensure stronger visibility. Going forward, management remains optimistic about DKNY and Karl Lagerfeld brands as it envisions double-digit comps growth in the e-commerce business. In fact, comps remained positive for the fourth quarter and fiscal 2020.

- **Strategic Endeavors:** G-III Apparel undertakes several strategies, including acquisitions and licensing of well-known brands, to expand product portfolio and make itself a diversified apparel and accessories company. Acquisitions and licensing agreements over the years have led to the emergence of the company's five global power brands – DKNY, Donna Karen, Calvin Klein, Tommy Hilfiger, and Karl Lagerfeld – which are poised to deliver solid long-term growth. Further, in a bid to improve retail business, the company is set to bring in new products and strengthen its ties with retailers and rationalizing its store base. In fact, growth in DKNY and Karl Lagerfeld stores, stemming from improved products and store designs are likely to support the company's performance.

Apart from these, GIII-Apparel remains on track with the process of bolstering brands across channels, with new launches, improved marketing strategies and consumer reach. It also plans to make efficient utilization of digital and social media platforms. The company is progressing well with optimization of sourcing strategies. In this context, it intends to reduce production in China to less than 50%, down from 80% four years ago. Management is on track with exploring sourcing opportunities outside China. Additionally, the company is obtaining price concessions from vendor partners in China and implementing appropriate wholesale price increases.

Last Earnings Report

G-III Apparel Beats on Earnings Estimates in Q4

G-III Apparel posted impressive fourth-quarter fiscal 2020 earnings results. Strength in the Calvin Klein, Tommy Hilfiger and DKNY brands has been a major boost. Moreover, the company's e-commerce business is performing well, with DKNY and Karl Lagerfeld recording double-digit sales growth. Going forward, management is on track with the restructuring of retail operations, which will bring down the number of stores and consequently cut losses from underperforming locations.

G-III Apparel expects to continue leveraging strength in its global power brands — DKNY, Donna Karan, Calvin Klein, Tommy Hilfiger and Karl Lagerfeld — by enhancing and developing new designs.

However, management informed that it has closed retail stores and corporate offices, and has been working remotely in view of the coronavirus outbreak. Further, it informed that it has been monitoring developments of the pandemic and its impact on sales, operations and supply chain. Consequently, G-III Apparel has not provided any outlook for fiscal 2021 as of now. Furthermore, the company expects minimal delays in production and transit times, depending on the current updates for factory operations in China and other affected areas. Sales from the retail partners and its retail stores are also facing the brunt.

Q4 in Detail

Adjusted earnings improved 36.4% year over year to 75 cents per share and surpassed the Zacks Consensus Estimate of 68 cents.

Net sales fell 1.6% year over year to \$754.6 million. Moreover, the top line missed the Zacks Consensus Estimate of \$792 million, marking the sixth straight quarter of sales miss. Sales were mainly hurt by warm weather conditions during the holiday season and in January. This weighed on sales of winter apparel, comprising outerwear. Also, decline in sales at the wholesale and retail divisions impacted the overall top line.

Moreover, gross profit declined 3% year over year to \$251.1 million. Meanwhile, gross margin of 33.3% contracted 50 basis points (bps), mainly attributable to the lower penetration of the retail segment, partly offset by growth in wholesale unit.

However, SG&A expenses contracted 7.2% year over year to \$187.3 million. Further, operating profit plunged 27.3% to \$32.3 million in the fiscal fourth quarter, while operating margin contracted 150 bps to 4.3%.

Segmental Performance

Net sales for the **Wholesale** segment were \$635 million, down roughly 1% year over year, mainly hurt by brands in the winter apparel categories. The decline was somewhat offset by growth in the Tommy Hilfiger and DKNY brands.

Net sales at the **Retail** segment totaled \$131 million, down nearly 16% from the prior-year quarter's reported figure. The segment witnessed sales declines across Wilsons and G.H. Bass, somewhat offset by growth in DKNY. Notably, same-store sales declined nearly 6% at Wilsons and 10% at G.H. Bass, while the metric rose 3% at DKNY stores. Decline in about 26 stores operated by the company also built pressure on the segment's performance.

Other Financial Details

G-III Apparel ended fourth-quarter fiscal 2020 with cash and cash equivalents of \$197.4 million and long-term debt of \$397.5 million. Total stockholders' equity was \$1,290.7 million. It spent roughly \$38 million as capital expenditure.

At fiscal 2020-end, the company had roughly \$600 million under its \$650-million revolving credit facility.

Quarter Ending **01/2020**

Report Date	Mar 19, 2020
Sales Surprise	-4.70%
EPS Surprise	10.29%
Quarterly EPS	0.75
Annual EPS (TTM)	3.22

Recent News

G-III Apparel Issues Updates on Plans to Fight Coronavirus – Mar 31, 2019

G-III Apparel has provided financial updates in the wake of uncertainty surrounding the coronavirus outbreak. Management will lower its retail business employees by above 80% via furloughs and staff reductions effective Apr 6. However, the furloughed full-time associates will be entitled to the existing healthcare benefits. Speaking of the company's wholesale unit, which needs a small workforce now, management decides to furlough around 60% associates effective Apr 6. All furloughed employees in the wholesale business will continue to get existing healthcare benefits.

Moreover, the company's chief operating officer, chief financial officer and executive vice president, each agreed to a 40% cut in annual salary. Also, the company's chairman and vice chairman chose not to receive salary effective Mar 30. Meanwhile, G-III Apparel has agreed to temporary cut the base annual salary of the other senior personnel by 10-40%, based on the salary levels, effective Mar 30.

Valuation

G-III Apparel shares are down 72.9% in the year-to-date period and 78.4% over the trailing 12-month period. Stocks in the Zacks sub-industry and the Zacks Consumer Discretionary sector are down 37.9% and 22.9% in the year-to-date period, respectively. Over the past year, the Zacks sub-industry and the sector are down 36.2% and 18.1%, respectively.

The S&P 500 index is down 12.5% in the year-to-date period and 3.4% in the past year.

The stock is currently trading at 7.05X forward 12-month earnings, which compares to 16.34X for the Zacks sub-industry, 20.73X for the Zacks sector and 19.24X for the S&P 500 index.

Over the past five years, the stock has traded as high as 24.43X and as low as 1.45X, with a 5-year median of 15.23X. Our Underperform recommendation indicates that the stock will perform worse than the market. Our \$8 price target reflects 6.2X forward 12-month earnings.

The table below shows summary valuation data for GIII

Valuation Multiples - GIII					
		Stock	Sub-Industry	Sector	S&P 500
P/E F12M	Current	7.05	16.34	20.73	19.24
	5-Year High	24.43	23.06	23.23	19.34
	5-Year Low	1.45	12.9	16.15	15.19
	5-Year Median	15.23	17.85	19.89	17.45
P/S F12M	Current	0.16	1.63	1.85	3.14
	5-Year High	1.31	2.58	3.19	3.44
	5-Year Low	0.06	1.43	1.67	2.54
	5-Year Median	0.55	2.04	2.52	3.01
EV/EBITDA TTM	Current	3.39	13.2	9.45	10.31
	5-Year High	17.12	26.49	17.61	12.87
	5-Year Low	2.61	11.09	8.27	8.27
	5-Year Median	9.82	17.89	12.26	10.78

As of 04/20/2020

Industry Analysis Zacks Industry Rank: Bottom 5% (241 out of 253)



Top Peers

Company (Ticker)	Rec	Rank
Hanesbrands Inc. (HBI)	Neutral	4
lululemon athletica inc. (LULU)	Neutral	3
Ralph Lauren Corporation (RL)	Neutral	4
Tailored Brands, Inc. (TLRD)	Neutral	3
Under Armour, Inc. (UAA)	Neutral	3
Columbia Sportswear Company (COLM)	Underperform	5
Guess?, Inc. (GES)	Underperform	3
Gildan Activewear, Inc. (GIL)	Underperform	5

Industry Comparison Industry: Textile - Apparel				Industry Peers		
	GIII	X Industry	S&P 500	GIL	LULU	TLRD
Zacks Recommendation (Long Term)	Underperform	-	-	Underperform	Neutral	Neutral
Zacks Rank (Short Term)	5	-	-	5	3	3
VGM Score	A	-	-	B	C	A
Market Cap	436.89 M	436.89 M	19.37 B	3.09 B	28.45 B	74.57 M
# of Analysts	7	4.5	14	5	16	2
Dividend Yield	0.00%	0.00%	2.23%	3.96%	0.00%	0.00%
Value Score	A	-	-	C	F	A
Cash/Price	0.44	0.15	0.05	0.02	0.04	0.18
EV/EBITDA	3.34	7.38	11.66	8.84	26.40	7.78
PEG Ratio	0.82	1.83	2.20	1.16	2.87	NA
Price/Book (P/B)	0.34	0.81	2.61	1.69	14.60	NA
Price/Cash Flow (P/CF)	2.23	4.03	10.30	6.24	35.28	0.38
P/E (F1)	8.85	12.60	17.85	12.60	47.42	11.85
Price/Sales (P/S)	0.14	0.42	2.04	1.09	7.15	0.02
Earnings Yield	10.88%	6.35%	5.48%	7.91%	2.11%	8.44%
Debt/Equity	0.50	0.65	0.71	0.50	0.31	-18.52
Cash Flow (\$/share)	4.08	2.16	7.01	2.49	6.20	4.08
Growth Score	A	-	-	C	A	C
Hist. EPS Growth (3-5 yrs)	6.78%	4.12%	10.92%	10.36%	25.21%	-3.91%
Proj. EPS Growth (F1/F0)	-69.06%	-38.96%	-3.67%	-25.66%	-6.50%	-87.96%
Curr. Cash Flow Growth	6.85%	8.09%	5.93%	-9.96%	26.75%	-30.42%
Hist. Cash Flow Growth (3-5 yrs)	9.97%	4.10%	8.55%	5.30%	19.56%	-6.59%
Current Ratio	2.23	1.66	1.24	3.58	2.91	1.33
Debt/Capital	33.35%	39.71%	42.83%	33.21%	23.85%	99.76%
Net Margin	4.55%	3.79%	11.64%	9.20%	16.22%	-2.75%
Return on Equity	12.74%	12.14%	16.74%	17.89%	39.88%	-138.49%
Sales/Assets	1.19	1.13	0.54	0.86	1.41	1.15
Proj. Sales Growth (F1/F0)	-16.40%	-6.76%	-0.39%	-15.78%	4.68%	-14.22%
Momentum Score	A	-	-	A	F	B
Daily Price Chg	-2.57%	-2.57%	-2.18%	-3.48%	-3.22%	-5.52%
1 Week Price Chg	-9.76%	-2.89%	0.42%	-0.80%	10.98%	-12.37%
4 Week Price Chg	51.67%	19.73%	26.24%	46.56%	26.87%	18.46%
12 Week Price Chg	-68.04%	-37.90%	-20.02%	-46.51%	-7.67%	-62.98%
52 Week Price Chg	-78.45%	-54.64%	-12.49%	-58.27%	26.34%	-79.79%
20 Day Average Volume	1,639,460	57,191	3,036,163	1,524,906	2,244,483	2,498,033
(F1) EPS Est 1 week change	-0.58%	0.00%	-0.14%	0.00%	0.00%	0.00%
(F1) EPS Est 4 week change	-38.03%	-30.75%	-6.66%	-24.85%	-19.13%	-36.59%
(F1) EPS Est 12 week change	-67.72%	-44.01%	-10.02%	-36.78%	-19.90%	-88.79%
(Q1) EPS Est Mthly Chg	-5.64%	-64.61%	-9.67%	-91.74%	-64.61%	-23.19%

Zacks Stock Rating System

We offer two rating systems that take into account investors' holding horizons: Zacks Rank and Zacks Recommendation. Each provides valuable insights into the future profitability of the stock and can be used separately or in combination with each other depending on your investment style.

Zacks Recommendation

The Zacks Recommendation aims to predict performance over the next 6 to 12 months. The foundation for the quantitatively determined Zacks Recommendation is trends in the company's estimate revisions and earnings outlook. The Zacks Recommendation is broken down into 3 Levels; Outperform, Neutral and Underperform. Unlike many Wall Street firms, we have an excellent balance between the number of Outperform and Neutral recommendations. Our team of 70 analysts are fully versed in the benefits of earnings estimate revisions and how that is harnessed through the Zacks quantitative rating system. But we have given our analysts the ability to override the Zacks Recommendation for the 1200 stocks that they follow. The reason for the analyst over-rides is that there are often factors such as valuation, industry conditions and management effectiveness that a trained investment professional can spot better than a quantitative model.

Zacks Rank

The Zacks Rank is our short-term rating system that is most effective over the one- to three-month holding horizon. The underlying driver for the quantitatively-determined Zacks Rank is the same as the Zacks Recommendation, and reflects trends in earnings estimate revisions.

Zacks Style Scores

The Zacks Style Score is as a complementary indicator to the Zacks rating system, giving investors a way to focus on the highest rated stocks that best fit their own stock picking preferences.

Academic research has proven that stocks with the best Value, Growth and Momentum characteristics outperform the market. The Zacks Style Scores rate stocks on each of these individual styles and assigns a rating of A, B, C, D and F. We also produce the VGM Score (V for Value, G for Growth and M for Momentum), which combines the weighted average of the individual Style Scores into one score. This is perfectly suited for those who want their stocks to have the best scores across the board.

Value Score	A
Growth Score	A
Momentum Score	A
VGM Score	A

As an investor, you want to buy stocks with the highest probability of success. That means buying stocks with a Zacks Recommendation of Outperform, which also has a Style Score of an A or a B.

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