

GlaxoSmithKline plc (GSK)

\$36.85 (As of 03/17/20)

Price Target (6-12 Months): \$39.00

Long Term: 6-12 Months	Zacks Recommendation:	Neutral
	(Since: 03/11/19)	
	Prior Recommendation: Outper	form
Short Term: 1-3 Months	Zacks Rank: (1-5)	3-Hold
	Zacks Style Scores:	VGM:C
	Value: B Growth: C	Momontum: E

Summary

Glaxo's three newest products, Trelegy Ellipta, Shingrix and Juluca, are doing well, particularly Shingrix. These products coupled with restructuring in the Consumer Health unit have strengthened Glaxo's competitive position. We are encouraged by the company's initiatives to focus on its oncology pipeline. In 2020, Glaxo expects at least six potential approvals in oncology, HIV and respiratory. However, pricing pressure and competitive dynamics are hampering sales of Glaxo's respiratory products. Importantly, a generic version of its top-selling drug Advair has been launched, which is significantly eroding the drug's sales and hurting the overall top line. Also, competitive pressure on HIV drugs has risen. Its shares have outperformed the industry in the past one year.

Data Overview

52 Week High-Low	\$48.25 - \$33.32
20 Day Average Volume (sh)	6,745,967
Market Cap	\$92.0 B
YTD Price Change	-21.6%
Beta	0.75
Dividend / Div Yld	\$2.37 / 6.4%
Industry	Large Cap Pharmaceuticals
Zacks Industry Rank	Top 31% (78 out of 253)

Last EPS Surprise	-5.9%
Last Sales Surprise	-2.6%
EPS F1 Est- 4 week change	-0.6%
Expected Report Date	05/06/2020
Earnings ESP	-2.2%
P/E TTM	11.7
P/F F1	12.2

F/L I I	12.2
PEG F1	1.7
P/S TTM	2.1

Price, Consensus & Surprise



Sales and EPS Growth Rates (Y/Y %)



Sales Estimates (millions of \$)

*Quarterly figures may not add up to annual.

	Q1	Q2	Q3	Q4	Annual*
2021					46,439 E
2020	11,042 E	10,852 E	11,636 E	11,387 E	44,998 E
2019	9,977 A	10,037 A	11,570 A	11,462 A	43,102 A

EPS Estimates

	Q1	Q2	Q3	Q4	Annual*
2021					\$3.08 E
2020	\$0.78 E	\$0.70 E	\$0.73 E	\$0.62 E	\$3.02 E
2019	\$0.79 A	\$0.78 A	\$0.95 A	\$0.64 A	\$3.17 A

The data in the charts and tables, including the Zacks Consensus EPS and Sales estimates, is as of 03/17/2020. The reports text is as of 03/18/2020.

Overview

Glaxo has three core businesses – Pharmaceuticals (respiratory, HIV, immuno-inflammation and oncology), Vaccines (meningitis, shingles and influenza vaccines) and Consumer Healthcare (oral health, wellness, skin health and nutrition products).

In December 2018, Glaxo and Pfizer announced an agreement to merge their consumer healthcare unit into a new joint venture (JV). The transaction closed on Aug 1, 2019. Glaxo owns a controlling stake of 68% in the JV.

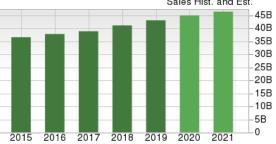
Glaxo plans to split itself into two standalone companies. The new Glaxo will be a biopharma company focusing on developing new treatments. Glaxo intends to separate its Consumer Healthcare segment into a standalone company in 2022.

Glaxo is also divesting non-core assets. In 2015, Glaxo divested two quadrivalent meningitis ACWY vaccines – Nimenrix and Mencevax – to Pfizer, a portfolio of over-the-counter brands to Perrigo, and all its remaining rights to Arzerra for auto-immune indications including multiple sclerosis to Novartis. In January 2019, Glaxo acquired Tesaro, an oncology focused biotech company, which added the PARP inhibitor Zejula (approved for ovarian cancer) to its portfolio

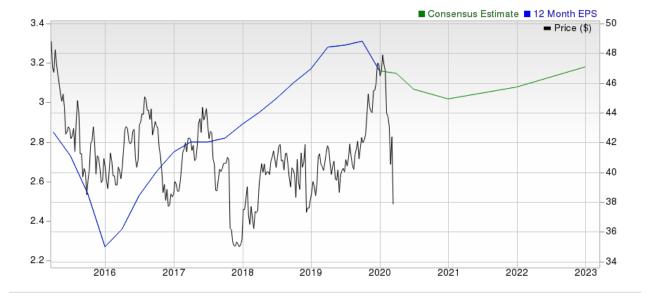
The Pharmaceuticals, Vaccines and Consumer Healthcare segments contributed approximately 52%, 21% and 27%, respectively, to revenues in 2019. Total sales in 2019 were £33.75 billion (\$43.2 billion).

EPS Hist. and Est.

3
-2.5
-2
-1.5
-1
-0.5
2015 2016 2017 2018 2019 2020 2021
Sales Hist. and Est.



The company is headquartered in Brentford, UK.



Reasons To Buy:

- ▲ Shares Outperform Industry: In the past one year, though Glaxo's share price declined 8.9%, it has outperformed the industry's decrease of 12.6% in the same period.
- ▲ Diversified Product Portfolio and Expansion in International Markets: The company's diversified base and presence in different geographical areas should help support revenues. Expansion into markets like Japan and emerging markets should provide new opportunities for growth. The company has made significant progress in expanding its presence in emerging markets by acquiring product portfolios from companies like Bristol-Myers and UCB.
- ▲ Successful New Product Launches: Glaxo's relatively newer products like Nucala (severe eosinophilic asthma) and Bexsero (meningitis vaccine) are doing well and represent significant commercial opportunity.

Glaxo's three new products, Trelegy Ellipta, Shingrix and Juluca, are doing well, particularly Shingrix. These products coupled with restructuring in the Consumer Health unit have strengthened competitive position

In 2017, Glaxo received approvals for three key new drugs, Shingrix vaccine for shingles, which enjoys preferential recommendation from ACIP; Trelegy Ellipta, which provides three medicines in a single inhaler to treat COPD and Juluca (dolutegravir and rilpivirine), first 2-drug regimen, once-daily, single pill for HIV. All the three products witnessed considerable success in 2018 and 2019, particularly Shingrix.

▲ Strong Pipeline: Glaxo is focused on oncology, immuno-inflammation, HIV and respiratory therapeutic areas. Promising candidates in late-stage development include fostemsavir (heavily pre-treated HIV — under review in the United States and EU), belantamab mafatotin (fourth-line multiple myeloma — under review in United States and EU), otilimab (rheumatoid arthritis - phase III), dostarlimab (second-line endometrial cancer — under review in the United States), gepotidacin (uncomplicated urinary tract infection and urogenital gonorrhoea — phase III), ICOS agonist (head and neck squamous cell cancer — phase II/II) and daprodustat (anaemia associated with chronic renal disease — phase III). In April, Glaxo gained FDA approval for Dovato, a single tablet regimen of Tivicay (dolutegravir) + lamivudine for treatment-naïve HIV patients while it was approved in the EU in July. The new HIV medicine is off to a strong start in both the United States and the EU.

Glaxo has had major positive data read-outs on multiple new medicines in HIV, oncology, immuno-inflammation and respiratory in 2019 with proof-of-concept readouts on several key pipeline assets scheduled for 2020. Glaxo expects at least six potential approvals in oncology, HIV, specialty and respiratory in 2020.

The successful development and commercialization of the pipeline candidates should boost the company's top line. Glaxo is also working on expanding the label of marketed products into additional indications like Nucala for nasal polyps (phase III), COPD (phase III) and hypereosinophilic syndrome (regulatory submissions to be filed in 2020), Benlysta for lupus nephritis (regulatory submissions to be filed in first half of 2020) and Trelegy Ellipta for asthma (under review in the United States and EU)

▲ Focus on Oncology: Glaxo has made significant progress in its oncology pipeline and doubled its assets in development since early 2018. This has been achieved through advancement of internal programs as well as targeted business development including the January 2019 acquisition of Tesaro and the February 2019 global alliance with Merck KGaA (to co-develop bintrafusp alpha/M7824, a promising new oncology medicine).

Meanwhile, Glaxo now has a number of molecules with diverse mechanisms of action, providing an opportunity for many innovative cancer combinations. Meanwhile, it is in the process of divesting its non-core Consumer Healthcare (CHC) nutrition business to Unilever and has formed a new CHC joint venture with Pfizer to focus on its pharmaceuticals business, particularly oncology.

Zejula, the ovarian cancer drug Glaxo acquired from the Tesaro acquisition was approved for the treatment of late-stage ovarian cancer in October 2019. Meanwhile, a regulatory application seeking approval of Zejula in first-line maintenance therapy of women with platinum responsive ovarian cancer based on the results of the PRIMA study is under review with the FDA. Meanwhile, Zejula is being evaluated for additional ovarian cancer stages as well as for non-small cell lung cancer and breast cancer.

▲ Renewed Cost Saving Initiatives: In July 2018, Glaxo announced a new restructuring program, which delivered approximately £4.2 billion of annual savings primarily through supply chain optimization and reductions in administrative costs. The program, together with cost savings from the TESARO buyout and CHC JV with Pfizer, is expected to generate total annual savings of £4.3 billion by 2020.

The costs saved will be invested to support new product launches, strengthen the R&D pipeline and to help mitigate pricing pressure on margins.

Meanwhile, the company's separation program is expected to generate £700 million of annual savings by 2022.

Reasons To Sell:

▶ Pharma Unit Soft: Glaxo's pharmaceutical segment sales were relatively weak in 2019, remaining flat at constant exchange rates. In the Respiratory drugs unit, though sales of relatively newer drugs like Trelegy Ellipta and Nucala rose, those of Relvar/Breo Ellipta declined 13% due to lower sales in the United States. Persistent competitive and pricing pressure, particularly for ICS/LABA class of medicines, hurt U.S. sales of Relvar/Breo Ellipta, which declined 37% in the year. The competitive pressure on the ICS/LABA class of medicines in the United States has intensified with the launch of generic Advair. The pricing pressure is expected to continue in 2020.

A generic version of its top-selling drug Advair has been launched, which is significantly eroding Advair's sales as well as hurting the overall top-line.

Also, competitive pressure on Glaxo's HIV drugs has risen. Rising competitive pressure coupled with shift within its portfolio toward two-drug regimens is hurting sales of Glaxo's HIV business. Sales rose only 1% in 2019 and are expected to be broadly flat in 2020.

Overall, Glaxo's Pharmaceutical segment sales are expected to decline in 2020, excluding divestments, as the growth of new products will be offset by a decline in Established Pharmaceuticals due to generic erosion. Glaxo's Established Pharmaceuticals business is expected to decline in mid-to-high single-digit range in 2020.

- ▼ Generic Competition for Key Products: Glaxo's top line is under significant pressure due to generic competition faced by key products. Products like Lovaza and Avodart are facing declining sales due to intense generic competition. HIV drug, Epzicom is facing generic competition in most major markets. Sales of Advair, which generated 14% of Glaxo's Pharmaceuticals revenues in 2018, are eroding rapidly as a generic version of the drug was launched in the United States in February 2019. The drug's sales were already being adversely impacted by pricing and competitive pressure in the United States and generic competition in Europe. Advair sales declined 13% in 2016, 14% in 2017 and 21% in 2018. Sales of Advair declined 29% in 2019, significantly affecting Glaxo's overall top-line performance in the year.
- ▼ Pipeline Setbacks: Although Glaxo has several pipeline candidates in different stages of development, the company has had its share of pipeline/regulatory setbacks. Major setbacks include disappointing top-line phase III data on chronic coronary heart disease candidate, darapladib; Duchenne muscular dystrophy candidate, Kyndrisa (drisapersen), failing to meet the primary endpoint in a phase III study; disappointing phase III data on its Crohn's disease candidate, vercirnon and cardiovascular candidate, losmapimod, failing to achieve the primary endpoint in a phase III study.

Among the more recent pipeline setbacks, in September 2018, Glaxo received a complete response letter (CRL) from the FDA for its regulatory filing looking for label expansion of Nucala for the COPD indication.

▼ Intense Competition: In addition to facing generic competition, most of Glaxo's products are up against significant competition from small as well as large pharmaceutical companies. Advair is facing stiff competition in the COPD and asthma market from AstraZeneca's and Merck's respiratory disease drugs. Glaxo's Consumer Healthcare segment faces competition from big companies like Colgate-Palmolive, Johnson & Johnson, Procter & Gamble and Pfizer. Glaxo's Consumer Healthcare business has been affected by certain supply interruptions. In addition, there are many small companies that compete with Glaxo in certain markets. Loss of market share due to intense competition will severely impact Glaxo's top line.

In the respiratory market, the launch of AstraZeneca's Fasenra and Sanofi's Dupixent has raised competitive pressure for Nucala, which has begun to hurt sales growth of this key new drug in Glaxo's portfolio. Meanwhile, continued competitive and pricing pressure is hurting sales of Glaxo's ICS/LABA class of medicines.

Last Earnings Report

Glaxo Lags Q4 Earnings & Revenue Estimates

Glaxo reported fourth-quarter 2019 adjusted earnings of 64 cents per American depositary share, which missed the Zacks Consensus Estimate of 68 cents. Adjusted earnings were down 21% reportedly and 16% at constant exchange rate ("CER") year over year due to an increased noncontrolling interest allocation of Consumer Healthcare profits due to the creation of the Pfizer JV, which offset the benefit of a lower tax rate.

Quarter Ending	12/2019		
Report Date	Feb 05, 2020		
Sales Surprise	-2.59%		
EPS Surprise	-5.88%		
Quarterly EPS	0.64		
Annual EPS (TTM)	3.16		

Quarterly revenues rose 9% on a reported basis and 11% at CER to \$11.46 billion (£8.9 billion), driven by strong performance in Vaccines and acquisition of the Pfizer consumer healthcare

business. However, the top line missed the Zacks Consensus Estimate of \$11.77 billion. Further, on a pro-forma basis, excluding the impact of the acquired Pfizer consumer healthcare business, sales rose 2% at CER.

All growth rates mentioned below are on a year-on-year basis and at CER.

Quarterly Highlights

Glaxo reports results under three segments: Pharmaceuticals, Vaccines and Consumer Healthcare.

Pharmaceuticals division sales were down 4% at CER as Respiratory segment growth was offset by sales decline at Established Pharmaceuticals segment. Sales in the United States were down 6%. Sales in European markets were down 3% at CER while it remained flat in international markets.

HIV sales remained flat year over year at CER as growth in sales of Juluca and contribution from Dovato was offset by decline in sales of Tivicay. Sales of dolutegravir franchise were up 2%, while sales from remaining drugs, comprising 4% of HIV portfolio, declined 30% at CER.

The dolutegravir franchise comprises two three-drug regimens, namely Triumeq and Tivicay and two two-drug regimens that are Juluca and Dovato. Dovato was launched in the United States during April and in Europe in third-quarter 2019. The growth in sales of Juluca and Dovato in the fourth quarter was partially offset by decline in sales of Triumeq and Tivicay due to transition of patients from three-drug regimens to two-drug

Juluca generated sales of £111 million compared with £101 million in the previous quarter. Dovato generated sales of £33 million compared with £23 million in the previous quarter

While U.S. sales of HIV products rose 1%, international sales increased 5% at CER. Sales declined 4% in Europe. Sales of dolutegravir products rose 2% in the United States while the same grew 11% in international markets. Sales of dolutegravir products declined 1% in Europe. In 2020, Glaxo expects HIV revenues to be broadly flat.

Respiratory sales now comprise only new respiratory drugs, namely Ellipta portfolio and Nucala with Advair and all other older respiratory products being moved to the Established Pharmaceuticals portfolio starting the first quarter of 2019. Sales of new respiratory drugs rose 9% at CER driven by increase in sales of Trelegy Ellipta and Nucala. Sales of new respiratory drugs increased 22% each in Europe and International markets. In the United States, sales of new respiratory drugs increased 1% as higher demand for Trelegy Ellipta and Nucala made up for decline in Relvar/Breo Ellipta sales.

Nucala sales were up 28% at CER during the quarter. Sales of Nucala grew 24% and 32% in the United States and Europe, respectively. In the International markets, sales of Nucala increased 36%.

Sales of Ellipta products rose 4% in the quarter. Trelegy Ellipta generated sales of £172 million, benefiting from share gains after an expanded U.S. label compared with £139 million in the previous quarter. However, despite higher sales in Europe and other international markets, Relvar/Breo Ellipta sales decreased 19% due to lower sales in the United States. Persistent competitive and pricing pressure, particularly for ICS/LABA class of medicines, hurt U.S. sales of Relvar/Breo Ellipta, which declined 41%. The competitive pressure on the ICS/LABA class of medicines in the United States has intensified with the launch of generic Advair. The pricing pressure is expected to continue in 2020. However, sales of Relvar/Breo Ellipta increased 6% and 14% in European and international markets, respectively.

Immuno-inflammation drugs like Benlysta rose 24% in the quarter, with U.S. sales growing 25%. The subcutaneous formulation generated sales of £79 million in the quarter.

Oncology sales comprising sales of Zejula were £66 million compared with £64 million in the previous quarter. The sales included £37 million in the United States and £29 million in Europe.

Sales of Established Pharmaceuticals declined 14% due to lower sales of Advair, partially offset by strong uptake of authorized generic version of Ventolin. Seretide/Advair lost 64% of U.S. sales year over year due to generic competition. In Europe, Seretide sales declined 18%. International Seretide sales slid 4%. Sales of Ventolin were up 8% during the quarter benefiting from the strong adoption of an authorized generic version launched in 2019. The rest of the Established Pharmaceuticals portfolio declined 12% in the quarter.

Glaxo's Pharmaceutical segment sales are expected to decline slightly in 2020, excluding divestments, as the growth of new products will be offset by a decline in Established Pharmaceuticals. Shingrix will continue to be a key growth driver. Glaxo's Established Pharmaceuticals business is expected to decline in mid-to-high single-digit range in 2020.

Sales in the Consumer Healthcare segment increased 37% at CER, primarily driven by Pfizer's legacy brands. Fourth-quarter sales of this segment include the first full quarter of legacy Pfizer brand sales, added after the creation of the JV. Sales of Wellness, Oral health and Skin health categories increased 31%, 7% and 32%, respectively, in the quarter. Nutrition sales more than doubled in the fourth quarter.

On a pro-forma basis, sales in the Consumer Health segment were flat at CER as strong performance at Oral health was offset by declines in other categories. Pro-forma growth was negatively impacted by approximately one percentage point due to divestments and the phasing out of low-margin contract manufacturing.

On the conference call, management stated that the divestment of the Indian nutrition business to Hindustan Unilever is progressing. The divestiture is expected to close in the first quarter of 2020, subject to the receipt of regulatory approvals.

The company may revise the category structure for this segment's report from the first quarter of 2020.

Sales from the Vaccines segment were impressive, up 21% at CER, primarily driven by strong growth of new shingles vaccine, Shingrix and impressive performance of meningitis vaccines, partially offset by decline in sales of influenza vaccines

Geographically, sales rose 40% in the United States. In Europe, vaccine sales declined 4% while the same rose 14% in the international markets.

Shingrix sales more than doubled to £532 million in the reported quarter, driven by strong uptake in the United States. The vaccine also witnessed solid demand in Germany and Canada. Glaxo plans to launch Shingrix in China in 2020.

However, the company stated on its earnings release that it has limited opportunity for further growth in supply capacity for Shingrix beyond 2020, until it brings a new capacity online, which is expected in 2024.

In the meningitis portfolio, Bexsero sales rose 5%. Sales of another meningitis vaccine, Menveo were up 57% due to higher demand in international markets. Sales of influenza vaccine declined 26% in the quarter primarily due to the impact of favorable U.S. phasing in the third quarter. Established vaccine sales rose 2%.

In 2019, Glaxo divested its travel vaccines Rabipur and Encepur, which is expected to slight hurt sales in 2020.

Profit Discussion

Adjusted operating profit declined 11% in the period to £1.85 billion. On a pro-forma basis, adjusted operating profit was down 17%. Adjusted operating margin declined 520 bps in the quarter at CER to 20.8%, primarily due to the impact of generic competition to Advair in the United States and higher R&D & SG&A costs. This offset the benefit from higher sales, a favorable mix in Vaccines and cost control.

Selling, general and administration (SG&A) costs increased 23% (11% on pro-forma basis) year over year to £2.8 billion. The rise in SG&A costs was driven by increased commercial activities to support launches and costs related to the acquisition of TESARO, partly offset by cost-saving initiatives.

Research and development (R&D) expenses were up 16% (13% on pro-forma basis) to £1.16 billion, reflecting increased investments to support progress of clinical studies, especially those on Zejula. Glaxo has 39 new medicines, including 15 vaccines, in different development stages.

2020 Guidance

Glaxo provided guidance for adjusted earnings in 2020. It currently expects adjusted EPS to decline 1% to 4% at CER, year over year, in 2020. The guidance excludes the potential impact of any future divestments as well the coronavirus outbreak.

Split Into Two Companies

Glaxo initiated a two-year program to split itself into two standalone companies. The new Glaxo will be a biopharma company focusing on developing new treatments. Glaxo intends to separate its Consumer Healthcare segment into a standalone company in 2022.

The separation program is expected to generate £700 million of annual savings by 2022.

Recent News

Update from CROI - Mar 9

At the the 2020 Conference on Retroviruses and Opportunistic Infections (CROI) in Boston, MA, ViiV Healthcare made several data presentations from studies on HIV drugs/candidates.

It presented positive 48-week data from the ATLAS-2Mphase III study showing every-two-month regimen of investigational long-acting, injectable cabotegravir and rilpivirine has similar efficacy to once-monthly dosing.

Long-term data from the phase III FLAIR study showed that participants who switched to its investigational long-acting cabotegravir/ rilpivirine regimen experienced a higher degree of treatment satisfaction compared to individuals taking daily oral therapy.

EC Approval to ThermaCare Divesture - Mar 5

Glaxo announced that the European Commission (EC) has formally approved a deal for the sale of the rights for its ThermaCare business globally, excluding North America, to Angelini Pharma. In July, Glaxo had signed a legally binding commitment to get EC's antitrust clearance for the CHC joint venture.

FDA Approval of Advil Dual Action for OTC Use - Mar 2

Glaxo announced FDA approval of its Advil Dual Action product for over-the-counter (OTC) use for pain relief. This is the first combination of ibuprofen and acetaminophen to be available for OTC use in 2020

FDA and EMA Accept Zejula Supplementary Filings - Feb 27

Glaxo announced that The FDA and the European Medicines Agency (EMA) accepted the supplemental regulatory applications seeking approval of Zejula as monotherapy for maintenance therapy of women with first-line ovarian cancer who responded to platinum-based chemotherapy regardless of biomarker status. The fillings were based on the results of the PRIMA study, which demonstrated clinically-meaningful outcomes of Zejula maintenance treatment in the first-line setting regardless of biomarker status. In the United States, the application is being reviewed under the FDA's Real-Time Oncology Review pilot program.

Zejula is currently approved as a maintenance treatment for women with recurrent ovarian cancer who responded to platinum-based chemotherapy regardless of biomarker status. It was approved as a treatment for women with advanced ovarian cancer, following three or more chemotherapy regimens in October last year.

EMA Accepts Filing Trelegy Ellipta Filing for Asthma Indication - Feb 27

Glaxo announced that the EMA has accepted Glaxo's regulatory submission seeking approval of Trelegy Ellipta for a new indication - uncontrolled asthma. Trelegy Ellipta is presently approved to treat chronic obstructive pulmonary disease (COPD). A similar application is also under review in the United States and in Japan.

COVID-19 Research Deal - Feb 24

Glaxo announced a research collaboration with Chinese biotech Clover Biopharmaceuticals to evaluate a COVID-19 vaccine candidate using Glaxo's pandemic adjuvant system

FDA Approval of Voltaren Gel for OTC Use - Feb 17

Glaxo announced that the FDA has approved its arthritis pain reliever Voltaren Arthritis Pain gel for OTC use. With the FDA's approval, Voltaren becomes the first NSAID topical gel for arthritis pain available OTC in the United States.

Valuation

Glaxo's shares are down 21.5% in the year-to-date period and 8.9% over the trailing 12-month period. Stocks in the Zacks sub-industry and

sector are down 18% and 21.6%, respectively, in the year-to-date period. Over the past year, stocks in the sub-industry and sector are down 12.6% and 22.9%, respectively.

The S&P 500 Index is down 25.8% in the year-to-date period and 16.5% in the past year.

The stock is currently trading at 12.16X forward 12-month earnings per share, which compares with 12.04X for the Zacks sub-industry, 16.13X for the Zacks sector and 13.87X for the S&P 500 index.

Over the past five years, the stock has traded as high as 17.78X and as low as 12.15X, with a 5-year median of 14.51X. Our Neutral recommendation indicates that the stock will perform in-line with the market. Our \$39.00 price target reflects 12.9X forward 12-month earnings per share.

The table below shows summary valuation data for GSK

Valuation Multiples - GSK					
		Stock	Sub-Industry	Sector	S&P 500
	Current	12.16	12.04	16.13	13.87
P/E F12M	5-Year High	17.78	18.1	21.08	19.34
	5-Year Low	12.15	12.04	15.81	13.87
	5-Year Median	14.51	15.49	18.73	17.42
	Current	2.12	3.97	2.59	2.59
P/S F12M	5-Year High	3.19	5.08	4.17	3.68
	5-Year Low	1.94	3.97	2.59	2.5
	5-Year Median	2.67	4.56	3.29	3.19
	Current	3.92	4.39	3.59	3.21
P/B TTM	5-Year High	27.59	7.26	5.05	4.55
	5-Year Low	3.58	3.78	3.45	2.85
	5-Year Median	16.81	5.21	4.32	3.63

As of 3/17/2020

Industry Analysis Zacks Industry Rank: Top 31% (78 out of 253)

■ Industry Price -50 220 - Industry ■ Price

Top Peers

Pfizer Inc. (PFE)	Outperform	
AstraZeneca PLC (AZN)	Neutral	
Bristol-Myers Squibb Company (BMY)		
Johnson & Johnson (JNJ)	Neutral	
Merck & Co., Inc. (MRK)	Neutral	
Novartis AG (NVS)	Neutral	
Roche Holding AG (RHHBY)	Neutral	
Gilead Sciences, Inc. (GILD)	Underperform	

Industry Comparison Industry: Large Cap Pharmaceuticals			Industry Peer	Industry Peers			
	GSK Neutral	X Industry	S&P 500	JNJ Neutral	PFE Outperform	RHHBY Neutra	
VGM Score	С	-	-	В	D	А	
Market Cap	91.95 B	126.40 B	17.72 B	360.10 B	178.41 B	269.08 E	
# of Analysts	6	3	13	9	4	4	
Dividend Yield	6.42%	3.30%	2.51%	2.78%	4.73%	1.73%	
Value Score	В	-	-	С	В	В	
Cash/Price	0.07	0.06	0.06	0.05	0.05	0.04	
EV/EBITDA	9.55	12.12	10.97	14.90	8.63	12.24	
PEG Ratio	1.64	1.79	1.54	2.28	2.59	2.35	
Price/Book (P/B)	3.92	3.92	2.39	6.04	2.81	7.45	
Price/Cash Flow (P/CF)	8.50	10.50	9.36	11.86	7.83	12.30	
P/E (F1)	11.57	12.78	13.98	15.13	11.50	14.69	
Price/Sales (P/S)	2.14	3.72	1.87	4.39	3.45	N.A	
Earnings Yield	8.20%	7.83%	7.13%	6.61%	8.71%	6.80%	
Debt/Equity	1.29	0.51	0.70	0.45	0.57	0.3	
Cash Flow (\$/share)	4.33	4.36	7.01	11.52	4.11	3.20	
Growth Score	С	-	-	В	F	A	
Hist. EPS Growth (3-5 yrs)	6.31%	8.34%	10.85%	9.27%	8.48%	N/	
Proj. EPS Growth (F1/F0)	-4.79%	9.68%	5.38%	4.03%	-5.17%	5.31%	
Curr. Cash Flow Growth	4.83%	5.18%	6.15%	3.68%	-6.57%	11.61%	
Hist. Cash Flow Growth (3-5 yrs)	1.08%	7.37%	8.55%	7.62%	2.54%	9.89%	
Current Ratio	0.81	1.25	1.24	1.26	0.88	1.30	
Debt/Capital	56.24%	36.17%	42.57%	30.82%	36.17%	26.10%	
Net Margin	13.72%	21.01%	11.57%	22.18%	31.44%	N/	
Return on Equity	57.93%	31.85%	16.74%	39.27%	27.01%	N/	
Sales/Assets	0.47	0.51	0.54	0.53	0.32	N/	
Proj. Sales Growth (F1/F0)	4.54%	6.95%	3.33%	4.68%	-10.93%	8.53%	
Momentum Score	F	-	-	С	D	C	
Daily Price Chg	9.44%	6.18%	5.62%	7.44%	6.56%	5.24%	
1 Week Price Chg	-10.69%	-7.97%	-11.01%	-5.45%	-6.60%	-4.12%	
4 Week Price Chg	-15.39%	-15.05%	-28.54%	-8.41%	-11.45%	-10.90%	
12 Week Price Chg	-21.43%	-18.04%	-25.74%	-6.40%	-18.15%	-2.60%	
52 Week Price Chg	-8.90%	-6.71%	-18.88%	-1.34%	-23.97%	16.60%	
20 Day Average Volume	6,745,967	5,586,588	3,651,283	13,399,741	43,784,936	3,771,27	
(F1) EPS Est 1 week change	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
(F1) EPS Est 4 week change	-0.60%	0.00%	-0.58%	0.00%	0.00%	0.75%	
(F1) EPS Est 12 week change	-4.82%	-0.24%	-1.18%	-0.54%	8.15%	1.42%	
(Q1) EPS Est Mthly Chg	-4.12%	0.00%	-0.77%	0.00%	0.00%	N/	

Zacks Style Scores

The Zacks Style Score is as a complementary indicator to the Zacks rating system, giving investors a way to focus on the highest rated stocks that best fit their own stock picking preferences.

Academic research has proven that stocks with the best Value, Growth and Momentum characteristics outperform the market. The Zacks Style Scores rate stocks on each of these individual styles and assigns a rating of A, B, C, D and F. We also produce the VGM Score (V for Value, G for Growth and M for Momentum), which combines the weighted average of the individual Style Scores into one score. This is perfectly suited for those who want their stocks to have the best scores across the board.

Value Score	В
Growth Score	C
Momentum Score	F
VGM Score	C

As an investor, you want to buy stocks with the highest probability of success. That means buying stocks with a Zacks Recommendation of Outperform, which also has a Style Score of an A or a B.

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