

iRobot Corporation (IRBT)

\$83.48 (As of 10/21/20)

Price Target (6-12 Months): **\$96.00**

Long Term: 6-12 Months

Zacks Recommendation:

Outperform

(Since: 09/29/20)

Prior Recommendation: Neutral

Short Term: 1-3 Months

Zacks Rank: (1-5)

3-Hold

Zacks Style Scores:

VGM:B

Value: C

Growth: C

Momentum: A

Summary

In the past three months, iRobot's shares have outperformed the industry. It is to gain from its solid product offerings, focus on innovation and manufacturing diversification in the future. In third-quarter 2020, its earnings beat estimates by 186.7% on healthy sales and margin performance. For the rest of 2020, it expects favorable sell-through trends, upcoming holiday season, customer events and others to drive top-line results. Revenues are anticipated to be \$1.365-\$1.375 billion in 2020, suggesting growth of 12-13% from 2019 (versus 9-11% mentioned originally). Also, effective promotional campaigns and exclusion of Roomba products from tariffs (under section 301) through Dec 31, 2020, will likely be beneficial. Earnings in 2020 are expected to be \$3.43-\$3.53 per share, higher than \$1.70-\$2.30 mentioned originally.

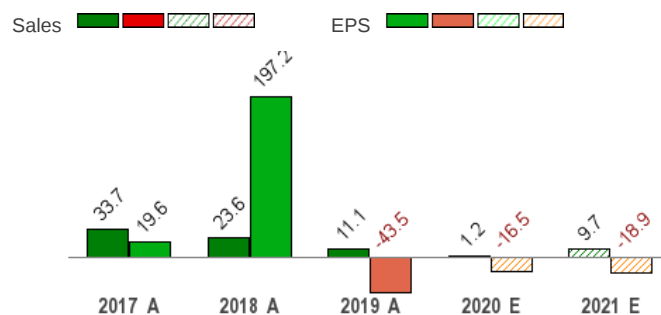
Price, Consensus & Surprise



Data Overview

52-Week High-Low	\$98.55 - \$32.79
20-Day Average Volume (Shares)	1,011,852
Market Cap	\$2.3 B
Year-To-Date Price Change	64.9%
Beta	1.58
Dividend / Dividend Yield	\$0.00 / 0.0%
Industry	Industrial Automation and Robotics
Zacks Industry Rank	Top 48% (121 out of 254)

Sales and EPS Growth Rates (Y/Y %)



Last EPS Surprise	183.5%
Last Sales Surprise	31.6%
EPS F1 Estimate 4-Week Change	0.0%
Expected Report Date	02/03/2021
Earnings ESP	0.0%
P/E TTM	22.6
P/E F1	33.7
PEG F1	2.2
P/S TTM	1.8

Sales Estimates (millions of \$)

	Q1	Q2	Q3	Q4	Annual*
2021	208 E	291 E	332 E	490 E	1,347 E
2020	193 A	280 A	413 A	446 E	1,228 E
2019	238 A	260 A	289 A	427 A	1,214 A

EPS Estimates

	Q1	Q2	Q3	Q4	Annual*
2021	\$0.00 E	\$0.15 E	\$0.63 E	\$1.05 E	\$2.01 E
2020	-\$0.64 A	\$1.06 A	\$2.58 A	\$0.77 E	\$2.48 E
2019	\$0.96 A	\$0.25 A	\$1.24 A	\$0.70 A	\$2.97 A

*Quarterly figures may not add up to annual.

The data in the charts and tables, including the Zacks Consensus EPS and Sales estimates, is as of 10/21/2020. The reports text is as of 10/22/2020.

Overview

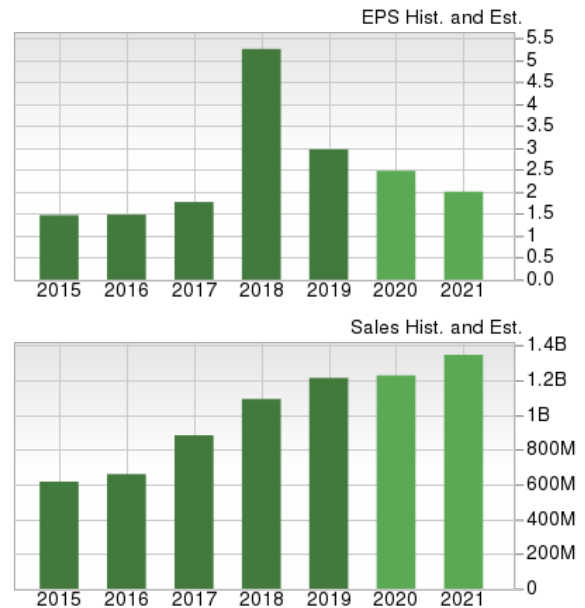
iRobot Corporation is one of the leading manufacturers of robots worldwide. The company is a leader not only in the domestic arena but also excels in the field of commercial usage. Notably, the company was founded in 1990 and is headquartered in Bedford, MA. In 2019, it generated around \$1.21 billion in revenues.

In second-quarter 2016, iRobot divested its Defense & Security business. Thereafter, it started generating the majority of revenues from the Consumer business. The company further strengthened its businesses through acquisitions of two distributors — Japan-based Sales On Demand Corporation and Europe-based Robopolis SAS — in 2017. These buyouts fortified iRobot presence in Spain, Germany, Belgium, Portugal, Austria, France, Japan and the Netherlands.

It is worth mentioning here that iRobot's Consumer business is related to the manufacturing of mobile robots. The company owns premium robotic brands such as Roomba, Braava, Mirra and Looj.

The above-mentioned robots feature proprietary technologies and help in domestic chores like vacuuming, floor scrubbing and mopping, pool cleaning, and gutter cleaning. The products are primarily sold via several distribution channels, which include chain stores, national retailers and online through iRobot's website as well as value-added distributors and resellers.

In addition to vacuuming and mopping products, the company entered the lawn care market as it unveiled Terra — a robot mower — in January 2019. Terra features state-of-the-art mapping and navigation technologies, high-quality mowing, and easy installation capabilities.



Source: Zacks Investment Research

Reasons To Buy:

- ▲ In the past three months, iRobot's shares have gained 12.7% compared with the industry's growth of 5.1%. In the third quarter of 2020, the company's earnings and revenues surpassed estimates by 186.7% and 31.6%, respectively. On a year-over-year basis, earnings expanded 72%, driven by healthy sales generation and improvement in margins. In the quarters ahead, anticipated improvement in revenues as well as gains expected from the exclusion of Roomba products from tariffs imposed under section 301 through Dec 31, 2020, will be beneficial. For 2020, the company anticipates non-GAAP earnings of \$3.43-\$3.53 per share, higher than \$1.70-\$2.30 mentioned in February 2020. Gross margin in the year is expected to be 45% and operating margin is anticipated to be 9%. In the past seven days, the consensus estimates for the company's earnings have been raised by 1.2% for 2020 and 2% for 2021.
- ▲ iRobot's diversified product portfolio has been benefiting it over time. In third-quarter 2020, revenues derived from premium robots — products having \$500 or more as list price — increased by 86% year over year. Also, its innovation capabilities were boons in the quarter — as evident from healthy response to the Roomba i3 and i3+ as well as the Genius Home Intelligence platform (all launched in the third quarter). In the quarters ahead as well, the launch of innovate products might be beneficial. Further, the company's efforts to diversify its manufacturing capabilities (expansion in Malaysia and limiting exposure in China) will work in its favour in the future.
- ▲ iRobot is focused on expanding its recurring revenue sources, direct-to-consumer sales channel and business from the online platform. For the rest of 2020, the company anticipates that favorable sell-through trends, upcoming holiday season, customer events and other growth opportunities will strength the top-line results. It now predicts revenues of \$1.365-\$1.375 billion for 2020, suggesting year-over-year growth of 12-13%. This expected growth rate is higher than 9-11% mentioned in February 2020. Based on the full-year projection, revenues for the fourth quarter are expected to be \$480-\$490 million, suggesting a year-over-year increase of 12-15%. Sales growth in double-digits is expected in Japan, the United States and Europe, Middle East, and Africa (EMEA) in the quarter.
- ▲ iRobot strengthened the global household adoption rates of its Roomba and Braava products through several marketing programs over time. For instance, its television advertising campaign in the United States has been instrumental in boosting demand for Braava products. Going forward, investments in building brand awareness — via campaigning through traditional retail partners in own app and website, and online retailers — might play a significant role in boosting demand for products. Notably, revenues generated from the online platform — including Home App, online source of retailers, e-commerce sites and the company's website — were roughly 60% of iRobot's third-quarter revenues. For the fourth quarter of 2020, the company intends on working multiple promotional plans.

The robust demand for existing Roomba and Braava products, strengthening sell-through, and spur in the e-commerce business are likely to aid iRobot's performances in the quarters ahead.

Risks

- iRobot's shares are currently overvalued than the industry on a Price (P)/Earnings (E) (trailing 12 months - TTM) basis, with the respective tallies of 38.83X and 29.13X. Also, the company's multiple seems to be higher than the industry's three-month highest level of 29.13X. This makes us cautious about the stock. In addition to this, the lingering impacts of the pandemic, challenges related to stiff competition and uneven demand trend across the globe might be worrying.
 - iRobot conducts business in a highly competitive market and so to stay in business, it has to invest in development and marketing of products. These expenses, if uncontrolled, can be a serious threat to the company's margin profile. For the fourth quarter of 2020, the company expects operating spending — related to rise in incentive compensation (short-term), strengthening relations with customers, boosting software capabilities, advertising and marketing — of \$190-\$194 million. Operating costs for the year is expected to be \$488-\$492 million. Talking of the margins, gross margin in the fourth quarter is expected to be in low-40%, suggesting a decline from 48% recorded in the second quarter. Operating margin is predicted to be in low-single digits.
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Last Earnings Report

iRobot Surpasses Q3 Earnings Estimate, Ups 2020 View

iRobot reported better-than-expected results for third-quarter 2020, with earnings and sales surpassing estimates by 183.5% and 31.6%, respectively. Also, both bottom and top-line results improved from the year-ago quarter.

The company reported earnings of \$2.58 per share in the quarter, whereas the Zacks Consensus Estimate was pegged at 91 cents. Notably, the bottom line reflected an increase of 72% from \$1.50 recorded in the third quarter of 2019. Healthy sales growth and improved margins aided the year-over-year rise in earnings.

Quarter Ending	09/2020
Report Date	Oct 20, 2020
Sales Surprise	31.56%
EPS Surprise	183.52%
Quarterly EPS	2.58
Annual EPS (TTM)	3.70

Revenue Details

The company generated revenues of \$413.1 million in the quarter, surpassing the Zacks Consensus Estimate of \$314 million. On a year-over-year basis, the quarterly revenues increased 42.8%, driven by healthy demand from retailers (on the upcoming holiday season, favorable sell-through trends and customer events) and growth in direct sales to consumers.

Revenues derived from premium robots — products having \$500 or more as list price — expanded 86% in the quarter.

Notably, the demand for the company's Roomba and Braava products was solid in the quarter. Also, response to the Genius Home Intelligence platform, and Roomba i3 and i3+ (launched in the third quarter) were remarkable.

Total product units of 1,538 thousand shipped in the quarter reflected a year-over-year increase of 36%, while average selling prices grew by 2.3%. For vacuum products, revenues of \$369 million reflected growth of 43.6% from the year-ago quarter. Units shipped were 1,354 thousand, up 38.9% from the year-ago quarter. Further, revenues from mopping products increased 37.5% to \$44 million. Units shipped were 184 thousand, up from 156 thousand recorded in the third quarter of 2019.

On a geographical basis, the company sourced 49.9% of revenues from domestic operations, the rest came from the international arena. Domestic revenues totaled \$206.3 million, reflecting a 74.9% increase from the year-ago quarter. International revenues grew 20.6% to \$206.9 million. International operations gained from a 12% increase in revenues in Japan and a 22% rise in EMEA sales.

Margin Profile

In the quarter under review, iRobot's non-GAAP costs of revenues increased 43.3% year over year to \$213.7 million, representing 51.7% of revenues compared with 51.5% in the year-ago quarter. Non-GAAP gross profit in the quarter grew 42.1% year over year to \$199.4 million, while adjusted gross margin decreased 20 basis points (bps) to 48.3%.

Research and development expenses were \$38.6 million, up 15.6% year over year. This accounted for 9.4% of revenues compared with 11.5% in the year-ago quarter. Selling and marketing expenses increased 19.5% to \$50.5 million. As a percentage of revenues, it reflected 12.2% in the quarter compared with 14.6% in the prior-year quarter. General and administrative expenses were \$28.5 million, up 55.1% year over year. The figure mirrored 6.9% of the total revenue base compared with 6.4% in the year-earlier quarter.

In the quarter, the company recorded adjusted operating earnings of \$93.1 million, reflecting an increase of 86% from the year-ago quarter. Adjusted operating margin was 22.5%, higher than 17.3% in the year-ago quarter.

Balance Sheet and Cash Flow

Exiting third-quarter 2020, iRobot had cash and cash equivalents of \$297.2 million, increasing 28.8% from \$230.7 million recorded at the end of the last reported quarter. Total long-term liabilities were \$69.9 million, up 6.1% sequentially from \$65.9 million.

In the first three quarters of 2020, the company generated net cash of \$96.8 million from its operating activities. However, it used net cash of \$31.6 million for its operating activities in the first three quarters of 2019. Capital used for purchasing property and equipment totaled \$25 million in the first nine months of 2020, down 7.6% year over year.

During the first nine months of 2020, the company repurchased 0.7 million shares for \$25 million consideration. Notably, no shares were repurchased in the second and third quarters of this year.

Outlook

iRobot anticipates benefiting from effective measures taken to deal with the pandemic-related woes, improving sell-through trend, exclusion of Roomba products from tariffs imposed under section 301 through Dec 31, 2020, and other growth opportunities in the quarters ahead.

It anticipates revenues of \$1.365-\$1.375 billion for 2020, suggesting year-over-year growth of 12-13%. The expected growth rate is higher than 9-11% mentioned in February 2020.

Non-GAAP gross profit is expected to be \$613-\$621 million (versus \$510-\$523 million stated earlier) and non-GAAP operating income is expected to be \$125-\$130 million (versus the previously mentioned \$55-\$75 million).

Non-GAAP earnings per share are likely to be \$3.43-\$3.53 per share, higher than \$1.70-\$2.30 mentioned in February 2020.

Recent News

On **Sep 17, 2020**, iRobot introduced Roomba i3+ — new addition to the exiting Roomba product portfolio. The newly unveiled product is equipped with iRobot Genius Home Intelligence platform as well as has solid navigation and automatic dirt disposal system.

On **Aug 25, 2020**, iRobot introduced a platform for robotic cleaners, which is iRobot Genius Home Intelligence. The company's Wi-Fi connected products including Braava jet robot mops and Roomba robot vacumm, equipped with this new platform, provide users with the benefits of personalization and better control over these cleaning products.

Valuation

iRobot's shares are up 64.9% and 70.2% in the year-to-date period and over the trailing 12-month period, respectively. Stocks in the Zacks sub-industry and the Zacks Industrial Products sector are up 17.6% and 6.2%, respectively, in the year-to-date period. Over the past year, the Zacks sub-industry and sector are up 37% and 14.1%, respectively.

The S&P 500 index has moved up 6.9% year to date and 14.7% in the past year.

The stock is currently trading at 40.56x forward 12-month earnings per share, which compares to 27.89x for the Zacks sub-industry, 23.3x for the Zacks sector and 22.17x for the S&P 500 index.

Over the past five years, the stock has traded as high as 917.3x and as low as 17.23x, with a 5-year median of 30.37x. Our Outperform recommendation indicates that the stock will perform better than the market. Our \$96 price target reflects 46.64x forward 12-month earnings per share.

The table below shows summary valuation data for IRBT.

Valuation Multiples - IRBT					
		Stock	Sub-Industry	Sector	S&P 500
P/E F12M	Current	40.56	27.89	23.3	22.17
	5-Year High	917.3	27.89	23.3	23.47
	5-Year Low	17.23	15.47	12.59	15.27
	5-Year Median	30.37	19.8	17.68	17.68
P/S F12M	Current	1.77	3.03	3.12	4.11
	5-Year High	3.44	3.12	3.12	4.31
	5-Year Low	0.71	1.34	1.6	3.18
	5-Year Median	1.82	2.42	2.06	4.11

As of 10/21/2020

Source: Zacks Investment Research

Industry Analysis Zacks Industry Rank: Top 48% (121 out of 254)



Source: Zacks Investment Research

Top Peers

Company (Ticker)	Rec	Rank
ABB Ltd (ABB)	Neutral	2
A. O. Smith Corporation (AOS)	Neutral	3
Barnes Group, Inc. (B)	Neutral	3
Koninklijke Philips N.V. (PHG)	Neutral	4
Rockwell Automation, Inc. (ROK)	Neutral	3
Sony Corporation (SNE)	Neutral	4
Teradyne, Inc. (TER)	Neutral	2
Hollysys Automation Technologies, Ltd. (HOLI)	Underperform	4

The positions listed should not be deemed a recommendation to buy, hold or sell.

Industry Comparison Industry: Industrial Automation And Robotics				Industry Peers		
	IRBT	X Industry	S&P 500	ABB	HOLI	TER
Zacks Recommendation (Long Term)	Outperform	-	-	Neutral	Underperform	Neutral
Zacks Rank (Short Term)	3	-	-	2	4	2
VGM Score	B	-	-	C	A	B
Market Cap	2.34 B	1.77 B	23.50 B	57.26 B	707.68 M	15.29 B
# of Analysts	5	2	14	3	2	8
Dividend Yield	0.00%	0.23%	1.61%	1.96%	1.71%	0.43%
Value Score	C	-	-	C	A	C
Cash/Price	0.10	0.11	0.07	0.08	0.40	0.07
EV/EBITDA	15.41	11.37	13.40	19.45	3.01	22.01
PEG F1	2.23	3.40	2.75	5.28	NA	1.42
P/B	2.99	2.99	3.45	4.55	0.72	7.67
P/CF	19.27	19.27	13.17	15.66	5.68	25.13
P/E F1	33.47	31.89	22.05	32.74	5.90	23.78
P/S TTM	1.78	1.78	2.68	2.17	1.41	5.07
Earnings Yield	2.97%	3.15%	4.40%	3.07%	16.94%	4.20%
Debt/Equity	0.00	0.01	0.70	0.50	0.02	0.20
Cash Flow (\$/share)	4.33	3.01	6.93	1.69	2.06	3.66
Growth Score	C	-	-	C	B	A
Historical EPS Growth (3-5 Years)	17.64%	6.80%	10.39%	2.54%	3.96%	24.42%
Projected EPS Growth (F1/F0)	-16.57%	-14.02%	-2.30%	-34.95%	50.00%	35.36%
Current Cash Flow Growth	-24.13%	-10.85%	5.49%	-3.96%	-21.05%	9.31%
Historical Cash Flow Growth (3-5 Years)	20.21%	1.47%	8.50%	-2.99%	1.47%	3.50%
Current Ratio	3.05	2.25	1.37	1.19	3.59	3.34
Debt/Capital	0.00%	1.91%	42.41%	33.15%	1.91%	16.93%
Net Margin	11.72%	11.85%	10.35%	5.83%	15.77%	24.02%
Return on Equity	13.69%	8.21%	14.78%	18.45%	8.21%	44.90%
Sales/Assets	1.39	0.88	0.51	0.57	0.38	0.98
Projected Sales Growth (F1/F0)	1.54%	1.54%	-0.53%	-10.46%	7.62%	23.98%
Momentum Score	A	-	-	C	B	C
Daily Price Change	-13.04%	0.00%	-0.36%	-1.20%	-4.10%	4.70%
1-Week Price Change	-0.61%	0.00%	0.02%	-0.41%	2.91%	0.57%
4-Week Price Change	10.98%	8.24%	6.76%	6.49%	8.24%	22.09%
12-Week Price Change	15.48%	0.79%	4.10%	1.11%	-3.23%	3.72%
52-Week Price Change	70.16%	9.45%	1.99%	29.02%	-18.02%	51.68%
20-Day Average Volume (Shares)	1,011,852	5,474	1,882,561	1,539,324	251,355	1,587,357
EPS F1 Estimate 1-Week Change	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
EPS F1 Estimate 4-Week Change	0.00%	0.00%	0.14%	0.83%	0.00%	0.00%
EPS F1 Estimate 12-Week Change	7.34%	-2.23%	3.22%	7.08%	-10.81%	0.00%
EPS Q1 Estimate Monthly Change	0.00%	0.00%	0.00%	NA	0.00%	117.78%

Source: Zacks Investment Research

Zacks Stock Rating System

We offer two rating systems that take into account investors' holding horizons: Zacks Rank and Zacks Recommendation. Each provides valuable insights into the future profitability of the stock and can be used separately or in combination with each other depending on your investment style.

Zacks Recommendation

The Zacks Recommendation aims to predict performance over the next 6 to 12 months. The foundation for the quantitatively determined Zacks Recommendation is trends in the company's estimate revisions and earnings outlook. The Zacks Recommendation is broken down into 3 Levels; Outperform, Neutral and Underperform. Unlike many Wall Street firms, we maintain a balance between the number of Outperform and Neutral recommendations. Our team of 70 analysts are fully versed in the benefits of earnings estimate revisions and how that is harnessed through the Zacks quantitative rating system. But we have given our analysts the ability to override the Zacks Recommendation for the 1200 stocks that they follow. The reason for the analyst over-rides is that there are often factors such as valuation, industry conditions and management effectiveness that a trained investment professional can spot better than a quantitative model.

Zacks Rank

The Zacks Rank is our short-term rating system that is most effective over the one- to three-month holding horizon. The underlying driver for the quantitatively-determined Zacks Rank is the same as the Zacks Recommendation, and reflects trends in earnings estimate revisions.

Zacks Style Scores

The Zacks Style Score is as a complementary indicator to the Zacks rating system, giving investors a way to focus on the highest rated stocks that best fit their own stock picking preferences.

Academic research has proven that stocks with the best Value, Growth and Momentum characteristics outperform the market. The Zacks Style Scores rate stocks on each of these individual styles and assigns a rating of A, B, C, D and F. We also produce the VGM Score (V for Value, G for Growth and M for Momentum), which combines the weighted average of the individual Style Scores into one score. This is perfectly suited for those who want their stocks to have the best scores across the board.

Value Score	C
Growth Score	C
Momentum Score	A
VGM Score	B

As an investor, you want to buy stocks with the highest probability of success. That means buying stocks with a Zacks Recommendation of Outperform, which also has a Style Score of an A or a B.

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Returns quoted represent past performance which is no guarantee of future results. Investment returns and principal value will fluctuate so that when shares are redeemed, they may be worth more or less than their original cost. Current performance may be higher or lower than the performance shown.

Investing involves risk; principal loss is possible. There is no guarantee that companies that can issue dividends will declare, continue to pay or increase dividends.

Glossary of Terms and Definitions

52-Week High-Low: The range of the highest and lowest prices at which a stock has traded during the past year. This range is determined based on the stock's daily closing price which may differ from the intra-day high or low. Many investors use it as a technical indicator to determine a stock's current value and future price movement. The idea here is that if price breaks out from the 52-week range, in either direction, the momentum may continue in the same direction.

20-Day Average Volume (Shares): The average number of shares of a company traded in a day over the last 20 days. It is a direct indication of a security's overall liquidity. The higher the average daily trading volume, the easier it is to enter or exit the stock at a desired price with more buyers and sellers being available.

Daily Price Change: This is the percentage difference between a trading day's closing price and the prior trading day's closing price. This item is updated at 9 p.m. EST each day.

1-Week Price Change: This is the percentage change in a stock's closing price over the last 5 trading days. This change reflects the collective buying and selling sentiment over the 1-week period.

A strong weekly price increase for the stock, especially when accompanied by increased volume, is an indication of it gaining momentum.

4-Week Price Change: This is the percentage change in a stock's closing price over the last 20 trading days or past 4 weeks. This is a medium-term price change metric and an indication of the stock gaining momentum.

12-Week Price Change: This is the percentage change of a stock's closing price over the last 60 trading days or past 12 weeks. Similar to 4-week price change, this is a medium-term price change metric. It shows whether a stock has been enjoying strong investor demand, or if it has been in consolidation, or distress over this period.

52-Week Price Change: This is the percentage change in a stock's closing price over the last 260 trading days or past 52 weeks. This long-term price change metric is a good reference point for investors. Some investors seek stocks with the best percentage price change over the last 52 weeks, expecting the momentum to continue.

Market Cap: The number of outstanding common shares of a company times its latest price per share. This figure represents a company's size, which indicates various characteristics, including price stability and risk, in which investors could be interested.

Year-To-Date Price Change: Change in a stock's daily closing price in the period of time beginning the first day of the current calendar year through to the previous trading day.

of Analysts: Number of EPS estimates used in calculating the current-quarter consensus. These estimates come from the brokerage analysts tracking this stock. However, the number of such analysts tracking this stock may not match the number of estimates, as all brokerage analysts may not come up with an estimate or provide it to us.

Beta: A measure of risk commonly used to compare the volatility of a stock to the overall market. The S&P 500 Index is the base for calculating beta and carries a value of 1. A stock with beta below 1 is less risky than the market as a whole. And a stock with beta above 1 is riskier.

Dividend: The portion of earnings a company is expected to distribute to its common shareholders in the next 12 months for each share they own. Dividends are usually paid quarterly. Dividend payments reflect positively on a company and help maintain investors' trust. Investors typically find dividend-paying stocks appealing because the dividend adds to any market price appreciation to result in higher return on investment (ROI). Moreover, a steady or increasing dividend payment provides investors a cushion in a down market.

Dividend Yield: The ratio of a company's annual dividend to its share price. The annual dividend used in the ratio is calculated based on the most recent dividend paid by the company. Dividend yield is an estimate of the dividend-only return from a stock in the next 12 months. Since dividend itself doesn't change frequently, dividend yield usually changes with a stock's price movement. As a result, often an unusually high dividend yield is a result of weak stock price.

S&P 500 Index: The Standard & Poor's 500 (S&P 500) Index is an unmanaged group of securities considered to be representative of the stock market in general. It is a market-capitalization-weighted index of stocks of the 500 largest U.S. companies. Each stock's weight in the index is proportionate to its market value.

Industry: One of the 250+ groups that Zacks classifies all stocks into based on the nature of business. These groups are termed as expanded (aka "X") industries and map to their respective (economic) sectors; Zacks has 16 sectors.

Zacks Industry Rank: The Zacks Industry Rank is determined by calculating the average Zacks Rank for all stocks in the industry and then assigning an ordinal rank to it. For example, an industry with an average Zacks Rank of 1.6 is better than an industry with an average Zacks Rank of 2.3. So, the industry with the better average Zacks Rank would get a better Zacks Industry Rank. If an industry has the best average Zacks Rank, it would be considered the top industry (1 out of 250+), which would place it at the top 1% of Zacks-ranked industries. Studies have shown that roughly half of a stock's price movement can be attributed to the industry group it belongs to. In fact, the top 50% of Zacks-ranked industries outperforms the bottom 50% by a factor of more than 2 to 1.

Last EPS Surprise: The percentage deviation of a company's last reported earnings per share from the Zacks Consensus Estimate. Companies with a positive earnings surprise are more likely to surprise again in the future (or miss again if they recently missed).

Last Sales Surprise: The percentage deviation of a company's last reported sales from the Zacks Consensus Estimate.

Expected Report Date: This is an estimated date of a company's next earnings release. The information originated or gathered by Zacks Investment Research from its information providers or publicly available sources is the basis of this estimate.

Earnings ESP: The Zacks Earnings ESP compares the Most Accurate Estimate to the Zacks Consensus Estimate for the yet-to-be reported quarter. The Most Accurate Estimate is the most recent version of the Zacks Consensus EPS Estimate. The idea here is that analysts revising their estimates closer to an earnings release have the latest information, which could potentially be more accurate than what they and others contributing to the consensus had predicted earlier. Thus, a positive or negative Earnings ESP reading theoretically indicates the likely deviation of the actual earnings from the consensus estimate. However, the model's predictive power is significant for positive ESP readings only. A positive Earnings ESP is a strong predictor of an earnings beat, particularly when combined with a Zacks Rank #1 (Strong Buy), #2 (Buy) or #3 (Hold). Our research shows that stocks with this combination produce a positive surprise nearly 70% of the time.

Periods:

TTM: Trailing 12 months. Using TTM figures is an effective way of analyzing the most-recent financial data in an annualized format that helps neutralize the effects of seasonality and other quarter-to-quarter variation.

F1: Current fiscal year. This period is used to analyze the estimates for the ongoing full fiscal year.

F2: Next fiscal year. This period is used to analyze the estimates for the next full fiscal year.

F12M: Forward 12 months. Using F12M figures is an effective way of analyzing the near-term (the following four unreported quarters) estimates in an annualized manner. Instead of typically representing estimates for the full fiscal year, which may not represent the nitty-gritty of each quarter, F12M figures suggest an all-inclusive annualized estimate for the following four quarters. The annualization helps neutralize the potential effects of seasonality and other quarter-to-quarter variations.

P/E Ratio: The price-to-earnings ratio measures a company's current market price per share relative to its earnings per share (EPS). Usually, the trailing-12-month (TTM) EPS, current-fiscal-year (F1) EPS estimate, or forward-12-month (F12M) EPS estimate is used as the denominator. In essence, this ratio shows what the market is willing to pay today for each dollar of EPS. In other words, this ratio gives a sense of what the relative value of the company is at the already reported level of earnings or at a future level of earnings.

It is one of the most widely-used multiples for determining the value of a company and helps comparing its valuation with that of a competitor, the industry group or a benchmark.

PEG Ratio: The price/earnings to growth ratio is a stock's P/E ratio using current fiscal year (F1) EPS estimate divided by its expected EPS growth rate over the coming 3 to 5 years. This ratio essentially determines a stock's value by factoring in the company's expected earnings growth and is thus believed to provide a more complete picture than just the P/E ratio, particularly for faster-growing companies.

P/S Ratio: The price-to-sales ratio is calculated as a company's current price per share divided by trailing 12 months (TTM) sales or revenues per share. This ratio shows what the market is willing to pay today for each dollar of TTM sales per share. The P/S ratio is at times the only valuation metric when the company has yet to become profitable.

Cash/Price Ratio: The cash-to-price ratio or Cash Yield is calculated as cash and marketable securities per share divided by the company's current share price. Like the earnings yield, which shows the anticipated yield (or return) on a stock from earnings for each dollar invested, the cash yield does the same, with cash being the source of return instead of earnings. For example, a cash/price ratio of 0.08 suggests a return of 8% or 8 cents for every \$1 investment.

EV/EBITDA Ratio: The EV/EBITDA ratio, also known as Enterprise Multiple, is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by EBITDA (earnings before interest, taxes, depreciation and amortization). Usually, trailing-12-month (TTM) or forward-12-month (F12M) EBITDA is used as the denominator.

EV/Sales Ratio: The enterprise value-to-sales ratio is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by annual sales. It is an expansion of the P/S valuation, which uses market value instead of enterprise value. The EV/Sales ratio is perceived as more accurate than P/S, in part, because the market capitalization does not take a company's debt into account when valuing it.

EV/CF Ratio: The enterprise value-to-cash flow ratio is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by the trailing-12-month (TTM) operating cash flow. It's a measure of how long it would take to buy the entire business if you were able to use all the company's operating cash flow.

The EV/CF ratio is perceived as more accurate than the P/CF ratio, in part, because the market price does not take a company's debt into account when valuing it.

EV/FCF Ratio: The enterprise value-to-free cash flow metric compares a company's enterprise value to its trailing-12-month (TTM) free cash flow (FCF). This metric is very similar to the EV/CF ratio, but is considered a more exact measure owing to the fact that it uses free cash flow, which subtracts capital expenditures (CAPEX) from a company's total operating cash flow, thereby reflecting the actual cash flow available for funding growth activities and payments to shareholders.

P/EBITDA Ratio: The P/EBITDA ratio is calculated as a company's per share market value divided by EBITDA (earnings before interest, taxes, depreciation, and amortization). This metric is very similar to the EV/EBITDA ratio, but is considered a little less exact measure as it uses market price, which does not take a company's debt into account. However, since EBITDA is often considered a proxy for cash income, the metric is used as a measure of what the market is willing to pay today for each dollar of the company's cash profitability in the trailing 12 months (TTM) or forward 12 months (F12M).

P/B Ratio: The price-to-book ratio is calculated as a company's current price per share divided by its book value (total assets – liabilities – preferred stocks) per share. In short, the book value is how much a company is worth. In other words, it reflects the total value of a company's assets that its common shareholders would receive if it were to be liquidated. So, the P/B ratio indicates whether you're paying higher or lower than what would remain if the company went bankrupt immediately. Investors typically use this metric to determine how a company's stock price stacks up to its intrinsic value.

P/TB Ratio: The price-to-tangible-book value ratio is calculated as a the per share market value of a company divided by the value of its tangible assets (total assets – liabilities – preferred stocks – intangible assets) per share. Tangible book value is the same thing as book value except it excludes the value of intangible assets to get a step closer to the baseline value of the company.

P/CF Ratio: The price-to-cash flow ratio measures a company's per share market price relative to its trailing-12-month (TTM) operating cash flow per share. This metric is used to determine whether a company is undervalued or overvalued relative to another stock, industry or sector. And like the P/E ratio, a lower number is typically considered better from the value perspective.

One of the reasons why P/CF ratio is often preferred over P/E ratio is the fact that operating cash flow adds back non-cash expenses such as depreciation and amortization to net income. This feature helps valuing stocks that have positive cash flow but are not profitable because of large noncash charges.

P/FCF Ratio: The price-to-free cash flow ratio is an extension of P/CF ratio, which uses trailing-12-month (TTM) free cash flow per share instead of operating cash flow per share. This metric is considered a more exact measure than P/CF ratio, as free cash flow subtracts capital expenditures (CAPEX) from a company's total operating cash flow, thereby reflecting the actual cash flow available for funding activities that generate additional revenues.

Earnings Yield: The earnings yield is calculated as current fiscal year (F1) EPS estimate divided by the company's current share price. The ratio, which is the inverse of the P/E ratio, measures the anticipated yield (or return) from earnings for each dollar invested in a stock today.

For example, earnings yield for a stock, which is trading at \$35 and expected to earn \$3 per share in the current fiscal year (F1), would be 0.0857 ($3/35 = 0.0857$) or 8.57%. In other words, for \$1 invested in the stock today, the yield from earnings is anticipated to be 8.57 cents.

Investors most commonly compare the earnings yield of a stock to that of a broad market index (such as the S&P 500) and prevailing interest rates, such as the current 10-year Treasury yield. Since bonds and stocks compete for investors' dollars, stock investors typically demand a higher yield for the extra risk they assume compared to investors of U.S. Treasury-backed securities that offer virtually risk-free returns. This additional return is referred to as the risk premium.

Debt/Equity Ratio: The debt-to-equity ratio is calculated as a company's total liabilities divided by its shareholder equity. This metric is used to gauge a company's financial leverage. In other words, it is a measure of the degree to which a company is financing its operations through debt versus its own funds. The higher the ratio, the higher the risk for shareholders.

However, this ratio is difficult to compare across industry groups where ideal amounts of debt vary. Some businesses are more capital intensive than others and typically require higher debt to finance their operations. So, a company's debt-to-equity ratio should be compared with other companies in the same industry.

Cash Flow (\$/share): Cash flow per share is calculated as operating cash flow (after-tax earnings + depreciation + other non-cash charges) divided by common shares outstanding. It is used by many investors as a measure of a company's financial strength. Since cash flow per share takes into consideration a company's ability to generate cash by adding back non-cash expenses, it is regarded by some as a more accurate measure of a company's financial situation than earnings per share, which could be artificially deflated.

Current Ratio: The current ratio or liquidity ratio is a company's current assets divided by its current liabilities. It measures a company's ability to pay short-term obligations. A current ratio that is in line with the industry average or slightly higher is generally considered acceptable. A current ratio that is lower than the industry average would indicate a higher risk of distress or default. A higher number is usually better. However, a very high current ratio compared to the industry average could be an indication of inefficient use of assets by management.

Debt/Capital Ratio: Debt-to-capital ratio is a company's total debt (interest-bearing debt + both short- and long-term liabilities) divided its total capital (interest-bearing debt + shareholders' equity). It is a measure of a company's financial leverage. All else being equal, the higher the debt-to-capital ratio, the riskier the stock.

However, this ratio can vary widely from industry to industry, the ideal amount of required debt being different. Some businesses are more capital intensive than others and typically require higher debt to finance their operations. So, a company's debt-to-capital ratio should be compared with the same for its industry.

Net Margin: Net margin is calculated as net income divided by sales. It shows how much of each dollar in sales generated by a company translates into profit. For example, if a company's net margin is 15%, its net income is 15 cents for every \$1 of sales it makes.

A change in margin can reflect either a change in business conditions, or a company's cost controls, or both. If a company's expenses are growing faster than sales, its net margin will decline. However, different net margin rates are considered good for different industries, so it's better to compare net margin rates of companies in the same industry group.

Return on Equity: Return on equity (ROE) is calculated as trailing-12-month net income divided by trailing-12-month average shareholder equity (including reinvested earnings). This metric is considered a measure of how effectively management is using a company's assets to generate profits. For example, if a company's ROE is 10%, it creates 10 cents profits for every \$1 shareholder equity, which is basically the company's assets minus debt. A company's ROE deemed good or bad depends on what's normal for its peers or industry group.

Sales/Assets Ratio: The sales-to-assets ratio or asset utilization ratio or asset turnover ratio is calculated as a company's annual sales divided by average assets (average of assets at the beginning of the year and at the year's end). This metric helps investors understand how effectively a company is using its assets to generate sales. For example, a sales-to-assets ratio of 2.5 indicates that the company generated \$2.50 in sales for every \$1 of assets on its books.

The higher the sales-to-assets ratio, the better the company is performing. However, similar to many other ratios, the asset turnover ratio tends to be higher for companies in certain industries/sectors than in others. So, a company's sales-to-assets ratio should be compared with the same for its industry/sector.

Historical EPS Growth (3-5 Years): This is the average annual (trailing-12-month) EPS growth rate over the last 3-5 years. This metric helps investors see how a company's EPS has grown from a long-term perspective.

Note: There are many factors that can influence short-term numbers — a recession will reduce this number, while a recovery will inflate it. The longterm perspective helps smooth out short-term events.

Projected EPS Growth (F1/F0): This is the estimated EPS growth rate for the current financial year. It is calculated as the consensus estimate for the current fiscal year (F1) divided by the reported EPS for the last completed fiscal year (F0).

Current Cash Flow Growth: It measures the latest year-over-year change in operating cash flow. Cash flow growth tells an investor how quickly a company is generating inflows of cash from operations. A positive change in the cash flow is desired and shows that more 'cash' is coming in than going out.

Historical Cash Flow Growth (3-5 Years): This is the annualized change in cash flow over the last 3-5 years. The change in a longer period helps put the current reading into proper perspective. By looking at the rate, rather than the actual dollar value, the comparison across the industry and peers becomes easier.

Projected Sales Growth (F1/F0): This metric looks at the estimated sales growth for the current year. It is calculated as sales estimate for the current fiscal year (F1) divided by the reported sales for the last completed fiscal year (F0).

Like EPS growth, a higher rate is better for sales growth. A look at a company's projected sales growth instantly tells you what the outlook is for their products and services. However, different sales growth rates are considered good for different industries, so it's better to compare sales growth rates of companies in the same industry group.

EPS F1 Estimate 1-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past week. The change in a company's consensus EPS estimate (or earnings estimate revision) has proven to be strongly correlated with the near-term price movement of its shares. It is an integral part of the Zacks Rank.

If a stock's consensus EPS estimate is \$1.10 now versus \$1.00 a week ago, that will be reflected as a 10% upward revision. If, on the other hand, it went from \$1.00 to 90 cents, that would be a 10% downward revision.

EPS F1 Estimate 4-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past four weeks.

A stock's earnings estimate revision in a 1-week period is important. But it's more meaningful to look at the longer-term revision. And, of course, the 4-week change helps put the 1-week change into proper perspective.

EPS F1 Estimate 12-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past 12 weeks.

This metric essentially shows how the consensus EPS estimate has changed over a period longer than 1 week or 4 weeks.

EPS Q1 Estimate Monthly Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal quarter over the past four weeks.

While the revision in consensus EPS estimate for the current fiscal year is strongly correlated with the near-term price movement of its shares, the estimate revision for the current fiscal quarter is an important metric as well, especially over the short term, and particularly as a stock approaches its earnings date. If a stock's Q1 EPS estimate decreases ahead of its earnings release, it's usually a negative sign, whereas an increase is a positive sign.