

## Lyft (LYFT)

**\$39.92** (As of 11/16/20)

Price Target (6-12 Months): **\$34.00**

Long Term: 6-12 Months

**Zacks Recommendation:** Underperform

(Since: 11/10/20)

Prior Recommendation: Neutral

Short Term: 1-3 Months

**Zacks Rank:** (1-5)

**5-Strong Sell**

Zacks Style Scores:

VGM:F

Value: F

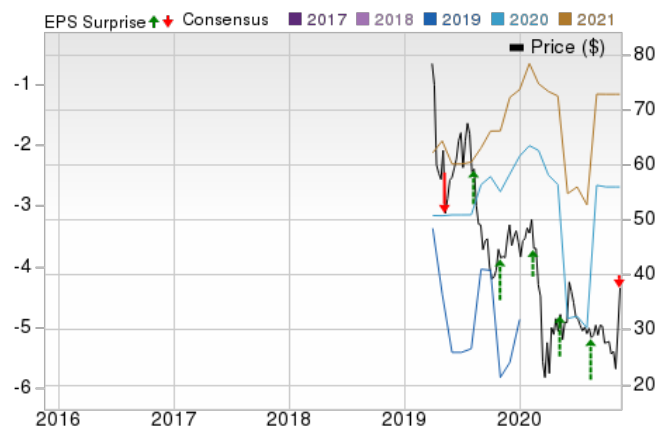
Growth: C

Momentum: C

## Summary

With coronavirus confining people to their homes, Lyft's operations are significantly hurt due to low ride volumes. Revenues dropped 30.9% year over year in the first nine months of 2020 due to fall in Active Riders and Revenue per Active Rider. The company's fourth-quarter performance is also expected to reflect this softness in ride volumes. Moreover, the going has been tough for Lyft ever since it went public on Mar 29, 2019, as it incurred huge losses in each of the quarters. This is partly the reason behind Lyft's shares underperforming its industry in a year's time. However, Lyft's cost-cutting measures to offset the coronavirus-led challenges are encouraging. Additionally, with gradual increase in ride volumes, we are optimistic about the quarter-over-quarter improvement in revenues and adjusted EBITDA losses.

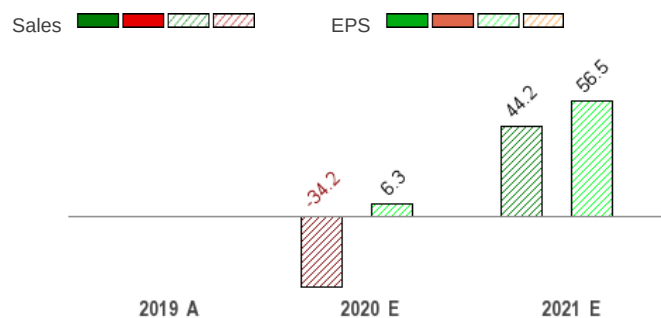
## Price, Consensus & Surprise



## Data Overview

|                                |                             |
|--------------------------------|-----------------------------|
| 52-Week High-Low               | \$54.50 - \$14.56           |
| 20-Day Average Volume (Shares) | 16,729,419                  |
| Market Cap                     | \$12.5 B                    |
| Year-To-Date Price Change      | -7.2%                       |
| Beta                           | 1.54                        |
| Dividend / Dividend Yield      | \$0.00 / 0.0%               |
| Industry                       | Internet - Services         |
| Zacks Industry Rank            | Bottom 22% (199 out of 254) |

## Sales and EPS Growth Rates (Y/Y %)



|                               |            |
|-------------------------------|------------|
| Last EPS Surprise             | -1.1%      |
| Last Sales Surprise           | 0.5%       |
| EPS F1 Estimate 4-Week Change | 0.0%       |
| Expected Report Date          | 02/09/2021 |
| Earnings ESP                  | 0.0%       |

## Sales Estimates (millions of \$)

|      | Q1    | Q2    | Q3    | Q4      | Annual* |
|------|-------|-------|-------|---------|---------|
| 2021 | 706 E | 781 E | 941 E | 1,038 E | 3,432 E |
| 2020 | 956 A | 339 A | 500 A | 586 E   | 2,380 E |
| 2019 | 776 A | 867 A | 956 A | 1,017 A | 3,616 A |

## EPS Estimates

|      | Q1        | Q2        | Q3        | Q4        | Annual*   |
|------|-----------|-----------|-----------|-----------|-----------|
| 2021 | -\$0.42 E | -\$0.32 E | -\$0.18 E | -\$0.09 E | -\$1.17 E |
| 2020 | -\$0.32 A | -\$0.86 A | -\$0.90 A | -\$0.58 E | -\$2.69 E |
| 2019 | -\$9.02 A | -\$0.68 A | -\$0.41 A | -\$0.41 A | -\$2.87 A |

\*Quarterly figures may not add up to annual.

|         |     |
|---------|-----|
| P/E TTM | NA  |
| P/E F1  | NA  |
| PEG F1  | NA  |
| P/S TTM | 4.4 |

The data in the charts and tables, including the Zacks Consensus EPS and Sales estimates, is as of 11/16/2020. The reports text is as of 11/17/2020.

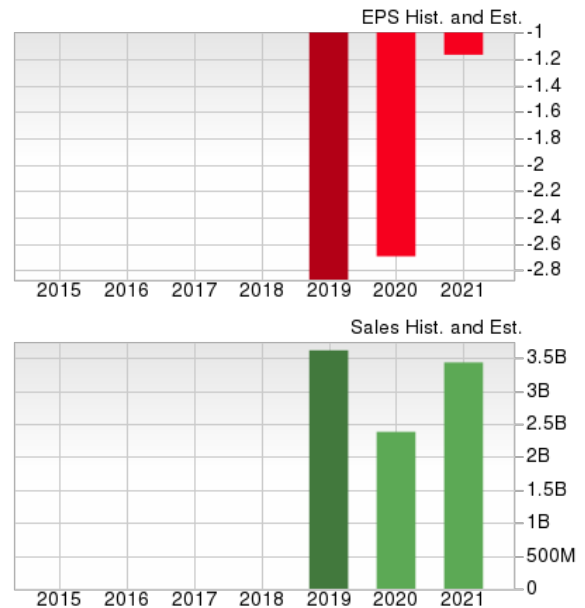
## Overview

Lyft, based in San Francisco, CA, was founded in 2012. The company, however, made its trading debut on the Nasdaq in March this year. Its IPO price was \$72 a share. Lyft completed its IPO on Apr 2, 2019. During the process, the company sold 32,500,000 shares of Class A common stock. On Apr 9, 2019, Lyft sold 2,996,845 more shares of Class A common stock at \$72 per share.

Lyft, which operates multimodal transportation networks in the United States and Canada, generated net proceeds of \$2.5 billion after deducting underwriting discounts, commissions and offering expenses. In 2012, Lyft launched the peer-to-peer marketplace for on-demand ridesharing. The networks operated by the company allow access to multiple transportation options through its platform and mobile-based applications. Evidently, Lyft's offerings grant access to a network of shared bikes and scooters for shorter rides, and first-mile and last-mile legs of multimodal trips. In a bid to attract drivers, passengers and riders of shared bikes and scooters to use its platform Lyft offers various incentives. For example, drivers are offered schemes like minimum guaranteed payments, volume-based discounts and performance-based bonus payments.

Lyft, which currently boasts more than 30 million riders and in excess of 2 million drivers, generates almost its entire revenues from ridesharing activities that connect drivers and passengers. Drivers pay service fees and commissions for using Lyft's proprietary technology platform and other activities aimed at connecting passengers and drivers. Lyft recognizes revenues upon completion of each ride. Revenues are also realized through Lyft's network of shared bikes and scooters. Revenues are also generated from its Express Drive program from lease income under an arrangement with its third-party Express Drive partners. Lyft plans to switch to electric vehicles entirely by 2030, i.e., every single vehicle on its platform would be electric.

In third-quarter 2020, revenues decreased 48% year over year to \$499.7 million. Also, Active Riders (who take at least one ride during a quarter on the company's multimodal platform through its app) declined 44% year over year to 12.51 million during the same period. Revenue per Active Rider dipped 7% to \$39.94 million. Lyft's fiscal year coincides with the calendar year.



Source: Zacks Investment Research

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### Reasons To Sell:

- ▼ Lyft's operations have been crippled significantly due to low ride volumes, thanks to coronavirus confining people mostly to their homes. After the dramatic drop in ride volumes in April (down 75% year over year), ride-share trips have increased but is still down significant on a year-over-year basis. In October, ride volumes were down 47.4% year over year. Due to downturn in the rides business, total revenues declined 30.9% year-over-year in the first nine months of 2020 with fall in Active Riders and Revenue per Active Rider. The company's fourth-quarter performance is also expected to reflect this coronavirus-induced softness in rides. Given the challenges, a full recovery in rides business is quite uncertain at this point.
- ▼ Apart from coronavirus-led weakness in ride volumes, Lyft anticipates fourth-quarter revenues to be hurt by seasonality pertaining to rental bikes and scooters. The company also expects an approximate \$10 million headwind on its current-quarter revenues from the bike, scooter and fleet offerings.
- ▼ Ever since Lyft went public on Mar 29, 2019, the company has incurred huge losses in each of the quarters, primarily due to its excessive spending ways. During 2019, the company's net loss amounted to \$2.6 billion. The same was \$1.29 billion in the first nine months of 2020 despite a significant reduction in total expenses.

Significant downturn in the rides business due to coronavirus-related woes is concerning.

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## Risks

- With easing coronavirus-led restrictions, Lyft has witnessed a significant rebound in ride volumes from the lows in April. Rideshare rides recovered significantly on a quarter-over-quarter basis in the third quarter. With 44% rise in Active Riders and 2% increase in Revenue per Active Rider sequentially in the third quarter, total revenues surged 47%. The company estimates revenues to climb 11-15% sequentially in the fourth quarter. With gradually recovering rides, adjusted EBITDA losses have also narrowed quarter over quarter. Adjusted EBITDA loss narrowed by 14.5% sequentially in the third quarter to \$239.7 million. Lyft anticipates losses to further go down to \$190 million in the fourth quarter.
  - Despite the challenging environment, Lyft has maintained its adjusted EBITDA profitability target for the fourth quarter of 2021. Thanks to significant cost-cutting measures, the company expects to become profitable in 2021 itself despite approximately 30% fewer rides due to coronavirus-led disruptions. Through sustained cost-reduction efforts, it expects to generate \$300 million of annualized fixed-cost savings by the end of this year. In order to preserve cash to tackle the challenges, the company also plans to reduce capital expenditures significantly. For 2020, capex is expected to be \$100 million, indicating a reduction of 75% from the original capex plan of roughly \$400 million for the year.
  - With every passing day, the market for driverless or self-driving cars is gaining prominence and Lyft aims to become a key player in this space. To this end, on Jun 27, 2019, Lyft announced that it has entered into a partnership with Waymo, a subsidiary of Alphabet. Following the deal, some Lyft users in the Phoenix area are able to take an autonomous ride, powered by Waymo. Notably, Waymo has provided 10 self-driving minivans to Lyft for use in specific areas of Phoenix. The deal with fellow ridesharing company, Gett, inked in November 2019, is an added positive. Further, we are positive about the company's acquisition (completed in February 2020) of Halo Cars, a U.S.-based startup that enables drivers to earn money by featuring digital advertisements on top of their vehicles. Moreover, Lyft's entry into the rental-car world in December 2019 with Lyft Rentals, is a positive. To enhance the car-rental experience for its riders, the company has partnered with Sixt, a leader in the car-rental industry. With this partnership, Lyft riders have access to book a SIXT rental car.
  - The passage of Proposition 22 by California voters earlier this month marked a major victory for Lyft. This win will allow the company to retain the independent contractor status for its drivers in California, thus exempting it from the state law which would have forced Lyft to reclassify its drivers as employees. Classifying drivers as employees would have inevitably raised labor costs for the company. With Proposition 22, however, Lyft drivers and delivery people in California would be provided with some new benefits and protections. Moreover, Lyft's partnership with Grubhub is a wise move, given the pandemic-driven demand for delivery services. The partnership gives Lyft Pink (a membership launched last year, offering riders several benefits on rideshare, bike and scooter rides) members access to free delivery from a vast majority of restaurants through Grubhub+ and Seamless+ (Grubhub memberships). Additionally, during the third-quarter conference call, the company revealed plans of venturing into the delivery business.
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## Last Earnings Report

### Lyft Beats on Revenues in Q3

Lyft incurred a loss (excluding 56 cents from non-recurring items) of 90 cents per share in the third quarter of 2020, wider than the Zacks Consensus Estimate of a loss of 89 cents. Total revenues of \$499.7 million beat the Zacks Consensus Estimate of \$497.4 million.

The top line also recovered significantly in the third quarter from the second, with gradual improvement in ride volumes following easing coronavirus-induced restrictions. Total revenues surged 48% sequentially in the third quarter.

However, the top line declined 47.7% year over year due to fall in Active Riders (riders who take at least one ride during a quarter on Lyft's multimodal platform through its app) and Revenue per Active Rider, indicating that ride volumes are still way below year-ago levels as coronavirus concerns continue unabated.

Active Riders declined 44% year over year to 12.51 million in the quarter under review. This San Francisco-based company's Revenue per Active Rider slipped 7% to \$39.94 million.

Adjusted-EBITDA loss for the third quarter was \$239.7 million compared with a loss of \$128.1 million incurred a year ago. The adjusted-EBITDA loss margin came in at 48% compared with 13.4% in third-quarter 2019. Total costs and expenses contracted 34.1% year over year to \$953.1 million in the quarter.

Contribution deteriorated 48.1% year over year to \$248.8 million. Contribution margin slid to 49.8% from 50.1% a year ago. Lyft, carrying a Zacks Rank #5 (Strong Sell), exited the third quarter with unrestricted cash (cash and cash equivalents + short-term investments) of \$2.45 billion compared with \$2.85 billion at the end of 2019.

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| Quarter Ending   | 09/2020      |
|------------------|--------------|
| Report Date      | Nov 10, 2020 |
| Sales Surprise   | 0.47%        |
| EPS Surprise     | -1.12%       |
| Quarterly EPS    | -0.90        |
| Annual EPS (TTM) | -2.49        |

## Recent News

### Update on Ride Trends — Sep 9, 2020

In a SEC filing, Lyft revealed that rideshare rides increased 7.3% in August from July. However, in the first two months of the third quarter, rides were down 53.6% year over year. Additionally, rideshare rides declined 53% year over year in August. Lyft, which operates only in the United States and Canada, has been seeing faster recovery in the latter than in the former. For the week ended Sep 6, 2020, rideshare rides were down less than 20% year over year in Toronto. The company stated that the anticipated reduction in driver incentives is likely to improve revenues in the third quarter of 2020. Thanks to the month-on-month improvement in ride volumes in August, the company estimates adjusted EBITDA loss for the third quarter to be below \$265 million. This is based on the assumption that spending on driver incentives, and average daily rideshare ride volumes remain unchanged in September compared to August.

## Valuation

Lyft shares are down 7.2% and 11% in the year-to-date period and over the trailing 12-month period respectively. Stocks in the Zacks sub-industry and the Zacks Computer and Technology sector are up 32.9% and 30.4% in the year-to-date period respectively. Over the past year, the Zacks sub-industry and the sector are up 34.7% and 35% respectively.

The S&P 500 index is up 11.7% and 15.3% in the year-to-date period and in the past year respectively.

The stock is currently trading at 3.77X forward 12-month price to sales, which compares to 6.9X for the Zacks sub-industry, 4.26X for the Zacks sector and 4.2X for the S&P 500 index.

Over the past year, the stock has traded as high as 3.77X and as low as 1.01X, with a 1-year median of 2.71X. Our Underperform recommendation indicates that the stock will perform worse than the market. Our \$34 price target reflects 3.21X forward 12-month sales.

The table below shows summary valuation data for LYFT

| Valuation Multiples - LYFT |               |       |              |        |         |
|----------------------------|---------------|-------|--------------|--------|---------|
|                            |               | Stock | Sub-Industry | Sector | S&P 500 |
| P/S F 12M                  | Current       | 3.77  | 6.9          | 4.26   | 4.2     |
|                            | 1-Year High   | 3.77  | 7.02         | 4.48   | 4.3     |
|                            | 1-Year Low    | 1.01  | 5.12         | 3.13   | 3.21    |
|                            | 1-Year Median | 2.71  | 6.28         | 3.87   | 3.9     |
| EV/S TTM                   | Current       | 3.78  | 8            | 5.06   | 4.23    |
|                            | 1-Year High   | 3.78  | 8            | 5.23   | 4.23    |
|                            | 1-Year Low    | 0.55  | 4.36         | 3.11   | 2.62    |
|                            | 1-Year Median | 2.25  | 6.28         | 4.29   | 3.76    |

As of 11/16/2020

Source: Zacks Investment Research

## Industry Analysis Zacks Industry Rank: Bottom 22% (199 out of 254)



Source: Zacks Investment Research

## Top Peers

| Company (Ticker)               | Rec        | Rank |
|--------------------------------|------------|------|
| General Motors Company (GM)    | Outperform | 1    |
| Baidu, Inc. (BIDU)             | Neutral    | 3    |
| Dropbox, Inc. (DBX)            | Neutral    | 2    |
| Expedia Group, Inc. (EXPE)     | Neutral    | 3    |
| Grubhub Inc. (GRUB)            | Neutral    | 3    |
| Sohu.com Inc. (SOHU)           | Neutral    | 3    |
| Tesla, Inc. (TSLA)             | Neutral    | 3    |
| Uber Technologies, Inc. (UBER) | Neutral    | 3    |

The positions listed should not be deemed a recommendation to buy, hold or sell.

| Industry Comparison Industry: Internet - Services |              |            |           | Industry Peers |            |            |
|---------------------------------------------------|--------------|------------|-----------|----------------|------------|------------|
|                                                   | LYFT         | X Industry | S&P 500   | SOHU           | TSLA       | UBER       |
| Zacks Recommendation (Long Term)                  | Underperform | -          | -         | Neutral        | Neutral    | Neutral    |
| Zacks Rank (Short Term)                           | 5            | -          | -         | 3              | 3          | 3          |
| VGM Score                                         | F            | -          | -         | A              | B          | F          |
| Market Cap                                        | 12.46 B      | 735.15 M   | 26.18 B   | 735.15 M       | 386.83 B   | 86.80 B    |
| # of Analysts                                     | 3            | 3          | 13.5      | 1              | 10         | 13         |
| Dividend Yield                                    | 0.00%        | 0.00%      | 1.48%     | 0.00%          | 0.00%      | 0.00%      |
| Value Score                                       | F            | -          | -         | B              | F          | F          |
| Cash/Price                                        | 0.21         | 0.15       | 0.06      | 2.09           | 0.04       | 0.09       |
| EV/EBITDA                                         | -4.20        | 1.61       | 14.59     | -4.14          | 162.11     | -11.61     |
| PEG F1                                            | NA           | 2.06       | 2.77      | NA             | 5.31       | NA         |
| P/B                                               | 6.22         | 3.71       | 3.62      | 0.74           | 22.90      | 9.01       |
| P/CF                                              | NA           | 16.73      | 13.69     | 34.66          | 248.50     | NA         |
| P/E F1                                            | NA           | 34.81      | 22.23     | NA             | 185.75     | NA         |
| P/S TTM                                           | 4.43         | 3.22       | 2.88      | 0.49           | 13.73      | 6.69       |
| Earnings Yield                                    | -6.74%       | 0.27%      | 4.32%     | -20.28%        | 0.54%      | -7.84%     |
| Debt/Equity                                       | 0.31         | 0.12       | 0.70      | 0.09           | 0.63       | 0.69       |
| Cash Flow (\$/share)                              | -7.21        | 0.03       | 6.92      | 0.54           | 1.64       | -4.71      |
| Growth Score                                      | C            | -          | -         | B              | A          | D          |
| Historical EPS Growth (3-5 Years)                 | NA%          | 16.39%     | 9.77%     | NA             | NA         | NA         |
| Projected EPS Growth (F1/F0)                      | 6.16%        | 10.08%     | 0.37%     | -16.92%        | 8,350.00%  | 43.25%     |
| Current Cash Flow Growth                          | 138.22%      | -2.71%     | 5.34%     | 10.49%         | 36.54%     | -668.58%   |
| Historical Cash Flow Growth (3-5 Years)           | NA%          | 19.91%     | 8.33%     | -29.69%        | 54.29%     | NA         |
| Current Ratio                                     | 1.35         | 1.80       | 1.38      | 1.69           | 1.63       | 1.36       |
| Debt/Capital                                      | 23.71%       | 12.62%     | 41.97%    | 8.49%          | 39.90%     | 42.83%     |
| Net Margin                                        | -58.70%      | -6.71%     | 10.40%    | -9.75%         | 1.97%      | -53.12%    |
| Return on Equity                                  | -60.70%      | -0.67%     | 15.07%    | -3.74%         | 4.93%      | -43.27%    |
| Sales/Assets                                      | 0.52         | 0.57       | 0.50      | 0.57           | 0.73       | 0.44       |
| Projected Sales Growth (F1/F0)                    | -34.17%      | 0.60%      | 0.23%     | -3.51%         | 26.41%     | -10.31%    |
| Momentum Score                                    | C            | -          | -         | C              | A          | F          |
| Daily Price Change                                | 6.34%        | 0.00%      | 1.84%     | -3.45%         | -0.10%     | 3.36%      |
| 1-Week Price Change                               | 25.80%       | 0.00%      | 4.29%     | -0.46%         | -4.99%     | 6.11%      |
| 4-Week Price Change                               | 62.08%       | -0.28%     | 7.73%     | 2.63%          | -5.28%     | 43.81%     |
| 12-Week Price Change                              | 37.75%       | 1.11%      | 10.59%    | -9.60%         | 1.30%      | 58.54%     |
| 52-Week Price Change                              | -11.01%      | 16.19%     | 6.85%     | 91.03%         | 483.00%    | 83.96%     |
| 20-Day Average Volume (Shares)                    | 16,729,419   | 73,735     | 2,197,472 | 337,601        | 28,699,798 | 27,578,874 |
| EPS F1 Estimate 1-Week Change                     | 0.00%        | 0.00%      | 0.00%     | 0.00%          | 0.00%      | 0.00%      |
| EPS F1 Estimate 4-Week Change                     | 0.00%        | 0.00%      | 1.77%     | 0.00%          | 59.32%     | -1.17%     |
| EPS F1 Estimate 12-Week Change                    | -0.74%       | 3.14%      | 3.73%     | -85.97%        | 84.34%     | -0.72%     |
| EPS Q1 Estimate Monthly Change                    | 0.00%        | 0.00%      | 0.63%     | NA             | 61.99%     | -6.58%     |

Source: Zacks Investment Research

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## Zacks Stock Rating System

We offer two rating systems that take into account investors' holding horizons: Zacks Rank and Zacks Recommendation. Each provides valuable insights into the future profitability of the stock and can be used separately or in combination with each other depending on your investment style.

### Zacks Recommendation

The Zacks Recommendation aims to predict performance over the next 6 to 12 months. The foundation for the quantitatively determined Zacks Recommendation is trends in the company's estimate revisions and earnings outlook. The Zacks Recommendation is broken down into 3 Levels; Outperform, Neutral and Underperform. Unlike many Wall Street firms, we maintain a balance between the number of Outperform and Neutral recommendations. Our team of 70 analysts are fully versed in the benefits of earnings estimate revisions and how that is harnessed through the Zacks quantitative rating system. But we have given our analysts the ability to override the Zacks Recommendation for the 1200 stocks that they follow. The reason for the analyst over-rides is that there are often factors such as valuation, industry conditions and management effectiveness that a trained investment professional can spot better than a quantitative model.

### Zacks Rank

The Zacks Rank is our short-term rating system that is most effective over the one- to three-month holding horizon. The underlying driver for the quantitatively-determined Zacks Rank is the same as the Zacks Recommendation, and reflects trends in earnings estimate revisions.

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### Zacks Style Scores

The Zacks Style Score is as a complementary indicator to the Zacks rating system, giving investors a way to focus on the highest rated stocks that best fit their own stock picking preferences.

Academic research has proven that stocks with the best Value, Growth and Momentum characteristics outperform the market. The Zacks Style Scores rate stocks on each of these individual styles and assigns a rating of A, B, C, D and F. We also produce the VGM Score (V for Value, G for Growth and M for Momentum), which combines the weighted average of the individual Style Scores into one score. This is perfectly suited for those who want their stocks to have the best scores across the board.

|                |   |
|----------------|---|
| Value Score    | F |
| Growth Score   | C |
| Momentum Score | C |
| VGM Score      | F |

As an investor, you want to buy stocks with the highest probability of success. That means buying stocks with a Zacks Recommendation of Outperform, which also has a Style Score of an A or a B.

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## Disclosures

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## Additional Disclosure

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**Returns quoted represent past performance which is no guarantee of future results.** Investment returns and principal value will fluctuate so that when shares are redeemed, they may be worth more or less than their original cost. Current performance may be higher or lower than the performance shown.

Investing involves risk; principal loss is possible. There is no guarantee that companies that can issue dividends will declare, continue to pay or increase dividends.

## Glossary of Terms and Definitions

**52-Week High-Low:** The range of the highest and lowest prices at which a stock has traded during the past year. This range is determined based on the stock's daily closing price which may differ from the intra-day high or low. Many investors use it as a technical indicator to determine a stock's current value and future price movement. The idea here is that if price breaks out from the 52-week range, in either direction, the momentum may continue in the same direction.

**20-Day Average Volume (Shares):** The average number of shares of a company traded in a day over the last 20 days. It is a direct indication of a security's overall liquidity. The higher the average daily trading volume, the easier it is to enter or exit the stock at a desired price with more buyers and sellers being available.

**Daily Price Change:** This is the percentage difference between a trading day's closing price and the prior trading day's closing price. This item is updated at 9 p.m. EST each day.

**1-Week Price Change:** This is the percentage change in a stock's closing price over the last 5 trading days. This change reflects the collective buying and selling sentiment over the 1-week period.

A strong weekly price increase for the stock, especially when accompanied by increased volume, is an indication of it gaining momentum.

**4-Week Price Change:** This is the percentage change in a stock's closing price over the last 20 trading days or past 4 weeks. This is a medium-term price change metric and an indication of the stock gaining momentum.

**12-Week Price Change:** This is the percentage change of a stock's closing price over the last 60 trading days or past 12 weeks. Similar to 4-week price change, this is a medium-term price change metric. It shows whether a stock has been enjoying strong investor demand, or if it has been in consolidation, or distress over this period.

**52-Week Price Change:** This is the percentage change in a stock's closing price over the last 260 trading days or past 52 weeks. This long-term price change metric is a good reference point for investors. Some investors seek stocks with the best percentage price change over the last 52 weeks, expecting the momentum to continue.

**Market Cap:** The number of outstanding common shares of a company times its latest price per share. This figure represents a company's size, which indicates various characteristics, including price stability and risk, in which investors could be interested.

**Year-To-Date Price Change:** Change in a stock's daily closing price in the period of time beginning the first day of the current calendar year through to the previous trading day.

**# of Analysts:** Number of EPS estimates used in calculating the current-quarter consensus. These estimates come from the brokerage analysts tracking this stock. However, the number of such analysts tracking this stock may not match the number of estimates, as all brokerage analysts may not come up with an estimate or provide it to us.

**Beta:** A measure of risk commonly used to compare the volatility of a stock to the overall market. The S&P 500 Index is the base for calculating beta and carries a value of 1. A stock with beta below 1 is less risky than the market as a whole. And a stock with beta above 1 is riskier.

**Dividend:** The portion of earnings a company is expected to distribute to its common shareholders in the next 12 months for each share they own. Dividends are usually paid quarterly. Dividend payments reflect positively on a company and help maintain investors' trust. Investors typically find dividend-paying stocks appealing because the dividend adds to any market price appreciation to result in higher return on investment (ROI). Moreover, a steady or increasing dividend payment provides investors a cushion in a down market.

**Dividend Yield:** The ratio of a company's annual dividend to its share price. The annual dividend used in the ratio is calculated based on the most recent dividend paid by the company. Dividend yield is an estimate of the dividend-only return from a stock in the next 12 months. Since dividend itself doesn't change frequently, dividend yield usually changes with a stock's price movement. As a result, often an unusually high dividend yield is a result of weak stock price.

**S&P 500 Index:** The Standard & Poor's 500 (S&P 500) Index is an unmanaged group of securities considered to be representative of the stock market in general. It is a market-capitalization-weighted index of stocks of the 500 largest U.S. companies. Each stock's weight in the index is proportionate to its market value.

**Industry:** One of the 250+ groups that Zacks classifies all stocks into based on the nature of business. These groups are termed as expanded (aka "X") industries and map to their respective (economic) sectors; Zacks has 16 sectors.

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**Zacks Industry Rank:** The Zacks Industry Rank is determined by calculating the average Zacks Rank for all stocks in the industry and then assigning an ordinal rank to it. For example, an industry with an average Zacks Rank of 1.6 is better than an industry with an average Zacks Rank of 2.3. So, the industry with the better average Zacks Rank would get a better Zacks Industry Rank. If an industry has the best average Zacks Rank, it would be considered the top industry (1 out of 250+), which would place it at the top 1% of Zacks-ranked industries. Studies have shown that roughly half of a stock's price movement can be attributed to the industry group it belongs to. In fact, the top 50% of Zacks-ranked industries outperforms the bottom 50% by a factor of more than 2 to 1.

**Last EPS Surprise:** The percentage deviation of a company's last reported earnings per share from the Zacks Consensus Estimate. Companies with a positive earnings surprise are more likely to surprise again in the future (or miss again if they recently missed).

**Last Sales Surprise:** The percentage deviation of a company's last reported sales from the Zacks Consensus Estimate.

**Expected Report Date:** This is an estimated date of a company's next earnings release. The information originated or gathered by Zacks Investment Research from its information providers or publicly available sources is the basis of this estimate.

**Earnings ESP:** The Zacks Earnings ESP compares the Most Accurate Estimate to the Zacks Consensus Estimate for the yet-to-be reported quarter. The Most Accurate Estimate is the most recent version of the Zacks Consensus EPS Estimate. The idea here is that analysts revising their estimates closer to an earnings release have the latest information, which could potentially be more accurate than what they and others contributing to the consensus had predicted earlier. Thus, a positive or negative Earnings ESP reading theoretically indicates the likely deviation of the actual earnings from the consensus estimate. However, the model's predictive power is significant for positive ESP readings only. A positive Earnings ESP is a strong predictor of an earnings beat, particularly when combined with a Zacks Rank #1 (Strong Buy), #2 (Buy) or #3 (Hold). Our research shows that stocks with this combination produce a positive surprise nearly 70% of the time.

**Periods:**

**TTM:** Trailing 12 months. Using TTM figures is an effective way of analyzing the most-recent financial data in an annualized format that helps neutralize the effects of seasonality and other quarter-to-quarter variation.

**F1:** Current fiscal year. This period is used to analyze the estimates for the ongoing full fiscal year.

**F2:** Next fiscal year. This period is used to analyze the estimates for the next full fiscal year.

**F12M:** Forward 12 months. Using F12M figures is an effective way of analyzing the near-term (the following four unreported quarters) estimates in an annualized manner. Instead of typically representing estimates for the full fiscal year, which may not represent the nitty-gritty of each quarter, F12M figures suggest an all-inclusive annualized estimate for the following four quarters. The annualization helps neutralize the potential effects of seasonality and other quarter-to-quarter variations.

**P/E Ratio:** The price-to-earnings ratio measures a company's current market price per share relative to its earnings per share (EPS). Usually, the trailing-12-month (TTM) EPS, current-fiscal-year (F1) EPS estimate, or forward-12-month (F12M) EPS estimate is used as the denominator. In essence, this ratio shows what the market is willing to pay today for each dollar of EPS. In other words, this ratio gives a sense of what the relative value of the company is at the already reported level of earnings or at a future level of earnings.

It is one of the most widely-used multiples for determining the value of a company and helps comparing its valuation with that of a competitor, the industry group or a benchmark.

**PEG Ratio:** The price/earnings to growth ratio is a stock's P/E ratio using current fiscal year (F1) EPS estimate divided by its expected EPS growth rate over the coming 3 to 5 years. This ratio essentially determines a stock's value by factoring in the company's expected earnings growth and is thus believed to provide a more complete picture than just the P/E ratio, particularly for faster-growing companies.

**P/S Ratio:** The price-to-sales ratio is calculated as a company's current price per share divided by trailing 12 months (TTM) sales or revenues per share. This ratio shows what the market is willing to pay today for each dollar of TTM sales per share. The P/S ratio is at times the only valuation metric when the company has yet to become profitable.

**Cash/Price Ratio:** The cash-to-price ratio or Cash Yield is calculated as cash and marketable securities per share divided by the company's current share price. Like the earnings yield, which shows the anticipated yield (or return) on a stock from earnings for each dollar invested, the cash yield does the same, with cash being the source of return instead of earnings. For example, a cash/price ratio of 0.08 suggests a return of 8% or 8 cents for every \$1 investment.

**EV/EBITDA Ratio:** The EV/EBITDA ratio, also known as Enterprise Multiple, is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by EBITDA (earnings before interest, taxes, depreciation and amortization). Usually, trailing-12-month (TTM) or forward-12-month (F12M) EBITDA is used as the denominator.

**EV/Sales Ratio:** The enterprise value-to-sales ratio is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by annual sales. It is an expansion of the P/S valuation, which uses market value instead of enterprise value. The EV/Sales ratio is perceived as more accurate than P/S, in part, because the market capitalization does not take a company's debt into account when valuing it.

**EV/CF Ratio:** The enterprise value-to-cash flow ratio is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by the trailing-12-month (TTM) operating cash flow. It's a measure of how long it would take to buy the entire business if you were able to use all the company's operating cash flow.

The EV/CF ratio is perceived as more accurate than the P/CF ratio, in part, because the market price does not take a company's debt into account when valuing it.

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**EV/FCF Ratio:** The enterprise value-to-free cash flow metric compares a company's enterprise value to its trailing-12-month (TTM) free cash flow (FCF). This metric is very similar to the EV/CF ratio, but is considered a more exact measure owing to the fact that it uses free cash flow, which subtracts capital expenditures (CAPEX) from a company's total operating cash flow, thereby reflecting the actual cash flow available for funding growth activities and payments to shareholders.

**P/EBITDA Ratio:** The P/EBITDA ratio is calculated as a company's per share market value divided by EBITDA (earnings before interest, taxes, depreciation, and amortization). This metric is very similar to the EV/EBITDA ratio, but is considered a little less exact measure as it uses market price, which does not take a company's debt into account. However, since EBITDA is often considered a proxy for cash income, the metric is used as a measure of what the market is willing to pay today for each dollar of the company's cash profitability in the trailing 12 months (TTM) or forward 12 months (F12M).

**P/B Ratio:** The price-to-book ratio is calculated as a company's current price per share divided by its book value (total assets – liabilities – preferred stocks) per share. In short, the book value is how much a company is worth. In other words, it reflects the total value of a company's assets that its common shareholders would receive if it were to be liquidated. So, the P/B ratio indicates whether you're paying higher or lower than what would remain if the company went bankrupt immediately. Investors typically use this metric to determine how a company's stock price stacks up to its intrinsic value.

**P/TB Ratio:** The price-to-tangible-book value ratio is calculated as a the per share market value of a company divided by the value of its tangible assets (total assets – liabilities – preferred stocks – intangible assets) per share. Tangible book value is the same thing as book value except it excludes the value of intangible assets to get a step closer to the baseline value of the company.

**P/CF Ratio:** The price-to-cash flow ratio measures a company's per share market price relative to its trailing-12-month (TTM) operating cash flow per share. This metric is used to determine whether a company is undervalued or overvalued relative to another stock, industry or sector. And like the P/E ratio, a lower number is typically considered better from the value perspective.

One of the reasons why P/CF ratio is often preferred over P/E ratio is the fact that operating cash flow adds back non-cash expenses such as depreciation and amortization to net income. This feature helps valuing stocks that have positive cash flow but are not profitable because of large noncash charges.

**P/FCF Ratio:** The price-to-free cash flow ratio is an extension of P/CF ratio, which uses trailing-12-month (TTM) free cash flow per share instead of operating cash flow per share. This metric is considered a more exact measure than P/CF ratio, as free cash flow subtracts capital expenditures (CAPEX) from a company's total operating cash flow, thereby reflecting the actual cash flow available for funding activities that generate additional revenues.

**Earnings Yield:** The earnings yield is calculated as current fiscal year (F1) EPS estimate divided by the company's current share price. The ratio, which is the inverse of the P/E ratio, measures the anticipated yield (or return) from earnings for each dollar invested in a stock today.

For example, earnings yield for a stock, which is trading at \$35 and expected to earn \$3 per share in the current fiscal year (F1), would be 0.0857 ( $3/35 = 0.0857$ ) or 8.57%. In other words, for \$1 invested in the stock today, the yield from earnings is anticipated to be 8.57 cents.

Investors most commonly compare the earnings yield of a stock to that of a broad market index (such as the S&P 500) and prevailing interest rates, such as the current 10-year Treasury yield. Since bonds and stocks compete for investors' dollars, stock investors typically demand a higher yield for the extra risk they assume compared to investors of U.S. Treasury-backed securities that offer virtually risk-free returns. This additional return is referred to as the risk premium.

**Debt/Equity Ratio:** The debt-to-equity ratio is calculated as a company's total liabilities divided by its shareholder equity. This metric is used to gauge a company's financial leverage. In other words, it is a measure of the degree to which a company is financing its operations through debt versus its own funds. The higher the ratio, the higher the risk for shareholders.

However, this ratio is difficult to compare across industry groups where ideal amounts of debt vary. Some businesses are more capital intensive than others and typically require higher debt to finance their operations. So, a company's debt-to-equity ratio should be compared with other companies in the same industry.

**Cash Flow (\$/share):** Cash flow per share is calculated as operating cash flow (after-tax earnings + depreciation + other non-cash charges) divided by common shares outstanding. It is used by many investors as a measure of a company's financial strength. Since cash flow per share takes into consideration a company's ability to generate cash by adding back non-cash expenses, it is regarded by some as a more accurate measure of a company's financial situation than earnings per share, which could be artificially deflated.

**Current Ratio:** The current ratio or liquidity ratio is a company's current assets divided by its current liabilities. It measures a company's ability to pay short-term obligations. A current ratio that is in line with the industry average or slightly higher is generally considered acceptable. A current ratio that is lower than the industry average would indicate a higher risk of distress or default. A higher number is usually better. However, a very high current ratio compared to the industry average could be an indication of inefficient use of assets by management.

**Debt/Capital Ratio:** Debt-to-capital ratio is a company's total debt (interest-bearing debt + both short- and long-term liabilities) divided its total capital (interest-bearing debt + shareholders' equity). It is a measure of a company's financial leverage. All else being equal, the higher the debt-to-capital ratio, the riskier the stock.

However, this ratio can vary widely from industry to industry, the ideal amount of required debt being different. Some businesses are more capital intensive than others and typically require higher debt to finance their operations. So, a company's debt-to-capital ratio should be compared with the same for its industry.

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**Net Margin:** Net margin is calculated as net income divided by sales. It shows how much of each dollar in sales generated by a company translates into profit. For example, if a company's net margin is 15%, its net income is 15 cents for every \$1 of sales it makes.

A change in margin can reflect either a change in business conditions, or a company's cost controls, or both. If a company's expenses are growing faster than sales, its net margin will decline. However, different net margin rates are considered good for different industries, so it's better to compare net margin rates of companies in the same industry group.

**Return on Equity:** Return on equity (ROE) is calculated as trailing-12-month net income divided by trailing-12-month average shareholder equity (including reinvested earnings). This metric is considered a measure of how effectively management is using a company's assets to generate profits. For example, if a company's ROE is 10%, it creates 10 cents profits for every \$1 shareholder equity, which is basically the company's assets minus debt. A company's ROE deemed good or bad depends on what's normal for its peers or industry group.

**Sales/Assets Ratio:** The sales-to-assets ratio or asset utilization ratio or asset turnover ratio is calculated as a company's annual sales divided by average assets (average of assets at the beginning of the year and at the year's end). This metric helps investors understand how effectively a company is using its assets to generate sales. For example, a sales-to-assets ratio of 2.5 indicates that the company generated \$2.50 in sales for every \$1 of assets on its books.

The higher the sales-to-assets ratio, the better the company is performing. However, similar to many other ratios, the asset turnover ratio tends to be higher for companies in certain industries/sectors than in others. So, a company's sales-to-assets ratio should be compared with the same for its industry/sector.

**Historical EPS Growth (3-5 Years):** This is the average annual (trailing-12-month) EPS growth rate over the last 3-5 years. This metric helps investors see how a company's EPS has grown from a long-term perspective.

Note: There are many factors that can influence short-term numbers — a recession will reduce this number, while a recovery will inflate it. The longterm perspective helps smooth out short-term events.

**Projected EPS Growth (F1/F0):** This is the estimated EPS growth rate for the current financial year. It is calculated as the consensus estimate for the current fiscal year (F1) divided by the reported EPS for the last completed fiscal year (F0).

**Current Cash Flow Growth:** It measures the latest year-over-year change in operating cash flow. Cash flow growth tells an investor how quickly a company is generating inflows of cash from operations. A positive change in the cash flow is desired and shows that more 'cash' is coming in than going out.

**Historical Cash Flow Growth (3-5 Years):** This is the annualized change in cash flow over the last 3-5 years. The change in a longer period helps put the current reading into proper perspective. By looking at the rate, rather than the actual dollar value, the comparison across the industry and peers becomes easier.

**Projected Sales Growth (F1/F0):** This metric looks at the estimated sales growth for the current year. It is calculated as sales estimate for the current fiscal year (F1) divided by the reported sales for the last completed fiscal year (F0).

Like EPS growth, a higher rate is better for sales growth. A look at a company's projected sales growth instantly tells you what the outlook is for their products and services. However, different sales growth rates are considered good for different industries, so it's better to compare sales growth rates of companies in the same industry group.

**EPS F1 Estimate 1-Week Change:** The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past week. The change in a company's consensus EPS estimate (or earnings estimate revision) has proven to be strongly correlated with the near-term price movement of its shares. It is an integral part of the Zacks Rank.

If a stock's consensus EPS estimate is \$1.10 now versus \$1.00 a week ago, that will be reflected as a 10% upward revision. If, on the other hand, it went from \$1.00 to 90 cents, that would be a 10% downward revision.

**EPS F1 Estimate 4-Week Change:** The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past four weeks.

A stock's earnings estimate revision in a 1-week period is important. But it's more meaningful to look at the longer-term revision. And, of course, the 4-week change helps put the 1-week change into proper perspective.

**EPS F1 Estimate 12-Week Change:** The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past 12 weeks.

This metric essentially shows how the consensus EPS estimate has changed over a period longer than 1 week or 4 weeks.

**EPS Q1 Estimate Monthly Change:** The percentage change in the Zacks Consensus EPS estimate for the current fiscal quarter over the past four weeks.

While the revision in consensus EPS estimate for the current fiscal year is strongly correlated with the near-term price movement of its shares, the estimate revision for the current fiscal quarter is an important metric as well, especially over the short term, and particularly as a stock approaches its earnings date. If a stock's Q1 EPS estimate decreases ahead of its earnings release, it's usually a negative sign, whereas an increase is a positive sign.