

Mohawk Industries (MHK)

\$118.94 (As of 11/11/20)

Price Target (6-12 Months): **\$137.00**

Long Term: 6-12 Months

Zacks Recommendation:

Outperform

(Since: 10/06/20)

Prior Recommendation: Neutral

Short Term: 1-3 Months

Zacks Rank: (1-5)

1-Strong Buy

Zacks Style Scores:

VGM:A

Value: B

Growth: B

Momentum: C

Summary

Mohawk reported solid third-quarter 2020 results, wherein earnings and revenues surpassed the Zacks Consensus Estimate by 41.1% and 2.9%, respectively. Also, the metrics grew 18.5% and 2% y/y, respectively. Robust U.S. housing market fundamentals and repair & remodeling activities have been benefiting Mohawk. Its dominant market share in the highly fragmented and competitive industry, acquisition strategy, and strong international presence are expected to drive growth. It has been streamlining operations, merging facilities and removing higher-cost assets to combat cost woes. It has been maintaining production rates, introducing new products and increasing promotions to address the ever-changing market needs. However, challenges in the commercial business — comprising U.S. carpet, U.S. ceramic and European ceramic — are concerning.

Data Overview

52-Week High-Low	\$151.03 - \$56.62
20-Day Average Volume (Shares)	760,288
Market Cap	\$8.5 B
Year-To-Date Price Change	-12.8%
Beta	1.44
Dividend / Dividend Yield	\$0.00 / 0.0%
Industry	Textile - Home Furnishing
Zacks Industry Rank	Top 37% (91 out of 248)

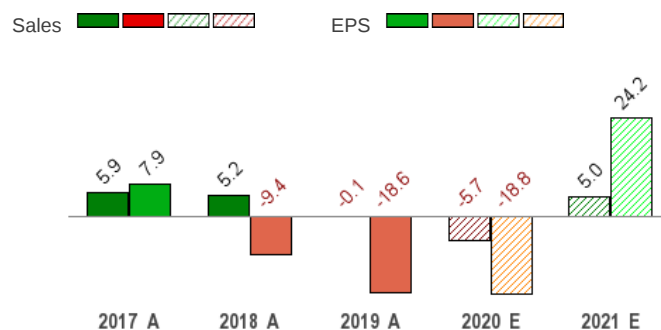
Last EPS Surprise	41.1%
Last Sales Surprise	2.9%
EPS F1 Estimate 4-Week Change	27.3%
Expected Report Date	02/11/2021
Earnings ESP	0.0%

P/E TTM	15.8
P/E F1	14.6
PEG F1	2.9
P/S TTM	0.9

Price, Consensus & Surprise



Sales and EPS Growth Rates (Y/Y %)



Sales Estimates (millions of \$)

	Q1	Q2	Q3	Q4	Annual*
2021	2,419 E	2,380 E	2,578 E	2,430 E	9,866 E
2020	2,286 A	2,050 A	2,575 A	2,487 E	9,398 E
2019	2,442 A	2,584 A	2,519 A	2,425 A	9,971 A

EPS Estimates

	Q1	Q2	Q3	Q4	Annual*
2021	\$2.16 E	\$2.24 E	\$3.29 E	\$2.54 E	\$10.12 E
2020	\$1.66 A	\$0.37 A	\$3.26 A	\$2.85 E	\$8.15 E
2019	\$2.13 A	\$2.89 A	\$2.75 A	\$2.25 A	\$10.04 A

*Quarterly figures may not add up to annual.

The data in the charts and tables, including the Zacks Consensus EPS and Sales estimates, is as of 11/11/2020. The reports text is as of 11/12/2020.

Overview

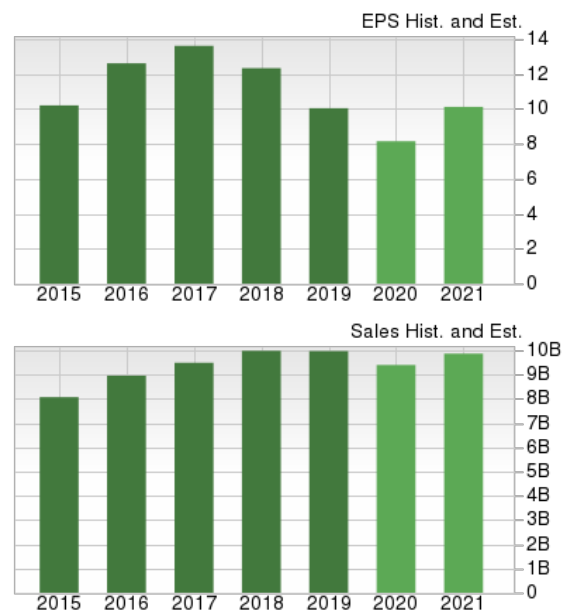
Mohawk Industries, Inc. is a leading global manufacturer of flooring products that enhance residential and commercial space. The company manufactures carpet, rugs, ceramic tile, laminate, wood, stone and vinyl flooring. It has a global presence with operations in Australia, Brazil, Canada, Europe, India, Malaysia, Mexico, New Zealand, Russia and the United States.

The company has reorganized its business into three segments — Global Ceramic, Flooring North America (Flooring NA) and Flooring Rest of the World (Flooring ROW).

Global Ceramic (accounting for 36.4% of 2019 net sales): The Global Ceramic segment includes ceramic tile, porcelain tile and natural stone operations. Some of the brands included in this segment are American Olean, Daltile, KAI, Kerama Marazzi, Marazzi and Ragno.

Flooring NA segment (38.6%): The Flooring NA segment includes North American operations of various product categories, including carpets, rugs, carpet pad, hardwood, laminate and vinyl products including LVT. The new segment combines the former Carpet segment, the North American operations of the former Laminate and Wood segment, and the North American operations of the newly acquired vinyl flooring businesses. Some of the brands in this segment include Aladdin, Bigelow, Columbia Flooring, Durkan, Horizon, IVC, Karastan, Lees, Mohawk, Pergo, Portico, QuickStep and SmartStrand.

The **Flooring ROW** segment (25%): The Flooring ROW segment includes laminate, hardwood flooring, roofing elements, insulation boards, medium-density fiberboard (MDF), chipboards, and vinyl flooring products, including LVT. The new segment combines the European and Rest of the World operations of the former Laminate and Wood segment and the European and Rest of the World operations of the vinyl flooring businesses acquired recently. Some of the brands in this segment include IVC, Moduleo, Pergo, Quick-Step and Unilin.



Source: Zacks Investment Research

Reasons To Buy:

- ▲ **Strategic/Restructuring Initiatives to Boost Performance:** Over the last few quarters, Mohawk has been experiencing various headwinds like softness across the business, inflationary pressure, lower volumes and pricing concerns.

In order to combat these headwinds, it has undertaken various strategic initiatives to improve profitability. The most significant of these initiatives are aligning ceramic production with demand in the United States, realigning its North American carpet operations, optimizing LVT manufacturing and ramping up new plant. In addition, it has been focusing on new product categories, introducing innovative product extensions and optimizing the recent buyouts. Mohawk is also investing in more sales personnel and marketing to boost its penetration in new and existing products to address ever-changing market needs. In addition, the company is streamlining operations to enhance efficiencies and leveraging automation and process enhancements to lower costs.

Although mix and competitive pressure will offset the positive impact of the price rise in the near term, the above-mentioned initiatives are likely to help the company in the upcoming quarters.

Meanwhile, the company has been undertaking business restructuring measures to boost its performance that include reducing SG&A, headcount, and lower-performing products as well as SKUs. It has also been closing less efficient operations and investing in more productive equipment. The company expects these global actions to deliver annual savings of \$110-\$120 million, with an estimated cost of \$170 million, of which cash cost is \$44 million. It will take almost the entire 2021 to complete these initiatives and capture the full benefit.

- ▲ **Diverse Acquisitions:** An opportunistic approach to acquisitions is an important part of Mohawk's growth strategy. These acquisitions broaden Mohawk's product portfolio, expand its geographic footprint and market share. During 2019, Mohawk acquired two hard surface flooring distribution companies based in the Netherlands and Czech Republic.

In 2018, Mohawk acquired leading flooring companies in Australia, New Zealand and Brazil. In Europe, it bought two flooring distributors and a specialized mezzanine company. It entered into European porcelain slab and carpet tile markets during the year. The company expanded higher-quality ceramic in Eastern Europe, and initiated sheet vinyl production in Russia along with quartz countertop manufacturing in the United States. Much of the benefits from these capital investments will be realized in 2020 and beyond, as it starts to achieve higher volume, mix and productivity.

While these acquisitions have already started contributing to the top line, Mohawk has initiated new investments to enhance its capability and introduce new products.

- ▲ **Well Positioned in the Sector & Strong International Presence:** Mohawk is one of the largest flooring manufacturers in the global market. The company holds a dominant market share in extremely fragmented and competitive industry. In addition, the company commands a competitive advantage in the laminate flooring channel backed by the Laminate and Wood segment's industry-leading design, patented technologies and brands.

Mohawk is making higher internal investments to boost capacity and enter new markets. Although higher inflation and slowing market conditions have been affecting Mohawk over the last few quarters, it selectively invested — primarily in new product categories and geographies — in greenfield projects and acquisitions, cost-saving initiatives, as well as share buyback to enhance long-term performance.

The company is also adding unique capabilities to introduce differentiated products and anticipates higher productivity improvement in the days ahead.

Meanwhile, Mohawk enjoys strong international presence, with higher net sales being generated outside the United States. The company has presence in Australia, Brazil, Canada, Europe, India, Malaysia, Mexico, New Zealand, and Russia. The strong international presence allows the company to capitalize on high demand in the lucrative global market.

The company is increasing utilization of new investments in the United States, Europe and Russia through more product offerings, expansion of customer base and increase in production.

- ▲ **Enough Liquidity to Tide Over COVID-19 Crisis:** As of Sep 26, 2020, the company had cash and cash equivalents of \$781.2 million (of which \$528.8 million was in the United States and \$252.4 million in foreign countries), higher than \$737.7 million at second quarter-end. In the second quarter, it paid off \$1.1 billion of short-term debt and prefunded long-term maturities. For third-quarter 2020, the company generated about \$530 million of cash, with cash and short-term investments amounting to approximately \$1.2 billion at the end of the period. Mohawk intends to pursue additional investment opportunities including internal growth, acquisitions and stock purchases as economies improve.

Mohawk has enough liquidity to pay the current debt of \$356 million. Meanwhile, its total debt to total capital decreased sequentially to 24.4% from 25.5%.

Mohawk enjoys a leading position in the home furnishings industry, and its strategic acquisitions & restructuring efforts are encouraging

Risks

- **COVID-19 & Investigation to Weigh on Near-Term Results:** While Mohawk is geographically quite diversified, the scope and suddenness of this pandemic is quite different from the housing recession in 2008-2009, which makes it difficult for manufacturers to respond to. Although its Global Ceramic and Flooring North America segments improved substantially in the third quarter, these two segments are still affected by the COVID pandemic and postponed commercial projects.

Also, the class action lawsuit/SEC investigation is likely to remain a near-term overhang on the stock. During the third-quarter earnings call, management reported that the Board's Audit Committee completed internal investigation of government subpoenas and Securities Class Action items, and concluded that the allegations are without merit.

- **Challenging Ceramic Market & Commercial Business:** Mohawk's operating backdrop had remained tough throughout 2018 and 2019. Specially, the U.S. ceramic market has been impacted by a decline in product mix, soft retail demand, a stronger dollar, shift of customers to LVT and excess inventories in the channel. Recently, the United States imposed 104% tariffs on Chinese imports. Further anti-dumping duties are anticipated going forward. Mohawk expects the U.S. ceramic market to remain soft in the upcoming period. For the first nine months of 2020, Global Ceramic segment's net sales declined 9.4% year over year due to lower volumes, unfavorable foreign exchange rates, and unfavorable price and product mix.

Meanwhile, the company has been experiencing weakness in the commercial business, which is somewhere about 20-25% of its total business. The most significant parts of the commercial business are U.S. carpet, U.S. ceramic and European ceramic. Mohawk highlighted that all commercial businesses declined substantially during the third quarter of 2020.

- **Competitive Landscape:** The flooring industry is highly competitive with a number of players (large and small), including imports, offering products in the marketplace. The company needs to make significant investments in new products, distribution network and manufacturing facilities that could impact profitability.
 - **Business Sensitive to General Economic Conditions:** Mohawk's business is dependent on general economic conditions like consumer confidence, income and spending, corporate and government spending, interest rate levels plus availability of credit and demand for housing. Hence, any prolonged downturns in the United States and global economies are expected to leave a negative impact on the floor covering industry and in turn, the company's business.
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Last Earnings Report

Mohawk's (MHK) Q3 Earnings and Revenues Beat Estimates

Mohawk Industries, Inc. reported solid third-quarter 2020 results, wherein earnings and revenues surpassed the Zacks Consensus Estimate.

As highlighted by Jeffrey S. Lorberbaum, chairman and CEO of Mohawk, "All of our businesses and geographies were stronger due to higher demand and customers increasing inventory in our distribution channels." He added, "Under continued pandemic conditions, people all over the world are spending more time in their homes and working remotely. Globally, this trend is increasing investments in home remodeling as well as driving new home purchases."

Mohawk reported adjusted earnings of \$3.26 per share, beating the consensus mark of \$2.31 by 41.1%. The metric also improved 18.5% year over year.

Net sales of \$2.57 billion surpassed the consensus estimate of \$2.5 billion by 2.9% and grew 2% from the year-ago figure. On a constant-currency and days basis, net sales were up 2% year over year.

Operating Highlights

Adjusted gross profit of \$729.8 million grew 4.4% year over year. Adjusted selling, general and administrative expenses decreased 3.2% from the prior-year level. Adjusted operating income totaled \$295.1 million, which improved 18% year over year.

Segment Details

Global Ceramic: Sales in the segment totaled \$911.3 million, down 1% year over year. However, the metric improved 2% on a constant currency and days basis. Adjusted operating income increased to \$94.1 million from \$84.4 million a year ago due to productivity, higher volume and lower energy costs, partially offset by unfavorable price and mix.

Flooring North America: Net sales at the segment came in at \$982.3 million, down 2% year over year. Moreover, the segment registered adjusted operating income of \$80.3 million for the quarter, down 7.6% from a year ago. Improvement in productivity and reduction in inflation were offset by lower volume, and unfavorable price and mix.

Flooring Rest of the World: Net sales in the segment increased 13.4% year over year to \$681.3 million. On a constant-currency basis, sales were up 10% from the year-ago level. Adjusted operating income was \$131.2 million, up 50% from a year ago. The upside was attributable to strengthening volume and productivity, as well as favorable material costs. This was partly offset by unfavorable price and mix.

Financial Highlights

As of Sep 26, 2020, cash and cash equivalents were \$781.2 million compared with \$737.7 million in second-quarter 2020. For the third quarter, the company generated free cash flow of \$529.4 million, up from \$287.2 million a year ago. Long-term debt, less current portion at third quarter-end, was \$2.3 billion.

Fourth-Quarter View

The company has been experiencing improved sales and margin trends on entering the fourth quarter and has a solid order backlog across the enterprise. Residential remodeling and new home construction are expected to remain strong as the pandemic has transformed its living spaces into schools and offices, and since participation in other activities has fallen.

The fourth quarter is usually slower for the industry due to normal seasonality, with expectations of lower growth in channel inventory levels. The company's higher-margin commercial business will continue to record slow growth, with completed projects likely to outpace new starts.

It has also been implementing restructuring plans and is on track to reduce costs. Mohawk's visibility continues to be limited by many uncertainties, including government restrictions. Assuming that the current economic trends will continue, it expects fourth-quarter EPS within \$2.75-\$2.87, with a non-recurring tax rate of approximately 5% for the period.

Quarter Ending	09/2020
Report Date	Oct 29, 2020
Sales Surprise	2.88%
EPS Surprise	41.13%
Quarterly EPS	3.26
Annual EPS (TTM)	7.54

Valuation

Mohawk shares are down 12.8% in the year-to-date period and 19.1% over the trailing 12-month period. Stocks in the Zacks sub-industry are down 16.5% but are up 2.1% for the Zacks Consumer Discretionary sector in the year-to-date period. Over the past year, the Zacks sub-industry is down 21.8% but the sector is up 7.6%.

The S&P 500 index is up 11.3% in the year-to-date period and 16% in the past year.

The stock is currently trading at 12.07X forward 12-month earnings, which compares to 10.38X for the Zacks sub-industry, 31.84X for the Zacks sector and 22.51X for the S&P 500 index.

Over the past five years, the stock has traded as high as 21.06X and as low as 5.67X, with a 5-year median of 14.17X. Our Outperform recommendation indicates that the stock will perform better than the market. Our \$137 price target reflects 13.91X forward 12-month earnings.

The table below shows summary valuation data for MHK.

Valuation Multiples - MHK					
		Stock	Sub-Industry	Sector	S&P 500
P/E F12M	Current	12.07	10.38	31.84	22.51
	5-Year High	21.06	19.41	35.4	23.47
	5-Year Low	5.67	6.86	16.21	15.27
	5-Year Median	14.17	13.88	19.91	17.72
P/S F12M	Current	0.86	0.52	2.46	4.19
	5-Year High	2.16	1.58	2.9	4.3
	5-Year Low	0.42	0.33	1.7	3.17
	5-Year Median	1.49	1.09	2.48	3.67
EV/EBITDA TTM	Current	8.89	6.47	11.76	15.8
	5-Year High	13.75	11.12	17.88	15.8
	5-Year Low	4.57	3.8	8.28	9.52
	5-Year Median	9.96	8.04	12.26	13.1

As of 11/11/2020

Source: Zacks Investment Research

Industry Analysis Zacks Industry Rank: Top 37% (91 out of 248)



Source: Zacks Investment Research

Top Peers

Company (Ticker)	Rec	Rank
Beacon Roofing Supply, Inc. (BECN)	Outperform	2
Fortune Brands HomeSecurity, Inc. (FBHS)	Outperform	2
American Woodmark Corporation (AMWD)	Neutral	3
BMC Stock Holdings, Inc. (BMCH)	Neutral	3
Culp, Inc. (CULP)	Neutral	3
FloorDecor Holdings, Inc. (FND)	Neutral	3
Select Interior Concepts, Inc. (SIC)	Neutral	3
Interface, Inc. (TILE)	Neutral	4

The positions listed should not be deemed a recommendation to buy, hold or sell.

Industry Comparison Industry: Textile - Home Furnishing				Industry Peers		
	MHK	X Industry	S&P 500	BECN	FND	TILE
Zacks Recommendation (Long Term)	Outperform	-	-	Outperform	Neutral	Neutral
Zacks Rank (Short Term)	1	-	-	2	3	4
VGM Score	A	-	-	A	A	A
Market Cap	8.47 B	169.52 M	24.85 B	2.49 B	8.08 B	452.57 M
# of Analysts	8	2	14	7	10	2
Dividend Yield	0.00%	0.00%	1.52%	0.00%	0.00%	0.52%
Value Score	B	-	-	A	D	A
Cash/Price	0.14	0.13	0.07	0.43	0.03	0.26
EV/EBITDA	6.70	6.27	14.28	12.20	34.36	4.80
PEG F1	2.87	2.83	2.75	NA	2.13	NA
P/B	1.04	1.33	3.54	1.48	8.67	1.58
P/CF	6.26	6.26	13.53	5.43	40.54	2.95
P/E F1	14.59	16.16	21.77	14.69	54.50	6.84
P/S TTM	0.91	0.52	2.82	0.36	3.62	0.39
Earnings Yield	6.85%	5.65%	4.44%	6.80%	1.83%	14.62%
Debt/Equity	0.28	0.67	0.70	1.98	0.22	1.91
Cash Flow (\$/share)	19.01	0.90	6.92	6.66	1.92	2.62
Growth Score	B	-	-	A	A	A
Historical EPS Growth (3-5 Years)	-6.96%	-4.90%	9.77%	5.47%	18.62%	9.98%
Projected EPS Growth (F1/F0)	-18.84%	-18.20%	0.37%	17.89%	23.91%	-28.93%
Current Cash Flow Growth	-5.69%	-5.69%	5.29%	11.78%	30.45%	-12.37%
Historical Cash Flow Growth (3-5 Years)	7.62%	6.26%	8.33%	40.23%	48.52%	15.06%
Current Ratio	2.16	2.30	1.38	2.25	1.57	2.10
Debt/Capital	21.84%	36.60%	42.01%	61.58%	18.17%	65.66%
Net Margin	5.70%	2.35%	10.44%	-1.80%	7.77%	-6.44%
Return on Equity	6.74%	4.67%	15.07%	9.45%	16.23%	27.11%
Sales/Assets	0.69	1.24	0.50	1.02	0.87	0.88
Projected Sales Growth (F1/F0)	-5.75%	-0.25%	0.23%	3.42%	16.48%	-17.77%
Momentum Score	C	-	-	C	A	F
Daily Price Change	-3.14%	-0.89%	-0.12%	0.61%	6.35%	-2.03%
1-Week Price Change	16.85%	5.72%	5.72%	12.05%	10.96%	9.79%
4-Week Price Change	14.80%	12.68%	5.01%	-0.19%	-7.33%	12.68%
12-Week Price Change	31.91%	15.87%	8.82%	17.77%	7.98%	2.79%
52-Week Price Change	-19.15%	-16.41%	5.93%	6.35%	77.35%	-53.67%
20-Day Average Volume (Shares)	760,288	66,833	2,124,074	417,572	994,519	758,798
EPS F1 Estimate 1-Week Change	0.00%	0.00%	0.00%	0.00%	1.42%	-0.88%
EPS F1 Estimate 4-Week Change	27.32%	5.00%	1.87%	3.83%	19.66%	-0.88%
EPS F1 Estimate 12-Week Change	39.41%	39.41%	4.07%	12.77%	23.82%	-0.88%
EPS Q1 Estimate Monthly Change	37.65%	18.82%	0.86%	29.60%	27.63%	-22.73%

Source: Zacks Investment Research

Zacks Stock Rating System

We offer two rating systems that take into account investors' holding horizons: Zacks Rank and Zacks Recommendation. Each provides valuable insights into the future profitability of the stock and can be used separately or in combination with each other depending on your investment style.

Zacks Recommendation

The Zacks Recommendation aims to predict performance over the next 6 to 12 months. The foundation for the quantitatively determined Zacks Recommendation is trends in the company's estimate revisions and earnings outlook. The Zacks Recommendation is broken down into 3 Levels; Outperform, Neutral and Underperform. Unlike many Wall Street firms, we maintain a balance between the number of Outperform and Neutral recommendations. Our team of 70 analysts are fully versed in the benefits of earnings estimate revisions and how that is harnessed through the Zacks quantitative rating system. But we have given our analysts the ability to override the Zacks Recommendation for the 1200 stocks that they follow. The reason for the analyst over-rides is that there are often factors such as valuation, industry conditions and management effectiveness that a trained investment professional can spot better than a quantitative model.

Zacks Rank

The Zacks Rank is our short-term rating system that is most effective over the one- to three-month holding horizon. The underlying driver for the quantitatively-determined Zacks Rank is the same as the Zacks Recommendation, and reflects trends in earnings estimate revisions.

Zacks Style Scores

The Zacks Style Score is as a complementary indicator to the Zacks rating system, giving investors a way to focus on the highest rated stocks that best fit their own stock picking preferences.

Academic research has proven that stocks with the best Value, Growth and Momentum characteristics outperform the market. The Zacks Style Scores rate stocks on each of these individual styles and assigns a rating of A, B, C, D and F. We also produce the VGM Score (V for Value, G for Growth and M for Momentum), which combines the weighted average of the individual Style Scores into one score. This is perfectly suited for those who want their stocks to have the best scores across the board.

Value Score	B
Growth Score	B
Momentum Score	C
VGM Score	A

As an investor, you want to buy stocks with the highest probability of success. That means buying stocks with a Zacks Recommendation of Outperform, which also has a Style Score of an A or a B.

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Returns quoted represent past performance which is no guarantee of future results. Investment returns and principal value will fluctuate so that when shares are redeemed, they may be worth more or less than their original cost. Current performance may be higher or lower than the performance shown.

Investing involves risk; principal loss is possible. There is no guarantee that companies that can issue dividends will declare, continue to pay or increase dividends.

Glossary of Terms and Definitions

52-Week High-Low: The range of the highest and lowest prices at which a stock has traded during the past year. This range is determined based on the stock's daily closing price which may differ from the intra-day high or low. Many investors use it as a technical indicator to determine a stock's current value and future price movement. The idea here is that if price breaks out from the 52-week range, in either direction, the momentum may continue in the same direction.

20-Day Average Volume (Shares): The average number of shares of a company traded in a day over the last 20 days. It is a direct indication of a security's overall liquidity. The higher the average daily trading volume, the easier it is to enter or exit the stock at a desired price with more buyers and sellers being available.

Daily Price Change: This is the percentage difference between a trading day's closing price and the prior trading day's closing price. This item is updated at 9 p.m. EST each day.

1-Week Price Change: This is the percentage change in a stock's closing price over the last 5 trading days. This change reflects the collective buying and selling sentiment over the 1-week period.

A strong weekly price increase for the stock, especially when accompanied by increased volume, is an indication of it gaining momentum.

4-Week Price Change: This is the percentage change in a stock's closing price over the last 20 trading days or past 4 weeks. This is a medium-term price change metric and an indication of the stock gaining momentum.

12-Week Price Change: This is the percentage change of a stock's closing price over the last 60 trading days or past 12 weeks. Similar to 4-week price change, this is a medium-term price change metric. It shows whether a stock has been enjoying strong investor demand, or if it has been in consolidation, or distress over this period.

52-Week Price Change: This is the percentage change in a stock's closing price over the last 260 trading days or past 52 weeks. This long-term price change metric is a good reference point for investors. Some investors seek stocks with the best percentage price change over the last 52 weeks, expecting the momentum to continue.

Market Cap: The number of outstanding common shares of a company times its latest price per share. This figure represents a company's size, which indicates various characteristics, including price stability and risk, in which investors could be interested.

Year-To-Date Price Change: Change in a stock's daily closing price in the period of time beginning the first day of the current calendar year through to the previous trading day.

of Analysts: Number of EPS estimates used in calculating the current-quarter consensus. These estimates come from the brokerage analysts tracking this stock. However, the number of such analysts tracking this stock may not match the number of estimates, as all brokerage analysts may not come up with an estimate or provide it to us.

Beta: A measure of risk commonly used to compare the volatility of a stock to the overall market. The S&P 500 Index is the base for calculating beta and carries a value of 1. A stock with beta below 1 is less risky than the market as a whole. And a stock with beta above 1 is riskier.

Dividend: The portion of earnings a company is expected to distribute to its common shareholders in the next 12 months for each share they own. Dividends are usually paid quarterly. Dividend payments reflect positively on a company and help maintain investors' trust. Investors typically find dividend-paying stocks appealing because the dividend adds to any market price appreciation to result in higher return on investment (ROI). Moreover, a steady or increasing dividend payment provides investors a cushion in a down market.

Dividend Yield: The ratio of a company's annual dividend to its share price. The annual dividend used in the ratio is calculated based on the most recent dividend paid by the company. Dividend yield is an estimate of the dividend-only return from a stock in the next 12 months. Since dividend itself doesn't change frequently, dividend yield usually changes with a stock's price movement. As a result, often an unusually high dividend yield is a result of weak stock price.

S&P 500 Index: The Standard & Poor's 500 (S&P 500) Index is an unmanaged group of securities considered to be representative of the stock market in general. It is a market-capitalization-weighted index of stocks of the 500 largest U.S. companies. Each stock's weight in the index is proportionate to its market value.

Industry: One of the 250+ groups that Zacks classifies all stocks into based on the nature of business. These groups are termed as expanded (aka "X") industries and map to their respective (economic) sectors; Zacks has 16 sectors.

Zacks Industry Rank: The Zacks Industry Rank is determined by calculating the average Zacks Rank for all stocks in the industry and then assigning an ordinal rank to it. For example, an industry with an average Zacks Rank of 1.6 is better than an industry with an average Zacks Rank of 2.3. So, the industry with the better average Zacks Rank would get a better Zacks Industry Rank. If an industry has the best average Zacks Rank, it would be considered the top industry (1 out of 250+), which would place it at the top 1% of Zacks-ranked industries. Studies have shown that roughly half of a stock's price movement can be attributed to the industry group it belongs to. In fact, the top 50% of Zacks-ranked industries outperforms the bottom 50% by a factor of more than 2 to 1.

Last EPS Surprise: The percentage deviation of a company's last reported earnings per share from the Zacks Consensus Estimate. Companies with a positive earnings surprise are more likely to surprise again in the future (or miss again if they recently missed).

Last Sales Surprise: The percentage deviation of a company's last reported sales from the Zacks Consensus Estimate.

Expected Report Date: This is an estimated date of a company's next earnings release. The information originated or gathered by Zacks Investment Research from its information providers or publicly available sources is the basis of this estimate.

Earnings ESP: The Zacks Earnings ESP compares the Most Accurate Estimate to the Zacks Consensus Estimate for the yet-to-be reported quarter. The Most Accurate Estimate is the most recent version of the Zacks Consensus EPS Estimate. The idea here is that analysts revising their estimates closer to an earnings release have the latest information, which could potentially be more accurate than what they and others contributing to the consensus had predicted earlier. Thus, a positive or negative Earnings ESP reading theoretically indicates the likely deviation of the actual earnings from the consensus estimate. However, the model's predictive power is significant for positive ESP readings only. A positive Earnings ESP is a strong predictor of an earnings beat, particularly when combined with a Zacks Rank #1 (Strong Buy), #2 (Buy) or #3 (Hold). Our research shows that stocks with this combination produce a positive surprise nearly 70% of the time.

Periods:

TTM: Trailing 12 months. Using TTM figures is an effective way of analyzing the most-recent financial data in an annualized format that helps neutralize the effects of seasonality and other quarter-to-quarter variation.

F1: Current fiscal year. This period is used to analyze the estimates for the ongoing full fiscal year.

F2: Next fiscal year. This period is used to analyze the estimates for the next full fiscal year.

F12M: Forward 12 months. Using F12M figures is an effective way of analyzing the near-term (the following four unreported quarters) estimates in an annualized manner. Instead of typically representing estimates for the full fiscal year, which may not represent the nitty-gritty of each quarter, F12M figures suggest an all-inclusive annualized estimate for the following four quarters. The annualization helps neutralize the potential effects of seasonality and other quarter-to-quarter variations.

P/E Ratio: The price-to-earnings ratio measures a company's current market price per share relative to its earnings per share (EPS). Usually, the trailing-12-month (TTM) EPS, current-fiscal-year (F1) EPS estimate, or forward-12-month (F12M) EPS estimate is used as the denominator. In essence, this ratio shows what the market is willing to pay today for each dollar of EPS. In other words, this ratio gives a sense of what the relative value of the company is at the already reported level of earnings or at a future level of earnings.

It is one of the most widely-used multiples for determining the value of a company and helps comparing its valuation with that of a competitor, the industry group or a benchmark.

PEG Ratio: The price/earnings to growth ratio is a stock's P/E ratio using current fiscal year (F1) EPS estimate divided by its expected EPS growth rate over the coming 3 to 5 years. This ratio essentially determines a stock's value by factoring in the company's expected earnings growth and is thus believed to provide a more complete picture than just the P/E ratio, particularly for faster-growing companies.

P/S Ratio: The price-to-sales ratio is calculated as a company's current price per share divided by trailing 12 months (TTM) sales or revenues per share. This ratio shows what the market is willing to pay today for each dollar of TTM sales per share. The P/S ratio is at times the only valuation metric when the company has yet to become profitable.

Cash/Price Ratio: The cash-to-price ratio or Cash Yield is calculated as cash and marketable securities per share divided by the company's current share price. Like the earnings yield, which shows the anticipated yield (or return) on a stock from earnings for each dollar invested, the cash yield does the same, with cash being the source of return instead of earnings. For example, a cash/price ratio of 0.08 suggests a return of 8% or 8 cents for every \$1 investment.

EV/EBITDA Ratio: The EV/EBITDA ratio, also known as Enterprise Multiple, is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by EBITDA (earnings before interest, taxes, depreciation and amortization). Usually, trailing-12-month (TTM) or forward-12-month (F12M) EBITDA is used as the denominator.

EV/Sales Ratio: The enterprise value-to-sales ratio is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by annual sales. It is an expansion of the P/S valuation, which uses market value instead of enterprise value. The EV/Sales ratio is perceived as more accurate than P/S, in part, because the market capitalization does not take a company's debt into account when valuing it.

EV/CF Ratio: The enterprise value-to-cash flow ratio is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by the trailing-12-month (TTM) operating cash flow. It's a measure of how long it would take to buy the entire business if you were able to use all the company's operating cash flow.

The EV/CF ratio is perceived as more accurate than the P/CF ratio, in part, because the market price does not take a company's debt into account when valuing it.

EV/FCF Ratio: The enterprise value-to-free cash flow metric compares a company's enterprise value to its trailing-12-month (TTM) free cash flow (FCF). This metric is very similar to the EV/CF ratio, but is considered a more exact measure owing to the fact that it uses free cash flow, which subtracts capital expenditures (CAPEX) from a company's total operating cash flow, thereby reflecting the actual cash flow available for funding growth activities and payments to shareholders.

P/EBITDA Ratio: The P/EBITDA ratio is calculated as a company's per share market value divided by EBITDA (earnings before interest, taxes, depreciation, and amortization). This metric is very similar to the EV/EBITDA ratio, but is considered a little less exact measure as it uses market price, which does not take a company's debt into account. However, since EBITDA is often considered a proxy for cash income, the metric is used as a measure of what the market is willing to pay today for each dollar of the company's cash profitability in the trailing 12 months (TTM) or forward 12 months (F12M).

P/B Ratio: The price-to-book ratio is calculated as a company's current price per share divided by its book value (total assets – liabilities – preferred stocks) per share. In short, the book value is how much a company is worth. In other words, it reflects the total value of a company's assets that its common shareholders would receive if it were to be liquidated. So, the P/B ratio indicates whether you're paying higher or lower than what would remain if the company went bankrupt immediately. Investors typically use this metric to determine how a company's stock price stacks up to its intrinsic value.

P/TB Ratio: The price-to-tangible-book value ratio is calculated as a the per share market value of a company divided by the value of its tangible assets (total assets – liabilities – preferred stocks – intangible assets) per share. Tangible book value is the same thing as book value except it excludes the value of intangible assets to get a step closer to the baseline value of the company.

P/CF Ratio: The price-to-cash flow ratio measures a company's per share market price relative to its trailing-12-month (TTM) operating cash flow per share. This metric is used to determine whether a company is undervalued or overvalued relative to another stock, industry or sector. And like the P/E ratio, a lower number is typically considered better from the value perspective.

One of the reasons why P/CF ratio is often preferred over P/E ratio is the fact that operating cash flow adds back non-cash expenses such as depreciation and amortization to net income. This feature helps valuing stocks that have positive cash flow but are not profitable because of large noncash charges.

P/FCF Ratio: The price-to-free cash flow ratio is an extension of P/CF ratio, which uses trailing-12-month (TTM) free cash flow per share instead of operating cash flow per share. This metric is considered a more exact measure than P/CF ratio, as free cash flow subtracts capital expenditures (CAPEX) from a company's total operating cash flow, thereby reflecting the actual cash flow available for funding activities that generate additional revenues.

Earnings Yield: The earnings yield is calculated as current fiscal year (F1) EPS estimate divided by the company's current share price. The ratio, which is the inverse of the P/E ratio, measures the anticipated yield (or return) from earnings for each dollar invested in a stock today.

For example, earnings yield for a stock, which is trading at \$35 and expected to earn \$3 per share in the current fiscal year (F1), would be 0.0857 ($3/35 = 0.0857$) or 8.57%. In other words, for \$1 invested in the stock today, the yield from earnings is anticipated to be 8.57 cents.

Investors most commonly compare the earnings yield of a stock to that of a broad market index (such as the S&P 500) and prevailing interest rates, such as the current 10-year Treasury yield. Since bonds and stocks compete for investors' dollars, stock investors typically demand a higher yield for the extra risk they assume compared to investors of U.S. Treasury-backed securities that offer virtually risk-free returns. This additional return is referred to as the risk premium.

Debt/Equity Ratio: The debt-to-equity ratio is calculated as a company's total liabilities divided by its shareholder equity. This metric is used to gauge a company's financial leverage. In other words, it is a measure of the degree to which a company is financing its operations through debt versus its own funds. The higher the ratio, the higher the risk for shareholders.

However, this ratio is difficult to compare across industry groups where ideal amounts of debt vary. Some businesses are more capital intensive than others and typically require higher debt to finance their operations. So, a company's debt-to-equity ratio should be compared with other companies in the same industry.

Cash Flow (\$/share): Cash flow per share is calculated as operating cash flow (after-tax earnings + depreciation + other non-cash charges) divided by common shares outstanding. It is used by many investors as a measure of a company's financial strength. Since cash flow per share takes into consideration a company's ability to generate cash by adding back non-cash expenses, it is regarded by some as a more accurate measure of a company's financial situation than earnings per share, which could be artificially deflated.

Current Ratio: The current ratio or liquidity ratio is a company's current assets divided by its current liabilities. It measures a company's ability to pay short-term obligations. A current ratio that is in line with the industry average or slightly higher is generally considered acceptable. A current ratio that is lower than the industry average would indicate a higher risk of distress or default. A higher number is usually better. However, a very high current ratio compared to the industry average could be an indication of inefficient use of assets by management.

Debt/Capital Ratio: Debt-to-capital ratio is a company's total debt (interest-bearing debt + both short- and long-term liabilities) divided its total capital (interest-bearing debt + shareholders' equity). It is a measure of a company's financial leverage. All else being equal, the higher the debt-to-capital ratio, the riskier the stock.

However, this ratio can vary widely from industry to industry, the ideal amount of required debt being different. Some businesses are more capital intensive than others and typically require higher debt to finance their operations. So, a company's debt-to-capital ratio should be compared with the same for its industry.

Net Margin: Net margin is calculated as net income divided by sales. It shows how much of each dollar in sales generated by a company translates into profit. For example, if a company's net margin is 15%, its net income is 15 cents for every \$1 of sales it makes.

A change in margin can reflect either a change in business conditions, or a company's cost controls, or both. If a company's expenses are growing faster than sales, its net margin will decline. However, different net margin rates are considered good for different industries, so it's better to compare net margin rates of companies in the same industry group.

Return on Equity: Return on equity (ROE) is calculated as trailing-12-month net income divided by trailing-12-month average shareholder equity (including reinvested earnings). This metric is considered a measure of how effectively management is using a company's assets to generate profits. For example, if a company's ROE is 10%, it creates 10 cents profits for every \$1 shareholder equity, which is basically the company's assets minus debt. A company's ROE deemed good or bad depends on what's normal for its peers or industry group.

Sales/Assets Ratio: The sales-to-assets ratio or asset utilization ratio or asset turnover ratio is calculated as a company's annual sales divided by average assets (average of assets at the beginning of the year and at the year's end). This metric helps investors understand how effectively a company is using its assets to generate sales. For example, a sales-to-assets ratio of 2.5 indicates that the company generated \$2.50 in sales for every \$1 of assets on its books.

The higher the sales-to-assets ratio, the better the company is performing. However, similar to many other ratios, the asset turnover ratio tends to be higher for companies in certain industries/sectors than in others. So, a company's sales-to-assets ratio should be compared with the same for its industry/sector.

Historical EPS Growth (3-5 Years): This is the average annual (trailing-12-month) EPS growth rate over the last 3-5 years. This metric helps investors see how a company's EPS has grown from a long-term perspective.

Note: There are many factors that can influence short-term numbers — a recession will reduce this number, while a recovery will inflate it. The longterm perspective helps smooth out short-term events.

Projected EPS Growth (F1/F0): This is the estimated EPS growth rate for the current financial year. It is calculated as the consensus estimate for the current fiscal year (F1) divided by the reported EPS for the last completed fiscal year (F0).

Current Cash Flow Growth: It measures the latest year-over-year change in operating cash flow. Cash flow growth tells an investor how quickly a company is generating inflows of cash from operations. A positive change in the cash flow is desired and shows that more 'cash' is coming in than going out.

Historical Cash Flow Growth (3-5 Years): This is the annualized change in cash flow over the last 3-5 years. The change in a longer period helps put the current reading into proper perspective. By looking at the rate, rather than the actual dollar value, the comparison across the industry and peers becomes easier.

Projected Sales Growth (F1/F0): This metric looks at the estimated sales growth for the current year. It is calculated as sales estimate for the current fiscal year (F1) divided by the reported sales for the last completed fiscal year (F0).

Like EPS growth, a higher rate is better for sales growth. A look at a company's projected sales growth instantly tells you what the outlook is for their products and services. However, different sales growth rates are considered good for different industries, so it's better to compare sales growth rates of companies in the same industry group.

EPS F1 Estimate 1-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past week. The change in a company's consensus EPS estimate (or earnings estimate revision) has proven to be strongly correlated with the near-term price movement of its shares. It is an integral part of the Zacks Rank.

If a stock's consensus EPS estimate is \$1.10 now versus \$1.00 a week ago, that will be reflected as a 10% upward revision. If, on the other hand, it went from \$1.00 to 90 cents, that would be a 10% downward revision.

EPS F1 Estimate 4-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past four weeks.

A stock's earnings estimate revision in a 1-week period is important. But it's more meaningful to look at the longer-term revision. And, of course, the 4-week change helps put the 1-week change into proper perspective.

EPS F1 Estimate 12-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past 12 weeks.

This metric essentially shows how the consensus EPS estimate has changed over a period longer than 1 week or 4 weeks.

EPS Q1 Estimate Monthly Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal quarter over the past four weeks.

While the revision in consensus EPS estimate for the current fiscal year is strongly correlated with the near-term price movement of its shares, the estimate revision for the current fiscal quarter is an important metric as well, especially over the short term, and particularly as a stock approaches its earnings date. If a stock's Q1 EPS estimate decreases ahead of its earnings release, it's usually a negative sign, whereas an increase is a positive sign.