

Ollie's Bargain Outlet (OLLI)

\$96.38 (As of 08/31/20)

Price Target (6-12 Months): **\$110.00**

Long Term: 6-12 Months

Zacks Recommendation: **Outperform**

(Since: 06/02/20)

Prior Recommendation: Neutral

Short Term: 1-3 Months

Zacks Rank: (1-5)

2-Buy

Zacks Style Scores:

VGM:B

Value: D

Growth: A

Momentum: A

Summary

Shares of Ollie's Bargain have risen and outpaced the industry in the past six months. The company's focus on value-driven merchandise assortment, cost-containment efforts and expansion of customer reward program — Ollie's Army, reinforce its position in the industry. These have been contributing to the company's upbeat performance. Notably, both sales and earnings continued to increase year over year in second-quarter fiscal 2020, and also beat the Zacks Consensus Estimate. The company also benefited from consumer spending related with receipt of federal relief funds for the pandemic. The company witnessed solid comps growth throughout the quarter. Management highlighted that comps are currently tracking in the high teens. However, it expects sales growth to continue to slow down through the second half of the year.

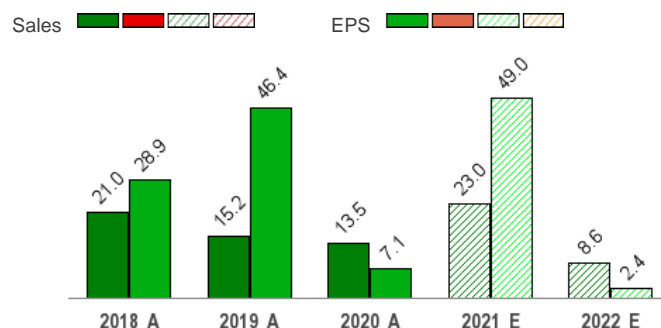
Price, Consensus & Surprise



Data Overview

52-Week High-Low	\$112.58 - \$28.83
20-Day Average Volume (Shares)	1,284,180
Market Cap	\$6.1 B
Year-To-Date Price Change	46.3%
Beta	1.21
Dividend / Dividend Yield	\$0.00 / 0.0%
Industry	Consumer Products - Staples
Zacks Industry Rank	Top 44% (110 out of 251)

Sales and EPS Growth Rates (Y/Y %)



Last EPS Surprise	19.5%
Last Sales Surprise	2.6%
EPS F1 Estimate 4-Week Change	6.4%
Expected Report Date	12/08/2020
Earnings ESP	3.7%

P/E TTM	35.7
P/E F1	33.0
PEG F1	1.4
P/S TTM	3.7

Sales Estimates (millions of \$)

	Q1	Q2	Q3	Q4	Annual*
2022	410 E	470 E	454 E	561 E	1,881 E
2021	349 A	529 A	404 E	490 E	1,732 E
2020	325 A	334 A	327 A	422 A	1,408 A

EPS Estimates

	Q1	Q2	Q3	Q4	Annual*
2022	\$0.66 E	\$0.74 E	\$0.67 E	\$1.06 E	\$2.99 E
2021	\$0.49 A	\$1.04 A	\$0.56 E	\$0.89 E	\$2.92 E
2020	\$0.46 A	\$0.35 A	\$0.41 A	\$0.74 A	\$1.96 A

*Quarterly figures may not add up to annual.

The data in the charts and tables, including the Zacks Consensus EPS and Sales estimates, is as of 08/31/2020. The reports text is as of 09/01/2020.

Overview

Founded in 1982 and headquartered in Harrisburg, PA, Ollie's Bargain Outlet Holdings, Inc. is a value retailer of brand name merchandise at drastically reduced prices. The company offers products principally under Ollie's, Ollie's Bargain Outlet, Good Stuff Cheap, Ollie's Army, Real Brands Real Cheap!, Real Brands! Real Bargains!, Sarasota Breeze, Steelton Tools, American Way and Commonwealth Classics. As of Aug 1, 2020, the company operated 366 outlets in 25 states.

The company, which came out with its IPO in July 2015, offers products under the following merchandise category —

Housewares (15% of 2019 Net Sales): cooking utensils, dishes, appliances, plastic containers, cutlery, storage and garbage bags, detergents and cleaning supplies, cookware and glassware, fans and space heaters, candles, frames and giftware.

Food (10.8%): packaged food including coffee, bottled non-carbonated beverages, salty snacks, condiments, sauces, spices, dry pasta, canned goods, cereal and cookies.

Bed and bath (10.5%): household goods including bedding, towels, curtains and associated hardware.

Books and stationery (8.6%): novels, children's, how-to, business, cooking, inspirational and coffee table books along with DVDs, greeting cards and various office supplies and party goods.

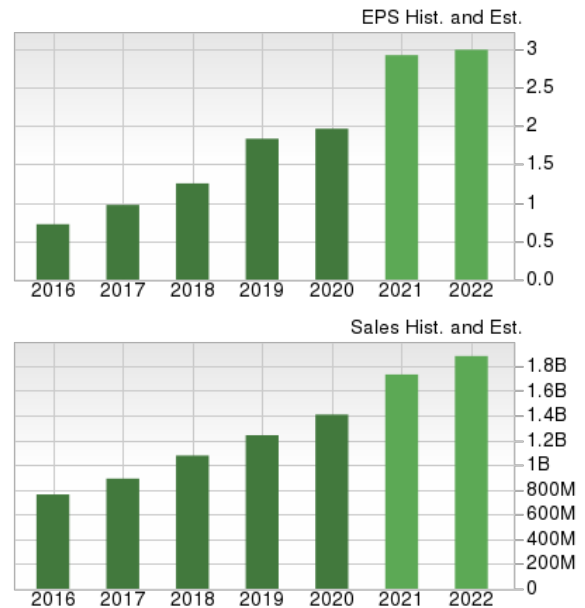
Floor coverings (8.4%): laminate flooring, commercial and residential carpeting, area rugs and floor mats.

Electronics (6.6%): air conditioners, home electronics, cellular accessories and as seen on television.

Toys (6.5%): dolls, action figures, puzzles, educational toys, board games and other related items.

Health and beauty aids (5.7%): personal care, hair care, oral care, health and wellness, over-the-counter medicine, first aid, sun care, and personal grooming.

Other (27.9%): hardware, candy, clothing, sporting goods, pet products, luggage, automotive, seasonal, furniture, summer furniture and lawn & garden.



Source: Zacks Investment Research

Reasons To Buy:

- ▲ **Impressive Stock Run:** Shares of Ollie's Bargain have surged 82.8% compared with the industry's gain of 3.1% in the past six months. The stock's bullish run on the bourses can be attributed to the company's stellar performance that continued in second-quarter fiscal 2020. The company's top and bottom lines not only beat the Zacks Consensus Estimate but also grew year over year. It was the second straight quarter of sales and earnings beat. The company remained responsive to opportunities in the marketplace to meet higher customer demand amid the pandemic. Ollie's Army was the major driver behind robust sales with members shopping more often and spending more per visit. The company delivered adjusted earnings of \$1.04 per share that beat the Zacks Consensus Estimate of 87 cents and surged from 35 cents reported in the year-ago quarter. The improvement can be attributed to higher net sales and better expense management.
- ▲ **Sturdy Comps Performance:** Ollie's Bargain witnessed sturdy comparable store sales growth throughout the quarter. Comparable store sales increased 43.3% during the quarter driven by higher traffic levels and a significantly larger average basket. The company's top-performing categories were health and beauty aids, housewares, bed and bath, flooring, and electronics. Undeniably, the company efficiently responded to changing consumer demand during the quarter. Management highlighted that comparable store sales are currently tracking in the high teens owing to customers' favorable response to great deals.
- ▲ **Strategic Initiatives on Track:** Ollie's Bargain's business model of "buying cheap and selling cheap", cost-containment efforts, focus on store productivity and expansion of customer reward program, Ollie's Army, reinforce its position. For fiscal 2019, roughly 70% of sales were from Ollie's Army members, and the base of loyal members grew by 13.3% during the fiscal year. Also, the company has made concerted efforts to be debt free and now consist solely of capital lease obligations. Cumulatively, these have positioned the stock to augment both top and bottom-line performance in the long run. Net sales have surged at a CAGR of 16.5% from \$762 million in fiscal 2015 to \$1,408 million in fiscal 2019, while net income has soared from \$35.8 million to \$141.1 million during the aforementioned period.
- ▲ **"Good Stuff Cheap":** The company offers brand name merchandise across a broad range of categories at significantly low prices. The company's results are highly dependent on the availability of brand name and closeout merchandise at compelling prices, as the same represented roughly 70% of goods purchased and non-closeout goods and private label products collectively represented approximately 30% of 2019 merchandise purchases. Moreover, the company sells merchandise at prices up to 70% lower than the department and fancy stores, and up to 20-50% lower than mass-market retailers.
- ▲ **Decent Top-Line Performance:** During the second quarter of fiscal 2020, net sales surged 58.5% year over year to \$529.3 million and surpassed the consensus mark of \$515.9 million. The increase in the top line can be attributed to comparable store sales growth and robust new store performance. This followed an increase of 7.5% in net sales in the preceding quarter. We note that net sales had improved 17.8%, 15.9%, 15.3% and 7.2% in the first, second, third and fourth quarters of fiscal 2019, respectively. Net sales have surged at a CAGR of 16.5% from \$762 million in fiscal 2015 to \$1,408 million in fiscal 2019.
- ▲ **Store Growth Opportunity:** Management had earlier indicated that as per internal estimates and third-party research conducted by Hoffman Strategy Group there is potential for more than 1,050 national locations. The company's new store real estate model is flexible and focuses on second generation sites ranging in size from 25,000-35,000 square feet. The company has increased its store base at a CAGR of 14.1% from 203 stores in fiscal 2015 to 345 stores in fiscal 2019. We note that the company has opened 28, 31, 34, 37 and 42 stores in fiscals 2015, 2016, 2017, 2018 and 2019, respectively. The company plans to open 46 store locations, including one relocation and one closure during fiscal 2020. During the second quarter of fiscal 2020, Ollie's Bargain opened six stores, taking the total count to 366 stores in 25 states with 10.2% year-over-year increase in store count. Notably, the company remains committed to annual mid-teen unit growth with a ceiling of 50-55 stores per year.
- ▲ **Financial Flexibility:** Ollie's Bargain ended second-quarter fiscal 2020 with cash and cash equivalents of \$305.1 million, reflecting significant increase from \$119.4 million at the end of the first quarter and \$78.5 million at the end of second-quarter fiscal 2019. The company's liquidity position remained strong, with no borrowings under its \$100-million revolving credit facility and \$92 million of availability under the facility as of the end of the second quarter of fiscal 2020. As of Aug 1, 2020, its total borrowings (comprised solely of finance lease obligations) were \$0.9 million.

Ollie's Bargain's business model of "buying cheap and selling cheap", cost-containment efforts and customer reward program fortify its position.

Risks

- **Near Term Headwinds:** Ollie's Bargain expects continued volatility given the uncertainty regarding consumer demand, the impacts of economic stimulus, the reopening of other retail stores, and potential for large scale liquidation sales to have a bearing on its sales results, going forward. Further, the company expects the product mix shift in sales and potential promotional pressure from aggressive and widespread liquidation sales to hurt the gross margin rate. The company had earlier guided that gross margin for the fiscal year is likely to be impacted by 20-30 basis points of headwind from new Texas DC as it ramps to full capacity.
 - **SG&A Expenses Continue to Increase:** Selling, general and administrative expenses have been increasing for quite some time now. In the second quarter of fiscal 2020, the same jumped to \$109.1 million, reflecting an increase of 25% from \$87.4 million in the prior-year period on account of increased number of stores and higher store payroll and variable selling expenses. This followed an increase of 7.7% in the preceding quarter. Certainly, any deleverage in SG&A expenses is likely to show on the company's operating income, unless fully offset by substantial increase in net sales.
 - **Stiff Competition:** Ollie's Bargain faces stiff competition from discount, closeout, mass merchant, department, grocery, drug, convenience, hardware, variety, online and other specialty stores. This may result in loss of market share as well as fall in sales and operating margins. Competitors with larger number of stores, greater market presence and better financial resources will continue to weigh on the company's results.
 - **Dip in Consumer Sentiment May Impact Sales:** Any dip in consumer confidence – a key determinant of the economy's health – may have serious bearing on spending. The company's customers remain sensitive to macroeconomic factors including interest rate hikes, increase in fuel and energy costs, credit availability, unemployment levels, and high household debt levels, which may negatively impact their sentiment. This may adversely impact its growth and profitability.
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Last Earnings Report

Ollie's Bargain Q2 Earnings Top Estimates, Comps Rise

Ollie's Bargain Outlet Holdings, Inc. registered stellar performance in second-quarter fiscal 2020, wherein both the top and the bottom lines not only beat the Zacks Consensus Estimate but also grew year over year. It was the second straight quarter of sales and earnings beat. Notably, the company witnessed sturdy comparable store sales growth throughout the quarter.

Clearly, Ollie's Bargain business operating model of "buying cheap and selling cheap" and focus on value-driven merchandise assortment positioned it well to meet increased customer demand amid the ongoing pandemic. The company also benefited from consumer spending related with receipt of federal relief funds for the coronavirus crisis.

Quarterly Results

Ollie's Bargain delivered adjusted earnings of \$1.04 per share that beat the Zacks Consensus Estimate of 87 cents and surged from 35 cents reported in the year-ago quarter. The improvement can be attributed to higher net sales and better expense management.

Net sales improved 58.5% year over year to \$529.3 million and surpassed the consensus mark of \$515.9 million. The increase in the top line can be attributed to comparable store sales growth and robust new store performance. Comparable store sales increased 43.3% during the quarter driven by higher traffic levels and a significantly larger average basket. The company's top-performing categories were health and beauty aids, housewares, bed and bath, flooring, and electronics.

Undeniably, the company efficiently responded to changing consumer demand during the quarter. Management highlighted that comparable store sales are currently tracking in the high teens owing to customers' favorable response to great deals. However, it expects sales growth to continue to slow down through the second half of the year.

Meanwhile, gross profit soared 66.8% to \$206.8 million during the quarter under review, while gross margin expanded 190 basis points to 39.1%. The increase in gross margin was due to improvement in merchandise margin owing to increased markup and leveraging of supply chain costs as a percentage of net sales.

SG&A expenses jumped to \$109.1 million during the quarter under review from \$87.4 million in the prior-year period on account of increased number of stores and higher store payroll and variable selling expenses. However, as a percentage of net sales, SG&A expenses decreased 560 basis points to 20.6%. The contraction was driven by significant leverage in payroll and occupancy as well as other fixed costs owing to comparable store sales growth and cost containment efforts.

Operating income grew to \$92 million in the second quarter from \$30.8 million in the prior-year period. Again, operating margin increased 820 basis points to 17.4% owing to top-line growth, gross margin expansion and tight cost controls. Adjusted EBITDA rose to \$99.4 million during the quarter under review from \$37.5 million in the year-ago period, while adjusted EBITDA margin expanded 760 basis points to 18.8%.

Store Update

During the second quarter, Ollie's Bargain opened six stores, taking the total count to 366 stores in 25 states. The company plans to open 46 store locations, including one relocation and one closure during fiscal 2020. So far in the third quarter, the company has opened four stores.

Financial Aspects

Ollie's Bargain ended the quarter with cash and cash equivalents of \$305.1 million, reflecting significant growth from \$78.5 million at the end of the prior-year quarter. The company's liquidity position remained strong, with no borrowings under its \$100-million revolving credit facility and \$92 million of availability under the facility as of the end of the second quarter of fiscal 2020.

As of Aug 1, 2020, its total borrowings (comprised solely of finance lease obligations) were \$0.9 million and shareholders' equity was \$1,218.1 million. Inventories as of the end of the quarter declined 7.7% to \$327.2 million, principally due to higher sales productivity throughout the quarter.

Management incurred capital expenditures of \$5.7 million in the second quarter. For fiscal 2020, the company expects capital expenditures of \$30-\$35 million directed toward store openings, IT projects and store-level initiatives.

Quarter Ending	07/2020
Report Date	Aug 27, 2020
Sales Surprise	2.59%
EPS Surprise	19.54%
Quarterly EPS	1.04
Annual EPS (TTM)	2.68

Valuation

Ollie's Bargain shares are up 46.2% in the year-to-date period and nearly 72.3% over the trailing 12-month period. Stocks in the Zacks sub-industry are up 0.5% but the Zacks Consumer Staples sector is down 4.9% in the year-to-date period. Over the past year, the Zacks sub-industry is up 0.9% but the sector is down 3.2%.

The S&P 500 index is up 9% in the year-to-date period and 20.2% in the past year.

The stock is currently trading at 32.57X forward 12-month earnings, which compares to 22.06X for the Zacks sub-industry, 20.45X for the Zacks sector and 23.47X for the S&P 500 index.

Over the past five years, the stock has traded as high as 49.07X and as low as 14.43X, with a 5-year median of 32.74X. Our Outperform recommendation indicates that the stock will perform better than the market. Our \$110 price target reflects 37.46X forward 12-month earnings.

The table below shows summary valuation data for OLLI

Valuation Multiples - OLLI					
		Stock	Sub-Industry	Sector	S&P 500
P/E F12M	Current	32.57	22.06	20.45	23.47
	5-Year High	49.07	23	22.37	23.47
	5-Year Low	14.43	13.32	16.63	15.25
	5-Year Median	32.74	18.07	19.62	17.6
P/S F12M	Current	3.37	0.8	9.71	3.84
	5-Year High	4.43	2.06	11.15	3.84
	5-Year Low	1.09	0.79	8.12	2.53
	5-Year Median	2.42	1.82	9.89	3.07
EV/EBITDA TTM	Current	27.92	10.62	38.64	13.29
	5-Year High	52.68	19.17	45.11	13.29
	5-Year Low	13.66	3.43	27.25	8.22
	5-Year Median	24.96	12.5	38.43	10.91

As of 08/31/2020

Industry Analysis Zacks Industry Rank: Top 44% (110 out of 251)



Top Peers

Company (Ticker)	Rec	Rank
Big Lots, Inc. (BIG)	Outperform	3
Grocery Outlet Holding Corp. (GO)	Outperform	1
Target Corporation (TGT)	Outperform	1
Burlington Stores, Inc. (BURL)	Neutral	3
Costco Wholesale Corporation (COST)	Neutral	3
Dollar General Corporation (DG)	Neutral	3
Dollar Tree, Inc. (DLTR)	Neutral	3
Ross Stores, Inc. (ROST)	Neutral	3

The positions listed should not be deemed a recommendation to buy, hold or sell.

Industry Comparison Industry: Consumer Products - Staples				Industry Peers		
	OLLI	X Industry	S&P 500	COST	DG	TGT
Zacks Recommendation (Long Term)	Outperform	-	-	Neutral	Neutral	Outperform
Zacks Rank (Short Term)	2	-	-	3	3	1
VGM Score	B	-	-	A	A	A
Market Cap	6.10 B	3.17 B	23.72 B	153.50 B	50.27 B	75.70 B
# of Analysts	7	5	14		21	13
Dividend Yield	0.00%	0.00%	1.65%	0.81%	0.71%	1.80%
Value Score	D	-	-	C	B	B
Cash/Price	0.05	0.10	0.07	0.08	0.06	0.10
EV/EBITDA	32.20	9.69	13.28	23.31	18.31	11.36
PEG F1	1.38	2.54	3.03	4.85	1.67	2.93
P/B	5.00	3.38	3.17	8.92	6.83	6.02
P/CF	41.38	16.40	12.87	29.86	22.69	12.99
P/E F1	32.95	20.51	21.63	40.72	21.44	21.14
P/S TTM	3.74	1.31	2.53	0.95	1.61	0.89
Earnings Yield	3.06%	4.21%	4.39%	2.46%	4.67%	4.73%
Debt/Equity	0.26	0.70	0.70	0.44	0.56	1.13
Cash Flow (\$/share)	2.31	1.32	6.93	11.64	8.90	11.64
Growth Score	A	-	-	A	A	A
Historical EPS Growth (3-5 Years)	31.68%	2.16%	10.41%	12.69%	16.70%	6.65%
Projected EPS Growth (F1/F0)	48.76%	0.00%	-4.75%	0.00%	39.90%	11.94%
Current Cash Flow Growth	8.58%	15.07%	5.22%	14.92%	9.68%	10.26%
Historical Cash Flow Growth (3-5 Years)	30.96%	5.06%	8.49%	10.65%	9.69%	3.95%
Current Ratio	2.72	1.56	1.35	1.11	1.40	1.11
Debt/Capital	20.73%	41.63%	42.92%	30.64%	35.73%	53.01%
Net Margin	12.90%	1.59%	10.25%	2.31%	7.48%	4.16%
Return on Equity	16.13%	15.05%	14.66%	22.60%	33.51%	30.25%
Sales/Assets	0.98	1.10	0.50	3.26	1.30	1.89
Projected Sales Growth (F1/F0)	22.99%	4.04%	-1.40%	0.00%	17.52%	12.36%
Momentum Score	A	-	-	C	A	C
Daily Price Change	-1.63%	-0.55%	-0.82%	-0.20%	0.74%	0.24%
1-Week Price Change	-11.14%	0.00%	2.59%	1.09%	0.73%	-1.81%
4-Week Price Change	-7.49%	-0.60%	3.55%	5.57%	4.66%	18.28%
12-Week Price Change	-3.18%	12.64%	-0.44%	13.17%	8.54%	23.57%
52-Week Price Change	72.30%	12.45%	2.80%	17.95%	29.34%	41.26%
20-Day Average Volume (Shares)	1,284,180	758,001	1,839,384	1,885,594	1,957,034	5,946,410
EPS F1 Estimate 1-Week Change	3.45%	0.00%	0.00%	0.00%	5.23%	0.00%
EPS F1 Estimate 4-Week Change	6.41%	0.00%	0.20%	1.53%	5.80%	44.34%
EPS F1 Estimate 12-Week Change	30.08%	0.77%	3.87%	0.68%	8.79%	44.34%
EPS Q1 Estimate Monthly Change	7.51%	0.00%	0.00%	2.51%	6.99%	18.96%

Source: Zacks Investment Research

Zacks Style Scores

The Zacks Style Score is as a complementary indicator to the Zacks rating system, giving investors a way to focus on the highest rated stocks that best fit their own stock picking preferences.

Academic research has proven that stocks with the best Value, Growth and Momentum characteristics outperform the market. The Zacks Style Scores rate stocks on each of these individual styles and assigns a rating of A, B, C, D and F. We also produce the VGM Score (V for Value, G for Growth and M for Momentum), which combines the weighted average of the individual Style Scores into one score. This is perfectly suited for those who want their stocks to have the best scores across the board.

Value Score	D
Growth Score	A
Momentum Score	A
VGM Score	B

As an investor, you want to buy stocks with the highest probability of success. That means buying stocks with a Zacks Recommendation of Outperform, which also has a Style Score of an A or a B.

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Returns quoted represent past performance which is no guarantee of future results. Investment returns and principal value will fluctuate so that when shares are redeemed, they may be worth more or less than their original cost. Current performance may be higher or lower than the performance shown.

Investing involves risk; principal loss is possible. There is no guarantee that companies that can issue dividends will declare, continue to pay or increase dividends.

Glossary of Terms and Definitions

52-Week High-Low: The range of the highest and lowest prices at which a stock has traded during the past year. This range is determined based on the stock's daily closing price which may differ from the intra-day high or low. Many investors use it as a technical indicator to determine a stock's current value and future price movement. The idea here is that if price breaks out from the 52-week range, in either direction, the momentum may continue in the same direction.

20-Day Average Volume (Shares): The average number of shares of a company traded in a day over the last 20 days. It is a direct indication of a security's overall liquidity. The higher the average daily trading volume, the easier it is to enter or exit the stock at a desired price with more buyers and sellers being available.

Daily Price Change: This is the percentage difference between a trading day's closing price and the prior trading day's closing price. This item is updated at 9 p.m. EST each day.

1-Week Price Change: This is the percentage change in a stock's closing price over the last 5 trading days. This change reflects the collective buying and selling sentiment over the 1-week period.

A strong weekly price increase for the stock, especially when accompanied by increased volume, is an indication of it gaining momentum.

4-Week Price Change: This is the percentage change in a stock's closing price over the last 20 trading days or past 4 weeks. This is a medium-term price change metric and an indication of the stock gaining momentum.

12-Week Price Change: This is the percentage change of a stock's closing price over the last 60 trading days or past 12 weeks. Similar to 4-week price change, this is a medium-term price change metric. It shows whether a stock has been enjoying strong investor demand, or if it has been in consolidation, or distress over this period.

52-Week Price Change: This is the percentage change in a stock's closing price over the last 260 trading days or past 52 weeks. This long-term price change metric is a good reference point for investors. Some investors seek stocks with the best percentage price change over the last 52 weeks, expecting the momentum to continue.

Market Cap: The number of outstanding common shares of a company times its latest price per share. This figure represents a company's size, which indicates various characteristics, including price stability and risk, in which investors could be interested.

Year-To-Date Price Change: Change in a stock's daily closing price in the period of time beginning the first day of the current calendar year through to the previous trading day.

of Analysts: Number of EPS estimates used in calculating the current-quarter consensus. These estimates come from the brokerage analysts tracking this stock. However, the number of such analysts tracking this stock may not match the number of estimates, as all brokerage analysts may not come up with an estimate or provide it to us.

Beta: A measure of risk commonly used to compare the volatility of a stock to the overall market. The S&P 500 Index is the base for calculating beta and carries a value of 1. A stock with beta below 1 is less risky than the market as a whole. And a stock with beta above 1 is riskier.

Dividend: The portion of earnings a company is expected to distribute to its common shareholders in the next 12 months for each share they own. Dividends are usually paid quarterly. Dividend payments reflect positively on a company and help maintain investors' trust. Investors typically find dividend-paying stocks appealing because the dividend adds to any market price appreciation to result in higher return on investment (ROI). Moreover, a steady or increasing dividend payment provides investors a cushion in a down market.

Dividend Yield: The ratio of a company's annual dividend to its share price. The annual dividend used in the ratio is calculated based on the most recent dividend paid by the company. Dividend yield is an estimate of the dividend-only return from a stock in the next 12 months. Since dividend itself doesn't change frequently, dividend yield usually changes with a stock's price movement. As a result, often an unusually high dividend yield is a result of weak stock price.

S&P 500 Index: The Standard & Poor's 500 (S&P 500) Index is an unmanaged group of securities considered to be representative of the stock market in general. It is a market-capitalization-weighted index of stocks of the 500 largest U.S. companies. Each stock's weight in the index is proportionate to its market value.

Industry: One of the 250+ groups that Zacks classifies all stocks into based on the nature of business. These groups are termed as expanded (aka "X") industries and map to their respective (economic) sectors; Zacks has 16 sectors.

Zacks Industry Rank: The Zacks Industry Rank is determined by calculating the average Zacks Rank for all stocks in the industry and then assigning an ordinal rank to it. For example, an industry with an average Zacks Rank of 1.6 is better than an industry with an average Zacks Rank of 2.3. So, the industry with the better average Zacks Rank would get a better Zacks Industry Rank. If an industry has the best average Zacks Rank, it would be considered the top industry (1 out of 250+), which would place it at the top 1% of Zacks-ranked industries. Studies have shown that roughly half of a stock's price movement can be attributed to the industry group it belongs to. In fact, the top 50% of Zacks-ranked industries outperforms the bottom 50% by a factor of more than 2 to 1.

Last EPS Surprise: The percentage deviation of a company's last reported earnings per share from the Zacks Consensus Estimate. Companies with a positive earnings surprise are more likely to surprise again in the future (or miss again if they recently missed).

Last Sales Surprise: The percentage deviation of a company's last reported sales from the Zacks Consensus Estimate.

Expected Report Date: This is an estimated date of a company's next earnings release. The information originated or gathered by Zacks Investment Research from its information providers or publicly available sources is the basis of this estimate.

Earnings ESP: The Zacks Earnings ESP compares the Most Accurate Estimate to the Zacks Consensus Estimate for the yet-to-be reported quarter. The Most Accurate Estimate is the most recent version of the Zacks Consensus EPS Estimate. The idea here is that analysts revising their estimates closer to an earnings release have the latest information, which could potentially be more accurate than what they and others contributing to the consensus had predicted earlier. Thus, a positive or negative Earnings ESP reading theoretically indicates the likely deviation of the actual earnings from the consensus estimate. However, the model's predictive power is significant for positive ESP readings only. A positive Earnings ESP is a strong predictor of an earnings beat, particularly when combined with a Zacks Rank #1 (Strong Buy), #2 (Buy) or #3 (Hold). Our research shows that stocks with this combination produce a positive surprise nearly 70% of the time.

Periods:

TTM: Trailing 12 months. Using TTM figures is an effective way of analyzing the most-recent financial data in an annualized format that helps neutralize the effects of seasonality and other quarter-to-quarter variation.

F1: Current fiscal year. This period is used to analyze the estimates for the ongoing full fiscal year.

F2: Next fiscal year. This period is used to analyze the estimates for the next full fiscal year.

F12M: Forward 12 months. Using F12M figures is an effective way of analyzing the near-term (the following four unreported quarters) estimates in an annualized manner. Instead of typically representing estimates for the full fiscal year, which may not represent the nitty-gritty of each quarter, F12M figures suggest an all-inclusive annualized estimate for the following four quarters. The annualization helps neutralize the potential effects of seasonality and other quarter-to-quarter variations.

P/E Ratio: The price-to-earnings ratio measures a company's current market price per share relative to its earnings per share (EPS). Usually, the trailing-12-month (TTM) EPS, current-fiscal-year (F1) EPS estimate, or forward-12-month (F12M) EPS estimate is used as the denominator. In essence, this ratio shows what the market is willing to pay today for each dollar of EPS. In other words, this ratio gives a sense of what the relative value of the company is at the already reported level of earnings or at a future level of earnings.

It is one of the most widely-used multiples for determining the value of a company and helps comparing its valuation with that of a competitor, the industry group or a benchmark.

PEG Ratio: The price/earnings to growth ratio is a stock's P/E ratio using current fiscal year (F1) EPS estimate divided by its expected EPS growth rate over the coming 3 to 5 years. This ratio essentially determines a stock's value by factoring in the company's expected earnings growth and is thus believed to provide a more complete picture than just the P/E ratio, particularly for faster-growing companies.

P/S Ratio: The price-to-sales ratio is calculated as a company's current price per share divided by trailing 12 months (TTM) sales or revenues per share. This ratio shows what the market is willing to pay today for each dollar of TTM sales per share. The P/S ratio is at times the only valuation metric when the company has yet to become profitable.

Cash/Price Ratio: The cash-to-price ratio or Cash Yield is calculated as cash and marketable securities per share divided by the company's current share price. Like the earnings yield, which shows the anticipated yield (or return) on a stock from earnings for each dollar invested, the cash yield does the same, with cash being the source of return instead of earnings. For example, a cash/price ratio of 0.08 suggests a return of 8% or 8 cents for every \$1 investment.

EV/EBITDA Ratio: The EV/EBITDA ratio, also known as Enterprise Multiple, is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by EBITDA (earnings before interest, taxes, depreciation and amortization). Usually, trailing-12-month (TTM) or forward-12-month (F12M) EBITDA is used as the denominator.

EV/Sales Ratio: The enterprise value-to-sales ratio is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by annual sales. It is an expansion of the P/S valuation, which uses market value instead of enterprise value. The EV/Sales ratio is perceived as more accurate than P/S, in part, because the market capitalization does not take a company's debt into account when valuing it.

EV/CF Ratio: The enterprise value-to-cash flow ratio is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by the trailing-12-month (TTM) operating cash flow. It's a measure of how long it would take to buy the entire business if you were able to use all the company's operating cash flow.

The EV/CF ratio is perceived as more accurate than the P/CF ratio, in part, because the market price does not take a company's debt into account when valuing it.

EV/FCF Ratio: The enterprise value-to-free cash flow metric compares a company's enterprise value to its trailing-12-month (TTM) free cash flow (FCF). This metric is very similar to the EV/CF ratio, but is considered a more exact measure owing to the fact that it uses free cash flow, which subtracts capital expenditures (CAPEX) from a company's total operating cash flow, thereby reflecting the actual cash flow available for funding growth activities and payments to shareholders.

P/EBITDA Ratio: The P/EBITDA ratio is calculated as a company's per share market value divided by EBITDA (earnings before interest, taxes, depreciation, and amortization). This metric is very similar to the EV/EBITDA ratio, but is considered a little less exact measure as it uses market price, which does not take a company's debt into account. However, since EBITDA is often considered a proxy for cash income, the metric is used as a measure of what the market is willing to pay today for each dollar of the company's cash profitability in the trailing 12 months (TTM) or forward 12 months (F12M).

P/B Ratio: The price-to-book ratio is calculated as a company's current price per share divided by its book value (total assets – liabilities – preferred stocks) per share. In short, the book value is how much a company is worth. In other words, it reflects the total value of a company's assets that its common shareholders would receive if it were to be liquidated. So, the P/B ratio indicates whether you're paying higher or lower than what would remain if the company went bankrupt immediately. Investors typically use this metric to determine how a company's stock price stacks up to its intrinsic value.

P/TB Ratio: The price-to-tangible-book value ratio is calculated as a the per share market value of a company divided by the value of its tangible assets (total assets – liabilities – preferred stocks – intangible assets) per share. Tangible book value is the same thing as book value except it excludes the value of intangible assets to get a step closer to the baseline value of the company.

P/CF Ratio: The price-to-cash flow ratio measures a company's per share market price relative to its trailing-12-month (TTM) operating cash flow per share. This metric is used to determine whether a company is undervalued or overvalued relative to another stock, industry or sector. And like the P/E ratio, a lower number is typically considered better from the value perspective.

One of the reasons why P/CF ratio is often preferred over P/E ratio is the fact that operating cash flow adds back non-cash expenses such as depreciation and amortization to net income. This feature helps valuing stocks that have positive cash flow but are not profitable because of large noncash charges.

P/FCF Ratio: The price-to-free cash flow ratio is an extension of P/CF ratio, which uses trailing-12-month (TTM) free cash flow per share instead of operating cash flow per share. This metric is considered a more exact measure than P/CF ratio, as free cash flow subtracts capital expenditures (CAPEX) from a company's total operating cash flow, thereby reflecting the actual cash flow available for funding activities that generate additional revenues.

Earnings Yield: The earnings yield is calculated as current fiscal year (F1) EPS estimate divided by the company's current share price. The ratio, which is the inverse of the P/E ratio, measures the anticipated yield (or return) from earnings for each dollar invested in a stock today.

For example, earnings yield for a stock, which is trading at \$35 and expected to earn \$3 per share in the current fiscal year (F1), would be 0.0857 ($3/35 = 0.0857$) or 8.57%. In other words, for \$1 invested in the stock today, the yield from earnings is anticipated to be 8.57 cents.

Investors most commonly compare the earnings yield of a stock to that of a broad market index (such as the S&P 500) and prevailing interest rates, such as the current 10-year Treasury yield. Since bonds and stocks compete for investors' dollars, stock investors typically demand a higher yield for the extra risk they assume compared to investors of U.S. Treasury-backed securities that offer virtually risk-free returns. This additional return is referred to as the risk premium.

Debt/Equity Ratio: The debt-to-equity ratio is calculated as a company's total liabilities divided by its shareholder equity. This metric is used to gauge a company's financial leverage. In other words, it is a measure of the degree to which a company is financing its operations through debt versus its own funds. The higher the ratio, the higher the risk for shareholders.

However, this ratio is difficult to compare across industry groups where ideal amounts of debt vary. Some businesses are more capital intensive than others and typically require higher debt to finance their operations. So, a company's debt-to-equity ratio should be compared with other companies in the same industry.

Cash Flow (\$/share): Cash flow per share is calculated as operating cash flow (after-tax earnings + depreciation + other non-cash charges) divided by common shares outstanding. It is used by many investors as a measure of a company's financial strength. Since cash flow per share takes into consideration a company's ability to generate cash by adding back non-cash expenses, it is regarded by some as a more accurate measure of a company's financial situation than earnings per share, which could be artificially deflated.

Current Ratio: The current ratio or liquidity ratio is a company's current assets divided by its current liabilities. It measures a company's ability to pay short-term obligations. A current ratio that is in line with the industry average or slightly higher is generally considered acceptable. A current ratio that is lower than the industry average would indicate a higher risk of distress or default. A higher number is usually better. However, a very high current ratio compared to the industry average could be an indication of inefficient use of assets by management.

Debt/Capital Ratio: Debt-to-capital ratio is a company's total debt (interest-bearing debt + both short- and long-term liabilities) divided its total capital (interest-bearing debt + shareholders' equity). It is a measure of a company's financial leverage. All else being equal, the higher the debt-to-capital ratio, the riskier the stock.

However, this ratio can vary widely from industry to industry, the ideal amount of required debt being different. Some businesses are more capital intensive than others and typically require higher debt to finance their operations. So, a company's debt-to-capital ratio should be compared with the same for its industry.

Net Margin: Net margin is calculated as net income divided by sales. It shows how much of each dollar in sales generated by a company translates into profit. For example, if a company's net margin is 15%, its net income is 15 cents for every \$1 of sales it makes.

A change in margin can reflect either a change in business conditions, or a company's cost controls, or both. If a company's expenses are growing faster than sales, its net margin will decline. However, different net margin rates are considered good for different industries, so it's better to compare net margin rates of companies in the same industry group.

Return on Equity: Return on equity (ROE) is calculated as trailing-12-month net income divided by trailing-12-month average shareholder equity (including reinvested earnings). This metric is considered a measure of how effectively management is using a company's assets to generate profits. For example, if a company's ROE is 10%, it creates 10 cents profits for every \$1 shareholder equity, which is basically the company's assets minus debt. A company's ROE deemed good or bad depends on what's normal for its peers or industry group.

Sales/Assets Ratio: The sales-to-assets ratio or asset utilization ratio or asset turnover ratio is calculated as a company's annual sales divided by average assets (average of assets at the beginning of the year and at the year's end). This metric helps investors understand how effectively a company is using its assets to generate sales. For example, a sales-to-assets ratio of 2.5 indicates that the company generated \$2.50 in sales for every \$1 of assets on its books.

The higher the sales-to-assets ratio, the better the company is performing. However, similar to many other ratios, the asset turnover ratio tends to be higher for companies in certain industries/sectors than in others. So, a company's sales-to-assets ratio should be compared with the same for its industry/sector.

Historical EPS Growth (3-5 Years): This is the average annual (trailing-12-month) EPS growth rate over the last 3-5 years. This metric helps investors see how a company's EPS has grown from a long-term perspective.

Note: There are many factors that can influence short-term numbers — a recession will reduce this number, while a recovery will inflate it. The longterm perspective helps smooth out short-term events.

Projected EPS Growth (F1/F0): This is the estimated EPS growth rate for the current financial year. It is calculated as the consensus estimate for the current fiscal year (F1) divided by the reported EPS for the last completed fiscal year (F0).

Current Cash Flow Growth: It measures the latest year-over-year change in operating cash flow. Cash flow growth tells an investor how quickly a company is generating inflows of cash from operations. A positive change in the cash flow is desired and shows that more 'cash' is coming in than going out.

Historical Cash Flow Growth (3-5 Years): This is the annualized change in cash flow over the last 3-5 years. The change in a longer period helps put the current reading into proper perspective. By looking at the rate, rather than the actual dollar value, the comparison across the industry and peers becomes easier.

Projected Sales Growth (F1/F0): This metric looks at the estimated sales growth for the current year. It is calculated as sales estimate for the current fiscal year (F1) divided by the reported sales for the last completed fiscal year (F0).

Like EPS growth, a higher rate is better for sales growth. A look at a company's projected sales growth instantly tells you what the outlook is for their products and services. However, different sales growth rates are considered good for different industries, so it's better to compare sales growth rates of companies in the same industry group.

EPS F1 Estimate 1-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past week. The change in a company's consensus EPS estimate (or earnings estimate revision) has proven to be strongly correlated with the near-term price movement of its shares. It is an integral part of the Zacks Rank.

If a stock's consensus EPS estimate is \$1.10 now versus \$1.00 a week ago, that will be reflected as a 10% upward revision. If, on the other hand, it went from \$1.00 to 90 cents, that would be a 10% downward revision.

EPS F1 Estimate 4-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past four weeks.

A stock's earnings estimate revision in a 1-week period is important. But it's more meaningful to look at the longer-term revision. And, of course, the 4-week change helps put the 1-week change into proper perspective.

EPS F1 Estimate 12-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past 12 weeks.

This metric essentially shows how the consensus EPS estimate has changed over a period longer than 1 week or 4 weeks.

EPS Q1 Estimate Monthly Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal quarter over the past four weeks.

While the revision in consensus EPS estimate for the current fiscal year is strongly correlated with the near-term price movement of its shares, the estimate revision for the current fiscal quarter is an important metric as well, especially over the short term, and particularly as a stock approaches its earnings date. If a stock's Q1 EPS estimate decreases ahead of its earnings release, it's usually a negative sign, whereas an increase is a positive sign.