Truist Financial (TFC)

$37.01 (As of 09/29/20)

Price Target (6-12 Months): **$39.00**

Long Term: 6-12 Months	**Zacks Recommendation:** (Since: 09/02/19) Prior Recommendation: Underperform	**Neutral**
Short Term: 1-3 Months	**Zacks Rank:** (1-5)	**3-Hold**
	Zacks Style Scores:	VGM:D
	Value: C | Growth: F | Momentum: B	

Summary

Truist Financial, the sixth largest bank in the United States in terms of total assets, was formed following the BB&T-SunTrust merger. The company's shares have outperformed the industry so far this year. Its earnings have surpassed the Zacks Consensus Estimate in each of the trailing four quarters. Consistent loan growth, a strong balance sheet position and focus on non-interest income growth are expected to continue to support its profitability in the quarters ahead. Given a solid liquidity position, it is expected to sustain current dividends. However, near-zero interest rates are expected to hurt margins, thereby adversely impacting the top line. Further, mounting expenses, mainly due to a rise in merger-related costs, are expected to hurt the bottom line to some extent. The company's significant exposure to risky loans is a concern.

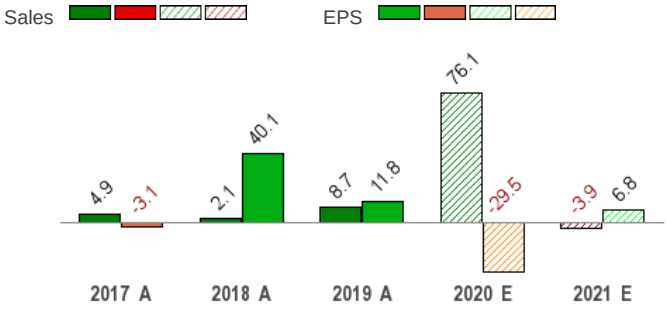
Price, Consensus & Surprise

Source: Zacks Investment Research

Data Overview

52-Week High-Low	**$56.92 - $24.01**
20-Day Average Volume (Shares)	**5,321,033**
Market Cap	**$49.9 B**
Year-To-Date Price Change	**-34.3%**
Beta	**1.41**
Dividend / Dividend Yield	**$1.80 / 4.9%**
Industry	**Banks - Major Regional**
Zacks Industry Rank	**Bottom 24% (192 out of 251)**
Last EPS Surprise	**28.1%**
Last Sales Surprise	**6.3%**
EPS F1 Estimate 4-Week Change	**0.0%**
Expected Report Date	**10/15/2020**
Earnings ESP	**17.8%**
P/E TTM	**9.5**
P/E F1	**12.0**
PEG F1	**1.5**
P/S TTM	**2.4**

Sales and EPS Growth Rates (Y/Y %)



Sales Estimates (millions of $)

	Q1	Q2	Q3	Q4	Annual*
2021	5,293 E	5,317 E	5,344 E	5,345 E	21,273 E
2020	5,611 A	5,871 A	5,363 E	5,372 E	22,128 E
2019	2,898 A	3,042 A	3,003 A	3,625 A	12,568 A

EPS Estimates

	Q1	Q2	Q3	Q4	Annual*
2021	$0.74 E	$0.77 E	$0.82 E	$0.90 E	$3.29 E
2020	$0.87 A	$0.82 A	$0.76 E	$0.75 E	$3.08 E
2019	$1.05 A	$1.12 A	$1.07 A	$1.12 A	$4.37 A

*Quarterly figures may not add up to annual.

The data in the charts and tables, including the Zacks Consensus EPS and Sales estimates, is as of 09/29/2020. The reports text is as of 09/30/2020.

Past performance is no guarantee of future results. Please see important disclosures and definitions at the end of this report.

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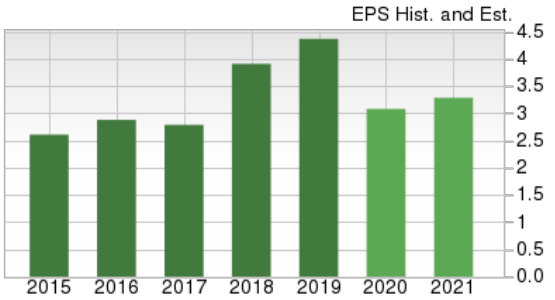
Overview

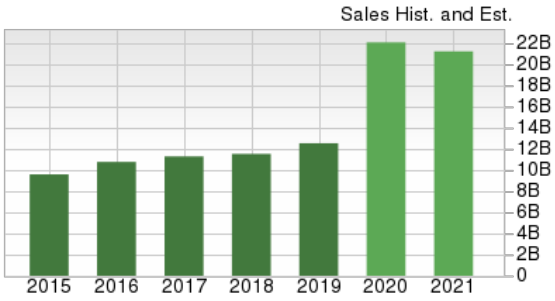
Truist Financial, formed following the 'merger of equals' deal between BB&T Corp and SunTrust Banks, is the sixth largest bank in the United States. The company — headquartered in Charlotte, NC — conducts business operations primarily through its bank subsidiary, Truist Bank, and other non-bank subsidiaries.

Truist Bank — through more than 2,900 banking offices and 4,354 ATMs — offers a variety of services to consumer and commercial clients.

Truist Financial has the following three operating segments:

- **Consumer Banking and Wealth (CB&W)** comprises five primary operations - Retail Community Banking, NCF&P, Wealth, Mortgage Banking and Dealer Retail Services.
- **Corporate and Commercial Banking (C&CB)** is made up of four primary businesses - Corporate and Investment Banking, Commercial Community Banking, Commercial Real Estate, and Grandbridge Real Estate Capital, LLC and Treasury Solutions product group.
- **Insurance Holdings (IH)** provides property and casualty, employee benefits, life insurance surety coverage, as well as title insurance. Also, the segment offers commercial and retail insurance premium finance.





Others, Treasury & Corporate includes Truist Financial's investment securities portfolio, long-term debt, derivative instruments used for balance sheet hedging, short-term liquidity and funding activities, balance sheet risk management, as well as most real estate assets. The company's functional activities such as marketing, finance, enterprise risk, legal, enterprise technology and executive leadership, among others, are also part of this unit.

As of Jun 30, 2020, Truist Financial's total assets were $504.3 billion, total loans and leases were $321.1 billion, deposits totaled $376.2 billion and stockholders' equity was $68.9 billion.

Source: Zacks Investment Research

Reasons To Buy:

Decent loan demand and efforts to improve fee income will likely continue supporting Truist Financial's prospects. Further, its steady capital deployments indicate a solid balance sheet position.

- Truist Financial, formed following the 'merger of equals' deal between BB&T and SunTrust Banks, is the sixth largest bank in the United States. Legacy BB&T relied extensively on acquisitions to grow and expand footprints. Over the years, these transactions have resulted in cost and revenue synergies. Such strategic initiatives will likely continue to support bottom-line growth in the upcoming quarters.

- Truist Financial has been recording a rise in net interest income (NII) despite lower rates. NII in 2019 and first-half 2020 increased on the back of high loan demand. Though there has been a fall in demand for consumer loans amid coronavirus-related economic slowdown, commercial lending activities continue to improve. As of Jun 30, 2020, total commercial loans were 58.5% of total loans and leases. Despite continued uncertainty related to the virus, the demand for loans is expected to remain decent going forward. Thus, this is likely to support NII in the upcoming quarters.

- Truist Financial remains focused on growth of non-interest revenue sources. Fee income grew in 2019 and the first six months of 2020. With near-zero interest rates and lower mortgage rates, a rise in origination volume and higher refinancing activities are being witnessed. Further, strength in investment banking and insurance income will accelerate non-interest income growth, going forward.

- As of Jun 30, 2020, Truist Financial has total debt worth $47.8 billion, and cash a due from banks totaled $5.1 billion. The company has nominal debt maturities in the near term. Also, its times-interest earned — which was 4.9 at second quarter-end — rose sequentially. Further, total debt/total capital — which was 38% at quarter-end — has been improving over the last few quarters. These imply that the company will likely be able to meet near-term debt obligations even if the economic situation worsens.

- We are encouraged by Truist Financial's capital deployment activities. The company cleared the 2020 stress test and announced that it will maintain dividend at the prior level. Also, the company suspended share repurchases until a sustained economic recovery is seen. Given a solid liquidity position and debt/equity ratio lower than the industry, the company will be able to sustain dividend payments.

- Truist Financial's shares have underperformed the industry over the past year. However, the company's earnings estimates for 2020 have been revised 3.7% upward over the past 30 days. Further, the stock seems undervalued than the broader industry. Its current price/earnings (F1) and PEG ratios are below the respective industry averages. This, given the strong fundamentals and positive estimate revisions, the stock has decent upside potential in the near term.

Reasons To Sell:

- Owing to the Federal Reserve's accommodative monetary policy stance and near-zero interest rates, Truist Financial is expected to continue witnessing pressure on net interest margin (NIM). After recording an improving trend over the last several years, NIM contracted to 3.42% in 2019 from 3.46% in 2018. The fall was mainly due to flattening/inversion of the yield curve and lower interest rates. The trend persisted in the first six months of 2020.

- Truist Financial has been witnessing a persistent rise in total operating expenses. The company recorded a CAGR of 6.1% over the last five years (2015-2019). The increase was mainly due to a rise in personnel expenses and its efforts to improve digitization. The uptrend continued in first-half 2020, largely owing to the merger deal. Expenses are likely to remain elevated, primarily owing to investments in technology upgrades and merger integration.

Decline in margins due to lower rates will likely hamper Truist Financial's top-line growth. Also, rising expenses, mainly due to higher merger-related charges, will likely hurt the bottom line.

- Truist Financial's trailing 12-month return on equity (ROE) undercuts its growth potential. The company's ROE of 8.07% compares unfavorably with 14.73% for the S&P 500. This reflects that the company is less efficient in using shareholders' funds.

Last Earnings Report

Truist Financial Q2 Earnings Beat, Revenues & Costs Rise

Quarter Ending	06/2020
Report Date	Jul 16, 2020
Sales Surprise	6.26%
EPS Surprise	28.13%
Quarterly EPS	0.82
Annual EPS (TTM)	3.88

Truist Financial's second-quarter 2020 adjusted earnings of 82 cents per share surpassed the Zacks Consensus Estimate of 64 cents. The results excluded restructuring charges and BB&T-SunTrust Banks merger-related charges, incremental operating expenses related to the merger, securities gains and losses from the early extinguishment of long-term debt.

The results benefited from an improvement in revenues and a decline in provision for credit losses. However, higher expenses were an undermining factor. The balance sheet position remained strong in the reported quarter.

After considering non-recurring items, net income available to common shareholders (GAAP basis) was $902 million or 67 cents per share, down from $986 million or 73 cents per share in the first quarter.

Revenues Improve, Expenses Rise

Total revenues (on a tax-equivalent basis) were $5.90 billion, up 4.5% sequentially. Also, the figure beat the Zacks Consensus Estimate of $5.53 billion.

Tax-equivalent net interest income declined 5.6% from the first quarter to $3.48 billion. Net interest margin decreased 45 basis points (bps) to 3.13%. The declines were due to lower Fed Funds and LIBOR rates, higher low-yielding balances at the Federal Reserve and a deferral related to accrued interest for loans that are granted an accommodation in connection with the COVID-19 pandemic.

Non-interest income jumped 23.6% sequentially to $2.42 billion. For the reported quarter, the company recorded $300 million worth of securities gains from the sale of non-agency mortgage-backed securities against a loss in the prior quarter.

Non-interest expenses were $3.88 billion, up 13% from the prior quarter. The rise reflects an increase in almost all cost components, except for those associated with marketing and customer development, as well as loan-related costs. Moreover, for the reported quarter, it recorded a loss on early extinguishment of debt worth $235 million.

Adjusted efficiency ratio was 55.8%, up from 54.6% in the first quarter. A rise in efficiency ratio indicates fall in profitability.

As of Jun 30, 2020, total deposits were $376.2 billion, up 7.4% sequentially. Total loans and leases of $321.1 billion declined marginally from first quarter-end.

Credit Quality Worsens

As of Jun 30, 2020, total non-performing assets (NPAs) were $1.25 billion, up 6.4% sequentially. As a percentage of total assets, NPAs were 0.25%, increasing 2 bps from the prior quarter.

Also, allowance for loan and lease losses was 1.81% of total loans and leases held for investment, increasing 18 bps. Net charge-offs (NCOs) were 0.39% of average loans and leases, up 3 bps sequentially.

Provision for credit losses declined 5.5% on a sequential basis to $844 million. Provisions included a $522 million build to the allowance for credit losses, reflecting increased economic stress associated with the coronavirus pandemic and its impact.

Profitability Ratios Deteriorate, Capital Ratios Improve

At the end of the reported quarter, return on average assets was 0.75%, down from 0.90% in the prior quarter. Return on average common equity was 5.90%, down from 6.58% in the first quarter of 2020.

As of Jun 30, 2020, Tier 1 risk-based capital ratio was 11.5%, up from 10.5% recorded in the first quarter. Common equity Tier 1 ratio under Basel III was 9.7% as of Jun 30, 2020, up from 9.3% in first-quarter 2020.

Third-Quarter 2020 Outlook

On a sequential basis, management expects taxable equivalent revenues to be down 3-5%, excluding one-time security gains from the sale of non-agency MBS. Some of the factors impacting revenues include a reduction in earning assets, seasonally lower insurance income, and lower residential mortgage spreads a servicing income.

NIM is projected to be flat and core NIM is likely to increase modestly from the second quarter.

Core non-interest expenses (excluding merger costs and amortization) are anticipated to be down 1-3%.

NCOs are projected between 45 and 65 bps.

Medium-Term Targets

Management expects ROTCE in low 20%, adjusted efficiency ratio in low 50% and CET1 ratio of 10%.

Further, the company has provided net expense savings run rate related to the merger. It projects achieving 40% of net cost saves in 2020 (reflecting fourth-quarter 2020 annualized), higher than 30% previously targeted. The bank is on track to achieve “run rate net cost saves of $1.6 billion by 4Q22.”

Recent News

Dividend Update

On Jul 28, Truist Financial announced a quarterly cash dividend of 45 cents per share. The dividend was paid out on Sep 1 to shareholders of record as of Aug 14.

Valuation

Truist Financial's shares are down 33.5% in the year-to-date period and 26.3% over the trailing 12-month period. Stocks in the Zacks sub-industry and the Zacks Finance sector are down 35.6% and 16.8% in the year-to-date period, respectively. Over the past year, the Zacks sub-industry and the sector are down 23.8% and 8.8%, respectively.

The S&P 500 index is up 5.5% in the year-to-date period and 16.3% in the past year.

The stock is currently trading at 11.44X forward 12 months earnings, which compares to 12.09X for the Zacks sub-industry, 15.77X for the Zacks sector and 21.93X for the S&P 500 index.

Over the past five years, the stock has traded as high as 16.89X and as low as 5.87X, with a 5-year median of 12.29X. Our Neutral recommendation indicates that the stock will perform in line with the market. Our $39 price target reflects 12.06X forward earnings.

The table below shows summary valuation data for TFC

Valuation Multiples - TFC

		Stock	Sub-Industry	Sector	S&P 500
P/E F12M	Current	11.44	12.09	15.77	21.93
	5-Year High	16.89	14.2	16.72	23.46
	5-Year Low	5.87	8.01	11.6	15.26
	5-Year Median	12.29	11.43	14.27	17.63
P/TB TTM	Current	1.53	1.44	3.26	15.16
	5-Year High	2.92	2.68	4	16.26
	5-Year Low	0.76	1.21	2.01	7.46
	5-Year Median	2.32	2.11	3.48	10.66
P/S F12M	Current	2.32	2.66	6.44	4.08
	5-Year High	6.29	4.59	6.67	4.3
	5-Year Low	1.57	2.39	4.97	3.11
	5-Year Median	2.97	3.59	6.07	3.66

As of 09/29/2020 *Source: Zacks Investment Research*

Industry Analysis Zacks Industry Rank: Bottom 24% (192 out of 251)

Source: Zacks Investment Research

Top Peers

Company (Ticker)	Rec	Rank
Bank of America Corporation **(BAC)**	Neutral	3
Citigroup Inc. **(C)**	Neutral	4
Fifth Third Bancorp **(FITB)**	Neutral	3
KeyCorp **(KEY)**	Neutral	3
MT Bank Corporation **(MTB)**	Neutral	3
The PNC Financial Services Group, Inc **(PNC)**	Neutral	3
U.S. Bancorp **(USB)**	Neutral	3
Wells FargoCompany **(WFC)**	Underperform	4

The positions listed should not be deemed a recommendation to buy, hold or sell.

Industry Comparison Industry: Banks - Major Regional

Industry Peers

	TFC	X Industry	S&P 500	BAC	C	USB
Zacks Recommendation (Long Term)	Neutral	-	-	Neutral	Neutral	Neutral
Zacks Rank (Short Term)	3	-	-	3	4	3
VGM Score	D	-	-	F	F	D
Market Cap	49.88 B	30.00 B	22.94 B	205.95 B	88.31 B	53.17 B
# of Analysts	6	8	14	10	11	13
Dividend Yield	4.86%	4.30%	1.66%	3.03%	4.81%	4.76%
Value Score	C	-	-	C	D	C
Cash/Price	0.95	2.60	0.08	4.78	10.92	0.99
EV/EBITDA	9.35	-1.37	13.09	-9.32	-12.83	4.62
PEG F1	1.46	2.10	2.88	2.10	1.27	2.30
P/B	0.81	0.80	3.23	0.85	0.51	1.14
P/CF	11.85	5.90	12.78	6.48	4.16	7.16
P/E F1	12.02	13.30	21.16	14.73	13.30	13.81
P/S TTM	2.44	1.64	2.46	1.94	0.88	1.99
Earnings Yield	8.32%	7.52%	4.47%	6.77%	7.52%	7.25%
Debt/Equity	0.68	0.88	0.70	1.08	1.60	0.92
Cash Flow ($/share)	3.12	6.63	6.92	3.67	10.20	4.93
Growth Score	F	-	-	F	F	F
Historical EPS Growth (3-5 Years)	12.36%	10.96%	10.43%	21.29%	10.06%	6.78%
Projected EPS Growth (F1/F0)	-29.48%	-41.70%	-4.22%	-41.31%	-57.92%	-41.10%
Current Cash Flow Growth	12.42%	2.66%	5.47%	3.02%	2.56%	2.66%
Historical Cash Flow Growth (3-5 Years)	9.49%	9.49%	8.52%	27.50%	7.31%	3.99%
Current Ratio	0.95	0.89	1.35	0.93	0.98	0.84
Debt/Capital	37.95%	44.79%	42.91%	49.62%	59.26%	44.79%
Net Margin	17.32%	18.16%	10.28%	19.09%	13.64%	19.70%
Return on Equity	8.07%	8.52%	14.73%	9.11%	7.40%	11.82%
Sales/Assets	0.05	0.05	0.50	0.04	0.05	0.05
Projected Sales Growth (F1/F0)	76.06%	-0.96%	-1.38%	-5.56%	-0.19%	-0.96%
Momentum Score	B	-	-	C	C	A
Daily Price Change	-1.17%	-1.46%	-0.65%	-1.33%	-2.12%	-2.22%
1-Week Price Change	-7.64%	-6.46%	-2.32%	-6.82%	-6.33%	-6.54%
4-Week Price Change	-5.51%	-5.59%	-3.62%	-7.55%	-17.15%	-3.79%
12-Week Price Change	4.84%	3.28%	5.10%	3.30%	-15.70%	-0.79%
52-Week Price Change	-29.29%	-29.29%	0.81%	-16.42%	-37.76%	-34.36%
20-Day Average Volume (Shares)	5,321,033	5,321,033	2,111,139	59,430,984	29,762,636	6,664,405
EPS F1 Estimate 1-Week Change	0.00%	1.00%	0.00%	1.00%	2.81%	1.53%
EPS F1 Estimate 4-Week Change	0.00%	0.72%	0.00%	0.37%	-0.74%	2.50%
EPS F1 Estimate 12-Week Change	-4.01%	15.16%	4.21%	20.11%	11.67%	17.52%
EPS Q1 Estimate Monthly Change	0.33%	1.68%	0.00%	0.72%	-5.68%	0.72%

Source: Zacks Investment Research

Zacks Stock Rating System

We offer two rating systems that take into account investors' holding horizons: Zacks Rank and Zacks Recommendation. Each provides valuable insights into the future profitability of the stock and can be used separately or in combination with each other depending on your investment style.

Zacks Recommendation

The Zacks Recommendation aims to predict performance over the next 6 to 12 months. The foundation for the quantitatively determined Zacks Recommendation is trends in the company's estimate revisions and earnings outlook. The Zacks Recommendation is broken down into 3 Levels; Outperform, Neutral and Underperform. Unlike many Wall Street firms, we maintain a balance between the number of Outperform and Neutral recommendations. Our team of 70 analysts are fully versed in the benefits of earnings estimate revisions and how that is harnessed through the Zacks quantitative rating system. But we have given our analysts the ability to override the Zacks Recommendation for the 1200 stocks that they follow. The reason for the analyst over-rides is that there are often factors such as valuation, industry conditions and management effectiveness that a trained investment professional can spot better than a quantitative model.

Zacks Rank

The Zacks Rank is our short-term rating system that is most effective over the one- to three-month holding horizon. The underlying driver for the quantitatively-determined Zacks Rank is the same as the Zacks Recommendation, and reflects trends in earnings estimate revisions.

Zacks Style Scores

The Zacks Style Score is as a complementary indicator to the Zacks rating system, giving investors a way to focus on the highest rated stocks that best fit their own stock picking preferences.

Academic research has proven that stocks with the best Value, Growth and Momentum characteristics outperform the market. The Zacks Style Scores rate stocks on each of these individual styles and assigns a rating of A, B, C, D and F. We also produce the VGM Score (V for Value, G for Growth and M for Momentum), which combines the weighted average of the individual Style Scores into one score. This is perfectly suited for those who want their stocks to have the best scores across the board.

Value Score	C
Growth Score	F
Momentum Score	B
VGM Score	D

As an investor, you want to buy stocks with the highest probability of success. That means buying stocks with a Zacks Recommendation of Outperform, which also has a Style Score of an A or a B.

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Returns quoted represent past performance which is no guarantee of future results. Investment returns and principal value will fluctuate so that when shares are redeemed, they may be worth more or less than their original cost. Current performance may be higher or lower than the performance shown.

Investing involves risk; principal loss is possible. There is no guarantee that companies that can issue dividends will declare, continue to pay or increase dividends.

Glossary of Terms and Definitions

52-Week High-Low: The range of the highest and lowest prices at which a stock has traded during the past year. This range is determined based on the stock's daily closing price which may differ from the intra-day high or low. Many investors use it as a technical indicator to determine a stock's current value and future price movement. The idea here is that if price breaks out from the 52-week range, in either direction, the momentum may continue in the same direction.

20-Day Average Volume (Shares): The average number of shares of a company traded in a day over the last 20 days. It is a direct indication of a security's overall liquidity. The higher the average daily trading volume, the easier it is to enter or exit the stock at a desired price with more buyers and sellers being available.

Daily Price Change: This is the percentage difference between a trading day's closing price and the prior trading day's closing price. This item is updated at 9 p.m. EST each day.

1-Week Price Change: This is the percentage change in a stock's closing price over the last 5 trading days. This change reflects the collective buying and selling sentiment over the 1-week period.

A strong weekly price increase for the stock, especially when accompanied by increased volume, is an indication of it gaining momentum.

4-Week Price Change: This is the percentage change in a stock's closing price over the last 20 trading days or past 4 weeks. This is a mediumterm price change metric and an indication of the stock gaining momentum.

12-Week Price Change: This is the percentage change of a stock's closing price over the last 60 trading days or past 12 weeks. Similar to 4-week price change, this is a medium-term price change metric. It shows whether a stock has been enjoying strong investor demand, or if it has been in consolidation, or distress over this period.

52-Week Price Change: This is the percentage change in a stock's closing price over the last 260 trading days or past 52 weeks. This long-term price change metric is a good reference point for investors. Some investors seek stocks with the best percentage price change over the last 52 weeks, expecting the momentum to continue.

Market Cap: The number of outstanding common shares of a company times its latest price per share. This figure represents a company's size, which indicates various characteristics, including price stability and risk, in which investors could be interested.

Year-To-Date Price Change: Change in a stock's daily closing price in the period of time beginning the first day of the current calendar year through to the previous trading day.

# of Analysts: Number of EPS estimates used in calculating the current-quarter consensus. These estimates come from the brokerage analysts tracking this stock. However, the number of such analysts tracking this stock may not match the number of estimates, as all brokerage analysts may not come up with an estimate or provide it to us.

Beta: A measure of risk commonly used to compare the volatility of a stock to the overall market. The S&P 500 Index is the base for calculating beta and carries a value of 1. A stock with beta below 1 is less risky than the market as a whole. And a stock with beta above 1 is riskier.

Dividend: The portion of earnings a company is expected to distribute to its common shareholders in the next 12 months for each share they own. Dividends are usually paid quarterly. Dividend payments reflect positively on a company and help maintain investors' trust. Investors typically find dividend-paying stocks appealing because the dividend adds to any market price appreciation to result in higher return on investment (ROI). Moreover, a steady or increasing dividend payment provides investors a cushion in a down market.

Dividend Yield: The ratio of a company's annual dividend to its share price. The annual dividend used in the ratio is calculated based on the mostrecent dividend paid by the company. Dividend yield is an estimate of the dividend-only return from a stock in the next 12 months. Since dividend itself doesn't change frequently, dividend yield usually changes with a stock's price movement. As a result, often an unusually high dividend yield is a result of weak stock price.

S&P 500 Index: The Standard & Poor's 500 (S&P 500) Index is an unmanaged group of securities considered to be representative of the stock market in general. It is a market-capitalization-weighted index of stocks of the 500 largest U.S. companies. Each stock's weight in the index is proportionate to its market value.

Industry: One of the 250+ groups that Zacks classifies all stocks into based on the nature of business. These groups are termed as expanded (aka "X") industries and map to their respective (economic) sectors; Zacks has 16 sectors.

Zacks Industry Rank: The Zacks Industry Rank is determined by calculating the average Zacks Rank for all stocks in the industry and then assigning an ordinal rank to it. For example, an industry with an average Zacks Rank of 1.6 is better than an industry with an average Zacks Rank of 2.3. So, the industry with the better average Zacks Rank would get a better Zacks Industry Rank. If an industry has the best average Zacks Rank, it would be considered the top industry (1 out of 250+), which would place it at the top 1% of Zacks-ranked industries. Studies have shown that roughly half of a stock's price movement can be attributed to the industry group it belongs to. In fact, the top 50% of Zacks-ranked industries outperforms the bottom 50% by a factor of more than 2 to 1.

Last EPS Surprise: The percentage deviation of a company's last reported earnings per share from the Zacks Consensus Estimate. Companies with a positive earnings surprise are more likely to surprise again in the future (or miss again if they recently missed).

Last Sales Surprise: The percentage deviation of a company's last reported sales from the Zacks Consensus Estimate.

Expected Report Date: This is an estimated date of a company's next earnings release. The information originated or gathered by Zacks Investment Research from its information providers or publicly available sources is the basis of this estimate.

Earnings ESP: The Zacks Earnings ESP compares the Most Accurate Estimate to the Zacks Consensus Estimate for the yet-to-be reported quarter. The Most Accurate Estimate is the most recent version of the Zacks Consensus EPS Estimate. The idea here is that analysts revising their estimates closer to an earnings release have the latest information, which could potentially be more accurate than what they and others contributing to the consensus had predicted earlier. Thus, a positive or negative Earnings ESP reading theoretically indicates the likely deviation of the actual earnings from the consensus estimate. However, the model's predictive power is significant for positive ESP readings only. A positive Earnings ESP is a strong predictor of an earnings beat, particularly when combined with a Zacks Rank #1 (Strong Buy), #2 (Buy) or #3 (Hold). Our research shows that stocks with this combination produce a positive surprise nearly 70% of the time.

Periods:

TTM: Trailing 12 months. Using TTM figures is an effective way of analyzing the most-recent financial data in an annualized format that helps neutralize the effects of seasonality and other quarter-to-quarter variation.

F1: Current fiscal year. This period is used to analyze the estimates for the ongoing full fiscal year.

F2: Next fiscal year. This period is used to analyze the estimates for the next full fiscal year.

F12M: Forward 12 months. Using F12M figures is an effective way of analyzing the near-term (the following four unreported quarters) estimates in an annualized manner. Instead of typically representing estimates for the full fiscal year, which may not represent the nitty-gritty of each quarter, F12M figures suggest an all-inclusive annualized estimate for the following four quarters. The annualization helps neutralize the potential effects of seasonality and other quarter-to-quarter variations.

P/E Ratio: The price-to-earnings ratio measures a company's current market price per share relative to its earnings per share (EPS). Usually, the trailing-12-month (TTM) EPS, current-fiscal-year (F1) EPS estimate, or forward-12-month (F12M) EPS estimate is used as the denominator. In essence, this ratio shows what the market is willing to pay today for each dollar of EPS. In other words, this ratio gives a sense of what the relative value of the company is at the already reported level of earnings or at a future level of earnings.

It is one of the most widely-used multiples for determining the value of a company and helps comparing its valuation with that of a competitor, the industry group or a benchmark.

PEG Ratio: The price/earnings to growth ratio is a stock's P/E ratio using current fiscal year (F1) EPS estimate divided by its expected EPS growth rate over the coming 3 to 5 years. This ratio essentially determines a stock's value by factoring in the company's expected earnings growth and is thus believed to provide a more complete picture than just the P/E ratio, particularly for faster-growing companies.

P/S Ratio: The price-to-sales ratio is calculated as a company's current price per share divided by trailing 12 months (TTM) sales or revenues per share. This ratio shows what the market is willing to pay today for each dollar of TTM sales per share. The P/S ratio is at times the only valuation metric when the company has yet to become profitable.

Cash/Price Ratio: The cash-to-price ratio or Cash Yield is calculated as cash and marketable securities per share divided by the company's current share price. Like the earnings yield, which shows the anticipated yield (or return) on a stock from earnings for each dollar invested, the cash yield does the same, with cash being the source of return instead of earnings. For example, a cash/price ratio of 0.08 suggests a return of 8% or 8 cents for every $1 investment.

EV/EBITDA Ratio: The EV/EBITDA ratio, also known as Enterprise Multiple, is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by EBITDA (earnings before interest, taxes, depreciation and amortization). Usually, trailing-12-month (TTM) or forward-12-month (F12M) EBITDA is used as the denominator.

EV/Sales Ratio: The enterprise value-to-sales ratio is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by annual sales. It is an expansion of the P/S valuation, which uses market value instead of enterprise value. The EV/Sales ratio is perceived as more accurate than P/S, in part, because the market capitalization does not take a company's debt into account when valuing it.

EV/CF Ratio: The enterprise value-to-cash flow ratio is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by the trailing-12-month (TTM) operating cash flow. It's a measure of how long it would take to buy the entire business if you were able to use all the company's operating cash flow.

The EV/CF ratio is perceived as more accurate than the P/CF ratio, in part, because the market price does not take a company's debt into account when valuing it.

EV/FCF Ratio: The enterprise value-to-free cash flow metric compares a company's enterprise value to its trailing-12-month (TTM) free cash flow (FCF). This metric is very similar to the EV/CF ratio, but is considered a more exact measure owing to the fact that it uses free cash flow, which subtracts capital expenditures (CAPEX) from a company's total operating cash flow, thereby reflecting the actual cash flow available for funding growth activities and payments to shareholders.

P/EBITDA Ratio: The P/EBITDA ratio is calculated as a company's per share market value divided by EBITDA (earnings before interest, taxes, depreciation, and amortization). This metric is very similar to the EV/EBITDA ratio, but is considered a little less exact measure as it uses market price, which does not take a company's debt into account. However, since EBITDA is often considered a proxy for cash income, the metric is used as a measure of what the market is willing to pay today for each dollar of the company's cash profitability in the trailing 12 months (TTM) or forward 12 months (F12M).

P/B Ratio: The price-to-book ratio is calculated as a company's current price per share divided by its book value (total assets – liabilities – preferred stocks) per share. In short, the book value is how much a company is worth. In other words, it reflects the total value of a company's assets that its common shareholders would receive if it were to be liquidated. So, the P/B ratio indicates whether you're paying higher or lower than what would remain if the company went bankrupt immediately. Investors typically use this metric to determine how a company's stock price stacks up to its intrinsic value.

P/TB Ratio: The price-to-tangible-book value ratio is calculated as a the per share market value of a company divided by the value of its tangible assets (total assets – liabilities – preferred stocks – intangible assets) per share. Tangible book value is the same thing as book value except it excludes the value of intangible assets to get a step closer to the baseline value of the company.

P/CF Ratio: The price-to-cash flow ratio measures a company's per share market price relative to its trailing-12-month (TTM) operating cash flow per share. This metric is used to determine whether a company is undervalued or overvalued relative to another stock, industry or sector. And like the P/E ratio, a lower number is typically considered better from the value perspective.

One of the reasons why P/CF ratio is often preferred over P/E ratio is the fact that operating cash flow adds back non-cash expenses such as depreciation and amortization to net income. This feature helps valuing stocks that have positive cash flow but are not profitable because of large noncash charges.

P/FCF Ratio: The price-to-free cash flow ratio is an extension of P/CF ratio, which uses trailing-12-month (TTM) free cash flow per share instead of operating cash flow per share. This metric is considered a more exact measure than P/CF ratio, as free cash flow subtracts capital expenditures (CAPEX) from a company's total operating cash flow, thereby reflecting the actual cash flow available for funding activities that generate additional revenues.

Earnings Yield: The earnings yield is calculated as current fiscal year (F1) EPS estimate divided by the company's current share price. The ratio, which is the inverse of the P/E ratio, measures the anticipated yield (or return) from earnings for each dollar invested in a stock today.

For example, earnings yield for a stock, which is trading at $35 and expected to earn $3 per share in the current fiscal year (F1), would be 0.0857 (3/35 = 0.0857) or 8.57%. In other words, for $1 invested in the stock today, the yield from earnings is anticipated to be 8.57 cents.

Investors most commonly compare the earnings yield of a stock to that of a broad market index (such as the S&P 500) and prevailing interest rates, such as the current 10-year Treasury yield. Since bonds and stocks compete for investors' dollars, stock investors typically demand a higher yield for the extra risk they assume compared to investors of U.S. Treasury-backed securities that offer virtually risk-free returns. This additional return is referred to as the risk premium.

Debt/Equity Ratio: The debt-to-equity ratio is calculated as a company's total liabilities divided by its shareholder equity. This metric is used to gauge a company's financial leverage. In other words, it is a measure of the degree to which a company is financing its operations through debt versus its own funds. The higher the ratio, the higher the risk for shareholders.

However, this ratio is difficult to compare across industry groups where ideal amounts of debt vary. Some businesses are more capital intensive than others and typically require higher debt to finance their operations. So, a company's debt-to-equity ratio should be compared with other companies in the same industry.

Cash Flow ($/share): Cash flow per share is calculated as operating cash flow (after-tax earnings + depreciation + other non-cash charges) divided by common shares outstanding. It is used by many investors as a measure of a company's financial strength. Since cash flow per share takes into consideration a company's ability to generate cash by adding back non-cash expenses, it is regarded by some as a more accurate measure of a company's financial situation than earnings per share, which could be artificially deflated.

Current Ratio: The current ratio or liquidity ratio is a company's current assets divided by its current liabilities. It measures a company's ability to pay short-term obligations. A current ratio that is in line with the industry average or slightly higher is generally considered acceptable. A current ratio that is lower than the industry average would indicate a higher risk of distress or default. A higher number is usually better. However, a very high current ratio compared to the industry average could be an indication of inefficient use of assets by management.

Debt/Capital Ratio: Debt-to-capital ratio is a company's total debt (interest-bearing debt + both short- and long-term liabilities) divided its total capital (interest-bearing debt + shareholders' equity). It is a measure of a company's financial leverage. All else being equal, the higher the debt-to-capital ratio, the riskier the stock.

However, this ratio can vary widely from industry to industry, the ideal amount of required debt being different. Some businesses are more capital intensive than others and typically require higher debt to finance their operations. So, a company's debt-to-capital ratio should be compared with the same for its industry.

Net Margin: Net margin is calculated as net income divided by sales. It shows how much of each dollar in sales generated by a company translates into profit. For example, if a company's net margin is 15%, its net income is 15 cents for every $1 of sales it makes.

A change in margin can reflect either a change in business conditions, or a company's cost controls, or both. If a company's expenses are growing faster than sales, its net margin will decline. However, different net margin rates are considered good for different industries, so it's better to compare net margin rates of companies in the same industry group.

Return on Equity: Return on equity (ROE) is calculated as trailing-12-month net income divided by trailing-12-month average shareholder equity (including reinvested earnings). This metric is considered a measure of how effectively management is using a company's assets to generate profits. For example, if a company's ROE is 10%, it creates 10 cents profits for every $1 shareholder equity, which is basically the company's assets minus debt. A company's ROE deemed good or bad depends on what's normal for its peers or industry group.

Sales/Assets Ratio: The sales-to-assets ratio or asset utilization ratio or asset turnover ratio is calculated as a company's annual sales divided by average assets (average of assets at the beginning of the year and at the year's end). This metric helps investors understand how effectively a company is using its assets to generate sales. For example, a sales-to-assets ratio of 2.5 indicates that the company generated $2.50 in sales for every $1 of assets on its books.

The higher the sales-to-assets ratio, the better the company is performing. However, similar to many other ratios, the asset turnover ratio tends to be higher for companies in certain industries/sectors than in others. So, a company's sales-to-assets ratio should be compared with the same for its industry/sector.

Historical EPS Growth (3-5 Years): This is the average annual (trailing-12-month) EPS growth rate over the last 3-5 years. This metric helps investors see how a company's EPS has grown from a long-term perspective.

Note: There are many factors that can influence short-term numbers — a recession will reduce this number, while a recovery will inflate it. The longterm perspective helps smooth out short-term events.

Projected EPS Growth (F1/F0): This is the estimated EPS growth rate for the current financial year. It is calculated as the consensus estimate for the current fiscal year (F1) divided by the reported EPS for the last completed fiscal year (F0).

Current Cash Flow Growth: It measures the latest year-over-year change in operating cash flow. Cash flow growth tells an investor how quickly a company is generating inflows of cash from operations. A positive change in the cash flow is desired and shows that more 'cash' is coming in than going out.

Historical Cash Flow Growth (3-5 Years): This is the annualized change in cash flow over the last 3-5 years. The change in a longer period helps put the current reading into proper perspective. By looking at the rate, rather than the actual dollar value, the comparison across the industry and peers becomes easier.

Projected Sales Growth (F1/F0): This metric looks at the estimated sales growth for the current year. It is calculated as sales estimate for the current fiscal year (F1) divided by the reported sales for the last completed fiscal year (F0).

Like EPS growth, a higher rate is better for sales growth. A look at a company's projected sales growth instantly tells you what the outlook is for their products and services. However, different sales growth rates are considered good for different industries, so it's better to compare sales growth rates of companies in the same industry group.

EPS F1 Estimate 1-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past week. The change in a company's consensus EPS estimate (or earnings estimate revision) has proven to be strongly correlated with the near-term price movement of its shares. It is an integral part of the Zacks Rank.

If a stock's consensus EPS estimate is $1.10 now versus $1.00 a week ago, that will be reflected as a 10% upward revision. If, on the other hand, it went from $1.00 to 90 cents, that would be a 10% downward revision.

EPS F1 Estimate 4-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past four weeks.

A stock's earnings estimate revision in a 1-week period is important. But it's more meaningful to look at the longer-term revision. And, of course, the 4-week change helps put the 1-week change into proper perspective.

EPS F1 Estimate 12-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past 12 weeks.

This metric essentially shows how the consensus EPS estimate has changed over a period longer than 1 week or 4 weeks.

EPS Q1 Estimate Monthly Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal quarter over the past four weeks.

While the revision in consensus EPS estimate for the current fiscal year is strongly correlated with the near-term price movement of its shares, the estimate revision for the current fiscal quarter is an important metric as well, especially over the short term, and particularly as a stock approaches its earnings date. If a stock's Q1 EPS estimate decreases ahead of its earnings release, it's usually a negative sign, whereas an increase is a positive sign.