

Visa Inc. (V)

\$168.88 (As of 03/26/20)

Price Target (6-12 Months): **\$177.00**

Long Term: 6-12 Months

Zacks Recommendation:

Neutral

(Since: 10/04/18)

Prior Recommendation: Outperform

Short Term: 1-3 Months

Zacks Rank: (1-5)

3-Hold

Zacks Style Scores:

VGM:D

Value: D

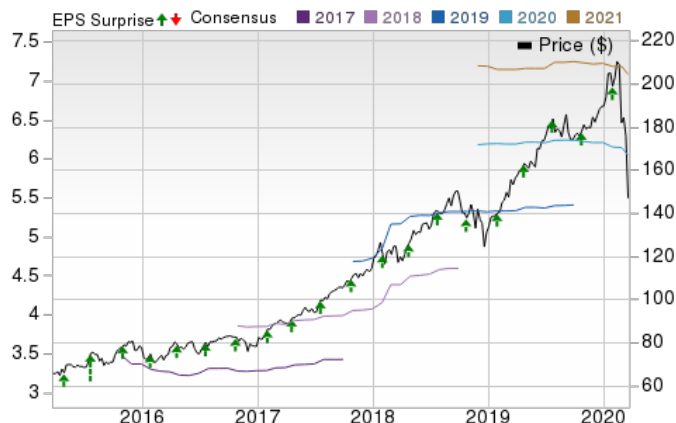
Growth: C

Momentum: D

Summary

Visa's shares have outperformed the industry in a year's time. The company is likely to see a slowdown in its cross-border business due to coronavirus outbreak. Numerous acquisitions and alliances plus technology upgrades and effective marketing have paved the way for long-term growth and consistent increase in revenues. Shift in payments such as mobile, cards and online paved way for long-term growth and led to an increase in payments volume, cross-border volume and processed transactions. The acquisition of Visa Europe is a long-term growth strategy for the company. Its international business has been expanding and adds diversification benefits. Its strong capital position is another positive. However, high client incentives and expenses weigh on its operating margin.

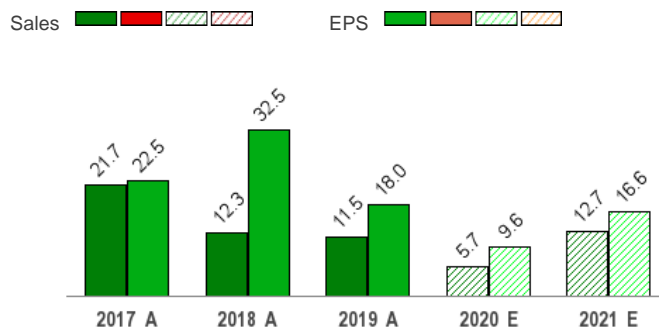
Price, Consensus & Surprise



Data Overview

52 Week High-Low	\$214.17 - \$133.93
20 Day Average Volume (sh)	19,469,598
Market Cap	\$331.4 B
YTD Price Change	-10.1%
Beta	0.94
Dividend / Div Yld	\$1.20 / 0.7%
Industry	Financial Transaction Services
Zacks Industry Rank	Bottom 34% (168 out of 253)

Sales and EPS Growth Rates (Y/Y %)



Last EPS Surprise	0.0%
Last Sales Surprise	-0.2%
EPS F1 Est- 4 week change	-3.0%
Expected Report Date	04/22/2020
Earnings ESP	-1.1%
P/E TTM	30.1
P/E F1	28.3
PEG F1	1.7
P/S TTM	14.1

Sales Estimates (millions of \$)

	Q1	Q2	Q3	Q4	Annual*
2021	6,656 E	6,634 E	6,912 E	7,398 E	27,353 E
2020	6,054 A	5,910 E	6,053 E	6,583 E	24,278 E
2019	5,506 A	5,494 A	5,840 A	6,137 A	22,977 A

EPS Estimates

	Q1	Q2	Q3	Q4	Annual*
2021	\$1.65 E	\$1.63 E	\$1.74 E	\$1.88 E	\$6.95 E
2020	\$1.46 A	\$1.37 E	\$1.45 E	\$1.62 E	\$5.96 E
2019	\$1.30 A	\$1.31 A	\$1.37 A	\$1.47 A	\$5.44 A

*Quarterly figures may not add up to annual.

The data in the charts and tables, including the Zacks Consensus EPS and Sales estimates, is as of 03/26/2020. The reports text is as of 03/27/2020.

Overview

Incorporated in 2007 as a Delaware stock corporation and headquartered in San Francisco, CA, Visa Inc. operates retail electronic payments network worldwide. The company went public in March 2008 via an initial public offering (IPO).

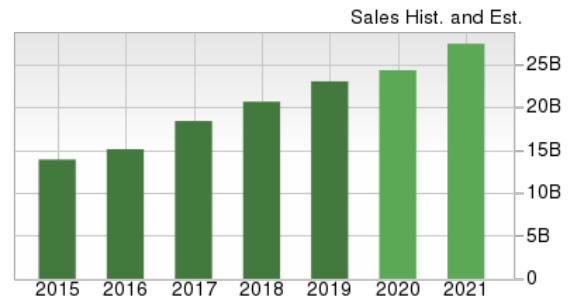
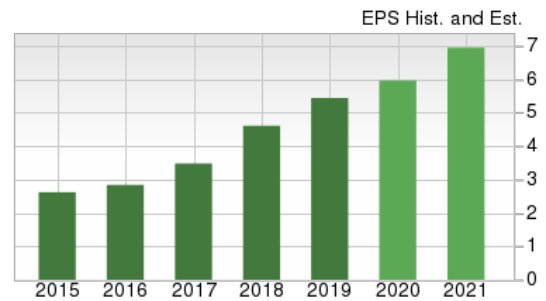
Though Visa has evolved and grown over the course of the last six decades:

- It provides transaction processing services (primarily authorization, clearing and settlement) to financial institutions and merchant clients through VisaNet, its global processing platform.
- It offers a wide range of Visa-branded payment products, which its financial institution clients would develop and offer core business solutions, credit, debit, prepaid and cash access programs for account holders (individuals, businesses and government entities).
- It provides other value-added services to its clients including fraud and risk management, debit issuer processing, loyalty services, dispute management, digital services like tokenization as well as consulting and analytics.
- It manages and promotes its brands to the benefit of its clients and partners through advertising, promotional and sponsorship initiatives with the Olympic Games, FIFA and the National Football League among others.

In recent years, the company has evolved its organization to accelerate the migration of digital payments across new channels including ecommerce, mobile and wearables.

- The company has adopted new digital payment and security technologies, such as contactless and tokenization.
- It has accelerated the pace of change in digital payments by making application programming interfaces (APIs) available in an effort to increase access to its network, products and services, offering innovation opportunities at its 10 global innovation network locations and building partnerships with new players, such as financial technology companies, commonly known as fintechs.

The primary revenue segments are: **Service revenues** (36% of gross revenues in fiscal 2019), **Data Processing revenues** (34%), **International Transaction revenues** (25%) and **Other revenues** (5%).



Reasons To Buy:

- ▲ **Share Price Movement:** Visa's shares have outperformed its industry, in a year's time. Given the company's robust fundamentals, share price is expected to perform well in the coming quarters.
- ▲ **Consistent Revenue Growth:** Revenues have been growing consistently over the years witnessing 10-year CAGR (2009-2019) of 12.8%. In the first quarter of fiscal 2020, the same grew 10% year over year. We believe that the company is likely to retain its revenue momentum in the coming quarters on the back of its strong market position and attractive core business that continues to be driven by new deals, renewed agreements, accretive acquisitions, increasing spending via cards, shift to digital form of payments and expansion of service offerings. For fiscal 2020, Visa expects annual net revenues to grow in low double digits on a nominal basis.
- ▲ **Visa Europe Acquisition Delivering Strong Value:** Visa acquired Visa Europe in June 2016. Reuniting with Visa Europe was one of its most important long-term growth strategies. The company expects to gain a competitive edge from a robust business model and increased scale with the acquisition of Visa Europe as it projects Europe to be a \$3.3 trillion payments market and high growth region in the future. The deal has been accretive to the company, having contributed to its top line by bolstering payments volume, cross-border volume and processed transactions.
- ▲ **Inorganic Growth:** For Visa, mergers and acquisitions, partnerships, and minority investments are some of the ways to achieve growth. These moves have helped the company to maintain its leading position in the payment network space with 50% more payments volume than its closest competitor, Mastercard. Recently, Visa has acquired Earthport, Payworks, Verifi, and the ticketing and token services business of Rambus. These acquisitions and investments will accelerate its progress and extend the boundaries of its capabilities and network. The company expects acquisitions to add nearly 0.5% to its 2020 revenues.
- ▲ **Technological Innovations:** Visa continues to invest in technology to further boost its already leading position in the payments market and to minimize the impact of fraud, and protect consumer and merchant information. One of the main purviews of Visa is to ensure security of payments as these move from physical to digital environments. VisaNet, Visa Token Service, Visa Direct, and Visa Checkout are some of the platforms that have been developed by the company in the recent years to advance its digital platform. The company is also pushing technologies, including contactless and scan-to-pay, tap-to-pay, and secure remote commerce, which should be the main modes of payment in the near future. With only 15% of global payments occurring digitally, Visa has a huge runway for growth in the emerging payments industry in the years to come.
- ▲ **Strong Balance Sheet Position:** Visa enjoys a strong cash and available-for-sale investment position along with strong free cash flow. Its strong balance sheet enables it to make acquisition and fund capital expenditure that drives long-term growth. Backed by its strong cash position, the company remains committed to boost shareholders' value. Visa has increased its dividend each year since 2009, with the latest being a 20% hike in October 2019.

Visa continues to benefit from Visa Europe acquisition, increasing business volumes, investment in digital technology and a solid balance sheet.

Reasons To Sell:

- ▼ **Weakness in Cross Border Business:** The coronavirus outbreak is likely to impact Visa's cross-border e-commerce growth. Visa's cross-border volumes in the last two weeks of January were negatively impacted by the shifts in the Chinese new year with potentially some initial effects of the coronavirus outbreak. As a result of the virus outbreak, Visa expects year-over-year net revenue growth in the fiscal second quarter will be approximately 2.5-3.5% lower than its previous estimate provided in the first quarter earnings conference. The company estimates second-quarter net revenue growth to be in the low double digits, and modestly better than the first quarter (indicating revenue growth of 10% year over year).
- ▼ **Higher Client Incentives:** Visa has been facing increased client incentives, which are paid to financial institutions, merchants and strategic partners to build payments volumes, increase Visa's product acceptance, win merchant routing transactions over its network and drive innovation. The same was up 12% in 2019 and formed 21.2% of total revenues. Increase in client incentives, which is a contra revenue item, will be a drag on the top line. For 2020, client incentives as a percentage of gross revenues are projected in the high-end range of 22.5-23.5%.
- ▼ **Foreign Exchange Headwinds:** Visa derives nearly half of its revenues from its international markets, which expose it to currency volatility. Currency volatility will likely remain a headwind. The company expects nearly 1% of negative impact on its revenues for fiscal 2020.
- ▼ **Increasing Operating Expenses:** Visa has been witnessing an increase in operating expenses over the last many quarters that is weighing on its operating margin expansion. Operating expenses in the first quarter of fiscal 2020 were up 13%, primarily due to personnel and marketing-related expenses. We expect operating costs to be persistently elevated as the company steadily invests in personnel and marketing for growth. For 2020 adjusted operating expense is expected to increase by mid- to high-single digit.

Higher client incentives, increase in operating expenses, foreign exchange volatility remain some headwinds for Visa.

Last Earnings Report

Visa Q1 Earnings Meet Estimates, Revenues Increase Y/Y

Visa reported first-quarter fiscal 2020 earnings of \$1.46 per share, which matched the Zacks Consensus Estimate and were up 7.7% year over year. The results were driven by growth in payments volume, cross-border volume and processed transactions.

Net operating revenues of \$6.1 billion missed the Zacks Consensus Estimate by 0.16% but were up 10% year over year. This upside was primarily driven by an increase in all the components of net revenues such as service, data processing, international transaction revenues and others.

However, increase in client incentives, which constitute a contra revenue item, acted as a partial dampener to revenue growth.

Strong Financial Performance

On a constant-dollar basis, payments volume growth in the quarter was 8% year over year. Cross-border volume growth, on a constant-dollar basis, was 9%. Visa's processed transactions increased 11% from the prior-year quarter to 37.8 billion.

Service revenues increased 9% year over year to \$2.6 billion on higher nominal payments volume. On a year-over-year basis, data processing revenues rose 16% to \$2.9 billion and international transaction revenues grew 9% to \$2 billion. Other revenues increased 35% year over year to \$365 million.

Client incentives of \$1.7 billion increased 22.4% year over year.

Adjusted operating expenses increased 13% year over year to \$2.03 billion, primarily due to higher personnel, network and processing, professional fees, depreciation and amortization, and general and administrative costs. Interest expense declined 23.4% year over year to \$111 million.

Solid Balance Sheet

Cash and cash equivalents, and available-for-sale investment securities were \$8.8 billion as of Dec 31, 2019, up 12.8% year over year.

Total assets were \$74.8 billion as of Dec 31, 2019, up 3% year over year.

Share Buyback

During the quarter, the company made share repurchases to the tune of \$2.3 billion.

On Jan 28, 2020, the company declared a quarterly cash dividend of 30 cents per share, payable on Mar 3, 2020, to all holders of record as of Feb 14, 2020.

Developments During the Quarter

On Oct 22, 2019, Visa announced that it completed the acquisition of the token services and ticketing businesses of Rambus. These businesses will enable Visa to extend the security and convenience of tokenization to all types of transactions, including the ability to support domestic card networks and account-based and real-time payments systems

On Dec 13, 2019, the district court granted final approval of the 2018 settlement agreement, which provides monetary relief for Visa and Mastercard merchants of approximately \$5.5 billion. The case is, however, not yet fully resolved as several objectors have filed notices to appeal to the district court's decision.

On Jan 13, 2020, Visa announced that it has signed a definitive agreement to acquire Plaid, a network that makes it easy for people to securely connect their financial accounts to the apps they use to manage their financial lives. Visa will pay \$4.9 billion cash consideration and \$0.4 billion of retention equity and deferred equity consideration.

2020 Guidance

For fiscal 2020, Visa expects annual net revenues to grow in low double digits on a nominal basis, with approximately 1% of negative foreign currency impact and nearly 0.5% of positive impact from acquisitions. Client incentives, as a percentage of gross revenues, are projected to be in the high-end range of 22.5% to 23.5%.

Annual adjusted operating expense is expected to increase by mid- to high-single digit with approximately 1% of negative foreign currency impact and nearly 3-4% of positive impact from acquisitions.

The effective tax rate is estimated between 19% and 19.5%.

The company expects annual earnings per share growth in mid-teens.

Quarter Ending 12/2019

Report Date	Jan 30, 2020
Sales Surprise	-0.16%
EPS Surprise	0.00%
Quarterly EPS	1.46
Annual EPS (TTM)	5.61

Recent News

Visa Provides Earnings Update From Coronavirus Fallout – Mar 2, 2020

Visa has announced that Coronavirus outbreak is likely to impact its cross-border e-commerce growth. Visa's cross-border volumes in the last two weeks of January were negatively impacted by the shifts in the Chinese new year with potentially some initial effects of the coronavirus outbreak.

As a result of the virus outbreak, Visa said that if cross-border business continues to show weakness through the end of the quarter, year-over-year net revenue growth in the fiscal second quarter will be approximately 2.5-3.5% lower than its previous estimate provided in the first quarter earnings conference. The company then estimated second-quarter net revenue growth to be in the low double digits, and modestly better than the first quarter (indicating revenue growth of 10% year over year).

Visa and Accor Form Partnership to Launch Payment Card – Feb 19, 2020

Visa has entered into a global partnership with Accor to launch a payment card, as part of the relaunch of the ALL loyalty program. This move will provide the loyalty members with new payment experiences.

Visa views Accor as a suitable partner to launch a co-brand payment card, given its niche presence in the hospitality space. With a 64-million loyal member's base under the ALL-Accor Live Limitless program, Accor boasts a portfolio of strong and iconic brands across all segments in the most promising markets around the globe.

Visa to Acquire Plaid – Jan 13, 2020

The company has announced that it will acquire Plaid, a financial technology company based in San Francisco for \$5.3 billion. Visa will pay for the transaction in cash and debt. The deal will have no impact on the company's previously announced stock buyback program or dividend policy. The acquisition is expected to close in the next three to six months.

MFS Africa Partners Visa to Expand Global E-commerce Across Africa – Dec 11, 2019

Visa has partnered with the fintech platform MFS Africa to extend its services to 15 plus African countries. The online digital payment solutions of Visa will assist the growing mobile money ecosystem to provide safe, secure and convenient ways of transferring money to Africans.

Valuation

Visa's shares are down 10.1% and up 9.2% in the year-to-date and over the trailing 12-month period, respectively. Stocks in the Zacks sub-industry and the Zacks Finance sector are down 13.3% and 16.5% in the year-to-date period, respectively. Over the past year, the Zacks sub-industry and sector are up 4.5% and down 9.3%, respectively.

The S&P 500 index is down 23.1% in the year-to-date period and 12.8% in the past year.

The stock is currently trading at 25.7x forward 12-month price to earnings, which compares to 23.1x for the Zacks sub-industry, 20.7x for the Zacks sector and 15.9x for the S&P 500 index.

Over the past five years, the stock has traded as high as 32.8x and as low as 22x with a 5-year median of 25.8x. Our Neutral recommendation indicates that the stock will perform in-line with the market. Our \$177 price target reflects 26.9x forward 12-month earnings.

Valuation Multiples - V					
		Stock	Sub-Industry	Sector	S&P 500
P/E F12M	Current	25.68	23.09	20.67	15.91
	5-Year High	32.83	28.03	25.12	19.34
	5-Year Low	22.01	20.78	18.67	15.18
	5-Year Median	25.79	23.01	20.48	17.42
P/S F12M	Current	12.5	8.92	3.25	2.85
	5-Year High	15.78	10.7	3.94	3.43
	5-Year Low	8.86	7.19	3.05	2.54
	5-Year Median	11.24	8.69	3.57	3
P/B TTM	Current	11.13	6.45	3.67	3.54
	5-Year High	14.06	12.79	6.68	4.56
	5-Year Low	5.04	5.12	3	2.85
	5-Year Median	8.21	8	5.18	3.63

As of 03/26/2020

Industry Analysis Zacks Industry Rank: Bottom 34% (168 out of 253)



Top Peers

Alliance Data Systems Corporation (ADS)	Neutral
American Express Company (AXP)	Neutral
Diebold Nixdorf, Incorporated (DBD)	Neutral
Fidelity National Information Services, Inc. (FIS)	Neutral
Fiserv, Inc. (FISV)	Neutral
Mastercard Incorporated (MA)	Neutral
The Western Union Company (WU)	Neutral
Discover Financial Services (DFS)	Underperform

Industry Comparison Industry: Financial Transaction Services				Industry Peers		
	V Neutral	X Industry	S&P 500	ADS Neutral	FIS Neutral	MA Neutral
VGM Score	D	-	-	C	F	C
Market Cap	331.43 B	1.65 B	18.50 B	1.79 B	76.20 B	264.52 B
# of Analysts	17	7	13	6	15	17
Dividend Yield	0.71%	0.00%	2.35%	6.71%	1.13%	0.61%
Value Score	D	-	-	A	D	D
Cash/Price	0.05	0.13	0.07	2.95	0.02	0.04
EV/EBITDA	20.92	11.34	11.16	6.51	28.22	22.79
PEG Ratio	1.66	1.26	1.74	0.15	2.67	2.01
Price/Book (P/B)	11.13	2.60	2.44	1.09	1.54	44.79
Price/Cash Flow (P/CF)	25.60	10.09	9.87	1.53	15.20	27.61
P/E (F1)	27.34	17.34	15.29	1.83	19.83	30.55
Price/Sales (P/S)	14.09	3.16	1.93	0.32	7.38	15.67
Earnings Yield	3.53%	5.77%	6.47%	54.57%	5.04%	3.27%
Debt/Equity	0.46	0.35	0.70	7.87	0.35	1.44
Cash Flow (\$/share)	6.60	2.63	7.01	24.48	8.13	9.53
Growth Score	C	-	-	F	D	A
Hist. EPS Growth (3-5 yrs)	21.12%	17.05%	10.85%	10.76%	18.44%	21.99%
Proj. EPS Growth (F1/F0)	9.63%	12.92%	2.89%	22.19%	11.14%	10.87%
Curr. Cash Flow Growth	14.82%	10.70%	5.93%	-34.53%	57.47%	13.13%
Hist. Cash Flow Growth (3-5 yrs)	8.28%	10.92%	8.55%	0.58%	26.53%	15.42%
Current Ratio	1.27	1.11	1.23	2.03	0.84	1.42
Debt/Capital	27.96%	38.74%	42.57%	88.73%	25.84%	59.24%
Net Margin	52.60%	8.29%	11.64%	5.57%	2.88%	48.08%
Return on Equity	43.15%	19.57%	16.74%	42.99%	9.60%	150.46%
Sales/Assets	0.33	0.45	0.54	0.20	0.18	0.65
Proj. Sales Growth (F1/F0)	5.66%	6.42%	2.37%	-0.32%	30.77%	7.00%
Momentum Score	D	-	-	C	D	D
Daily Price Chg	4.39%	4.76%	6.21%	-2.49%	2.72%	2.61%
1 Week Price Chg	-16.49%	-20.89%	-16.96%	-44.35%	-20.85%	-21.70%
4 Week Price Chg	-6.18%	-21.63%	-15.70%	-57.18%	-10.97%	-7.92%
12 Week Price Chg	-11.64%	-24.16%	-23.67%	-66.62%	-11.62%	-13.25%
52 Week Price Chg	9.19%	-20.50%	-13.99%	-78.22%	11.21%	12.06%
20 Day Average Volume	19,469,598	874,917	4,286,768	2,130,035	6,851,107	10,116,148
(F1) EPS Est 1 week change	-1.29%	0.00%	-0.15%	0.00%	-0.89%	-2.20%
(F1) EPS Est 4 week change	-2.96%	-2.32%	-2.28%	0.00%	-0.95%	-3.64%
(F1) EPS Est 12 week change	-3.93%	-2.20%	-3.22%	-3.96%	-1.07%	-4.78%
(Q1) EPS Est Mthly Chg	-3.20%	-1.30%	-1.60%	0.04%	-0.69%	-6.03%

Zacks Style Scores

The Zacks Style Score is as a complementary indicator to the Zacks rating system, giving investors a way to focus on the highest rated stocks that best fit their own stock picking preferences.

Academic research has proven that stocks with the best Value, Growth and Momentum characteristics outperform the market. The Zacks Style Scores rate stocks on each of these individual styles and assigns a rating of A, B, C, D and F. We also produce the VGM Score (V for Value, G for Growth and M for Momentum), which combines the weighted average of the individual Style Scores into one score. This is perfectly suited for those who want their stocks to have the best scores across the board.

Value Score	D
Growth Score	C
Momentum Score	D
VGM Score	D

As an investor, you want to buy stocks with the highest probability of success. That means buying stocks with a Zacks Recommendation of Outperform, which also has a Style Score of an A or a B.

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