

## Ventas Inc. (VTR)

**\$32.26** (As of 05/18/20)

Price Target (6-12 Months): **\$34.00**

Long Term: 6-12 Months

**Zacks Recommendation:**

**Neutral**

(Since: 12/30/18)

Prior Recommendation: Underperform

Short Term: 1-3 Months

**Zacks Rank:** (1-5)

**3-Hold**

Zacks Style Scores:

VGM:D

Value: C

Growth: D

Momentum: D

## Summary

Amid the COVID-19 pandemic, Ventas' senior living operating and triple-net (NNN) leased portfolios are experiencing negative revenue and operating expense pressure trends. The company also noted limited new move-ins, stable move-outs, lower occupancy and increased expenses at its seniors housing operating portfolio (SHOP). Further, new leasing across its office segment slowed. Shares of the company have underperformed the industry over the past year. Nonetheless, Ventas has made efforts to bolster its liquidity and solidify the balance sheet in these uncertain times. Over the long term, it remains well-poised to capitalize on the growing demand for healthcare assets amid rising healthcare spending and a favorable demographic trend. It is making efforts to enhance its office portfolio, banking on solid demand for university-based research.

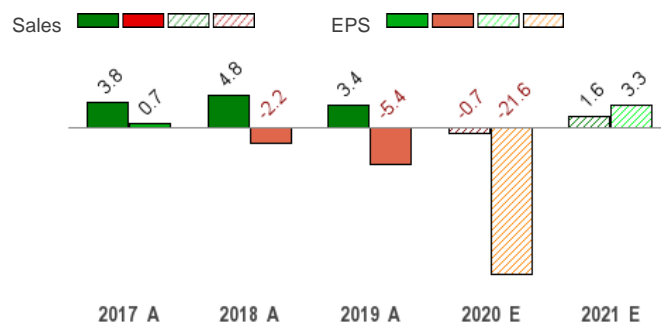
## Price, Consensus & Surprise



## Data Overview

52 Week High-Low	\$75.40 - \$13.35
20 Day Average Volume (sh)	4,005,550
Market Cap	\$12.0 B
YTD Price Change	-44.1%
Beta	1.05
Dividend / Div Yld	\$3.17 / 9.8%
Industry	<a href="#">REIT and Equity Trust - Other</a>
Zacks Industry Rank	Top 31% (78 out of 254)

## Sales and EPS Growth Rates (Y/Y %)



Last EPS Surprise	11.5%
Last Sales Surprise	4.6%
EPS F1 Est- 4 week change	-4.7%
Expected Report Date	07/24/2020
Earnings ESP	1.6%
P/E TTM	8.4
P/E F1	10.7
PEG F1	4.5
P/S TTM	3.1

## Sales Estimates (millions of \$)

	Q1	Q2	Q3	Q4	Annual*
2021	944 E	950 E	961 E	971 E	3,908 E
2020	1,012 A	943 E	944 E	937 E	3,846 E
2019	943 A	951 A	983 A	996 A	3,873 A

## EPS Estimates

	Q1	Q2	Q3	Q4	Annual*
2021	\$0.78 E	\$0.79 E	\$0.81 E	\$0.84 E	\$3.12 E
2020	\$0.97 A	\$0.75 E	\$0.77 E	\$0.77 E	\$3.02 E
2019	\$0.99 A	\$0.97 A	\$0.96 A	\$0.93 A	\$3.85 A

\*Quarterly figures may not add up to annual.

The data in the charts and tables, including the Zacks Consensus EPS and Sales estimates, is as of 05/18/2020. The reports text is as of 05/19/2020.

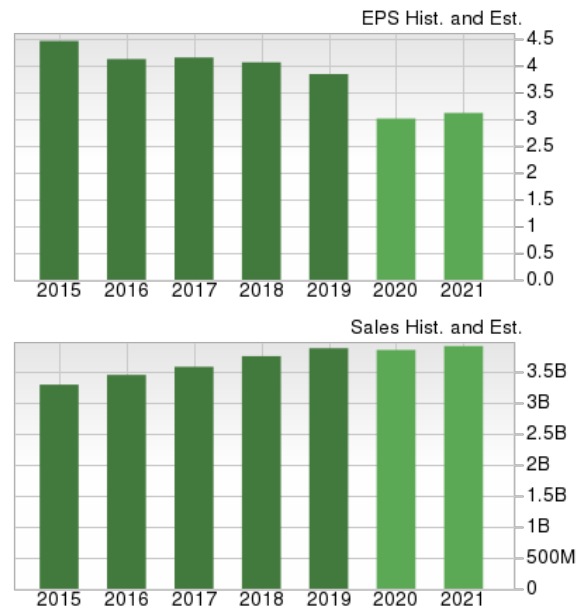
## Overview

Chicago, IL-based Ventas, Inc. is a healthcare real estate investment trust (REIT) that is mainly engaged in the acquisition and ownership of seniors housing, research and innovation as well as healthcare properties, and leasing them to unaffiliated tenants or operating them through independent third-party managers.

This S&P 500 company has a diverse portfolio of nearly 1,200 properties located in the United States, Canada and the U.K. These properties include seniors housing communities, medical office buildings (MOBs), research and innovation centers, inpatient rehabilitation, long-term acute-care facilities and health systems. Ventas offers MOB management, leasing, marketing, facility development and advisory services to well-rated hospitals and health systems throughout the United States through its ownership interest in PMB Real Estate Services LLC and its subsidiary, Lillibridge Healthcare Services, Inc. It also makes secured and non-mortgage loans and other investments relating to seniors housing and healthcare properties or operators.

As of Dec 31, 2019, Ventas mainly operated through three reportable segments — triple-net leased properties (generated 36.8% of net operating income or "NOI" in 2019), senior-living operations (30.7%) and office operations (28.0%).

Note: All EPS numbers presented in this report represent funds from operations ("FFO") per share. FFO, a widely used metric to gauge the performance of REITs, is obtained after adding depreciation and amortization and other non-cash expenses to net income.



## Reasons To Buy:

- ▲ The national healthcare expenditure is expected to rise in the upcoming years. Also, senior citizens constitute the major customer base of healthcare services – they end up spending more on healthcare services compared with the average population. Hence, with an expectation of a rising senior citizens' population in the years ahead, Ventas has a strong upside potential, being well-poised to capitalize on this expenditure trend of senior citizens on healthcare services. Moreover, the healthcare sector is relatively immune to the macroeconomic problems faced by office, retail and apartment companies and offers stability to the company amid volatility in the market. This is because even amid tough economic conditions, consumers need to spend on healthcare services while curtailing discretionary purchases.
- ▲ Ventas is focusing on assets in high-barrier-to entry coastal markets. The company's seniors housing operating portfolio (SHOP) assets are located in elite markets that enjoy stronger demographics trends and increasing penetration rates, positioning it to generate steady cash flows. The company completed or committed to nearly \$4 billion of new investments in 2019. In addition, the market for seniors' housing and healthcare real estate is large and fragmented, offering a huge scope of consolidation. This provides a solid opportunity for this healthcare REIT.
- ▲ Amid favorable demographics and growing outpatient trends, the company is focusing to capture the upside with its office segment, which includes MOBs, academic medical and research and innovation (R&I) businesses. The company's 2019 investments included five outstanding R&I development projects affiliated with top-tier new and existing university partners totaling nearly \$1 billion. The company also has a robust development pipeline and expects to spend \$340 million in the ongoing year for development and redevelopment activities. Such investments offer Ventas the opportunity to capitalize on the growing healthcare-driven research and development, supported by top-tier research universities. Increasing longevity of the aging U.S. population, along with biopharma drug development growth opportunities, have also promoted the institutional life science and medical-market fundamentals. Further, long-lease terms and top-rated, institutional quality tenants assure steady growth in cash flows for Ventas. Moreover, in March, Ventas completed the initial closing of the Ventas Life Science and Healthcare Real Estate Fund, L.P., a perpetual life vehicle, which will focus on investments in core and core plus life-science, medical office and senior housing real estate asset classes. This new growth platform builds on Ventas brand, team and industry expertise and relationships. In first-quarter 2020, the initial closing of the fund generated net proceeds of \$620 million to Ventas and the company recognized \$223 million in gain from the sale of assets to the fund.
- ▲ Ventas usually leases its healthcare facilities under NNN leases, where the tenant pays for taxes, insurance and maintenance of the properties, in addition to rent. These long-term net lease properties produce a steady cash flow with escalations, the majority of which are tied to CPI (consumer price index). This insulates the company from short-term market swings that may adversely affect the operations of a particular facility. In fact, other than the rent deferrals offered by the company, its NNN portfolio is well-diversified with rent-paying ability from significant tenants. Hence, its triple-net operation is likely to remain healthy.
- ▲ Ventas has a strong balance sheet, with ample liquidity to eye high-yielding acquisitions and high ROI (return on investments) capital projects. To strengthen its balance sheet position amid the virus outbreak, in March 2020, the company drew down \$2.75 billion under its existing \$3-billion revolving credit facility. Further, to preserve and enhance liquidity, the company also reduced its 2020 expenditure by \$0.3 billion, primarily by halting ground-up developments. It exited first-quarter 2020 with cash and cash equivalents of \$2.8 billion. Subsequent to the March-quarter end, Ventas raised \$0.5 billion through a senior notes offering. As a result of the efforts, the company had \$3.2 billion in cash and cash equivalents on hand as of May 6, with no commercial paper outstanding. Additionally, with manageable debt maturing in 2020, the company has decent financial flexibility to pursue its growth endeavors. Finally, as of the first-quarter end, the company enjoyed investment-grade credit rating of BBB+, BBB+ and Baa1 from S&P Global Ratings, Fitch, and Moody's, respectively.
- ▲ Moreover, solid dividend payouts are arguably the biggest enticement for REIT shareholders and Ventas remains committed to that. The company marginally increased its dividends for fourth-quarter 2018 and maintained the same dividend rate subsequently. In fact, the company has consistently increased its dividend every year for more than a decade. Considering from 2001, the company's compound annual dividend increase is 8%. Given its financial position, this dividend rate is expected to be sustainable.

Ventas' high-quality diversified portfolio is well positioned to gain from strong demographic demand. Accretive external investments and upside in the office portfolio are growth drivers.

---

## Reasons To Sell:

- ▼ Amid the COVID-19 pandemic, the company's senior living operating and NNN portfolios experienced a negative revenue trend during first-quarter 2020. A large New York and New Jersey footprint also contributed to the negative impact. Specifically, the pandemic impacted Ventas' 102 SHOP assets. The company's SHOP operators restricted access to communities in March. The company also noted limited new move ins, stable move outs and lower occupancy. In fact, since mid-March, "spot" SHOP occupancy declined at a rate of around 70 basis points (bps) per week. The trends are expected to continue through May, and impact rent coverage and revenues. Moreover, SHOP operating expenses are expected to increase. April cash rent receipts from the company's NNN senior housing tenants were reduced by nearly \$3 million as tenants were offered a 25% rent deferral program. New leasing across its office segment also slowed due to the virus outbreak. With anticipations of the trends to continue, the company withdrew its 2020 guidance.
- ▼ Apart from the coronavirus-led occupancy woes, the seniors housing market has been reeling with high-supply conditions in certain markets. This is a concern for Ventas because elevated supply usually curtails landlords' pricing power and limits growth in occupancy level.
- ▼ The company also faces tenant concentration risk in its triple-net leased property segment. Specifically, properties leased to Brookdale Senior Living, Ardent and Kindred account for a significant part of Ventas' segmental revenues and NOI. Hence, in case of no lease renewal or any adverse development in these three tenants, Ventas' financial condition and results will likely be impacted.
- ▼ The company is making efforts to unlock value of its assets through opportunistic disposals of non-core senior housing operating assets and using proceeds to retire debt and invest in growth opportunities. Particularly, the company initiated plans to dispose of \$600 million of non-strategic senior housing assets in 2020. In first-quarter 2020, the company sold two properties for gross proceeds of \$8.6 million. Although such efforts enable the company to optimize its portfolio, better manage financial obligations and reinvest in its attractive R&I development pipeline, near-term dilution in earnings cannot be bypassed.
- ▼ Ventas operates in a cut-throat market and competes with national and local healthcare operators on a number of factors, including quality, price and range of services provided, reputation, location and demographics of the population in the surrounding area, as well as the financial condition of its tenants and operators. Also, the company's operators contend with peers for occupancy and to manage labor costs. This significantly limits its power to drive its top line as well as crack deals at attractive rates.
- ▼ Shares of Ventas have lost 49.7%, wider than its industry's decline of 12% over the past year. In addition, the trend in estimate revisions of 2020 FFO per share does not indicate a favorable outlook for the company as estimates have moved 6.5% downward over the past month. Hence, given the above-mentioned concerns and the downward estimate revision, the stock is unlikely to perform well in the upcoming period.

Dependence on a few tenants, and competition with national and local operators are woes for Ventas. Lower occupancy in senior living assets amid the pandemic and high supply is concerning.

## Last Earnings Report

### Ventas Q1 FFO & Revenues Surpass Estimates, NOI Declines

Ventas reported first-quarter 2020 normalized FFO per share of 97 cents, beating the Zacks Consensus Estimate of 87 cents. However, the figure was 2% lower than the year-ago quarter's 99 cents.

The company generated revenues of \$1.01 billion in the first quarter, which surpassed the Zacks Consensus Estimate of \$967.5 million. The top line also compared favorably with the year-ago number of \$942.9 million.

In a separate announcement issued today, Ventas completed a transaction with the affiliates of Holiday Retirement, terminating its lease with the latter relating to Ventas's 26 independent living assets. Ventas also entered a new, terminable management agreement with Holiday Management Company. Ventas received \$100 million, consisting of cash and secured notes for the transaction.

#### Quarter in Detail

For the first quarter, same-store cash NOI growth for the total property portfolio (1,094 assets) edged down 0.6% year over year. Segment wise, though same-store cash NOI for the NNN leased portfolio grew 3.9% and the office portfolio rose 5.8%, the SHOP portfolio reported a decline of 10.4% year over year.

Ventas completed the acquisition of two fully-occupied life science buildings for \$80 million in February. The company also generated \$109 million in proceeds from loan repayments and asset sales in the quarter.

#### Liquidity

Ventas exited first-quarter 2020 with cash and cash equivalents of \$2.8 billion, up from the \$106.4 million recorded as of the prior quarter end. Further, as of March 31, 2020, its net debt to EBITDA ratio sequentially improved by 40 basis points to 5.7. It also had negligible near-term maturities.

To strengthen its balance sheet position amid the virus outbreak, in March 2020, the company drew down \$2.75 billion under its existing \$3 billion revolving credit facility. Subsequent to the March-quarter end, the company raised \$0.5 billion through a senior note offering.

As a result of the efforts, Ventas had \$3.2 billion in cash and cash equivalents on hand as of May 6, with no commercial paper outstanding.

Quarter Ending **03/2020**

Report Date	May 08, 2020
Sales Surprise	4.60%
EPS Surprise	11.49%
Quarterly EPS	0.97
Annual EPS (TTM)	3.83

## Recent News

### Ventas Restructures Lease with Holiday Retirement – May 8, 2020

Ventas completed a transaction with the affiliates of Holiday Retirement, terminating its NNNlease with the latter relating to Ventas' 26 independent living assets. The company also entered a terminable management agreement with Holiday Management Company. It will pay Holiday 5% of gross revenues as management fee.

Additionally, Ventas received \$100 million, consisting of cash and secured notes for the lease termination. The restructuring of the lease to a SHOP structure enables the company to retain upside at the properties and preserve operational flexibility.

In second-quarter 2020, Ventas expects to witness income from the receipt of the cash payment and the note. This will be partially offset by non-cash expenses of \$50 million, relating to the write-off of the non-cash accrued straight-line receivable under the lease. Nonetheless, the amounts will all be excluded from the company's reported normalized FFO.

### Ventas Unveils Perpetual Life Vehicle With Focus on Life Science & Healthcare Real Estate - Feb 20, 2020

Ventas announced that it has sponsored and formed the Ventas Life Science and Healthcare Real Estate Fund, L.P, a perpetual life vehicle. This vehicle will focus on investments in core and core plus life science, medical office and senior housing real estate asset classes in North America and concurrently benefit Ventas's public equity shareholders.

Expected to launch during the first quarter of 2020, this new growth platform builds on Ventas brand, team and industry expertise and relationships. It will have more than \$700 million in assets under management and third-party equity commitments of around \$650 million.

### Dividend Update

On Mar 19, Ventas announced its first-quarter 2020 cash dividend of 79.25 cents per share. The dividend was paid on Apr 14, to the shareholders of record on Apr 1, 2020.

## Valuation

Ventas' shares have been down 49.7% over the trailing 12-month period. Stocks in the Zacks sub-industry and the Zacks Finance sector declined 12% and 18.9%, over the past year, respectively.

The S&P 500 Index is up 3.9% over the past year.

The stock is currently trading at 10.55X forward 12-month FFO, which compares with the 16.93X for the Zacks sub-industry, 15.4X for the Zacks sector and 21.52X for the S&P 500 Index.

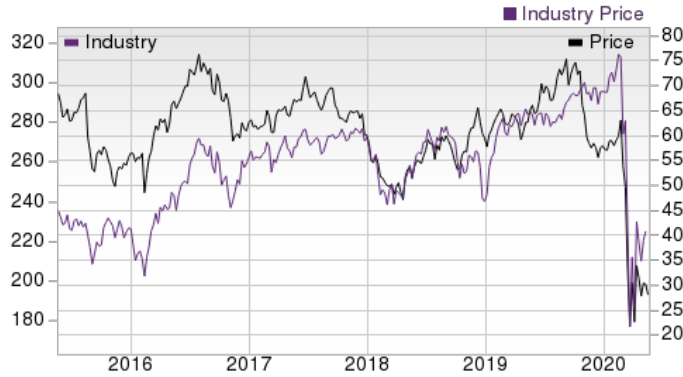
Over the past five years, the stock has traded as high as 19.29X and as low as 4.71X, with a 5-year median of 14.98X. Our neutral recommendation indicates that the stock will perform in line with the market. Our \$34 price target reflects 11.03X FFO.

The table below shows summary valuation data for VTR.

Valuation Multiples - VTR					
		Stock	Sub-Industry	Sector	S&P 500
P/E F12M	Current	10.55	16.93	15.40	21.52
	5-Year High	19.29	18.10	16.18	21.52
	5-Year Low	4.71	14.32	11.58	15.23
	5-Year Median	14.98	16.08	13.94	17.49
P/S F12M	Current	3.11	7.39	5.81	3.34
	5-Year High	7.79	8.14	6.70	3.44
	5-Year Low	1.60	5.91	4.99	2.53
	5-Year Median	5.98	6.88	6.05	3.01
P/B TTM	Current	1.12	2.11	2.36	4.03
	5-Year High	2.75	3.01	2.90	4.56
	5-Year Low	0.60	1.80	1.71	2.83
	5-Year Median	2.07	2.51	2.53	3.65

As of 05/18/2020

## Industry Analysis Zacks Industry Rank: Top 31% (78 out of 254)



## Top Peers

Company (Ticker)	Rec	Rank
Healthcare Realty Trust Incorporated (HR)	Neutral	3
Healthcare Trust of America, Inc. (HTA)	Neutral	3
LTC Properties, Inc. (LTC)	Neutral	3
Medical Properties Trust, Inc. (MPW)	Neutral	3
Omega Healthcare Investors, Inc. (OHI)	Neutral	3
Healthpeak Properties, Inc. (PEAK)	Neutral	3
Sabra Healthcare REIT, Inc. (SBRA)	Neutral	3
Welltower Inc. (WELL)	Neutral	3

Industry Comparison Industry: Reit And Equity Trust - Other				Industry Peers		
	VTR	X Industry	S&P 500	PEAK	SBRA	WELL
Zacks Recommendation (Long Term)	Neutral	-	-	Neutral	Neutral	Neutral
Zacks Rank (Short Term)	3	-	-	3	3	3
VGM Score	D	-	-	D	D	D
Market Cap	12.04 B	1.79 B	20.09 B	12.95 B	2.78 B	18.84 B
# of Analysts	9	4	14	8	5	9
Dividend Yield	9.83%	4.74%	2.1%	6.15%	8.86%	5.41%
Value Score	C	-	-	D	D	D
Cash/Price	0.28	0.08	0.07	0.08	0.00	0.02
EV/EBITDA	12.46	13.32	12.13	19.10	13.56	15.13
PEG Ratio	4.54	3.48	2.72	13.09	NA	5.58
Price/Book (P/B)	1.12	1.14	2.75	1.56	0.82	1.09
Price/Cash Flow (P/CF)	8.05	9.46	10.86	16.21	10.93	8.04
P/E (F1)	10.77	13.45	20.10	14.53	8.33	12.91
Price/Sales (P/S)	3.05	4.21	2.05	6.03	4.13	3.69
Earnings Yield	9.36%	7.22%	4.77%	6.90%	12.04%	7.76%
Debt/Equity	1.32	0.92	0.76	0.82	0.73	0.82
Cash Flow (\$/share)	4.01	2.03	7.01	1.48	1.24	5.62
Growth Score	D	-	-	D	D	C
Hist. EPS Growth (3-5 yrs)	-3.31%	2.02%	10.87%	-14.44%	-3.31%	-1.85%
Proj. EPS Growth (F1/F0)	-21.62%	-2.83%	-10.31%	-5.89%	-12.58%	-15.94%
Curr. Cash Flow Growth	13.38%	3.36%	5.51%	-55.20%	-46.74%	28.20%
Hist. Cash Flow Growth (3-5 yrs)	3.38%	12.74%	8.55%	-12.01%	21.58%	9.39%
Current Ratio	2.86	1.74	1.28	1.40	0.64	2.00
Debt/Capital	56.94%	48.38%	44.46%	44.99%	42.21%	45.75%
Net Margin	19.80%	12.85%	10.59%	12.22%	26.98%	24.71%
Return on Equity	7.26%	3.94%	16.29%	3.80%	5.42%	8.51%
Sales/Assets	0.16	0.13	0.55	0.15	0.11	0.16
Proj. Sales Growth (F1/F0)	-0.70%	0.00%	-2.49%	7.76%	-7.51%	-1.31%
Momentum Score	D	-	-	B	C	C
Daily Price Chg	15.34%	7.77%	5.21%	9.66%	15.73%	11.02%
1 Week Price Chg	-7.08%	-10.78%	-4.56%	-9.53%	-6.40%	-8.75%
4 Week Price Chg	12.60%	0.46%	4.12%	-5.24%	9.99%	-0.55%
12 Week Price Chg	-48.83%	-31.00%	-16.39%	-35.15%	-39.42%	-47.91%
52 Week Price Chg	-49.68%	-25.06%	-5.84%	-22.44%	-30.67%	-43.04%
20 Day Average Volume	4,005,550	813,214	2,651,378	4,175,555	2,314,468	4,803,943
(F1) EPS Est 1 week change	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(F1) EPS Est 4 week change	-4.73%	-1.74%	-4.48%	-3.07%	-1.93%	-7.30%
(F1) EPS Est 12 week change	-18.83%	-5.31%	-16.39%	-8.33%	-9.50%	-18.17%
(Q1) EPS Est Mthly Chg	-6.46%	-2.78%	-9.90%	-2.33%	-3.01%	-5.05%



---

## Zacks Stock Rating System

We offer two rating systems that take into account investors' holding horizons: Zacks Rank and Zacks Recommendation. Each provides valuable insights into the future profitability of the stock and can be used separately or in combination with each other depending on your investment style.

### Zacks Recommendation

The Zacks Recommendation aims to predict performance over the next 6 to 12 months. The foundation for the quantitatively determined Zacks Recommendation is trends in the company's estimate revisions and earnings outlook. The Zacks Recommendation is broken down into 3 Levels; Outperform, Neutral and Underperform. Unlike many Wall Street firms, we have an excellent balance between the number of Outperform and Neutral recommendations. Our team of 70 analysts are fully versed in the benefits of earnings estimate revisions and how that is harnessed through the Zacks quantitative rating system. But we have given our analysts the ability to override the Zacks Recommendation for the 1200 stocks that they follow. The reason for the analyst over-rides is that there are often factors such as valuation, industry conditions and management effectiveness that a trained investment professional can spot better than a quantitative model.

### Zacks Rank

The Zacks Rank is our short-term rating system that is most effective over the one- to three-month holding horizon. The underlying driver for the quantitatively-determined Zacks Rank is the same as the Zacks Recommendation, and reflects trends in earnings estimate revisions.

---

### Zacks Style Scores

The Zacks Style Score is as a complementary indicator to the Zacks rating system, giving investors a way to focus on the highest rated stocks that best fit their own stock picking preferences.

Academic research has proven that stocks with the best Value, Growth and Momentum characteristics outperform the market. The Zacks Style Scores rate stocks on each of these individual styles and assigns a rating of A, B, C, D and F. We also produce the VGM Score (V for Value, G for Growth and M for Momentum), which combines the weighted average of the individual Style Scores into one score. This is perfectly suited for those who want their stocks to have the best scores across the board.

Value Score	C
Growth Score	D
Momentum Score	D
VGM Score	D

As an investor, you want to buy stocks with the highest probability of success. That means buying stocks with a Zacks Recommendation of Outperform, which also has a Style Score of an A or a B.

---

### Disclosures

**This report contains independent commentary to be used for informational purposes only. The analysts contributing to this report do not hold any shares of this stock. The analysts contributing to this report do not serve on the board of the company that issued this stock. The EPS and revenue forecasts are the Zacks Consensus estimates, unless indicated otherwise on the reports first page.** Additionally, the analysts contributing to this report certify that the views expressed herein accurately reflect the analysts personal views as to the subject securities and issuers. ZIR certifies that no part of the analysts compensation was, is, or will be, directly or indirectly, related to the specific recommendation or views expressed by the analyst in the report.

Additional information on the securities mentioned in this report is available upon request. This report is based on data obtained from sources we believe to be reliable, but is not guaranteed as to accuracy and does not purport to be complete. Any opinions expressed herein are subject to change.

ZIR is not an investment advisor and the report should not be construed as advice designed to meet the particular investment needs of any investor. Prior to making any investment decision, you are advised to consult with your broker, investment advisor, or other appropriate tax or financial professional to determine the suitability of any investment. This report and others like it are published regularly and not in response to episodic market activity or events affecting the securities industry.

This report is not to be construed as an offer or the solicitation of an offer to buy or sell the securities herein mentioned. ZIR or its officers, employees or customers may have a position long or short in the securities mentioned and buy or sell the securities from time to time. ZIR is not a broker-dealer. ZIR may enter into arms-length agreements with broker-dealers to provide this research to their clients. Zacks and its staff are not involved in investment banking activities for the stock issuer covered in this report.

ZIR uses the following rating system for the securities it covers. **Outperform-** ZIR expects that the subject company will outperform the broader U.S. equities markets over the next six to twelve months. **Neutral-** ZIR expects that the company will perform in line with the broader U.S. equities markets over the next six to twelve months. **Underperform-** ZIR expects the company will underperform the broader U.S. equities markets over the next six to twelve months.

No part of this report can be reprinted, republished or transmitted electronically without the prior written authorization of ZIR.