

Workday Inc. (WDAY)

\$261.33 (As of 04/27/21)

Price Target (6-12 Months): **\$274.00**

Long Term: 6-12 Months

Zacks Recommendation:

Neutral

(Since: 03/11/19)

Prior Recommendation: Outperform

Short Term: 1-3 Months

Zacks Rank: (1-5)

3-Hold

Zacks Style Scores:

VGM:B

Value: D

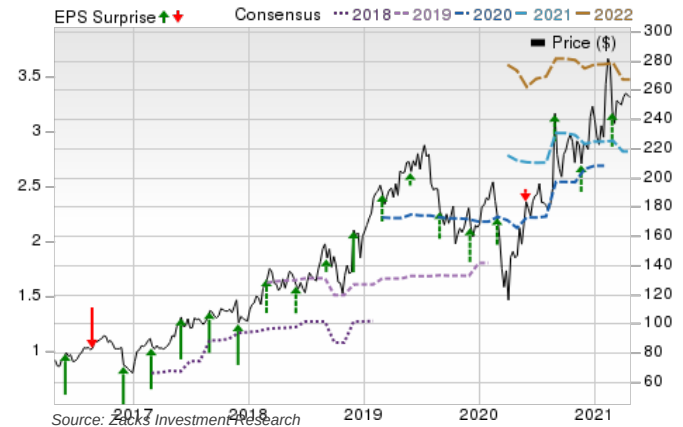
Growth: A

Momentum: C

Summary

Workday[®] is benefiting from solid adoption of subscription-based software solutions, which aided revenue growth. Moreover, synergies from Scout RFP acquisition are helping it secure deal wins. Extended capabilities and tools in Human Capital Management and FINS Plus solutions are likely to boost user base. Furthermore, strong balance sheet and cash flow generating ability are anticipated to drive growth initiatives in the long haul. Additionally, the company fiscal 2022 guidance for subscription revenues is driven by strong backlog and solid pipeline. Notably, shares of Workday have outperformed the industry on a year-to-date basis. Nevertheless, stiff competition from Oracle and SAP is likely to hurt profitability at least in the near term. Moreover, coronavirus-induced layoffs might negatively impact contract renewals, which is a headwind.

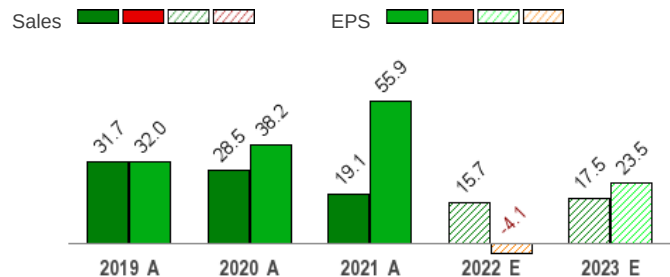
Price, Consensus & Surprise



Data Overview

52-Week High-Low	\$282.77 - \$144.81
20-Day Average Volume (Shares)	1,210,916
Market Cap	\$63.5 B
Year-To-Date Price Change	9.1%
Beta	1.31
Dividend / Dividend Yield	\$0.00 / 0.0%
Industry	Internet - Software
Zacks Industry Rank	Bottom 25% (187 out of 250)

Sales and EPS Growth Rates (Y/Y %)



Last EPS Surprise	32.7%
Last Sales Surprise	1.5%
EPS F1 Estimate 4-Week Change	0.0%
Expected Report Date	05/26/2021
Earnings ESP	0.0%
P/E TTM	91.1
P/E F1	93.0
PEG F1	3.4
P/S TTM	14.7

Sales Estimates (millions of \$)

	Q1	Q2	Q3	Q4	Annual*
2023	1,373 E	1,440 E	1,502 E	1,556 E	5,871 E
2022	1,161 E	1,227 E	1,281 E	1,327 E	4,996 E
2021	1,018 A	1,062 A	1,106 A	1,132 A	4,318 A

EPS Estimates

	Q1	Q2	Q3	Q4	Annual*
2023	\$0.84 E	\$0.86 E	\$0.90 E	\$0.86 E	\$3.47 E
2022	\$0.73 E	\$0.70 E	\$0.71 E	\$0.68 E	\$2.81 E
2021	\$0.44 A	\$0.84 A	\$0.86 A	\$0.73 A	\$2.93 A

*Quarterly figures may not add up to annual.

The data in the charts and tables, including the Zacks Consensus EPS and sales estimates, is as of 04/27/2021. The report's text and the analyst-provided price target are as of 04/28/2021.

Overview

Founded in 2005 and headquartered in Pleasanton, CA, Workday Inc. (WDAY) is a provider of enterprise-level software solutions for financial management and human resource domains. The company's cloud-based platform combines finance and HR in a single system that makes it easier for organizations to provide analytical insights and decision support.

Notably, organizations ranging from medium-sized businesses to Fortune 50 enterprises have opted for Workday solutions. The company also offers open, standards-based web-services application programming interfaces and pre-built packaged integrations and connectors.

In fiscal 2021, the company reported revenues of \$4.32 billion. Subscription revenues accounted for 87.7% of total revenues, while professional revenues made up the rest.

Apart from Financial Management and Human Capital Management (HCM) solutions, the company offers applications related to Payroll, Time Tracking, Recruiting, Learning, Planning, Professional Services Automation and Student.

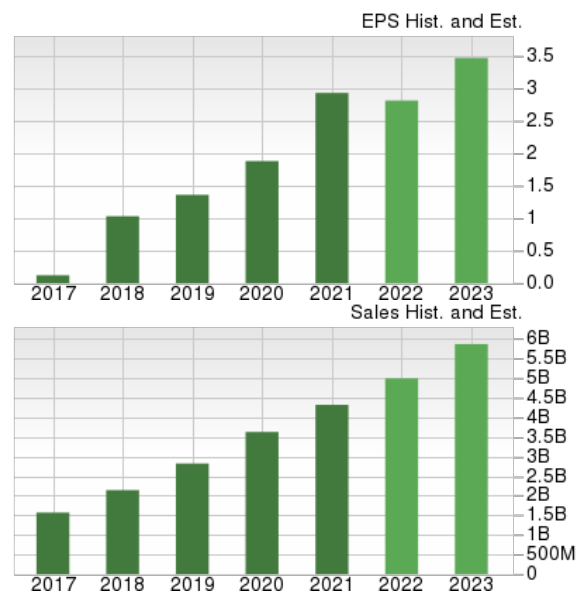
The company offers Adaptive Insights Business Planning Cloud solutions, Workday Prism Analytics, Workday Data-as-a-Service (DaaS) and Workday Marketplace. Workday Prism Analytics helps in business planning and collaborative approach.

Workday Prism Analytics helps customers to bring Workday data and data from any outside source together in order to make better business decisions. Workday DaaS is a cloud service that provides important data to customers which in turn help in decision-making.

The company serves technology, financial services, business services, healthcare and life sciences, manufacturing, and consumer and retail industries, as well as education and government industries.

Workday ended fiscal 2021 with more than 3,200 customers, including 45% of the Fortune 500, precisely 60% of the Fortune 50, as HCM customers and penetration in the Global 2000 clientele of up to 20%.

Workday's peers in HCM market include SAP SE, Oracle Corporation, Automated Data Processing, and Ceridian, among others.



Reasons To Buy:

- ▲ Workday's revenue growth continues to be driven by high demand for its HCM and financial management solutions. The company's cloud-based business model and expanding product portfolio have been the primary growth drivers. Moreover, growing clout of Workday Prism Analytics and Adaptive Insights business planning cloud offerings holds promise. According to Technavio, the global Software-as-a-Service (SaaS) market is expected to grow by \$7.42 billion between 2020 and 2024. Based on its expanding product portfolio, we believe that Workday is well positioned to gain from this strong growth prospect going forward.
- ▲ Workday's HCM suite of applications demonstrates strong growth momentum driven by the transition of organizations to the cloud. In fact, per research firm MarketsandMarkets, the HCM market size is anticipated to hit \$26.5 billion by 2024 from \$16.7 billion in 2019, seeing a CAGR of 9.7%. Notably, the company witnessed rapid deployment of HCM solution in the fourth quarter of fiscal 2020. Apart from the city of Los Angeles, key deal wins include EMEA-based utility company with over 80,000 employees and Asia Pacific-based large insurance company with over 50,000 employees. In fact, on Nov 12, Workday stated that it was adjudged as a "Leader" for the fifth successive year by Gartner in its "Magic Quadrant for Cloud HCM Suites for 1,000+ Employee Enterprises" report.
- ▲ Workday's diversified product portfolio continues to yield a steady flow of customers. We believe that the company's high customer satisfaction rate bodes well for its long-term business model. Moreover, Workday is gaining traction in the international market, which is evident from 16% year-over-year increase in revenues to \$283 million (25% of total revenues) in fourth-quarter fiscal 2021.
- ▲ Workday has a strong balance sheet with ample liquidity position. The company had a net cash position of \$1.745 billion, as of Jan 31, 2021, up from \$1.158 billion, as of Oct 31, 2020. Further, Workday generated operating cash flow of \$553.7 million in the fiscal fourth quarter compared with the prior-quarter figure of \$293.8 million. Increasing cash balance and cash flows reflects that the company is making investments in the right direction. Further, the ample cash is available for pursuing strategic acquisitions, investment in growth initiatives and distribution to shareholders.

Workday is benefiting from increasing demand for human capital management and financial software solutions, diversified product portfolio, expanding customer base and strong liquidity.

Reasons To Sell:

- ▼ Competition in the HCM and financial management software market is increasing, which could lead to pricing pressure and affect Workday's margins. Oracle's strong momentum in the cloud is a headwind for the company. Moreover, we believe that Workday's dominance could be challenged by new entrants. This could make the company take resort to competitive pricing to maintain and capture further market share. This apart, the ongoing trend to invest more in cloud solutions exposes Workday to the risk of losing existing "on-premise customers", which can adversely impact its top-line performance, especially in the near term.
- ▼ The company's margin continues to be affected by higher operating expense, primarily due to an increase in headcount and marketing spending. As of Jan 31, 2019, Workday had about 12,200 employees (including 150 from Scout RFP acquisition) compared with about 1,500 employees as of its listing date in October 2012. Notably, non-GAAP sales and marketing expenses in fiscal 2021 increased 7.1% year over year to \$994.6 million. We believe Workday's continuous investments in order to achieve long-term growth will hurt its margins in the short haul.
- ▼ We note that Workday currently has a trailing 12-month Price/Book (P/B) ratio of 19.37X. This level compares unfavorably with what the industry witnessed in the last year. Additionally, the ratio is higher than the average level of 17.55X and is near the high end of the valuation range in this period. Hence, valuation looks slightly stretched from a P/B perspective.

Intensifying competition from the likes Oracle and SAP and increasing marketing spending are major concerns.

Last Earnings Report

Workday Earnings & Revenues Top Estimates in Q4

Workday, Inc. reported fourth-quarter fiscal 2021 non-GAAP earnings of 73 cents per share, which outpaced the Zacks Consensus Estimate by 32.7%. Moreover, the bottom line improved 46% year over year.

Bottom-line growth can primarily be attributed to an improvement of 15.9% in revenues, which amounted to \$1.132 billion. The top line surpassed the Zacks Consensus Estimate by 1.53%. The upside was further aided by solid growth in subscription services' revenues.

Quarter Ending	01/2021
Report Date	Feb 25, 2021
Sales Surprise	1.53%
EPS Surprise	32.73%
Quarterly EPS	0.73
Annual EPS (TTM)	2.87

Quarter in Detail

Subscription services revenues (88.9% of total revenues) rallied 19.8% year over year to \$1.01 billion on the back of expanding customer base. Management had anticipated subscription revenues to be \$991-\$993 million.

Backlogs from Subscription revenues were \$10.09 billion, up 21.6% year over year, primarily driven by robust growth in new ACV bookings through both net new and add-on business domains, deal renewals, and net retention of customers. Also, the company raked in net new business, which aided growth.

However, management stated that the company is still witnessing headwinds pertaining to COVID-19 business impacts. This is anticipated to weigh on the current fiscal year's subscription revenues.

Nevertheless, management anticipates those headwinds to diminish and expects the renewal base to re-grow in fiscal 2023.

Subscription revenue backlog that will be recognized within the next two years totaled \$6.53 billion, up 19%. In the fiscal fourth quarter, gross retention rate exceeded 95% and net retention, which includes upselling at the time of renewal, was 100%.

Professional services' revenues (11.1% of total revenues) declined 8.2% from the year-ago quarter to \$125.4 million. Professional services revenues were projected to be \$121 million.

Revenues outside the United States climbed 16% year over year to \$283 million and contributed 25% to total revenues.

The company witnessed the rapid deployment of HCM solution in the fiscal fourth quarter, which was selected by Nike, ABB, Anthem, Cognizant Worldwide, Cox Enterprises, First Rank Bank, Laboratory Corporation of America, among others.

Key go-lives in the reported quarter included Comcast Cable, Caterpillar, Cisco Systems, PF Changs and Spectrum Health.

The company has also been witnessing momentum in its latest offerings, including Workday Adaptive Planning, Spend Management and Prism Analytics. Synergies from Scout RFP acquisition aided Workday to win multiple customers. Markedly, Scout RFP is fully integrated and has been re-branded as "Workday Strategic Sourcing," which is part of spend management domain.

Further, the company is gaining from solid uptick in its two new offerings, VIBE Central and VIBE Index, that aid HR leaders boost inclusivity, and accelerate belonging and diversity (B&D) initiatives within the workplace. Workday noted that VIBE is the acronym for Value Inclusion, Belonging, and Equity.

Additionally, the availability of Workday Accounting Center and Workday Talent Marketplace is bolstering adoption. Also, Workday People Analytics — an augmented analytics application that delivers deep insights regarding risks and opportunities related to a company's workforce — is gaining traction.

Management is optimistic on the growing pipeline of the latest offerings, including Health, Accounting Center, Extend, and People Analytics, which drove the add-on sales in the reported quarter.

The company inked multiple FINS plus solutions customer wins, including one new Fortune 500 core financial solutions' deal in Franklin Tempesto. Solid momentum across healthcare, professional services, education and government agencies, and a solid pipeline of deal wins are also encouraging.

Further, the company witnessed strength across both large and medium enterprise vertical. Moreover, robust performance across the United States remained notable.

Margin Highlights

Non-GAAP expenses pertaining to Product development, sales and marketing, and general and administrative climbed 6.7% year over year to almost \$663 million. As a percentage of revenues, the figure contracted 500 basis points (bps) on a year-over-year basis to 58.6%. Reduced spend on travel and marketing, amid COVID-19 induced shelter-in-place guidelines, and more calculated hiring kept expenses in check.

The company generated non-GAAP operating income of almost \$211 million, which soared 81% year over year.

Consequently, non-GAAP operating margin expanded 670 bps on a year-over-year basis to 18.6%.

Balance Sheet & Cash Flow

Cash, cash equivalents and marketable securities were \$3.54 billion as of Jan 31, 2021, compared with \$2.95 billion as of Oct 31, 2020.

Total debt (current plus non-current) was \$1.795 billion as of Jan 31, 2021, compared with \$1.792 billion as of Oct 31, 2020.

Workday generated operating cash flow of \$553.7 million compared with the prior-quarter figure of \$293.8 million.

As of Jan 31, 2021, total unearned revenues (including non-current portion) were \$2.637 billion compared with \$2.069 billion as of Oct 31, 2020.

Guidance

For first-quarter fiscal 2022, Workday expects subscription revenues of \$1.018-\$1.020 billion (indicating year-over-year growth of 16%). Professional services revenues are projected to be \$139 million. The company anticipates a non-GAAP operating margin of 19%. Management projects subscription revenue backlog growth in the fiscal first quarter to be 18%.

Workday is encouraged by robust fiscal fourth-quarter performance, strong backlog and solid pipeline.

The company expects fiscal 2021 subscription services' revenues to be \$4.38-\$4.40 billion, indicating year-over-year growth of 16%. The company projects Professional services revenues of \$590 million. The company anticipates non-GAAP operating margin to be 17%.

Recent News

On Apr 6, Workday enhanced Workday Extend solution with new capabilities in a bid to help customers to meet their unique business needs.

On Mar 22, Workday announced plans to create 400 new positions at its European headquarters in Dublin, Ireland. The recruitment will begin with immediate effect and the investment is backed by the government of Ireland.

On Jan 28, Workday inked an all-cash transaction to acquire Peakon ApS, an employee success platform that converts feedback into actionable insights. It will help Workday to boost its platform capabilities with real-time visibility into employee experience, and improve employee engagement and enhance organizational performance.

Valuation

Workday shares are up 8.8% in the year-to-date period, and 68.4% in the trailing 12-month period. Stocks in the Zacks sub-industry are down 5.2% while stocks in the Zacks Computer & Technology sector are up 14.9% in the year-to-date period. In the past year, the Zacks sub-industry and sector are up 77.4% and 63.9%, respectively.

The S&P 500 index is up 12.4% in the year-to-date period and 45.2% in the past year.

The stock is currently trading at 12.2X forward 12-month sales, which compares to 9.38X for the Zacks sub-industry, 5.07X for the Zacks sector and 4.82X for the S&P 500 index.

Over the past five years, the stock has traded as high as 14.93X and as low as 5.92X, with a five-year median of 9.45X. Our Neutral recommendation indicates that the stock will perform in line with the market. Our \$274 price target reflects 12.79X forward 12-month sales.

The table below shows summary valuation data for WDAY

Valuation Multiples - WDAY					
		Stock	Sub-Industry	Sector	S&P 500
P/S F12M	Current	12.2	9.38	5.07	4.82
	5-Year High	14.93	10.57	5.07	4.82
	5-Year Low	5.92	5	2.8	3.21
	5-Year Median	9.45	6.19	3.5	3.71
P/B TTM	Current	19.37	10.68	9.5	7.12
	5-Year High	24.35	14.73	9.53	7.12
	5-Year Low	10.62	2.75	4.42	3.83
	5-Year Median	16.38	6.3	5.82	4.99
EV/Sales TTM	Current	14.05	11.21	5.87	5
	5-Year High	15.9	14.18	5.87	5
	5-Year Low	7.03	3.09	3.08	2.63
	5-Year Median	10.97	6.34	3.97	3.61

As of 04/27/2021

Source: Zacks Investment Research

Industry Analysis Zacks Industry Rank: Bottom 25% (187 out of 250)



Top Peers

Company (Ticker)	Rec	Rank
Automatic Data Processing, Inc. (ADP)	Neutral	3
Ceridian HCM Holding Inc. (CDAY)	Neutral	3
salesforce.com, inc. (CRM)	Neutral	4
HubSpot, Inc. (HUBS)	Neutral	3
Microsoft Corporation (MSFT)	Neutral	2
Oracle Corporation (ORCL)	Neutral	3
Anaplan, Inc. (PLAN)	Neutral	3
SAP SE (SAP)	Neutral	2

The positions listed should not be deemed a recommendation to buy, hold or sell.

Industry Comparison Industry: Internet - Software				Industry Peers		
	WDAY	X Industry	S&P 500	CDAY	CRM	HUBS
Zacks Recommendation (Long Term)	Neutral	-	-	Neutral	Neutral	Neutral
Zacks Rank (Short Term)	3	-	-	3	4	3
VGM Score	B	-	-	F	C	D
Market Cap	63.50 B	1.94 B	30.14 B	14.11 B	215.71 B	26.54 B
# of Analysts	30	5	12	4	17	12
Dividend Yield	0.00%	0.00%	1.27%	0.00%	0.00%	0.00%
Value Score	D	-	-	F	D	F
Cash/Price	0.06	0.06	0.05	0.01	0.06	0.05
EV/EBITDA	328.13	-1.96	17.03	251.03	31.93	1,773.30
PEG F1	3.42	4.51	2.36	NA	3.70	14.68
P/B	19.37	8.25	4.18	6.81	5.16	33.91
P/CF	171.52	61.90	17.33	192.86	34.05	2,530.94
P/E F1	92.68	79.44	22.20	218.52	68.14	357.67
P/S TTM	14.71	8.12	3.42	16.75	10.15	30.06
Earnings Yield	1.08%	0.14%	4.44%	0.46%	1.47%	0.28%
Debt/Equity	0.21	0.00	0.66	0.31	0.06	0.62
Cash Flow (\$/share)	1.52	-0.01	6.78	0.50	6.88	0.22
Growth Score	A	-	-	F	B	B
Historical EPS Growth (3-5 Years)	NA%	25.86%	9.70%	NA	86.69%	NA
Projected EPS Growth (F1/F0)	-3.97%	6.25%	17.01%	-12.00%	-30.14%	19.38%
Current Cash Flow Growth	254.86%	-11.81%	0.72%	-23.10%	62.21%	-64.73%
Historical Cash Flow Growth (3-5 Years)	40.77%	19.09%	7.37%	35.06%	46.81%	17.81%
Current Ratio	1.12	1.83	1.38	1.07	1.23	3.27
Debt/Capital	17.43%	4.43%	41.19%	23.94%	6.05%	38.18%
Net Margin	-6.54%	-13.05%	11.20%	-0.47%	19.16%	-9.63%
Return on Equity	-4.27%	-5.57%	15.33%	1.02%	7.38%	-6.02%
Sales/Assets	0.55	0.54	0.51	0.14	0.36	0.49
Projected Sales Growth (F1/F0)	15.64%	14.72%	7.74%	9.80%	20.94%	30.96%
Momentum Score	C	-	-	D	B	C
Daily Price Change	0.81%	-0.60%	0.13%	1.61%	-0.53%	-1.61%
1-Week Price Change	-0.60%	0.00%	0.47%	0.30%	0.69%	8.34%
4-Week Price Change	7.44%	5.50%	4.43%	17.39%	11.53%	29.38%
12-Week Price Change	1.38%	-4.35%	13.70%	-2.48%	0.00%	42.49%
52-Week Price Change	80.14%	90.33%	52.18%	78.32%	51.63%	263.61%
20-Day Average Volume (Shares)	1,210,916	569,988	1,759,028	814,275	4,978,481	453,279
EPS F1 Estimate 1-Week Change	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
EPS F1 Estimate 4-Week Change	0.00%	0.00%	0.17%	0.00%	0.00%	0.39%
EPS F1 Estimate 12-Week Change	5.12%	-6.63%	1.95%	-37.08%	-9.56%	-12.61%
EPS Q1 Estimate Monthly Change	0.00%	0.00%	0.07%	0.00%	0.00%	0.00%

Source: Zacks Investment Research

Zacks Stock Rating System

We offer two rating systems that take into account investors' holding horizons: Zacks Rank and Zacks Recommendation. Each provides valuable insights into the future profitability of the stock and can be used separately or in combination with each other depending on your investment style.

Zacks Recommendation

The Zacks Recommendation aims to predict performance over the next 6 to 12 months. The foundation for the quantitatively determined Zacks Recommendation is trends in the company's estimate revisions and earnings outlook. The Zacks Recommendation is broken down into 3 Levels; Outperform, Neutral and Underperform. Unlike many Wall Street firms, we maintain a balance between the number of Outperform and Neutral recommendations. Our team of 70 analysts are fully versed in the benefits of earnings estimate revisions and how that is harnessed through the Zacks quantitative rating system. But we have given our analysts the ability to override the Zacks Recommendation for the 1200 stocks that they follow. The reason for the analyst over-rides is that there are often factors such as valuation, industry conditions and management effectiveness that a trained investment professional can spot better than a quantitative model.

Zacks Rank

The Zacks Rank is our short-term rating system that is most effective over the one- to three-month holding horizon. The underlying driver for the quantitatively-determined Zacks Rank is the same as the Zacks Recommendation, and reflects trends in earnings estimate revisions.

Zacks Style Scores

The Zacks Style Score is as a complementary indicator to the Zacks rating system, giving investors a way to focus on the highest rated stocks that best fit their own stock picking preferences.

Academic research has proven that stocks with the best Value, Growth and Momentum characteristics outperform the market. The Zacks Style Scores rate stocks on each of these individual styles and assigns a rating of A, B, C, D and F. We also produce the VGM Score (V for Value, G for Growth and M for Momentum), which combines the weighted average of the individual Style Scores into one score. This is perfectly suited for those who want their stocks to have the best scores across the board.

Value Score	D
Growth Score	A
Momentum Score	C
VGM Score	B

As an investor, you want to buy stocks with the highest probability of success. That means buying stocks with a Zacks Recommendation of Outperform, which also has a Style Score of an A or a B.

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Returns quoted represent past performance which is no guarantee of future results. Investment returns and principal value will fluctuate so that when shares are redeemed, they may be worth more or less than their original cost. Current performance may be higher or lower than the performance shown.

Investing involves risk; principal loss is possible. There is no guarantee that companies that can issue dividends will declare, continue to pay or increase dividends.

Glossary of Terms and Definitions

52-Week High-Low: The range of the highest and lowest prices at which a stock has traded during the past year. This range is determined based on the stock's daily closing price which may differ from the intra-day high or low. Many investors use it as a technical indicator to determine a stock's current value and future price movement. The idea here is that if price breaks out from the 52-week range, in either direction, the momentum may continue in the same direction.

20-Day Average Volume (Shares): The average number of shares of a company traded in a day over the last 20 days. It is a direct indication of a security's overall liquidity. The higher the average daily trading volume, the easier it is to enter or exit the stock at a desired price with more buyers and sellers being available.

Daily Price Change: This is the percentage difference between a trading day's closing price and the prior trading day's closing price. This item is updated at 9 p.m. EST each day.

1-Week Price Change: This is the percentage change in a stock's closing price over the last 5 trading days. This change reflects the collective buying and selling sentiment over the 1-week period.

A strong weekly price increase for the stock, especially when accompanied by increased volume, is an indication of it gaining momentum.

4-Week Price Change: This is the percentage change in a stock's closing price over the last 20 trading days or past 4 weeks. This is a medium-term price change metric and an indication of the stock gaining momentum.

12-Week Price Change: This is the percentage change of a stock's closing price over the last 60 trading days or past 12 weeks. Similar to 4-week price change, this is a medium-term price change metric. It shows whether a stock has been enjoying strong investor demand, or if it has been in consolidation, or distress over this period.

52-Week Price Change: This is the percentage change in a stock's closing price over the last 260 trading days or past 52 weeks. This long-term price change metric is a good reference point for investors. Some investors seek stocks with the best percentage price change over the last 52 weeks, expecting the momentum to continue.

Market Cap: The number of outstanding common shares of a company times its latest price per share. This figure represents a company's size, which indicates various characteristics, including price stability and risk, in which investors could be interested.

Year-To-Date Price Change: Change in a stock's daily closing price in the period of time beginning the first day of the current calendar year through to the previous trading day.

of Analysts: Number of EPS estimates used in calculating the current-quarter consensus. These estimates come from the brokerage analysts tracking this stock. However, the number of such analysts tracking this stock may not match the number of estimates, as all brokerage analysts may not come up with an estimate or provide it to us.

Beta: A measure of risk commonly used to compare the volatility of a stock to the overall market. The S&P 500 Index is the base for calculating beta and carries a value of 1. A stock with beta below 1 is less risky than the market as a whole. And a stock with beta above 1 is riskier.

Dividend: The portion of earnings a company is expected to distribute to its common shareholders in the next 12 months for each share they own. Dividends are usually paid quarterly. Dividend payments reflect positively on a company and help maintain investors' trust. Investors typically find dividend-paying stocks appealing because the dividend adds to any market price appreciation to result in higher return on investment (ROI). Moreover, a steady or increasing dividend payment provides investors a cushion in a down market.

Dividend Yield: The ratio of a company's annual dividend to its share price. The annual dividend used in the ratio is calculated based on the most recent dividend paid by the company. Dividend yield is an estimate of the dividend-only return from a stock in the next 12 months. Since dividend itself doesn't change frequently, dividend yield usually changes with a stock's price movement. As a result, often an unusually high dividend yield is a result of weak stock price.

S&P 500 Index: The Standard & Poor's 500 (S&P 500) Index is an unmanaged group of securities considered to be representative of the stock market in general. It is a market-capitalization-weighted index of stocks of the 500 largest U.S. companies. Each stock's weight in the index is proportionate to its market value.

Industry: One of the 250+ groups that Zacks classifies all stocks into based on the nature of business. These groups are termed as expanded (aka "X") industries and map to their respective (economic) sectors; Zacks has 16 sectors.

Zacks Industry Rank: The Zacks Industry Rank is determined by calculating the average Zacks Rank for all stocks in the industry and then assigning an ordinal rank to it. For example, an industry with an average Zacks Rank of 1.6 is better than an industry with an average Zacks Rank of 2.3. So, the industry with the better average Zacks Rank would get a better Zacks Industry Rank. If an industry has the best average Zacks Rank, it would be considered the top industry (1 out of 250+), which would place it at the top 1% of Zacks-ranked industries. Studies have shown that roughly half of a stock's price movement can be attributed to the industry group it belongs to. In fact, the top 50% of Zacks-ranked industries outperforms the bottom 50% by a factor of more than 2 to 1.

Last EPS Surprise: The percentage deviation of a company's last reported earnings per share from the Zacks Consensus Estimate. Companies with a positive earnings surprise are more likely to surprise again in the future (or miss again if they recently missed).

Last Sales Surprise: The percentage deviation of a company's last reported sales from the Zacks Consensus Estimate.

Expected Report Date: This is an estimated date of a company's next earnings release. The information originated or gathered by Zacks Investment Research from its information providers or publicly available sources is the basis of this estimate.

Earnings ESP: The Zacks Earnings ESP compares the Most Accurate Estimate to the Zacks Consensus Estimate for the yet-to-be reported quarter. The Most Accurate Estimate is the most recent version of the Zacks Consensus EPS Estimate. The idea here is that analysts revising their estimates closer to an earnings release have the latest information, which could potentially be more accurate than what they and others contributing to the consensus had predicted earlier. Thus, a positive or negative Earnings ESP reading theoretically indicates the likely deviation of the actual earnings from the consensus estimate. However, the model's predictive power is significant for positive ESP readings only. A positive Earnings ESP is a strong predictor of an earnings beat, particularly when combined with a Zacks Rank #1 (Strong Buy), #2 (Buy) or #3 (Hold). Our research shows that stocks with this combination produce a positive surprise nearly 70% of the time.

Periods:

TTM: Trailing 12 months. Using TTM figures is an effective way of analyzing the most-recent financial data in an annualized format that helps neutralize the effects of seasonality and other quarter-to-quarter variation.

F1: Current fiscal year. This period is used to analyze the estimates for the ongoing full fiscal year.

F2: Next fiscal year. This period is used to analyze the estimates for the next full fiscal year.

F12M: Forward 12 months. Using F12M figures is an effective way of analyzing the near-term (the following four unreported quarters) estimates in an annualized manner. Instead of typically representing estimates for the full fiscal year, which may not represent the nitty-gritty of each quarter, F12M figures suggest an all-inclusive annualized estimate for the following four quarters. The annualization helps neutralize the potential effects of seasonality and other quarter-to-quarter variations.

P/E Ratio: The price-to-earnings ratio measures a company's current market price per share relative to its earnings per share (EPS). Usually, the trailing-12-month (TTM) EPS, current-fiscal-year (F1) EPS estimate, or forward-12-month (F12M) EPS estimate is used as the denominator. In essence, this ratio shows what the market is willing to pay today for each dollar of EPS. In other words, this ratio gives a sense of what the relative value of the company is at the already reported level of earnings or at a future level of earnings.

It is one of the most widely-used multiples for determining the value of a company and helps comparing its valuation with that of a competitor, the industry group or a benchmark.

PEG Ratio: The price/earnings to growth ratio is a stock's P/E ratio using current fiscal year (F1) EPS estimate divided by its expected EPS growth rate over the coming 3 to 5 years. This ratio essentially determines a stock's value by factoring in the company's expected earnings growth and is thus believed to provide a more complete picture than just the P/E ratio, particularly for faster-growing companies.

P/S Ratio: The price-to-sales ratio is calculated as a company's current price per share divided by trailing 12 months (TTM) sales or revenues per share. This ratio shows what the market is willing to pay today for each dollar of TTM sales per share. The P/S ratio is at times the only valuation metric when the company has yet to become profitable.

Cash/Price Ratio: The cash-to-price ratio or Cash Yield is calculated as cash and marketable securities per share divided by the company's current share price. Like the earnings yield, which shows the anticipated yield (or return) on a stock from earnings for each dollar invested, the cash yield does the same, with cash being the source of return instead of earnings. For example, a cash/price ratio of 0.08 suggests a return of 8% or 8 cents for every \$1 investment.

EV/EBITDA Ratio: The EV/EBITDA ratio, also known as Enterprise Multiple, is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by EBITDA (earnings before interest, taxes, depreciation and amortization). Usually, trailing-12-month (TTM) or forward-12-month (F12M) EBITDA is used as the denominator.

EV/Sales Ratio: The enterprise value-to-sales ratio is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by annual sales. It is an expansion of the P/S valuation, which uses market value instead of enterprise value. The EV/Sales ratio is perceived as more accurate than P/S, in part, because the market capitalization does not take a company's debt into account when valuing it.

EV/CF Ratio: The enterprise value-to-cash flow ratio is calculated as a company's enterprise value (market capitalization + value of total long-term debt + book value of preferred shares - cash and marketable securities) divided by the trailing-12-month (TTM) operating cash flow. It's a measure of how long it would take to buy the entire business if you were able to use all the company's operating cash flow.

The EV/CF ratio is perceived as more accurate than the P/CF ratio, in part, because the market price does not take a company's debt into account when valuing it.

EV/FCF Ratio: The enterprise value-to-free cash flow metric compares a company's enterprise value to its trailing-12-month (TTM) free cash flow (FCF). This metric is very similar to the EV/CF ratio, but is considered a more exact measure owing to the fact that it uses free cash flow, which subtracts capital expenditures (CAPEX) from a company's total operating cash flow, thereby reflecting the actual cash flow available for funding growth activities and payments to shareholders.

P/EBITDA Ratio: The P/EBITDA ratio is calculated as a company's per share market value divided by EBITDA (earnings before interest, taxes, depreciation, and amortization). This metric is very similar to the EV/EBITDA ratio, but is considered a little less exact measure as it uses market price, which does not take a company's debt into account. However, since EBITDA is often considered a proxy for cash income, the metric is used as a measure of what the market is willing to pay today for each dollar of the company's cash profitability in the trailing 12 months (TTM) or forward 12 months (F12M).

P/B Ratio: The price-to-book ratio is calculated as a company's current price per share divided by its book value (total assets – liabilities – preferred stocks) per share. In short, the book value is how much a company is worth. In other words, it reflects the total value of a company's assets that its common shareholders would receive if it were to be liquidated. So, the P/B ratio indicates whether you're paying higher or lower than what would remain if the company went bankrupt immediately. Investors typically use this metric to determine how a company's stock price stacks up to its intrinsic value.

P/TB Ratio: The price-to-tangible-book value ratio is calculated as the per share market value of a company divided by the value of its tangible assets (total assets – liabilities – preferred stocks – intangible assets) per share. Tangible book value is the same thing as book value except it excludes the value of intangible assets to get a step closer to the baseline value of the company.

P/CF Ratio: The price-to-cash flow ratio measures a company's per share market price relative to its trailing-12-month (TTM) operating cash flow per share. This metric is used to determine whether a company is undervalued or overvalued relative to another stock, industry or sector. And like the P/E ratio, a lower number is typically considered better from the value perspective.

One of the reasons why P/CF ratio is often preferred over P/E ratio is the fact that operating cash flow adds back non-cash expenses such as depreciation and amortization to net income. This feature helps valuing stocks that have positive cash flow but are not profitable because of large noncash charges.

P/FCF Ratio: The price-to-free cash flow ratio is an extension of P/CF ratio, which uses trailing-12-month (TTM) free cash flow per share instead of operating cash flow per share. This metric is considered a more exact measure than P/CF ratio, as free cash flow subtracts capital expenditures (CAPEX) from a company's total operating cash flow, thereby reflecting the actual cash flow available for funding activities that generate additional revenues.

Earnings Yield: The earnings yield is calculated as current fiscal year (F1) EPS estimate divided by the company's current share price. The ratio, which is the inverse of the P/E ratio, measures the anticipated yield (or return) from earnings for each dollar invested in a stock today.

For example, earnings yield for a stock, which is trading at \$35 and expected to earn \$3 per share in the current fiscal year (F1), would be 0.0857 ($3/35 = 0.0857$) or 8.57%. In other words, for \$1 invested in the stock today, the yield from earnings is anticipated to be 8.57 cents.

Investors most commonly compare the earnings yield of a stock to that of a broad market index (such as the S&P 500) and prevailing interest rates, such as the current 10-year Treasury yield. Since bonds and stocks compete for investors' dollars, stock investors typically demand a higher yield for the extra risk they assume compared to investors of U.S. Treasury-backed securities that offer virtually risk-free returns. This additional return is referred to as the risk premium.

Debt/Equity Ratio: The debt-to-equity ratio is calculated as a company's total liabilities divided by its shareholder equity. This metric is used to gauge a company's financial leverage. In other words, it is a measure of the degree to which a company is financing its operations through debt versus its own funds. The higher the ratio, the higher the risk for shareholders.

However, this ratio is difficult to compare across industry groups where ideal amounts of debt vary. Some businesses are more capital intensive than others and typically require higher debt to finance their operations. So, a company's debt-to-equity ratio should be compared with other companies in the same industry.

Cash Flow (\$/share): Cash flow per share is calculated as operating cash flow (after-tax earnings + depreciation + other non-cash charges) divided by common shares outstanding. It is used by many investors as a measure of a company's financial strength. Since cash flow per share takes into consideration a company's ability to generate cash by adding back non-cash expenses, it is regarded by some as a more accurate measure of a company's financial situation than earnings per share, which could be artificially deflated.

Current Ratio: The current ratio or liquidity ratio is a company's current assets divided by its current liabilities. It measures a company's ability to pay short-term obligations. A current ratio that is in line with the industry average or slightly higher is generally considered acceptable. A current ratio that is lower than the industry average would indicate a higher risk of distress or default. A higher number is usually better. However, a very high current ratio compared to the industry average could be an indication of inefficient use of assets by management.

Debt/Capital Ratio: Debt-to-capital ratio is a company's total debt (interest-bearing debt + both short- and long-term liabilities) divided its total capital (interest-bearing debt + shareholders' equity). It is a measure of a company's financial leverage. All else being equal, the higher the debt-to-capital ratio, the riskier the stock.

However, this ratio can vary widely from industry to industry, the ideal amount of required debt being different. Some businesses are more capital intensive than others and typically require higher debt to finance their operations. So, a company's debt-to-capital ratio should be compared with the same for its industry.

Net Margin: Net margin is calculated as net income divided by sales. It shows how much of each dollar in sales generated by a company translates into profit. For example, if a company's net margin is 15%, its net income is 15 cents for every \$1 of sales it makes.

A change in margin can reflect either a change in business conditions, or a company's cost controls, or both. If a company's expenses are growing faster than sales, its net margin will decline. However, different net margin rates are considered good for different industries, so it's better to compare net margin rates of companies in the same industry group.

Return on Equity: Return on equity (ROE) is calculated as trailing-12-month net income divided by trailing-12-month average shareholder equity (including reinvested earnings). This metric is considered a measure of how effectively management is using a company's assets to generate profits. For example, if a company's ROE is 10%, it creates 10 cents profits for every \$1 shareholder equity, which is basically the company's assets minus debt. A company's ROE deemed good or bad depends on what's normal for its peers or industry group.

Sales/Assets Ratio: The sales-to-assets ratio or asset utilization ratio or asset turnover ratio is calculated as a company's annual sales divided by average assets (average of assets at the beginning of the year and at the year's end). This metric helps investors understand how effectively a company is using its assets to generate sales. For example, a sales-to-assets ratio of 2.5 indicates that the company generated \$2.50 in sales for every \$1 of assets on its books.

The higher the sales-to-assets ratio, the better the company is performing. However, similar to many other ratios, the asset turnover ratio tends to be higher for companies in certain industries/sectors than in others. So, a company's sales-to-assets ratio should be compared with the same for its industry/sector.

Historical EPS Growth (3-5 Years): This is the average annual (trailing-12-month) EPS growth rate over the last 3-5 years. This metric helps investors see how a company's EPS has grown from a long-term perspective.

Note: There are many factors that can influence short-term numbers — a recession will reduce this number, while a recovery will inflate it. The longterm perspective helps smooth out short-term events.

Projected EPS Growth (F1/F0): This is the estimated EPS growth rate for the current financial year. It is calculated as the consensus estimate for the current fiscal year (F1) divided by the reported EPS for the last completed fiscal year (F0).

Current Cash Flow Growth: It measures the latest year-over-year change in operating cash flow. Cash flow growth tells an investor how quickly a company is generating inflows of cash from operations. A positive change in the cash flow is desired and shows that more 'cash' is coming in than going out.

Historical Cash Flow Growth (3-5 Years): This is the annualized change in cash flow over the last 3-5 years. The change in a longer period helps put the current reading into proper perspective. By looking at the rate, rather than the actual dollar value, the comparison across the industry and peers becomes easier.

Projected Sales Growth (F1/F0): This metric looks at the estimated sales growth for the current year. It is calculated as sales estimate for the current fiscal year (F1) divided by the reported sales for the last completed fiscal year (F0).

Like EPS growth, a higher rate is better for sales growth. A look at a company's projected sales growth instantly tells you what the outlook is for their products and services. However, different sales growth rates are considered good for different industries, so it's better to compare sales growth rates of companies in the same industry group.

EPS F1 Estimate 1-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past week. The change in a company's consensus EPS estimate (or earnings estimate revision) has proven to be strongly correlated with the near-term price movement of its shares. It is an integral part of the Zacks Rank.

If a stock's consensus EPS estimate is \$1.10 now versus \$1.00 a week ago, that will be reflected as a 10% upward revision. If, on the other hand, it went from \$1.00 to 90 cents, that would be a 10% downward revision.

EPS F1 Estimate 4-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past four weeks.

A stock's earnings estimate revision in a 1-week period is important. But it's more meaningful to look at the longer-term revision. And, of course, the 4-week change helps put the 1-week change into proper perspective.

EPS F1 Estimate 12-Week Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal year over the past 12 weeks.

This metric essentially shows how the consensus EPS estimate has changed over a period longer than 1 week or 4 weeks.

EPS Q1 Estimate Monthly Change: The percentage change in the Zacks Consensus EPS estimate for the current fiscal quarter over the past four weeks.

While the revision in consensus EPS estimate for the current fiscal year is strongly correlated with the near-term price movement of its shares, the estimate revision for the current fiscal quarter is an important metric as well, especially over the short term, and particularly as a stock approaches its earnings date. If a stock's Q1 EPS estimate decreases ahead of its earnings release, it's usually a negative sign, whereas an increase is a positive sign.